NDNP Awardee Semi-Annual Interim Performance Report
(March 1, 2013—August 31, 2013)

NEH Award Number: PJ-50085
NDNP State: South Carolina
Submitted By: Kate Boyd, Digital Collections Librarian, University of South Carolina (USC) Libraries
Craig Keeney, Cataloging Librarian, South Caroliniana Library, USC Libraries
Virginia Pierce, South Carolina Digital Newspaper Program (SCDNP) Project Manager, USC Libraries
Laura Blair, SCDNP Metadata and Outreach Specialist, USC Libraries

Report Date: September 30, 2013

INTERIM PERFORMANCE REPORT NARRATIVE

1. Describe any changes that you have made or that you anticipate making in the project work plan or methodology from the award proposal submitted to the competition.

There have been no changes to the work plan or methodology during this interim period.

2. Please describe any selection or film acquisition/evaluation activities during the performance period.

The metadata and outreach specialist and the project manager analyzed and created general, structural, and reel metadata for 21 reels of microfilm, which comprised one batch and approximately 10,760 images.

During this performance period, the metadata and outreach specialist and project manager reviewed the following titles: Abbeville press and banner [LCCN: sn84026853] and Abbeville messenger [LCCN: sn93067668].

Also, co-PI Craig Keeney completed seven title essays and revised one essay, the Sumter Banner/Sumter Watchman/Watchman and Southron. He also created one CONSER-level RDA record for the Abbeville Press and Banner [LCCN: sn84026853], and edited CONSER-level records for the following titles: Abbeville Bulletin [LCCN: sn93067670], Abbeville Messenger [LCCN: sn93067668], Abbeville Press [LCCN: sn85042527], Abbeville Press and Banner [LCCN: sn84026853], Manning Times [LCCN: sn86063760], and Press and Banner and Abbeville Medium [LCCN: sn886063799]. Keeney also edited CONSER-level records for the following non-NDNP titles: Evening Medium [LCCN: sn93067666], the Greenwood Saluda Argus [LCCN: sn93067741], and the Manning Spirit of the Times [LCCN: sn84026915].

3. Describe any specific award activities that have taken place between collaborating institutions in your state.

SCDNP team members continued to travel the state and, during this interim period, spoke to several organizations interested in digitized newspapers. For details on SCDNP Outreach Activities, see Figure 2. Professional Presentations and Vendor Table Outreach Activities.
4. Describe specifically your progress in conversion and/or vendor selection (attach documentation as desired).

During the interim period, the project manager and metadata and outreach specialist delivered two batches of microfilm and metadata (approximately 20,800 images) to the vendor, Apex/CoVantage, for digitization. SCDNP staff delivered five batches to LC and received notification that LC approved six batches. Also, LC ingested eight batches and approximately 70,000 images into Chronicling America. To track the progress of evaluating microfilm and delivering batches to LC, see Figure 1 below.

Figure 1: Chart showing Milestones for Batch Delivery to Library of Congress.

<table>
<thead>
<tr>
<th>Batch Name</th>
<th>Version Number</th>
<th>Approximate Number of Images</th>
<th>Reel Evaluation Completed</th>
<th>Data Delivered to Vendor</th>
<th>Data and Images Validated</th>
<th>Data and Images Verified</th>
<th>Batches Delivered to LC</th>
</tr>
</thead>
<tbody>
<tr>
<td>batch_scu_sample</td>
<td>1</td>
<td>N/A</td>
<td>2011-09-28</td>
<td>2011-09-30</td>
<td>2011-12-05</td>
<td>2011-12-12</td>
<td>2011-12-12</td>
</tr>
<tr>
<td>batch_scu_babytate</td>
<td>1</td>
<td>9,153</td>
<td>2012-01-10</td>
<td>2012-01-12</td>
<td>2012-04-28</td>
<td>2012-06-14</td>
<td>2012-06-15</td>
</tr>
<tr>
<td>batch_scu_cootiestark</td>
<td>1</td>
<td>8,983</td>
<td>2012-03-28</td>
<td>2012-03-30</td>
<td>2012-06-01</td>
<td>2012-06-27</td>
<td>2012-06-28</td>
</tr>
<tr>
<td>batch_scu_drinksml</td>
<td>1</td>
<td>6,794</td>
<td>2011-12-10</td>
<td>2012-04-18</td>
<td>2012-07-18</td>
<td>2012-08-21</td>
<td>2012-08-22</td>
</tr>
<tr>
<td>batch_scu_ettabaker</td>
<td>1</td>
<td>9,783</td>
<td>2012-04-25</td>
<td>2012-05-28</td>
<td>2012-09-05</td>
<td>2012-11-07</td>
<td>2012-11-07</td>
</tr>
<tr>
<td>batch_scu_floydcouncil</td>
<td>1</td>
<td>8,954</td>
<td>2012-07-17</td>
<td>2012-07-18</td>
<td>2012-09-10</td>
<td>2013-01-09</td>
<td>2013-01-17</td>
</tr>
<tr>
<td>batch_scu_garydavis</td>
<td>1</td>
<td>8,830</td>
<td>2012-09-24</td>
<td>2012-09-24</td>
<td>2012-12-17</td>
<td>2013-02-27</td>
<td>2013-03-07</td>
</tr>
<tr>
<td>batch_scu_joshwhite</td>
<td>1</td>
<td>9,976</td>
<td>2013-02-26</td>
<td>2013-03-01</td>
<td>2013-05-02</td>
<td>2013-06-10</td>
<td>2013-06-12</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100,278</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2013-08-31</td>
</tr>
</tbody>
</table>

5. Do you have any questions or comments regarding the use of the tools provided by LC (Digital Viewer Validation)?

The project manager encountered no issues with the DVV during the interim performance period. Tonijala Penn continues to provide the SCDNP staff with excellent and invaluable guidance.

6. Provide an update on your planned schedule for delivery of digital assets to the NDNP repository. Include anticipated number of files to be delivered and planned means of delivery or transfer. (Keep in mind the delivery deadlines noted in the Cooperative Agreement Document, but also take into consideration your own resources and workflow plans. LC requests that you plan to deliver new data monthly, with one batch per hard drive. Batches that have been submitted and require rework should be shipped to LC as soon as fixes are complete (send more than one hard drive at a time, if needed).

SCDNP staff submitted 100% of contents to LC on July 26, 2013 and met the August 31, 2013 deadline to submit all batches and essays to the Library of Congress (see Figure 1). Staff completed and submitted the final deliverable of the Phase 2 cycle, Improving Access to Non-NDNP News Archives survey.
7. State briefly the status of any other digitized newspaper activities in your or collaborating partners’ institutions (non-NDNP-funded).

The USC Digital Collection Librarian continues working with Apex/CoVantage to digitize the student newspaper, the *Columbia Gamecock* [LCCN: 2012218660]. Twenty-nine reels of newspapers were digitized from microfilm and USC Digital Collections is working with USC Libraries’ Systems Department to implement the local instance of the Chronicling America viewer in order to host the *Gamecock* locally. USC Student Media is providing funds to digitize 21 bound volumes of the Gamecock, dating from 1988 to 2006. Once this phase of the project is complete, these issues will also be included in the local Chronicling America viewer instance of the *Gamecock*.

8. Please provide copies of or URLs for any public presentations or publications on topics related to your participation in NDNP (or describe future plans for such).

SCDNP staff members continued their efforts to promote SCDNP, NDNP, and Chronicling America. These public presentations involved giving background information, identifying program resources and community-specific newspaper titles, and demonstrating how to search in Chronicling America. During the interim performance period, the staff participated in 10 outreach events speaking to USC undergraduates in several Information Literacy classes, hosting a table at a USC Libraries event, and giving presentations at public libraries, state conferences, book festivals, and genealogical society meetings across the state. They reached approximately 275 people through these outreach events. For more information on the sites and groups visited, see Figure 2. Professional Presentations and Vendor Table Outreach Events. A power point slides portion of our presentations, tailored to genealogical audiences, was updated in the spring and is attached as Appendix A.

Also, when new content was ingested into Chronicling America, SCDNP staff members contacted newspapers and members of genealogical societies of the communities where the newspapers were published.
### Figure 2. Professional Presentations and Vendor Table Outreach Activities

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Presentation</th>
<th>Presenters</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-03-04</td>
<td>South Carolina Digital Newspaper Program</td>
<td>Anderson County Chapter of the South Carolina Genealogical Society meeting, Senior Solutions, Anderson, S.C.</td>
<td>Craig Keeney, Laura Blair, with assistance from Virginia Pierce</td>
<td>40 people attended the presentation</td>
</tr>
<tr>
<td>2013-03-06</td>
<td>&quot;South Carolina Digital Newspaper Program: Using Chronicling America: Historic American Newspapers in National History Day Research&quot;</td>
<td>South Carolina Association of School Librarians (SCASL) Conference; Columbia Metropolitan Center, Columbia, S.C.</td>
<td>Craig Keeney, Laura Blair, and Virginia Pierce</td>
<td>7 people attended the presentation</td>
</tr>
<tr>
<td>2013-03-26</td>
<td>&quot;Using Chronicling America for Undergraduate Research&quot;</td>
<td>SLIS 202, Dr. Miller, School of Library and Information Science; Davis College, University of South Carolina</td>
<td>Virginia Pierce, Laura Blair</td>
<td>20 people attended the presentation</td>
</tr>
<tr>
<td>2013-03-26</td>
<td>&quot;Using Chronicling America for Undergraduate Research&quot;</td>
<td>SLIS 202, Dr. Liu, School of Library and Information Science; Davis College, University of South Carolina</td>
<td>Laura Blair, Virginia Pierce</td>
<td>15 people attended the presentation</td>
</tr>
<tr>
<td>2013-03-26</td>
<td>&quot;Using Chronicling America for Undergraduate Research&quot;</td>
<td>SLIS 202, Dr. Gavigan, School of Library and Information Science; Davis College, University of South Carolina</td>
<td>Craig Keeney, Laura Blair, Virginia Pierce</td>
<td>23 people attended the presentation</td>
</tr>
<tr>
<td>2013-04-08</td>
<td>Hosted a table promoting SCDNP</td>
<td>South Caroliniana Society Annual Meeting, South Caroliniana Library, University of South Carolina, Columbia, S.C.</td>
<td>Virginia Pierce and Craig Keeney</td>
<td>Spoke with approximately 25 people</td>
</tr>
<tr>
<td>2013-05-16 to 2013-05-18</td>
<td>Hosted a table promoting SCDNP and Chronicling America</td>
<td>2013 SC Book Festival, Columbia Metropolitan Convention Center, Columbia, S.C.</td>
<td>Kate Boyd, Laura Blair, and Virginia Pierce</td>
<td>Spoke with approximately 75 people</td>
</tr>
<tr>
<td>2013-07-12 and 2013-07-13</td>
<td>&quot;Using Chronicling America for Genealogical Research&quot;</td>
<td>41st Annual Summer Workshop of the SC Genealogical Society; SC Department of Archives and History, Columbia, S.C.</td>
<td>Laura Blair, Kate Boyd, and Craig Keeney gave presentation. Virginia Pier</td>
<td>23 people attended the presentation</td>
</tr>
<tr>
<td>2013-07-12 and 2013-07-13</td>
<td>Hosted a table and spoke to attendees about Chronicling America and SCDNP.</td>
<td>41st Annual Summer Workshop of the SC Genealogical Society; SC Department of Archives and History, Columbia, S.C.</td>
<td>Laura Blair, Craig Keeney, and Virginia Pierce</td>
<td>Spoke to about 40 people during the 2 day workshop</td>
</tr>
</tbody>
</table>
9. Describe any follow-up issues or questions you would like to convey to the NDNP program committee.

The SCDNP staff continues to maintain the SCDNP website (http://library.sc.edu/digital/newspaper/index.html) and the SCDNP LibGuide (http://guides.library.sc.edu/digitalnewspapers). SCDNP team members continue to add new content to the blog (http://library.sc.edu/blogs/newspaper). We invite you to read some recent blog posts written by Laura Blair, including From Socialization to Social Change: Women’s Clubs of South Carolina, Using Historic Newspapers for Genealogical Research, Last Man Standing: The Search for the Oldest Revolutionary Veteran, and The Heart of the Grand Strand: Myrtle Beach.

Laura Blair has created another brochure titled “Using Historic Newspapers for Genealogical Research” to share with attendees at outreach events. This brochure is included as Appendix B.

Available statistics collected during this interim period indicate that an average of 2,669 users visit SCDNP program resources per month. In the last six months, the SCDNP website attracted an average of 436 visitors per month while the SCDNP LibGuide averaged 415 visitors. The SCDNP blog had an average of over 1,800 visitors per month in the last six months. Also, in the last six months the number of average visitors to SCDNP program resources has increased each month. For further information on usage of the SCDNP website, LibGuide, and blog, see Figure 3 below.

Figure 3: Chart showing Usage Statistics of SCDNP Website, LibGuide, and Blog.

<table>
<thead>
<tr>
<th>Month</th>
<th>SCDNP Website</th>
<th>SCDNP LibGuide</th>
<th>SCDNP Blog</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>499</td>
<td>671</td>
<td>2,440</td>
<td>3,610</td>
</tr>
<tr>
<td>April</td>
<td>461</td>
<td>560</td>
<td>2,413</td>
<td>3,434</td>
</tr>
<tr>
<td>May</td>
<td>374</td>
<td>412</td>
<td>2,161</td>
<td>2,947</td>
</tr>
<tr>
<td>June</td>
<td>342</td>
<td>293</td>
<td>1,303</td>
<td>1,938</td>
</tr>
<tr>
<td>July</td>
<td>389</td>
<td>277</td>
<td>1,271</td>
<td>1,937</td>
</tr>
<tr>
<td>August</td>
<td>548</td>
<td>276</td>
<td>1,321</td>
<td>2,145</td>
</tr>
<tr>
<td>Average</td>
<td>436</td>
<td>415</td>
<td>1,818</td>
<td>2,669</td>
</tr>
</tbody>
</table>

Please submit to NEH via e-GMS with a copy to ndnptech@loc.gov, by September 30, 2013.
Appendix A: Updated Power Point Slide used in outreach presentations to genealogists. These slides are followed by a 30 minute live demonstration of how to use Chronicling America and SCDNP program resources.
Digitizing Newspapers Makes Researching Newspapers Easier!

- Free online resource
- Browse newspapers
- Keyword search newspapers
- Access newspapers from anywhere, at anytime.

SCDNP is part of the National Digital Newspaper Program

- 32 states have joined NDNP since 2005
- 6 million newspaper pages and growing
- 801 newspaper titles so far
How are newspapers selected?

Some criteria include:

- Research value
- Temporal coverage
- Geographical coverage
Upstate well represented in Chronicling America

What can you expect to find in Chronicling America?

- Births/deaths/marriages
- Community history
- Family history
- Social history
What can you expect to find in Chronicling America?

- Local historical events
- United States History
- South Carolina History
- and more...

What can you expect to find in Chronicling America?

- Lots of information about everyday life of people, including reunions, social events, anniversaries, soldier's letters, and more.

Tips for Genealogists Researching Chronicling America

- Remember that terminology and language changes over time.
- I.E. World War One called the Great War.
- I.E. Hymeneal and Nuptials are often used instead of marriages or weddings in 19th century.
Tips for Genealogists Researching Chronicling America

- Try variations of the names you are researching.
- Initials are used often.
- Women often referred to by husband’s name.
- Variety in spelling of names.

Tips for Genealogists Researching Chronicling America

- Can hone your results by limiting dates in using Advanced Search.
- Can search for events on particular days, months, years in Advanced Search
- Expand searching to All States. You may come across relatives who moved to other areas of the country or SC events covered in other states.
Tips for Genealogists Researching Chronicling America

- Don’t forget you can browse the newspapers!
- News can be very local.
- Can read newspapers from cover to cover.
- Great way to get a sense of 19th century and early 20th century life of your hometown or your ancestral communities.

Keep up with our progress

- SCDNP Website, http://library.sc.edu/digital/newspaper
- SCDNP Blog, http://library.sc.edu/digital/newspaper
- Facebook “UofSCDigCall”
- Twitter “UofSCDigCall”
Appendix B: Using Historic Newspapers for Genealogical Research brochure, front of tri-fold brochure.
Appendix B: Using Historic Newspapers for Genealogical Research brochure, reverse of tri-fold brochure.

5 Tips for Using Chronicling America for Genealogical Research

1. Try searching variations of names. Sometimes, full names are not printed in historic newspapers in the same way they are today. Men’s first names are sometimes shortened or only initials are used (i.e., William Jonathan Taylor may be printed as Wm. Taylor or W.J. Taylor). In some cases, married women are listed under their husband’s name (i.e., Mrs. William Taylor). Do not be afraid to try searching variations of names to see what kind of results turn up.

2. Be aware of historic terminology. Language changes over time, so it is important to understand that some terms considered commonplace today were not used when these newspapers were printed. In the same respect, many terms used then have now become obsolete. For example, searching for a marriage announcement may not produce many results with the terms “marriage” or “wedding”; try using older words such as “nuptials” or “matrimonial” in conjunction with a family name for possible results. When you do locate results, take note of the terms used for use in other searches.

3. Limit the date range to narrow the results. When searching for a specific event or person, try altering the date range by using the “advanced search” tab. Dates can be limited to a range of years or to a set of specific dates. The database of newspapers in chronicling america covers 177 years, so even if the exact date is unknown, narrowing your search to a five-year, ten-year, or even twenty-year period will narrow the results.

4. Be patient. While Chronicling America makes historic newspapers much more accessible than ever before, the research process still requires time and patience. Every newspaper page is run through OCR (Optical Character Recognition) technology to enable keyword searching, but this process is not 100% accurate. Additionally, the database is continually growing; new pages and titles are added on a regular basis along with new states contributing content. A search that produces limited or no results may generate more once new content is added.

5. Keep up with what you find. It is always important to document any relevant results. Within Chronicling America, there are several ways to keep up with pages or articles of interest.

- Persistent link: Each newspaper page has a persistent link underneath it; copy and save this link to always bring you back to that exact page.
- Click image: In the upper right-hand corner of the viewer toolbar is an icon shaped like a pair of scissors. This allows you to “clip” the page as you currently see it in the viewer.
- PDF: Along the toolbar of the page viewer is a “PDF” icon, clicking this opens up the entire newspaper page you are viewing in PDF format. Right-clicking on this image allows you to save the whole page to your desktop or flash drive.