# **NDNP Awardee Interim Performance Report**

(February 1, 2011—August 31, 2011)

**NEH Award Number:** PJ-50046-09 **NDNP State:** South Carolina

**Submitted By:** Kate Boyd, Digital Collections Librarian, University Libraries,

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**USC** 

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(SCDNP) Project Manager, USC

**Report Date:** September 30, 2011

#### INTERIM PERFORMANCE REPORT NARRATIVE

1. Describe any changes that you have made or that you anticipate making in the project work plan or methodology from the award proposal submitted to the competition.

One staffing change occurred during the performance period. One of the metadata assistants transitioned to another position outside of SCDNP activities in February 2011. As a result, SCDNP increased the remaining metadata assistant's hours working on the project to 40 hours per week. This change did not impact the progress of the program.

In August 2011, LC notified SCDNP that they had approved the final batch of digital data. In September 2011, the Project Manager shipped 186 reels of microfilm to the Library of Congress (LC) for deposit in September 2011.

For more details on the deliveries made to our vendor and to LC, please see Chart A: Milestones for Batch Delivery to Library of Congress on page 5 of this report.

2. Please describe any selection or film acquisition/evaluation activities during the performance period.

During the film evaluation process, the Cataloging Librarian made changes to two catalog records for newspapers included in NDNP. For the first title, *The Marlboro Democrat* (Bennettsville, S.C.), he adjusted the start and cease dates in the catalog record. In the second title, *The Free Citizen* (Orangeburg, S.C.), he revised a subject heading in the catalog record. The Cataloging Librarian worked closely with Vanessa Mitchell at LC to adapt the catalog records and clarify the relationship between the two titles.

SCDNP staff members discovered that the *Charleston Free Press*, a newspaper previously assumed to have been published by African Americans, was in fact not published for African American readers. Moreover, the paper contained little local or state-level news. For these reasons, the staff decided not to include the *Charleston Free Press* in the program. The paper may be included on a future batch during the 2011-2013 cycle if additional issues with more content are located by SCDNP staff members.

The Metadata Assistant analyzed and created general, structural, and reel metadata for 37 reels of microfilm, which comprised two batches and approximately 21,000 images. During the performance period, the Metadata Assistant reviewed the following titles: *Edgefield Advertiser*, *Laurens Advertiser*, and the *Marlboro Democrat* (Bennettsville, S.C.). To track the progress with evaluating microfilm, including dates of completion for each batch, please see Chart A on page 5 of this report.

3. Describe any specific award activities that have taken place between collaborating institutions in your state.

As described in a previous interim performance report, the Project Manager worked with the South Carolina Department of Archives and History, LC, and the New York Historical Society to obtain second generation microfilm for the project. SCDNP staff members delivered the reels ordered from these institutions, as well as the digital images from these reels, to LC during this performance period. No other collaborative projects have occurred with other institutions during the period.

4. Describe specifically your progress in conversion and/or vendor selection (attach documentation as desired).

The Project Manager and Metadata Assistant delivered two batches of microfilm and metadata to the vendor for digitization. For specific information on the number of images in each batch and their delivery dates, please see Chart A on page 5 of this report.

5. Do you have any questions or comments regarding the use of the tools provided by LC (Digital Viewer Validation)?

The Project Manager encountered no issues with the DVV during the interim performance period. Tonijala Penn continues to provide invaluable guidance and information for SCDNP staff.

6. Provide an update on your planned schedule for delivery of digital assets to the NDNP repository. Include anticipated number of files to be delivered and planned means of delivery or transfer.

During the performance period, SCDNP delivered five batches of data, comprising of approximately 49,040 images, to LC to be ingested into *Chronicling America*. By the end of August 2011, LC notified SCDNP that they had accepted all images for the 2009-2011 cycle. SCDNP successfully submitted 103,352 pages of digitized newspaper images over the two-year grant period. The Cataloging Librarian completed all remaining title essays during the performance period. By the end of August 2011, the National Endowment for the Humanities (NEH) notified SCDNP that they had successfully submitted 18 title essays for the 2009-2011 cycle. For more information, see Chart A on page 5.

7. State briefly the status of any other digitized newspaper activities in your or collaborating partners' institutions (non-NDNP-funded).

There were no other digitized newspaper activities occurring at USC Libraries during this interim report period.

8. Please provide copies of or URLs for any public presentations or publications on topics related to your participation in NDNP (or describe future plans for such).

SCDNP staff members gave numerous presentations during the interim performance period that addressed directly, or included, SCDNP. The Digital Collections Librarian included SCDNP in the following presentations:

- SC Association of School Librarians Conference in Columbia, S.C. on March 11, 2011;
- SC Digital Library Midlands Regional Meeting presentation in Columbia, S.C. on May 24, 2011;
- SC Federal Congressional Staff Visit USC Libraries in Columbia, S.C. on August 24, 2011;

In addition, at the 2011 NDNP Conference, the Project Manager gave a presentation titled "Awardee Production Workflow: Success and Challenges" and the Metadata Assistant gave a presentation titled "SCDNP Outreach Activities."

SCDNP staff members and faculty and staff members of USC's University Libraries collaborated in August 2011 to create postcards advertising their outreach efforts in the 2011-2013 cycle of NDNP. University Libraries sent over 2,000 postcards around South Carolina to institutions and individuals. See pages 6 and 7 of this report for a digital version of the postcard.

SCDNP launched two important web resources in August 2011. The Project Manager revised the SCDNP website (<a href="http://library.sc.edu/digital/newspaper/">http://library.sc.edu/digital/newspaper/</a>), which contains key information about the program as well as links to digitized newspapers in *Chronicling America*. The Metadata Assistant created the SCDNP Subject Guide (<a href="http://guides.library.sc.edu/digitalnewspapers">http://guides.library.sc.edu/digitalnewspapers</a>), which contains topics guides with historical news articles, images, and headlines from SC newspapers in *Chronicling America*. Both resources increase access to digital newspapers for users.

9. Describe any follow-up issues or questions you would like convey to the NDNP program committee.

Starting in March 2011, SCDNP began tracking statistics for usage of its blog. To date, the statistics indicate an increase in visitors (both unique and returning) over time. The numbers also show the geographic diversity of our readers. Individuals from 43 states and as many as 35 different countries stopped by the SCDNP Blog in one month. SCDNP staff members anticipate that these numbers will increase over the 2011-2013 phase as they focus more attention on outreach and continue to publish new blog entries. For more details, see Chart B: SCDNP Blog Usage Statistics on page 4.

Chart B: SCDNP Blog Usage Statistics												
Month	Page Loads	Unique	First Time	Returning	Visitors by	Visitors by						
(2011)		Visits	Visits	Visits	U.S. State	County						
March	90	60	56	4	17	7						
April	544	369	349	20	37	18						
May	681	449	406	43	43	27						
June	838	629	580	49	38	21						
July	731	519	480	39	33	30						
August	1,008	672	632	40	40	35						
Total	3,892	2,698	2,503	195	208	138						
Average per month	649	450	417	33	35	23						

Please submit to NEH via e-GMS with a copy to ndnptech@loc.gov, by September 30, 2011.

Chart A: Milestones for Batch Delivery to Library of Congress

Batch Name	Version Number	Approximate Number of Images	Film Duplicated	Reel Evaluation Completed	Data Delivered to Vendor	Data and Images Validated	Data and Images Verified	Batches Delivered to LC
batch_scu_alexiavalentine	1	9,435	2010-02-03	2010-03-18	2010-03-19	2010-06-15	2010-06-21	2010-07-21
batch_scu_brandonblaze	1	9,716	2010-02-03	2010-03-19	2010-03-19	2010-09-08	2010-09-17	2010-09-20
batch_scu_carlacox	1	9,875	2010-02-03	2010-04-07	2010-04-07	2010-09-14	2010-10-10	2010-10-12
batch_scu_danastjames	1	9,846	2010-02-03	2010-04-06	2010-04-07	2010-09-29	2010-11-09	2010-11-15
batch_scu_evadeestruction	1	9,888	2010-02-03	2010-06-21	2010-06-21	2011-01-13	2011-04-07	2011-04-07
batch_scu_felicitylane	1	7,909	2010-02-03	2010-05-25	2010-06-21	2010-12-01	2011-01-04	2011-01-05
batch_scu_gnomiemoore	1	9,516	2010-02-03	2010-05-25	2010-06-21	2011-02-03	2011-03-15	2011-03-18
batch_scu_heddalettuce	1	7,531	2010-02-03	2010-11-15	2010-11-15	2011-01-08	2011-01-28	2011-01-28
batch_scu_imonidevore	2	8,621	2010-02-03	2010-12-14	2010-12-21	2011-03-25	2011-04-14	2011-05-31
batch_scu_jinx	1	10,106	2010-02-03	2011-03-01	2011-03-01	2011-04-09	2011-05-12	2011-05-13
batch_scu_kikideville	1	10,909	2010-02-03	2011-03-15	2011-03-16	2011-04-26	2011-06-13	2011-06-13
Total		103,352	·	·				2011-08-31

#### Notes:

- Version Number: Current version of batch in operation
- Film Duplicated: Project Manager receives second generation film duplicated by SCDAH.
- Reel Evaluation Completed: Metadata Assistants inspect microfilm and create metadata for batch.
- Data Delivered to Vendor: Project Manager sends microfilm and metadata to vendor.
- Data and Images Validated: Vendor validates the xml and images created during the digitization process.
- Data and Images Verified: Project Manager verifies the images and xml created by the vendor.
- Batches Delivered to LC: Project Manager sends verified batch to Library of Congress.

## HISTORIC <u>SOUTH CAROLINA NEWSPAPERS</u>



NOW AVAILABLE ONLINE

### The South Carolina Digital Newspaper Program

(SCDNP), an initiative of the University of South Carolina Libraries, has digitized 19 South Carolina newspapers published between 1860 – 1922. These newspapers are now freely accessible and full-text searchable as part of *Chronicling America: Historic American Newspapers*, a website hosted by the Library of Congress.

To access these newspapers, visit our website at http://library.sc.edu/digital/newspaper.

SCDNP staff can provide free presentations about this project. To find out more, or to schedule a presentation, call (803) 777-0546 or email nicolmor@mailbox.sc.edu.

The South Carolina Digital Newspaper Program is part of the National Digital Newspaper Program grant, awarded by the National Endowment for the Humanities and administered by the Library of Congress.





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