



"MISS HEATH"—that's what Carolyn Minto Heath tells you when you ask her name. She is the daughter of Mr. and Mrs. Lloyd E. Heath, Atlanta.—Photo by Kelly, Atlanta

MEMBERS of the 1932 class of the Nickerson School of Beauty Culture, Jacksonville, Fla. Left to right: (front row) Madame S. N. Starks, president-founder, Misses Lucinda Randal, Myra Lee Camper and Granada Robinson. Standing: Misses Mabel W. Williams, Agnes Reeves, Versia I. Hart, Ruth K. Jones, Ethelyn C. Watts and Minnie McCullough.



THIS BABY WITH THE SERIOUS looking countenance is Archie McMath, son of Mr. and Mrs. Samuel McMath, Atlanta.—Photo by Kelly, Atlanta.



JUST A SAMPLE

These bewitching youngsters are just a sample of what you will see when the GRAVURE WEEKLY begins its whole page of babies. Owing to the large amount of advertising received from firms who are getting ready for their holiday displays, it has been necessary for the GRAVURE WEEKLY to change the opening date of the contest, which will be on November 26, instead of November 12 as scheduled. Also the page will run alternately, every other week, for four issues, instead of every week.

DON'T FORGET THE AWARD of \$2.50 in cash to the child, under five years of age, who has made the most interesting portrait study for that issue.

If you want to see your baby's picture in the beautiful "brown sheet" and win one of the cash awards, simply send in the photo of your baby, with the entrance fee of \$1.00 which must accompany it to the GRAVURE WEEKLY, 210 Auburn Avenue, Atlanta, Ga.

THE GRAVURE editor and staff will render the decisions and their findings will be FINAL.



MASTER W. C. KELLY, Jr., son of Mr. and Mrs. W. C. Kelly, Atlanta.—Photo by Kelly, Atlanta.



MASTER S. S. ABRAMS, Jr., son of Mr. and Mrs. S. S. Abrams of Atlanta, Ga.—Photo by Kelly, Atlanta.



LITTLE MISS BETTIE ROSE ELLISON, of Decatur, Ga., who was four years of age last month.—Photo by Kelly, Atlanta

W. B. ZIFF COMPANY, 608 So. Dearborn Street, Chicago, is the national advertising representative of the GRAVURE WEEKLY. Write them for advertising prices and other information.

HERE'S RICH NOURISHING

food FOR YOUR SKIN



BLACK AND WHITE COLD CREAM is the richest, most nourishing food you can give your skin. This fine cream carries precious oils into the pores, banishes wrinkles and brings soft, smooth, youthful beauty to your complexion. Attractive women everywhere use Black and White Cold Cream every day and their reward is skin beauty that laughs at the passing years. Large jar Black and White Cold Cream 25c at your druggist.



CLEANSE YOUR SKIN

and Remove the Cause of Bumps, Blackheads, Big Pores

Black and White Cleansing Cream penetrates deep down into the pores to remove all dirt and impurities that cause bumps and other skin blemishes. It keeps the skin radiantly clear and beautiful. Large can Black and White Cleansing Cream 25c at your druggist.



PROTECT YOUR SKIN

Against the Wind and Weather

Black and White Peroxide Cream protects your skin from darkening and coarsening from Wind and Weather. It contains just the right amount of peroxide to keep it light and fair. Also an ideal powder base. Large jar Black and White Peroxide Cream 25c at your druggist.

Genuine BLACK AND WHITE BEAUTY CREAMS