

BIG BATHING BEAUTY CONTEST

\$1 EXCURSION \$1

At CAPITOL THEATRE - Final Contest Friday Night August 26th

SPONSORED BY THE MERCHANTS AND BUSINESS MEN OF COLUMBIA.

The winners in this contest are invited to go to Charleston, S. C., on LABOR DAY, Monday, September 5th, to compete in the State-wide Bathing Beauty Contest to be held at the Riverside Beach Park. Those going will be announced in next week's issue.

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We congratulate the Capitol Theatre and The Palmetto Leader in their co-operative success in putting on a Bathing Beauty Contest. They should have the support and good will of all so as to encourage them for future educational activities.

THE JAMES L. TAPP COMPANY