



**A Message to the People of Sumter County
and of the City of Sumter:**

**MANUFACTURERS IN TROUBLE!
THE BATTERY to the RESCUE!**

This is the most important message we have ever printed above our name! We are not shouting "Wolf" for nothing. We have the bargains to back up the shout. We have never betrayed the confidence of the people of this community--and we won't begin now.

In Our 5 Stores We Will Begin a

LIVE WIRE SALE

Of \$200,000 worth of Merchandise

"Money Talks!" that's true saying—but it has never been truer than in the last few months. Caught with the goods, thousands of Manufacturers and jobbers, overstocked with merchandise cancelled by the dealers because of the public's reluctance to pay high prices, squeezed by the banks who wanted the money they had loaned them—these wholesalers simply had to take the ONE WAY OUT—SACRIFICE! Cash is what they had to have—and any retailer who flashed the "Long green in their faces" could have merchandise AT THEIR OWN PRICES! And that's what happened! The management of the BATTERY, being able to buy for the 5 stores of the chain, BOUGHT AT THEIR OWN FIGURES, THOUSANDS of dollars worth of good merchandise which will be put on SALE at LESS THAN THE COST OF MAKING!—and that's saying a mouthful.

CLOTHING!

SHOES!

HATS!

GENERAL MERCHANDISE!

CLOTHING AT MANUFACTURERS SACRIFICE

Some very fine Mohair Suits in grey and dark patterns, formerly sold as high as \$30.00, now **\$12.98** suit

Just received one lot of about 300 Men's Suits, in the very best all wool materials, in various solid and mixtures, in young Men's and conservatives. These suits were made to sell from \$60 to \$75, we have made the price for them at **\$39.50** suit

Another lot, almost as good, will go in this sale **\$29.50** SUIT

If you have not received our large, handsome circular, please call and get one, or write us, and we will mail you one. You will find something that will make Dollars for you.

Khaki Pants for men, the very thing for work and play, light and durable, dressy and useful, good all year round, worth double, Our Price **\$1.98** PAIR

Complete line of Men's Furnishings, Shirts, Neckwear Hosiery, Underwear and the many things that go with it, try us you will come again.

DRY GOODS, AT MILL PRICES

36 inch Silk Moles in all colors, the finest goods for various uses, in dresses, underwear and trimmings worth \$1.50. Our Price **59c** YARD

36 inch wide Brocaded Voils, the best production of the season, in all kinds of silk figures and stripes, formerly sold up to \$2.25 per yard, our price now **98c** YARD

Dress Gingham standard quality, very best designs in plaids stripes checks and double figures, looks like silk, wears like steel a regular half dollar article limited 10 yards. At our Sale **29c** YARD

36 inch wide Domestics (White Homespun,) standard quality, made in South Carolina, from South Carolina cotton worth 50c, limited 10 yards, our price **24c** YARD

Silk Poptins, in all the delicate shades, solid colors, 36 inches wide, lustrous and rich formerly sold at \$2.25, sale price now **\$1.19** YARD

Big lot of Children's Dresses, from 98c and up. Ladies, Silk Dresses, in all colors and various designs close out **\$7.98** EACH

Great assortment of Skirts, big lot to pick from **\$3.98** EACH

See our white Skirts almost given away at **\$1.98** EACH

Fine quality Men's Blue Chambray Work Shirts, at **98c** EACH

Silk Shirts, 'nuff said **\$3.98** each
Large size Turkish Towels, vale 75 cents our price **39c** EACH

Ladies' Silk Hose special offer **48c** and **79c** pair
3-4 Sea Island Brown Muslins, good quality **17 1/2c** YARD

Men's Genuine Panama Hats **\$1.98** EACH

Superior, Sewing Needles, all sizes **4c** PAPER

Standard grade outing, all designs, regular 50c articles, limited 10 yards. **29c** Yd

Bungalow Aprons, full size, standard quality **98c** Each

Men's Nainsook, Union Suits, regular \$2.00 article **98c** suit

Ladies' Silk Waists all sizes and colors **\$1.98** Each

Men's Palm Beach Suits, close out **\$4.98** Suit
Comforters full size, heavy quality, worth \$5.00 **\$2.98** EACH

Men's White Oxfords, worth \$3.50, our price **\$1.48** each

100 dozen Men's Collars, odds and ends in sizes and styles **5c** EACH

Boy's Wash Suits **\$1.29** suit

Carpet Slippers **19c** pair

Men's and Boy's Caps **75c** each
2 in 1 Shoe Polish **10c**

Large size, 80x80 Cotton Picking Sheets, new standard quality **50c** each

Easy Walkers **48c** pair

Standard make Outing Gowns, superior finish, well made, full size, worth \$2.75 to \$3.00 **\$1.85** each

Men's Sweaters, heavy double knit, roll collars, good finish, made for comfort and wear worth \$3.00 **\$1.48** each

PINS **2c** paper

Ladies, Ribbed (gauze) Vests **16c** each

Remember our bargain counter, and remnant counter, these are the greatest features on earth.

For 14 Days Only—

Remember the Time and Place,

Friday, Sept. 10th to Saturday, Sept. 25th

Stores will be closed 2 Days during this Sale, namely: Monday Sept. 13, and Wednesday, Sept. 22, on account of holidays.

THE BATTERY, - SUMTER, S. C.

Our Stores are Located at Sumter, Manning, Summerton, Bishopville and St Charles.