

**The Watchman and Southeron.**  
Published Wednesday and Saturday.  
—BY—  
**OSTEEN PUBLISHING COMPANY.**  
SUMTER, S. C.  
Terms:  
\$1.50 per annum—in advance.

**Advertisements:**  
One square first insertion... \$1.00  
Every subsequent insertion... .50  
Contracts for three months, or longer will be made at reduced rates. All communications which subscribe private interests will be charged for as advertisements. Obituaries and tributes of respect will be charged for.  
The Sumter Watchman was founded in 1850 and the True Southeron in 1866. The Watchman and Southeron now has the combined circulation and influence of both of the old papers, and is manifestly the best advertising medium in Sumter.

**AS TO ONE-CENT POSTAGE.**

"Florence business men, it is stated are going to interest themselves to further the movement for one cent letter postage. Theirs is a very doubtful 'reform.' The effect of such a reduction as they urge would probably be to swell the enormous volume of trash which now floods the mails. The facilities of the department would be subjected to additional strain, its revenues would be impaired, the service would suffer. Two cents is not much to pay for the transportation of a letter provided it is delivered quickly and safely.

"What the country wants of the postoffice department is a steady improvement in facilities, not cheaper rates. Mr. Bursleson, facing a hard problem, for he has had to deal with the new complications raised by the establishment of the parcel post system, has accomplished much. We know that the service is better in this part of the country. There appear to be fewer complaints generally than at any time for years past. But, the way for the postoffice department, to go forward, as we see it, is first to live up to its opportunities to the full. When it has done that it will be time enough to consider whether the rate charged for the service it renders can be lowered with advantage."—News and Courier.

One cent letter postage means a heavy deficit in the postoffice department, the result of which will be either the curtailment of the service now rendered the public or a very large appropriation by congress to maintain the department. An inefficient postal service would be a most burdensome tax on the business interests of the entire country, while a big appropriation by congress would be an unnecessary tax on the people. Letter postage is cheap at the rate charged, which is possible only by reason of the tremendous volume of business, and so long as the department spends its income to improve and extend the service it would seem unwise to cripple its activities by cutting off a large part of its income.

"Don't let cotton fool you!" is the slogan of crop diversification advocates. It is a good slogan at this particular time with cotton selling around twelve cents and the crop the shortest in years. Cotton is liable to fool many level headed farmers next spring, as it has fooled them in the past. A large acreage in cotton next year, with favorable weather conditions in Texas and other States that are not dependent on commercial fertilizers, would mean another bumper crop, a glutted market and low prices. The only safe policy for South Carolina farmers is to diversify, so as to be at least partially independent of cotton. A farm that produces a variety of crops and is self-sustaining, insofar as provisions are concerned, can afford to plant as much cotton as can be properly fertilized and cultivated. Such a farm cannot be fooled by cotton, for it will be a surplus, and a surplus is never a burden.

The magazine writers who make a specialty of the war appear to be coming to the conclusion that the failure of the Allies thus far to make a better showing in the death grapple with Germany is due largely to the malevolent form of trade unionism that has the manufacturing industries of England in its grasp, the drink habit that has debauched the working class of England, and the grafting bureaucrats of Russia who have practically destroyed the great army by failing to supply it with desperately needed arms and munitions. France is credited with having done her full share in the great contest with the greatest efficiency and patriotism. If Germany finally emerges from the war completely victorious over the Allies, the result will be due as much to the failure of England and Russia to do all that they were able to do as to the fighting ability of the Germans.

From the dispensary fund Sumter county will secure \$276.81 from the State dispensary and \$423.67 as income on the permanent school fund.

**To Establish Creamery Plant in Sumter County**

**Clemson College and Chamber of Commerce Working on Proposition—Grain and Diversification Campaign to Be Held Soon.**

Prof. W. W. Long, of Clemson College, State Agent of Cooperative Extension Work in Agriculture and Home Economics, while in Sumter Saturday with Secretary of Agriculture David F. Houston, and Dr. Bradford Knapp, discussed with Secretary Reardon of the Sumter Chamber of Commerce, two important matters of interest to the agricultural districts of Sumter county. Prof. Long informed the Sumter secretary that he would upon his return to Clemson, take up with the Sumter Chamber of Commerce the question of the establishment of a government creamery, and dairy route in Sumter county.

Prof. Long also agreed that Tuesday and Wednesday, October 26th and 27th, would suit his department for the two-day county campaign in Sumter county to encourage the planting of wheat, winter cover crops, and extension of the "live at home" and diversification methods on the farm, raising of more and improved breeds of cattle, swine, and poultry, this campaign to be in conjunction with the State Department of Agriculture, if Commissioner Watson will cooperate, and the Sumter Chamber of Commerce.

The establishment of a government dairy, and creamery route would mean much for Sumter county as it will educate the farmers to the value and importance of maintaining up-to-date and sanitary dairies along business lines, increase the amount of pure home-raised butter, and the supply of milk and cream, and provide quantities of butter and cream for shipment or for local consumption.

Prof. Long has stated before that he has been anxious for some time to take up some important work in Sumter county because of the very enthusiastic and intelligent cooperation between Sumter county farmers and the Sumter Chamber of Commerce, with Clemson College.

But it must be understood that the establishment of a government creamery route means that the farmers of Sumter county, and the business men and banks of Sumter city will have to do something too to show that such an enterprise is wanted, will be maintained, and patronized.

The United States government and Clemson College will not do all of the work, provide all of the money, or leave the enterprise to take care of itself after it is established. There must be local cooperation and work too.

The details will be worked out by Clemson College, the Chamber of Commerce secretary, and Local Farm Demonstrator J. Frank Williams. Then it will be up to the cattle raisers, dairy cattlemen in particular and the Sumter business establishments to cooperate, if the enterprise is to be established at all in Sumter county.

The establishment of the dairy business in a county, under scientific and business-like governmental supervision, will mean many hundreds of thousands of dollars saved in the future to Sumter county producers and consumers, and much Sumter county money kept at home, besides bringing in thousands of dollars to Sumter county from other places.

The corn seed breeding station of the South Carolina Plant Breeders' Association, under Clemson College supervision, to be established in Sumter county beginning in 1916, is another valuable government plant that will be worth much to Sumter county. The Sumter Chamber of Commerce has been positively guaranteed that this station will be established upon a tract of land on the plantation of Mr. H. Lee Scarborough, near Rocky Bluff, in the eastern portion of the county.

If the government and State departments can spare a sufficient number of experts to cover the various subjects during the two day "live at home" campaign, the local committee desires to enlist the interest of the women, boys, and girls in the corn planting, tomato and canning, and home demonstration work by having experts to discuss gardening, poultry raising, conservation of products, etc.

It is contemplated that there will be six meetings in the county, three each day, and that ample time be given at each meeting to fully cover the topics.

A night meeting will be held in Sumter. As soon as Commissioner Watson can be heard from, and Clemson College says what it can do, Chairman S. H. Edmunds, of the Education Committee of the Sumter Chamber of Commerce, Demonstrator Williams, County Superintendent of Education J. H. Haysworth, the local secretary and Miss Mary Lemmon, Superintendent of Domestic Science will begin working up the program, and advertising the same extensively.

The business establishments of Sumter will be invited to join with the grain campaign party in advertising their fall stocks, and getting acquainted with the farmers and their families. The Sumter County Poultry Association will be in the campaign advertising the November Poultry and Pigeon show to be held in Sumter next month. School trustees and teachers will be requested also to assist in getting out the people and making the affair a success.

It is considered good business for the Sumter merchants and other business establishments to go out boosting during the fall season while 12 cents cotton money is floating around. Columbia, Chester, Rock Hill, Augusta, and other hustling cities are keeping up the booster trade getting trips. Won't it pay Sumter's business establishments also to get out and "mix up" with their customers, and do some fall advertising?

**Harmony Presbytery in Session.**

Harmony presbytery is in session this week at Andrews. Rev. W. J. McKay, D. D., of Sumter was elected moderator and Rev. R. L. Grier of Mayesville, clerk. Rev. W. I. Sinnott of Salters, the retiring moderator, preached the opening sermon at 8 p. m. Tuesday. Rev. P. S. McChesney and Mr. Samuel M. McClary, of this place, are in attendance.—Kingstree County Record.

**LYNCHING IN MISSISSIPPI.**

Negro and Chinaman Hanged by Masked Mob.

Clarksville, Miss., Oct. 11.—A negro and a Chinaman, who were accused of murdering A. H. Cage, a local bank cashier, were taken from the jail by a masked mob and lynched early today.

**FAIR EXCHANGE.**

A New Back for an Old One—How a Sumter Resident Made a Bad Back Strong.

The back aches at times with a dull, indescribable feeling, making you weary and restless; piercing pains shoot across the region of the kidneys, and again the loins are so lame that to stoop is agony. No use to rub or apply a plaster to the back if the kidneys are weak. You cannot reach the cause. Follow the example of this Sumter citizen.

Mrs. F. J. Phillips, 117 Kendrick street, Sumter, says: "I had a constant, dull pain in the small of my back that kept me from resting well. I could not stoop or lift without severe pains. Since using Doan's Kidney Pills my back has stopped aching. I have been able to rest better and have improved in every way. (Statement given Jan. 9, 1911.)

Over four years later, Mrs. Phillips, said: "I still take Doan's Kidney Pills and they keep my kidneys in fine shape. They never fail to relieve me."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Phillips had. Foster-Milburn Co., Props., Buffalo, N. Y.

**Geo. H. Hurst,**

Undertaker and Embalmer.

Prompt Attention to Day or Night Calls;  
AT J. O. Craig Old Stand, N. Main  
Phones Day 539 Night 201

**AD-A-LINK**

For Friendship's Sake

Original—Simplified in construction. Get a link here, have your initials engraved. The Links can be strung on a ribbon until you get enough Links to make a bracelet, and we will join them together for you free. Gold Filled and Silver 25c each Link.

**W. A. THOMPSON,**  
Jeweler and Optician

**A PUBLIC LIBRARY.**

The announcement that the Carnegie Foundation has appropriated \$10,000 for the erection of a public library in Sumter is welcome news to practically every citizen of Sumter, but is especially gratifying to the City Board of Education and the members of the Civic League. The School Board and the Superintendent of the City Schools have hoped for many years to find a way to provide a well furnished library to supplement the equipment of the school system and at the same time give Sumter a public library. It has long been known that Sumter could obtain an appropriation from the Carnegie Foundation for a public library by complying with the conditions, but heretofore it has been impossible to do so. The purchase of the Ryttenberg lot for school purposes opened the way for the library, since it enabled the School Board to donate a lot for the library building. The City Council then did its part by guaranteeing the support required.

Next to the School Board the Civic League has reason for gratification, since the assurance that a public library will be a reality within a short time is the fruition of a dream that they have worked to make come true for many years. They have kept the hope alive, and by maintaining their Library Association have fostered an interest in and developed a strong sentiment in favor of the establishment of a Public Library. The library building, ideally located near the center of population, is now assured and we feel sure that it is but a question of a short time before it will be furnished and equipped with the books that will render it an asset of inestimable value to Sumter.

**DR. HIGSMITH**—Has returned to the city and may be found at Baker's old infirmary any day of the week or month. Highsmith Optical Co.

**J. Sumter Moore,**  
**COTTON**

LONG STAPLE EXCLUSIVELY.

1218 Washington St. Phone 585  
COLUMBIA, S. C.

Send samples from both sides of bale and I will name you best price for cotton landed in Columbia.

The Biggest and Best Circus Ever in This Section of the State Will Be at

**Sumter Saturday, October 23rd**

SEASON'S HOLIDAY EVENT! RESERVED AND ADMISSION TICKETS ON SALE CIRCUUS DAY AT SIBERT'S DRUG STORE, SAME PRICES AS CHARGED ON SHOW GROUNDS.

**CIRCUS**  
**HAGENBECK-WALLACE**  
**CIRCUS**

**A Circus of 1001 Wonders FILLING 6 ARENAS!**  
Its Triumphs reaches beyond the seas  
NOTHING ELSE LIKE IT IN ALL EARTH'S HISTORY!  
Capital Invested, \$3,000,000!

More acts, more features, more thrills than you ever saw before: 3 rings, 2 stages, great aerial enclosure; quarter-mile hippodrome track and steel girder arena filled with CARL HAGENBECK'S performing lions, leopards, pumas, panthers, Polar bears royal Bengal Tigers and untamable beasts.

**100 ACTS, FEATURES and SENSATIONS—22 3 RAILROAD TRAINS 3 22 TENTS 22 60 RIDERS—The Greatest in the World 60 400 PERFORMERS 400 8 BANDS 8 60 Aerialists, the 6 Flying Wards 60 CLOWNS, the World's Funniest Man 60 60 ACROBATS 60**  
Carl Hagenbeck's biggest and most complete zoological collection, 3 herds of Elephants.

**400 CHAMPIONS FROM EVERY CIVILIZED COUNTRY**

**HIGHEST CLASS CIRCUS IN THE WORLD!**  
A GLITTERING, BEWILDERING STREET PAGEANT, THREE MILES IN LENGTH, REPRESENTING AN EXPENDITURE OF \$1,000,000 AT 10 O'CLOCK, A.M. CIRCUUS DAY.

**DOORS TO CARL HAGENBECK'S ZOO OPEN AT 1 AND 7 P. M. PERFORMANCES BEGIN AT 2 AND 8 P. M. ONE 50c TICKET ADMITS TO EVERYTHING. CHILDREN UNDER 10 Years, 25c.**

**THE BEST Clothing Made**



**Is Not Too Good For Our Customers.**

—In the big line of Men's and Boy's Suits and Overcoats just received for our Fall trade we offer you the

**Best Makes, Best Fabrics, Best Patterns AND Best Prices**

possible for merchandise of this class.

**Men's Suits and Overcoats, \$10.00 to \$27.50.**  
**Boy's Suits and Overcoats, \$3.00 to \$10.**

**The Sumter Clothing Co.**