

ANNUAL WHITE SALE



Come Early---
Stay Late!

The Schwartz Greater Stores

That Famous Yearly Event You All
Are Waiting For!

OPENS TUESDAY, FEB. 2nd,

CONTINUES ONE WEEK



Come Early---
Stay Late!

No number of White Sales can detract from the interest shown by the ladies in the Schwartz Sale.

BUY FOR THE PRESENT—
—BUY FOR THE FUTURE

ENTHUSIASM—BIG STOCKS—
BIG VALUES—
THAT MAKES A SALE!

YOU FEEL SAFE WHEN YOU BUY HERE!
REMEMBER, THIS IS THE STORE OF
VALUES!

IT WINS! IT WINS! IT WINS!
Cash Started the Ball a-rolling, Energy
Pushes It Along.

MILL CLEAN UPS—YOU KNOW. DIRECT TO YOU—THROUGH US!

3150 Yds. Red Seal Ginghams. New 1915 Styles. Go **8 1/2c.**

THE FUN BEGINS TUESDAY. READ EVERY LINE.

2350 Yds. Sea Island Percales. All New. Regular **8 1/2c.**

MILL ENDS, 2 TO 10 YD. PCS.
1500 yards White Poplins, always 25c
yard; Sale10c

FINE WHITE FABRICS.
40in Crepe Embroidered in colors.
5 pcs in lot; Regular 35c; sale . . .21c
40 in Embroidered White Voilles,
very new; worth 50c; Sale at . . .29c
36in Silk Stripe Voilles. 15 pcs
worth 35c; Sale at12c

FOR WAISTS AND SHIRTS.
Finest grade White Madras, 1,200
yards, worth 15 and 20c; all at .10c

SOCIETY VOILLES—15 PCS.
Dainty new printing, 36 in wide; reg-
ular prices 25c; to go at14c

MILL ENDS, 2 TO 10 YD. PCS.
White Solsette, 36 in. 1,100 yards.
Cheap at 25c; but only10c

LACES—WE'VE NEVER SEEN THE
LIKE.
115 pcs. Laces 4 to 10in wide.
Shadows, Cluny, Fillet, Etc. Worth
up to 25c; pick at10c
85 pcs. Finest grades up to 12 in.
wide; many worth 50c yd. All go in
Sale at15c

FOR SUITS AND SKIRTS.
Crepe Raye, very new. 10 pcs at
25c; sale price14c

NEW PRINTED VOILLES.
40 pcs. Very stylish, 27 in. worth
15c yard. Go at10c

MILL ENDS, 2 TO 10 YD. PCS.
980 yds. Lingerie and Nainsook, 40 in
Worth regular 20 to 25c; all . . .10c

SILK AND COTTON FABRICS—NEW.
15 pcs. 40 in. Silk and Cotton print-
ed Crepes. Goods that are regular
75c; Sale29c
13 pcs. 8 Same 27 in width that sell
regular at 50c; Sale at19c
10 pcs. Embroidered Ratine Silk
Lingerie worth 75c; Sale at . . .39c
12 pcs. Fancy Silk Goods—new.
Regular price 50c; Go in Sale at .29c

IT'S BUYING NEW GOODS FOR
HALF AND LESS—"THAT'S IT!"
WHITE LINENS.

90 in Sheetting; Sale at69c
36 in Linen, worth 50c at36c
36 in Linen worth 35c at19c

MILL ENDS, 2 TO 10 YD. CUTS.
Finest Dotted Swiss, 1,250 yds.
Cheap at 25c; Sale10c

\$2.50 WHITE SILK WAISTS.
Just 200 in the lot. We are going
to let you pick. What say you to this
for \$1.29
White Lingerie and Voille waists,
worth from \$2.00 to \$3.50. Just 180
of these. Pick from these also for
only \$1.29
—SEE WINDOW—

FOR SUITS AND SKIRTS—NEW.
6 pcs Ratine "Adair" Worth 35c;
On sale23c

HANDKERCHIEF LINEN.
\$1.25 Grade; Sale at89c
\$1.00 Grade; Sale at69c
75c Grade; Sale at53c
50c Grade; Sale at36c

MILL ENDS, 2 TO 10 YD. CUTS.
830 yds Crepe and Ratine Crepes 40
in wide; worth 25c at10c

PURE WHITE EMBROID. CREPES.
18 pcs in lot; all 25c goods. To go
on sale at15c

White Embroidered Voilles, 13 pcs
only, cheap for 29c; to go at . . .19c

PALM BEACH LINEN.
9 pcs, cheap for 25c; Sale11c

CRASH TOWEEING.
25 yds to the bolt. Worth \$1.25;
for the piece98c

3000 Yds. Finest 36 inch Cambric. Worth 12 1-2 Cents. **9c.**

2400 Yds. 36 in. Bleach Homespun—Fruit, Hill or Lons-
dale. Take your choice here at **8c.**

9c. 50 Dozen Fine Pillow Cases. Regular **9c.**

7 Great Big Selling Days

38c. 10 Doz. Sheets—ready to use—
Regular price 60c. Sale **38c.**

1000 Yds. Finest White Dimities—Those Small Checks That are so
Scarce. Worth 20c and 25c. **Sale - - 10c**

HERE ARE 300 DRESSES.
For children, 2 to 12 years. Made
of best materials and cost regular
\$1.00. "Some selling" these when we
say your pick for49c

LADIES' NIGHT GOWNS.
20 dz. gowns, embroidery and lace
trimmed, regular 50c; to be sold at 25c
10 dozen gowns worth 75c; Sale
at48c
245 sample goods, finest gowns;
values up to \$1.75 sale98c
Values up to \$2.00; Sale \$1.19

CHILDREN'S MUSLIN UNDER-
WEAR.
25 doz. drawers 2 to 12 years at . . .8c
15 drawers 2 to 12 years, embroi-
dery trimmed13c
20 doz. fine Cambric drawers. Fine
embroidery trimmings. Will go in
the sale at23c

LADIES' WHITE SKIRTS.
15 doz. white skirts, embroidery
founce, worth 75c; sale at49c
330 sample skirts, finest goods and
trimmings. Values up to \$1.75; sale
at98c
Values up to \$2.00; sale . . . \$1.19

LADIES' DRESSES TOO!
285 in the lot. All new spring
styles. Made of Amosking gingham,
the best. Neatly made and trimmed.
This lot goes at83c

3200 Yds. Best 36 Inch Pajama Checks--Will Be Sold at - - 8 Cents

BROWN DRESS & APRON LINEN.
36 in 25c grade; sale at16c
27 in 20c grade; sale at12c
36 in 35c grade; sale at19c

BROCADE HUCK TOWELS.
100 doz. size 19x40, worth 12c to
go at9c

PURE LINEN TOWELS.
Fine Damask, drawn work designs;
worth 50c; sale25c

BATH TOWELS—LOOK!
25 doz. go in sale at8c
20 doz. go in sale at12c
25 doz. worth 25c; on sale at . . .18c
20 doz extra size, worth 35c; go at 23c

LADIES' CORSET COVERS.
30 doz worth 35c; sale19c
25 doz. worth 50c; sale33c
21 doz Crepe Gowns the \$1.00 kind to
be sold at79c

TABLE DAMASKS ENDS.
2, 21-4, 2 1-2 and 3 yd pcs.
The 50c kind on sale at33c
The 60c kind on sale at39c
The \$1.00 kind on sale at69c
The \$1.25 kind on sale at89c

Values in Every Article
Just As Stated. Get Your
List Ready.

WHITE BED SPREADS.
36 extra heavy, regular \$1.35; sale 98c
24 extra heavy fringed, worth \$1.75;
sale \$1.23
36 fine extra size, worth \$2.00;
sale \$1.39
36 fine extra size, fringed, worth \$2.00,
sale \$1.19

LACE CURTAINS.
The first sale of its kind ever in
Sumter.
300 pairs sample lace curtains worth
from \$2.00 to \$5.00 per pair, to be
sold at pair50c

WHITE SATIN QUILTS.
21 Satin Quilts, worth \$2.25; on
sale at \$1.69
85 Sample Quilts worth up to \$5.00,
on sale at \$2.89

SOMETHING ELSE NEW.
500 Sample pcs Lace Curtain goods
for wash curtains, door panels, etc.,
worth from 35c to 75c pc. To be sold
at 10 and 15c
Be Quick, they won't tarry.

SHEETS AND PILLOW CASES.
Extra size sheets, regular 75c; on
sale at59c
Pillow cases to match, 20 doz. regu-
lar 20c; sale price12c

A Whole Page and Then Not Near All is Told. Come to Look
Monday=Buy Tuesday.

The Schwartz Greater Stores.