

# Bring Back the Kid Days

By Celebrating With Us At The Biggest Birthday Party You Ever Saw

## THE WRECK STORE

### Starting Thursday, Nov. 19th.



SAM

There's a handshake and a hearty welcome awaiting you---come get what's coming to you.---its yours and we want YOU to have it.



BILL

Maybe you've seen an ice plant and a cotton plant---but if you want to see a "Smile Plant" come to the Wreck Store's Birthday party.



JOE

## THE WEEK STARTING NOVEMBER 19th

Is our Second Birthday in Business in Sumter and although we may have grown up pretty fast for a "two year older" We feel just as young as that, and have decided to make this birthday celebration a real joyful gathering of all the folks we want to be happy with us.

Now, this is "our party" and we have arranged it all for the sole purpose of having a good old fashioned gathering at The Wreck Store with everybody telling everybody else "Howdy" and with everybody feeling in a good humor, and glad to be alive in old South Carolina, U. S. A.

Suppose you take a friendly bit of advice, and lay down "hard time talk" for a while, and hitch up that old bay mare to the buggy and drive in and talk things over with Joe, Bill and Sam. Now, "they" say advice is cheap, we know, but honestly if you'll take this friendly tip and jog along to the Wreck Store's Birthday Party you'll find there's plenty of sunshine hanging around in the Wreck Store, that you can just help yourself to, and you'll feel better for having paid the visit, we'll bet you.

### When You Visit Us During "Birthday Party Week"

We are going to let it last a week so that everybody will have a chance to come and see us while we're celebrating our second anniversary---you'll see the most magnificent display of things to wear you ever saw; and we want you to come and look 'em over to your heart's content. Just go from one department to another, and remember that you're always "home folks" and welcome to have anything shown you that you feel like looking at. You men folks will certainly find something to interest you in our men's furnishings department, and if you don't find just what you're looking for just whisper what it is to Sam, Joe or Bill. For the lady-folks we have gotten together the swellest bunch of wearables they ever could put their eyes on, and we want the ladies to be certain and not miss this birthday showing of Millinery, Suits, Dresses, etc., etc. And we have not forgotten the kids, either, just look around and see if we have. You'll find everything to wear that a real American girl or boy could wish for, and do you know we have a special shoe department just to fit good shoes Right to the tender feet of children?

Oh, yes, we've determined to make this second anniversary the biggest, happiest gathering you ever attended, and we are going to be disappointed if YOU don't come. Don't let anything get in your way to keep you away from the Wreck Store the week of Nov. 16th. If you do, you'll certainly miss a big event in your life, and when all your friends and neighbors tell you what a good time they had, you'll wish you had gone too. Don't Wish Later that you had come. Just make up your mind to come at any cost---AND COME

Our Salesforce "The Crew of the Good Ship Wreck Store."

### READY TO GREET YOU.

These folks you see in the picture are just as anxious as Sam, Joe and Bill to have you come to the third anniversary party.

When you come in the store they'll be ready and waiting to greet you and make your stay pleasant.

Just tell them what they can do to make you happy.



Our Motto: "Please the Customer First."

### READ ALL THE NEWS.

On the following pages of this paper you will find a good many things to interest you, we think, and if you will sit right down now in your easy chair, and look over the whole paper you will get an idea of how the Wreck Store is going to greet you.