

# OPPORTUNITY TIME

## THE OPENING

when everything else should be dropped and spare moments devoted to securing subscriptions. Start out among your friends to-day and earn one of the 150,000 ballots.

To-Day of the FIRST BONUS PERIOD marks the start of the first unlimited vote getting period. The first bonus period will close the last day of this month. During the period 150,000 extra votes will be allowed on every club of \$15 worth of subscriptions. Now, if ever, is the opportune time for new candidates to start their campaign in earnest. Now is the time when everything else should be dropped and spare moments devoted to securing subscriptions. Fifteen dollars worth of subscriptions sent in before the end of the month will get more extra votes than at any other time during the contest. Start out among your friends to-day and earn one of the 150,000 ballots.

## THE OFFER IN DETAIL

The First Bonus Period of The Daily Item, The Watchman and Southron and Merchants' Contest starts this morning and closes April 30.

One hundred and fifty thousand extra votes, over and above the regular scale, will be given on every club of \$15 in Daily Item or Watchman and Southron subscriptions that are turned in during this time. This is positively the largest offer of extra votes that will be made during the entire contest. This opportunity of securing votes at this rapid rate will positively close with the close of the period, April 30, at 9 o'clock in the evening.

Probably the touring car and the other prizes will be won or lost during this period.

Past experience with similar contests has taught the management of this one that in nine cases out of ten the race is won or lost while the First Bonus Period is on.

This offer of extra votes is unlimited. It is not made on individual subscriptions but on the total amount in subscriptions turned in by each candidate.

Here is the way the bonus votes will be computed: Every subscription turned in by or for a contestant is entered on a "start slip" either before or after they reach the Contest Department. These start slips are kept filed under the name of each contestant who is making an active campaign. At the close of the First Bonus Period all the slips recording subscriptions will be taken out, totaled by candidates and a certificate for 150,000 extra votes issued for each \$15 in subscriptions turned in by or for each contestant. The balance above even multiples of \$15 will be credited on the bonus offer of the following period:

To illustrate: Suppose the record shows that "A" has turned in \$20 in subscriptions by 9.00 P. M. April 30; "A" will be given a certificate for 150,000 extra votes immediately and a slip will be placed in the file showing that she has a credit of \$5 in subscriptions to be applied on the Second Bonus Offer.

If the record shows that "B" has turned in \$32 in subscriptions she will be given a certificate for extra votes and a slip will be made out and filed showing she has a credit of \$2 on the first \$15 club of the Second Bonus.

It is not necessary to turn in these subscriptions in even amounts of \$15. Contestants may turn them in as they get them and they will all be counted at the close of the period.

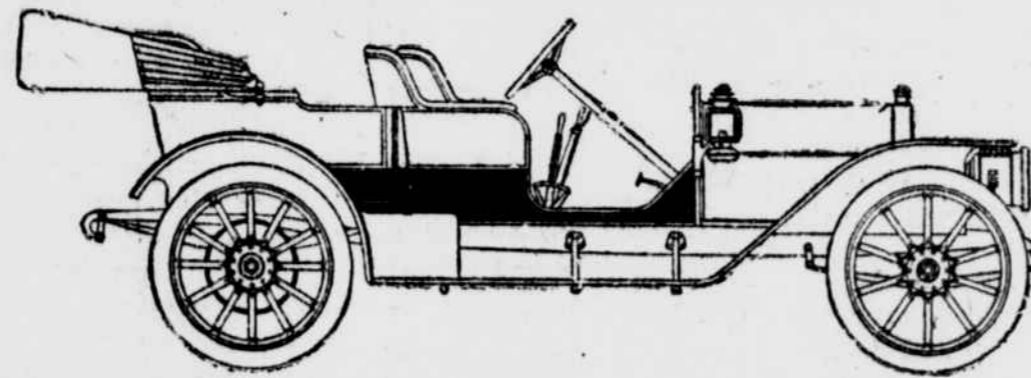
Of course the regular votes will be issued as usual. The 150,000 bonus certificates will be IN ADDITION to the voting credit regularly received.

There will be other offers of extra votes, but they will be much less than the present one and will not offer such a remarkable opportunity for securing a winning number of votes. The contestants who awake to a realization of the fact that NOW is the great vote-getting time of the contest and that NOW is the time to make oneself safe on getting an automobile with no cash outlay, will be the ones who carry away the plums when the judges canvass the final count of votes in the contest.

The few subscriptions that have hitherto been turned in will, of course, count on the bonus, no matter what other votes they may have been turned in to secure.

# 150,000 EXTRA VOTES

## THE FORD TOURING CAR



THIS IS NOT THE PICTURE OF A FORD CAR, BUT MERELY USED AS AN ILLUSTRATION.

The first unlimited Vote-Getting Period of The Daily Item, The Watchman and Southron and Merchants Contest is announced today. It lasts until the 30th, of this month and is known as the FIRST BONUS PERIOD.

During this period EVERY CLUB OF \$15 IN SUBSCRIPTIONS to either The Daily Item or The Watchman and Southron will count for 150,000 EXTRA VOTES over and above the regular scale. All subscriptions, either old or new whether to The Daily Item or The Watchman and Southron will count on the bonus.

It is not necessary to turn in clubs in even amounts of \$15 each. At the end of the FIRST BONUS PERIOD, APRIL 30TH, the subscription amounts of each candidate will be totaled and a certificate for 150,000 extra votes issued for every \$15 in subscriptions. This offer applies also to the few subscriptions that have been turned in heretofore.

These extra vote certificates count up so rapidly that the main issue of the contest will practically be decided by what the candidates do during this period.

This is positively the largest offer of extra votes that will be made any time during the contest. Now is the time to create a reserve vote. Under no circumstances will the BONUS PERIOD be extended or repeated.

**NOW IS YOUR CHANCE---GET BUSY!**

**The First Bonus Period Closes at 9 P. M. Wednesday, April 30th, 1913.**

## The Prizes

- FORD TOURING CAR, 5-Passenger
- \$450.00 WINTER & CO. PIANO
- THREE LADIES' DIAMOND RINGS  
(One Ring to Each District.)
- THREE LADIES' GOLD WATCHES  
(One Watch to each District.)

## VOTE SCHEDULE.

### THE WATCHMAN & SOUTHRON

6 Months—75c	6,000
1 Year—\$1.50	20,000
2 Years—\$3.00	45,000
3 Years—\$4.50	70,000
4 Years—\$6.00	100,000
5 Years—\$7.50	125,000

### THE ITEM.

3 Months—\$1.25	10,000
6 Months—\$2.50	25,000
1 Year—\$5.00	55,000
2 Years—\$10.00	120,000
3 Years—\$15.00	175,000
4 Years—\$20.00	250,000
5 Years—\$25.00	300,000

YOU WILL FIND A LIST OF THE MERCHANTS WHO GIVE VOTES WITH ALL CASH PURCHASES ON ANOTHER PAGE.

## The Contestants and How They Stand

### District Number One.

This district includes all territory within the incorporate limits of the City of Sumter. At least two prizes will go to this district with opportunity of winning one or both of the grand prizes.

Mrs. Richard Wilder, Magnolia St.	46,955
Mrs. Julian D. Wilder, Magnolia St.	37,349
Miss Georgia Beetham, S. Salem Ave.	45,196
Miss Lillis Josephine McCollum, Broad	45,399
Miss Kathryn Stubbs, 11 Washington	45,830
Miss Mabel Myers, W. Bartlette St.	38,965
Mrs. O. V. Player, Harvin St.	32,210
Mrs. M. M. Huggins, 24 Levi St.	21,365
Miss Eutha Rodgers, Sumter St.	6,210
Mrs. E. C. Lord, S. Sumter St.	5,210
Miss Boucher DeLorme, Bartlette St.	5,350
Miss Gussie Hood, N. Main St.	5,980
Miss Helen Broughton, W. Hampton	5,000
Miss Barbara Hatch, W. Hampton Ave.	5,000
Mrs. John Hatchell, Magnolia St.	5,965

### District Number Two.

District Number 2. All territory north of the Columbia branch of the Coast Line R. R., on the west of Sumter and the Darlington branch of the Coast Line R. R. on the east of Sumter. At least two prizes will go to this district with opportunity of winning one or both of the grand prizes.

Mrs. Clinton Dixon	5,000
Miss Nonie Scarborough	5,000
Miss Mildred Gunter	5,000
Miss Hannah Montgomery, R. F. D.	5,000
Miss Mattie McCutcheon, R. F. D.	5,200

### REMBERT

Miss Juanita McLeod	32,060
Miss Alma Bradley	5,325
Miss Alpe Rogers	5,925
Mrs. T. D. Foxworth, R. F. D.	5,150
Miss Mary Harlee	5,650
Mrs. W. J. Spencer	5,125

### ST. CHARLES.

Miss Juanita Wilson	40,400
Miss Jennie McCoy	5,720
Miss Lillian Wilson	5,000
Miss Bertha Tallons	5,145

### OSWEGO.

Miss Melle Brown	5,250
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### WEDGEFIELD.

Miss Bessie Ryan	35,575
Miss Sallie Norris	5,000
Miss Maurien Hammond	5,000
Mrs. H. S. King	5,000

### CAMDEN.

Miss Lota McLeod, R. F. D.	5,000
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### HAGOOD.

Mrs. Crawford Sanders	5,905
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### HORATIO.

Mrs. Walter M. Lenoir	45,125
Mrs. J. R. Corbett	5,050

### WISACKY.

Mrs. W. W. DesChamps	22,265
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### SUMTER No. 5

Mrs. Docia M. Josey	5,715
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### DISTRICT NO. THREE.

District No. 3. All territory south of the Columbia branch of the Coast Line R. R., on the west of Sumter and the Darlington branch of the Coast Line R. R., on the East of Sumter. At least two prizes will go to this district with opportunity of winning one or both of the grand prizes.

### PAXVILLE.

Miss Daisy Rhame	5,000
Miss Eva Curtis	5,300
Miss Nonie Geddings	5,000
Miss Pearl Pritchard	5,350
Mrs. Ben Pack	5,425

### MOTT BRIDGE.

Mrs. W. J. McNeil	5,000
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### PINEWOOD.

Miss Bessie Geddings	6,585
Miss Eunice Osteen	5,000
Mrs. Robbie Ridgill	5,000
Miss Leo Broughton	5,930

### MAYESVILLE.

Mrs. Hugh Witherspoon	6,630
Miss Carrie Anderson	5,465
Miss Louise King	5,500
Mrs. J. H. Wilson	8,135
Miss Alice Cooper	5,000
Miss Minnie Chandler	5,075

### SUMMERTON.

Mrs. Mary Lanham	32,025
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### REMINI.

Miss Alma Felder	5,890
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### SUMTER, R. F. D. NO. 2.

Mrs. R. E. Furman	25,630
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### LYNCHBURG.

Miss Annie Griffin	5,025
Miss Lula Hawkins	5,000
Miss Docia Keels	5,000
Miss Flora Bell McLeod	5,000

### DURWOOD.

Miss Coro Truluck	25,450
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### OLANTA.

Miss L. Bell Moore, R. F. D.	30,075
Mrs. J. D. Hinds	5,000
Miss Mollie Moore, R. F. D.	5,000
Miss Lillie Dickerson, R. F. D.	5,000

### ELLIOTT.

Mrs. J. O. Sullivan	5,050
Mrs. J. O. Rodgers	35,025

### SUMTER, R. F. D. NO. 1.

Miss Lessie Jones	10,005
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### TURBEVILLE.

Miss Pauline Jones	42,095
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### HARVIN.

Miss Maggie Keels	5,325
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### BROGDON.

Miss Kate Brogdon	45,150
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