

The Watchman and Southron.
Published Wednesday and Saturday.

—BY—
OSTEEN PUBLISHING COMPANY
SUMTER, S. C.

Terms:
\$1.50 per annum—in advance.
Advertisements:
One Square first insertion . . . \$1.00
Every subsequent insertion50
Contracts for three months, or longer will be made at reduced rates. All communications which serve private interests will be charged for as advertisements.
Obituaries and tributes of respect will be charged for.

The Sumter Watchman was founded in 1856 and the True Southron in 1896. The Watchman and Southron now has the combined circulation and influence of both of the old papers, and is manifestly the best advertising medium in Sumter.

CHAMBER OF COMMERCE NOTES.

Secretary Snell Plans to Organize An Ad. Club.

An advertising club for Sumter, which will be a branch of the Chamber of Commerce, is soon to be organized by Secretary Snell. Upon request of The Item as to the object of such club, Mr. Snell made the following statement:

An Ad. Club is an organization of the advertising and sales managers of various firms located in any community. They may be retailers, wholesalers, manufacturers, real estate men, printers, publishers; in fact, any one who is interested in the disposal of any commodity or product.

It means getting together and rubbing elbows with the other fellow. You exchange views on important topics that may concern your firm personally, or the community at large.

No man can be a success by attempting to use ideas altogether his own, he must profit by the experience of others, and, in no way, can more knowledge be gained than through the associations in an Ad. Club.

Who Are The Advertisers?

All men are consciously or unconsciously advertising, in some manner. If he dresses his windows, puts a new sign in front of his office, buys a new delivery wagon, gives away a calendar, takes space in a newspaper, has a card in the street car, has a sign on his board painted, or hires a man to stand in front of his store with a megaphone and calls people to "come this way," it is simply some form of advertising.

Good Advertising vs. Poor Advertising.

More money is wasted on so-called advertising, than any other one thing. At the same time, greater results are reaped from good advertising, than from any other source. If one advertiser is a success, why not the other? You would not attempt to sell woolen blankets in July, or spring hats in December. The successful business man looks as carefully after his advertising, as he does after his buying or banking; that is—if he is a real business man and not a make-believe, or one who thinks he is.

What an Ad. Club Can Do For Its City.

It can create and mould public sentiment, through proper publicity. It can devise the best methods of advertising natural advantages of that city; it can determine, better than any other body, just what the natural advantages of that city are; it can be the very best assistance to the already organized Chamber of Commerce. It alone can bring about the proper understanding of what advertising is. It teaches you to tell of the value of the article offered, in a plain, straightforward, truthy way.

Programme of Club.

The club will hold regular monthly meetings and every phase of advertising, good and bad, will be discussed. Prominent speakers will address the club at various meetings. Ways and means of advertising the city will be planned and undertaken. Mr. R. B. Rea of Charleston, in an address before the Ad. Club of that city stated that: "The successive steps in preparing for a campaign of community advertising may be summed up as follows: (1) Take stock of the strong and weak points of the city. (2) Make the points known to every citizen. (3) Use the strong points to create a proper civic pride and ambition. (4) Secure the cooperation of every available agency for the betterment of the weak points."

The achievement of these four things will produce a self-advertising city, and above all, a city which has learned to do things and whose united enthusiasm will overcome great obstacles. It then remains for the Ad. Club to see that the story of the city is learned by every child, and heard by every visitor.

SACRIFICED FOR HIS COUNTRY

EX-PRESIDENT OF MEXICO DE-CLARES HIS LOYALTY.

Given Splendid Reception at Santander—Says He Mas Broken All Bonds and Wouldn't Return.

Santander, Spain, June 18.—The steamer Ypiranga with Gen. Porfirio Diaz, ex-president of Mexico, aboard sailed tonight for Plymouth. Several tugs flying the Mexican colors and crowded with cheering people escorted the steamer for several miles. Gen. Diaz said the friendly demonstrations at Spanish ports had comforted him greatly in his bitter exile.

On the voyage from Gijon to Santander, Gen. Diaz consented to talk. Asked if he intended to take up his residence in Spain, he said:
"It is quite possible that after a few month's rest I shall turn my steps to the peninsula. I speak only Spanish and I am too old to begin the study of foreign languages. However, nothing has yet been decided. I shall make up my mind in Paris, where I go direct from Havre."

Incidentally, a member of Gen. Diaz's party said the principal reason for the visit to Paris was to consult a specialist with reference to the abscess from which Gen. Diaz still suffers greatly.

Although reluctant to talk of Mexico, Gen. Diaz finally made this statement:

"I abandoned power when I became convinced that nothing but war lasting at least a year would put down the revolution. I wished to prevent the spilling of the blood of the children of my country in the fratricidal struggle, and, above all, to avoid the possibility of an international conflict or even representations from foreign powers. I wished to avoid the weakening of the national credit and the dissatisfaction of foreigners living in Mexico, who have contributed greatly to the prosperity of the nation and who have merited the consideration of my country by their work."

"My desire was to safeguard both my own dignity and the dignity of my charge without ever having been guided by vulgar sentiment or petty pride; and certainly I did not bring about this strife, as some seem to believe, to keep myself in power. I have sacrificed myself and have given up the struggle, convinced that I am giving better proof of devotion to my country by abandoning the reins of government and transmitting them to others, with the political situation by no means desperate; with the army, while not numerous, unconquered and with the treasury, despite heavy campaign expenses in the last six months, still holding 62,000,000 pesos.

The Item and Watchman and Southron Popularity Contest.

Following is the list of nominees:

- District No. 1.—City of Sumter.**
Miss Annie Dollard149,740
Miss Ellen Beach134,621
Miss Anna Jennings63,710
Miss Minnie Blanding52,580
Miss Schuyler Cooper51,020
Miss Macy Smith49,820
Miss Jaunita Bradford34,696
Miss Neil McKagen28,020
Miss Erline White18,000
Miss Elizabeth Hood10,455
Miss Katie Hinson8,150
Miss Mary Ramsey2,645
Miss Elthea Reardon2,500
Miss Lucile DeLorme2,500
Miss Agnes Richardson2,000
Miss Arrie Stuckey2,000
Miss Laurel Carr1,800
Miss Katie Clark1,750
Miss Jennie Walsh1,600
Miss Susie McKinney1,500
Miss Bonnie Nunamaker1,350
Miss Eda Tobin1,300
Miss Martie Boyle1,300
Miss Rosie Hogan1,220

District No. 2.—Outside of Sumter.

- Miss Pauline Cummings125,940
Miss Louise Warren109,175
Miss L. E. McCoy92,850
Miss Lucile Parrott52,580
Miss Pauline Jones28,600
Miss Dora Dick25,850
Miss Bessie Tallon18,725
Miss May Weeks18,450
Miss Beulah Richardson11,200
Miss Hester Hodge8,530
Miss Bessie Hodge6,795
Miss Edith Wells6,625
Miss Pearl Moore6,500
Miss Edna Ramsey5,000
Miss Bessie F. Aycock4,875
Miss Sadie Rogers3,950
Miss Janie Bell Gayford2,450

There was a petition on the street Saturday which had for its object the Sunday opening of Pocalla to bathers. So far as is known the petition did not meet with much success.

The recently published volumes of the Acts of the General Assembly during its session for 1911 have been received by the county officials in the court house.

GIVES BLOOD TO RANSOM WIFE

SENATOR LUKE LEA OFFERS HIMSELF AS SACRIFICE.

Youngest United States Senator and His Wife Doing Well After Transfusion.

Washington, June 19.—United States Senator Luke Lea of Tennessee, to save the life of his stricken wife, heroically sacrificed a quart of his blood at Georgetown hospital yesterday, and tonight hope for Mrs. Lea's recovery, which had almost been abandoned, is practically assured. The anxious youngest senator of the nation, as he lies near the bedside of his wife, is recuperating his strength.

Mrs. Lea's condition, serious for some time, became alarming Sunday after an operation the day before. Her strength, because of lack of blood, was gone and vitality was fast ebbing away. Senator Lea, upon learning of her condition, demanded that a transfusion operation be performed and prepared at once to submit to the ordeal. At his entreaty physicians and surgeons made arrangements immediately, and the operation which followed was declared to have been very successful.

Senator Lea withstood the operation well, though it left him so weakened that for hours he could not stand alone, but his gratification over the reviving effect it had upon his wife was inexhaustible. Surgeons assured him that, without the sacrifice which he made, Mrs. Lea could have lived but a few hours. Both are tonight in Georgetown university hospital.

It will be two or three days before Mrs. Lea is altogether out of danger. At present her symptoms are favorable, although she is still very weak. Senator Lea is confined to his bed at the hospital, his vitality being reduced by the transfusion operation. It is expected, however, that he will be able to leave his room in a few days.

When heroic effort in Mrs. Lea's behalf became imperative and the transfusion operation was determined upon, Senator Lea, athletic in stature, would not consent to anything, but that a sacrifice of his own blood to renew her vanishing strength be made.

But because a prime factor in transfusion operation is that the blood is fusible, tests were hastily ordered. Before analysis was completed by the surgeons, Dr. H. D. Fry and George Tully Vaughn, fearing that death might be swifter than they, became alarmed at Mrs. Lea's condition, and decided on the operation anyway. Just as the senator's arm had been bared, and a tube inserted in an artery word came that the bloods of the husband and wife were fusible.

The other end of the tube which had been inserted in Senator Lea's arm was connected with an incision in Mrs. Lea's arm and the blood began to flow from his veins into those of his wife. The transfusion continued for about an hour and a half. The patient responded to the treatment from the first. Gradually the color was restored to the lips and cheeks of the frail sufferer. But as Mrs. Lea's color was restored the flush faded from the cheeks of her husband. When the transfusion had continued an hour and a half, he importuned the surgeons not to arrest the operation while there was the possibility of a doubt as to the outcome in Mrs. Lea's case. But the surgeons, realizing the weakening effects of such a drain on the senator's system, eventually stanching the flow. After the operation Senator Lea fell to the floor in a faint. He was immediately placed in bed, and tonight is making splendid recovery of his strength.

Real Estate Transfers.

- The following transfers of real estate have been recorded in the office of the county clerk:
F. M. Dwight to Mary C. S. Dwight, 100 acres, \$2,000.
George W. Kershaw, to J. B. Alston, one acre in Rafting Creek township, \$100.
Thomas Wilson to Charles G. Rowland, one-half interest to lot on Liberty street, \$2,250.
C. H. Wilson and D. B. McLaurin, trustees and executors to D. C. Shaw, lot on corner of Church and Broad streets, \$6,000.
W. H. Caldwell to I. D. Davis, lot on Manning avenue, \$550.
H. VonOhsen to Jas. R. Ligon, lot and building on Main street, \$3,500.
Epsy Richardson to Charlotte Johnson and Louisa Brown to L. D. Jennings, 146 acres, \$200.
W. T. Rowland to Eobt. Robinson, lot just outside of city limits, \$850.
Jas. R. Ligon to H. VonOhsen, lot and house on Sumter street, \$1,400.
H. J. Harby, trustee, to A. C. Burrows, lot in town of Dalzell, \$150.
R. D. Epps to C. Capers Smith, lot on Calhoun street, \$1,250.

BOOK PUBLISHERS TO BID.

NEW PROPOSITION REQUESTED BY STATE BOARD.

Exchange Price Section of Proposed Contract in Adoption of Text Books for South Carolina Schools Objected to by Some Bidders.

Columbia, June 19.—The State board of education struck a snag here today in the matter of contracts for the adoption of text books for the schools of the State, and all bids will be disregarded and the entire matter reopened. The exchange price section of the contract halted the board and, following a full discussion and then taking a vote tonight, the board decided to amend the contract and ask the book men to put in new bids.

An amendment, offered by Prof. O'Driscoll, of Charleston, was adopted by a vote of 5 to 4, and the effect of this amendment was to change the form of the contract. This amendment is with regard to the exchange of old books for new ones, and it is figured that the saving to the children of the schools will be five cents a book.

The board today found itself in the position that some of the houses, from which it was desired, probably, that books be had, did not wish to place bids on these books under the contract as framed by the board. The exchange section of the contract was regarded too strict and this was pointed out at the meeting and much discussion had.

After the discussion thereon the O'Driscoll amendment was put, the vote by districts resulting: 1st district, aye; 2nd, no; 3rd, no; 4th, aye; 5th, aye; 6th, no; 7th, aye; Secretary Swearingen, no; Governor Blease, aye. Total, ayes, 5, Noes, 4. So the amendment carried.

At the meeting to be held in the Governor's office tomorrow morning, the representatives of the publishing houses who are here will be called in for consultation. If these men are in position to bid for their firms under the revised contract, the board will be able to get to work immediately again; but if the houses must be communicated with first by the agents before they can submit the new bids, then an adjournment will be taken for a week or ten days until this can be done. All book companies will have the privilege now of submitting bids just as before under the revised contract.

Governor Blease said: "I voted for the present form of contract which has been submitted to the various book houses, believing that the subcommittee which fixed up the same, had thoroughly familiarized themselves with conditions. I am absolutely opposed to allowing the book houses to dictate terms to this State and under no conditions would I vote to permit it. From the explanations given by the various agents, some of them being high officials in the difference companies, I recognize the fact that in one instance were we to insist upon our contract, it would deprive the children of the State of the use of some of the best books now in use in the public schools and, believing that we should give to the children the very best reading matter which can possibly be obtained, I favor rejecting all of the bids now before us and a modification of the contract in regard to the exchange prices, and give ten days in which all houses should be allowed to put in such bids as they see fit, because I think it would be very unfair to the house which have accepted our contract to allow these which have not accepted to see their prices and then have an opportunity to underbid them, and the fairest way is to allow all the privilege of rebidding."

PERSONAL MENTION.

- Mr. John D. Gillespie, of Rock Hill, is stopping in the city for a few days.
Mr. R. M. Jenkins, Jr., of St. Charles, passed through the city this morning on his way to Manning to hear William Jennings Bryan at that place today.
Mr. George Reid and Miss Rebecca Reid were in the city for awhile this morning.
Messrs. L. G. and Manning Richardson went to Manning this morning.
Mr. B. Frank Kelly, of Bishopville, passed through the city this morning on his way home from Columbia.
The Hon. R. I. Manning went to Columbia this morning.
Mr. William M. Reynolds was the winner of the Declamers Medal at the Sevanee Military school.
An Omission.
Miss Lizzie Nelson's name was omitted in the list of those not being tardy in the graded schools during the year.

ROSTER OF CASES.

For Court of Common Pleas.

The Sumter Bar Association met at the office of the Clerk of Court under the call of Chairman R. D. Lee, Esq., on June 20th and prepared the following roster of cases to be tried at the July term of Court, 1911.

WEDNESDAY, JULY 5.

3. E. A. Lowry vs. A. C. L. R. R. Co.—L. D. Jennings; L. W. McLemore, M. Reynolds.
5. W. L. Saunders vs. Southern Railway Co.—Lee and Moise; E. M. Thomson.
10. Rosa G. Jackson vs. Southern Railway Co.—L. D. Jennings; E. M. Thomson.
11. E. A. Jackson vs. Southern Railway Co.—L. D. Jennings, E. M. Thomson.

THURSDAY, JULY 6.

15. Walters, et al. vs. Southern Railway Co.—C. C. Smith; E. M. Thomson.
16. Klinck Wickenberg Co. vs. E. E. Rembert—C. C. Smith; Lee and Moise.
22. Harriet A. Goodman vs. Drury Floyd, et al.—A. B. Stuckey; Jno. H. Clifton.

FRIDAY, JULY 7.

3. Crosswell and Co. vs. Leach and Glass—L. D. Jennings; Lee and Moise.
41. H. J. Harby vs. Sumter Cotton Warehouse.—Lee and Moise; H. C. Haynsworth.
43. A. C. L. Railroad Co. vs. A. D. Harby—McLemore, M. Reynolds; Lee and Moise.

SATURDAY, JULY 8.

44. Shelby Lawrence vs. A. C. L. Railroad—L. D. Jennings; L. W. McLemore, M. Reynolds.
45. H. P. Geddings vs. A. C. L. Railroad—L. D. Jennings; L. W. McLemore, Mark Reynolds.

MONDAY, JULY 10.

46. Jackson Lumber Co. vs. A. C. L. Railroad—L. D. Jennings; L. W. McLemore, M. Reynolds.
47. S. R. Abbott vs. Sumter Lumber Co.—L. D. Jennings; Lee and Moise.
48. L. D. Jennings vs. W. S. Lenoir, et al.—R. D. Epps; J. H. Clifton.

TUESDAY, JULY 11.

49. W. H. Baker vs. Western Union Telegraph Co.—L. D. Jennings; Williams and White; M. Reynolds.
50. Pleasant Holland vs. A. C. L. Railroad—C. C. Smith; L. W. McLemore, Mark Reynolds.
51. S. Brown and Sons vs. E. E. Rembert—C. C. Smith; Lee and Moise.
52. Christine Rembert vs. E. E. Rembert—C. C. Smith; Lee and Moise.

WEDNESDAY, JULY 12.

53. A. W. Bradford vs. W. H. White—C. C. Smith; L. D. Jennings.
54. Bank of Sumter vs. A. S. Flud—H. C. Haynsworth.
55. Sam Weinberg vs. A. C. L. Railroad—Lee and Moise; L. W. McLemore, Mark Reynolds.
56. Maud O. Taylor vs. Isaac Strauss—A. B. Stuckey; Lee and Moise.

THURSDAY, JULY 13.

57. E. H. Moses vs. Southern Railway Co.—L. D. Jennings; E. M. Thomson.
58. C. P. Osteen vs. A. C. L. Railroad—L. D. Jennings; L. W. McLemore, M. Reynolds.
59. Ohio Pottery and Glass Co. vs. J. T. Rose—L. D. Jennings.

Resolved, That no cause shall lose its position on the calendar by reason of the same not being reached and called for trial on the day assigned, but such cause shall stand in regular order to be called for trial when the same is reached in due course.

KELLEY LEAVES LIQUOR BOARD.

Resignation of Commission's Secretary Announced by Gov. Blease—Successor?

Columbia, June 19.—Gov. Blease announced this evening the resignation of B. Frank Kelley, of Bishopville, the secretary of the new dispensary commission. Mr. Kelley's successor will be announced just as soon as Governor Blease receives the acceptance from the person named by him to take Mr. Kelley's place on the commission.

Mr. Kelley wrote Governor Blease that owing to private business affairs at home he was unable to continue a member of the commission. "It is impossible for me to attend the sessions of the commission any time in the near future, and unless I can give the commission my best services and attention," writes Mr. Kelley, "I feel that I am of no service whatever to the commission or the State."

"When I accepted a position on the commission, which you so kindly tendered me, I had no idea of the amount of work to be performed, and during the short space of time that I have been a member of the commission I have done my best to render honorable and faithful services to my State, and I have no doubt that you will secure some gentleman to take my place on the commission who can give it more private attention than I am able to do."

Governor Blease wrote Mr. Kelley: "I regret very much to give you up, but, of course, under the circumstances, would not insist upon your remaining."

The place on the commission held by Mr. Kelley seems to have been the "Jonah." This place was offered to Mr. John Mimnaugh, of this city, who declined, now Mr. Kelley has resigned. So far as can be learned the commission has not changed its date of meeting in Newberry, on June 21.

A setting hen is in no fear of the roasting pan.

The two-faced individual is apt to get it in the neck.

Plain common sense is an excellent substitute for brilliance.

New doesn't do as much for a town as money.

A large number of boys went out to Second Mill Saturday and Sunday to go in bathing at that place.

READ THIS

It May Be What You Want

Do you ever have Fever, Chills or Bad Colds? Do you ever feel as if you were tired and worn out, with no desire to eat, with pains in your back and shoulders, a headache, and a bad taste in your mouth when you get up in the morning? If you do you've got MALARIA, and the small sum of 25 cents will buy you immediate relief. The name of this wonderful remedy is

FRANKLIN'S 44 TONIC

The guaranteed remedy for CHILLS, FEVER, LAGRIPE and MALARIA. Take this to your druggist and get a bottle. It is guaranteed to do you good. Only 25 CENTS. Take no Pills Calomel, or any other medicine, as the tonic acts on the liver. It will make you feel like a new man. Try it. For sale by all druggists and country merchants. If your dealer does not keep it, write us

The Franklin Remedy Co.
Jacksonville, Florida.

Atlantic Coast Line Railroad

Low Round Trip Fares From Sumter, Tickets on Sale July 7, 8 and 9, 1911.

\$22.45 ATLANTIC CITY, N. J.

Account Benevolent and Protective Order of Elks. Final return limit July 29, which may be extended to August 20, by depositing ticket and paying \$1.00.

ROCHESTER, N. Y., \$29.30

Account A. A. O. N. Mystic Shrine. Final return limit July 18, which may be extended to August 15 by depositing ticket and paying \$1.00.

These Rates are Open to the Public.

For illustrated booklets descriptive of each of the above cities and trips and for schedules, Pullman reservations, etc., call on O. V. Payer, Ticket Agent, Sumter, S. C., or address,

W. J. CRAIG, Passenger Traffic Manager,
T. C. WHITE, General Passenger Agent.
WILMINGTON, N. C.