

BIG LAW SALE

CONTINUES FIFTEEN DAYS

The Law demands that everything must be turned into cash, so again the knife has been put into the prices and they have been cut to the quick:

Three thousand yards of Calicoes to be sold at per yard..... 3 1-2c	Three hundred yards Curtain Scrim, 12 1-2c and 15c quality, to go at, per yard..... 6 1-2c	All \$1.50 grade Ladies' Hats, going at..... 87c
Two thousand yards of White Homespun, yard wide, per yard..... 4c	Four hundred yards of Mattress Ticking going at, per yard..... 4 1-2c	All Men's Straw Hats in the store to be sold at half price.
All 10c and 12 1-2c goods in the store to be sold at, per yard..... 6 1-2c	Two hundred Misses' and Children's Straw Hats, 25c quality, each..... 10c	Men's, Ladies' and Children's Shoes and Oxfords to be sold at a great sacrifice.
All 15c, 20c and 25c goods to go at, the yard..... 12 1-2c	Ladies' 50c and 75c Straw Sailors and Street Hats going at..... 33c	All Men's and Youths' Clothing in the store must be sold:
All 50c and 75c goods to go at, per yard..... 33c	All Ladies' Ready-to-Wear Hats, \$3.00 and \$4.00 qualities, sale price..... \$1.98	Men's \$18.00 and \$20.00 Suits, sale price..... \$ 9.00
Two hundred yards of Washable Silks, in all colors, 25c sellers, per yard..... 16c	All \$2.00 grade Ladies' Hats, going at..... \$1.19	Men's \$12.50 and \$15.00 Suits, sale price..... \$ 7.50
		Men's \$8.00 and \$10.00 Suits, sale price..... \$ 5.90
		Men's \$5.00, \$6.00 and \$7.00 Suits, sale price.. \$ 3.19

FREE! FREE! FREE! FREE!

The first hundred people entering our store Saturday Morning, May 1, spending One Cent or more will receive a present Free. Also, we will give away Saturday afternoon at 3:30 o'clock to the one holding the lucky numbers, first prize, any \$5.00 article in our store; second prize, \$3.00 worth of merchandise; third prize, \$1.00 worth of merchandise. With each 50c purchase or more you will receive a coupon which entitles you to a chance at three prizes to be given away Saturday afternoon at 3:30 o'clock. A little girl will do the drawing. Some one is bound to win. You MUST be there with your ticket. So, come and get your share of the goods that are being slaughtered.

SOL PERES' OLD STAND

Ike Schultz, Sales Manager

KINGSTREE, S. C.

CHAUTAUQUA AT JOHNSONVILLE

Splendid Audiences Every Day-- Cong. Lever and Others Spoke.

(Received too late for last week's issue.)

Johnsonville, April 19:—The three-day Chautauqua held here last week, Thursday, Friday and Saturday, was a distinct success in every particular, large and appreciative audiences being present daily. The promotion of such an enterprise for Johnsonville, a town only three years old, was a somewhat formidable undertaking, but such a success was made of it as to exceed our most sanguine expectations, and at the close of the engagement an agreement was signed up for a return engagement in the fall of this year.

Congressman Lever made an excellent address to the farmers, on the subject of "General Rural Improvement," which was heartily enjoyed and appreciated by all who heard him.

Saturday addresses of interest were made by Misses Mary Frayser, of Winthrop College, and Eva Hite, State Demonstration agent.

The Chautauqua was the same company that filled an engagement at Kingstree the same week and everyone here who attended the lectures and exhibitions is delighted with the entertainment furnished. Thursday, Friday and Saturday were red letter days in old Johnsonville's calendar.

(The foregoing interesting article from an esteemed correspondent, reached us Wednesday noon. At that time we had already on hand a half dozen belated letters, most of which came in Tuesday night's mail. By Thursday morning there were, honor rolls and all, about ten communications that came after our time limit, all of which we were asked to run "this week, sure." To have complied with all these requests was a manifest impossibility, as it would have delayed issuing the paper at least 24 hours or longer. So, as much as we should have liked to publish them all — and especially this one — we had no option except to run as many as we could, giving preference in order to the earliest ones that came in.—Editor The Record)

Items from Cades.

(Received too late for last week's issue.)

Cades, April 20:—Mr Dana J McElveen of Cades and Miss Hattie Thomas of Hebron were united in matrimony last Thursday evening at the bride's home, Rev L E Peeler officiating. We wish them a long, happy and peaceful voyage through life.

Messrs R E Tarte, V G Arnette, H N Singletary and J W Hollister went to Kingstree Saturday on business.

Mr John Graham of Waxhaw, N C, a contractor, is here in the interest of the new school building.

Mr E S Sauls, general manager of the White Pearl Milling Co, went to Pineville Monday on business.

Mr C F Wyatt, cashier of the Bank of Cades, spent Sunday at Latta.

Mr Thad J Cottingham of Lake City was here on business Monday.

Mrs W J Haselden went to Lake City shopping Wednesday of last week.

Mr Leo McElveen of Olanda was here a short while Thursday.

Mrs V G Arnette spent the weekend at Lake City with relatives.

Messrs J R Thomas and Elbert McElveen went to Lake City Saturday.

Mr W E Nesmith of Kingstree was in town a short while today.

Mr J L Covington made a short stay here Tuesday.

Mrs H B Dickerson and daughter, Miss Lillie of Olanda, visited relatives here Thursday.

Mr H A Ousley was a visitor in town Wednesday.

Mr J R Haselden spent the weekend at Lake City.

Truck is looking fine and garden peas will soon be ready for shipping.

Notice of Teachers' Examination.

The regular examination for all wishing to qualify as teachers in Williamsburg county will be held at the court house in Kingstree Friday, May 7. Applicants will be examined in the usual subjects, examination being based upon text-books adopted by the State Board of Education. Examination begins promptly at 9 a. m. R N SPEIGNER, Co Supt Education. 4-15-4t

HONOR ROLL EARLE'S SCHOOL

For Month Beginning March 15 and Ending April 9, 1915.

Earles, April 24:—Following is the honor roll for Earle's Graded school for month beginning March 15 and ending April 9, 1915:

Grade I.	
Thetis Camlin.....	94
Jamie McCants.....	91
Willie McConnell.....	91
Grade II.	
Lora Crooks.....	90
Wilmae Haselden.....	93
Ruth Terry.....	94
Grade III.	
Della Feagin.....	94
Meddie Feagin.....	93
Myrtle McCants.....	94
Grade IV.	
James Lemmon.....	91
Nathaniel McCants.....	94
Lucille McConnell.....	93
Grade VI.	
Lucille Boyd.....	92
Mabel Haselden.....	90
Grade VII.	
Ruby Feagin.....	91
Eleanor Thompson.....	90
Grade VIII.	
Edna Feagin.....	90

NEGRO PREACHER RUNS AMUCK.

Uses Shot Gun with Deadly Effect, Killing Two Men.

Chester, April 26:—Because another minister's services were chosen in preference to his, Ely Sullivan, a negro preacher, ran amuck at Prospect Baptist church, in the western section of this county, yesterday and shot down Samuel Sanders, the deacon whom he held responsible for his not securing the appointment, and Rev John Colvin, a visiting minister, both of whom died in a hospital at Chester Monday night from the effect of their wounds. Sullivan escaped, but is being searched for diligently and will probably be captured.

Notice.

The farmers of Williamsburg county are notified and cautioned against allowing their plowmen to plow into the public roads of the county. There is a statute on the books providing a heavy penalty for thus damaging the public roads.

Rural Police and others have been notified to report every violation of this act to the Grand Jury and each offense shall be prosecuted to full extent. W H CARR, Foreman Grand Jury Wmsbg Co. 4-8-4t

"Advertising is as old as trade. Newspaper advertising in its vigorous application is a matter of the last quarter-century. Even now it is little used when considered against the number in trade who employ it compared with those who do not. The city streets are lined with thousands of shops dependent upon neighborhood trade or the casual passer-by. Yet examples of success in merchandising are apparent in every community. The men who have had the courage to use the columns of the press are the ones who have made their business great."—Don C. Seltz.

USES WIND TO ADVERTISE

Wide-Awake Man Utilizes Fashions and Zephyrs to Attract Crowds About His Store.

Keeness of observation and original ideas placed an advertising man for one of the big stores of Champaign, Ill., on the road to prosperity. His salary was raised and he now gives ten cent cigars instead of stogies to newspaper men. Being an advertising man and not a press agent he refused to allow his name to be used.

Having noticed that his women's furnishing store was located on a particularly windy corner, where even in summer these zephyrs play unceasingly he conceived the idea to make the gale play into his hand. He had noticed that pedestrians paused often when these winds displayed the mysteries of the slit skirt and the aliken stocking. The feminine mysteries disclosed seemed to please the men and women alike.

The next day the wide awake ad man arranged with a score of pretty girls and handsome dames to act as models. Elaborately costumed in the latest mode, they walked to and fro around the corner advertising the wares within. Needless to say, it drew a crowd. It was said that a daintier display of half hose and rainbow hued petticoats was never seen in Paris than on this corner when the ad man brought the zephyrs to his aid.

A Valuable Asset.

The safest asset a manufacturer can have is a favorable opinion of his article held by those who have tried it. The more people who hold it the better for the manufacturer. Such a man is to be envied; his plant may burn, his salesmen may leave, his competitors may cut, his jobbers may desert, but none of these things can destroy the good-will toward a good article which resides in the minds of pleased consumers.



Mr. and Mrs. Newlywed. Save up for a Home!

JUST a word to the NEWLYWEDS. Dear friends, we don't want to PREACH to you, but we do wish to say SIMPLY and EMPHATICALLY: "BEGIN SAVING FOR YOUR HOME NOW!" It's not EASY, we know. The first years of your new life require most of your money, which perhaps does not come to you as plentifully as it will later. But save NOW. DON'T WAIT. It'll make you HAPPY.

BANK OF KINGSTREE.

Beautiful Farm For Sale!

The Dr. James Place

ONE of the best farms in Williamsburg Co, containing about 980 acres, located about one mile North of Cooper Bros.' store, 275 acres in high state of cultivation, clay subsoil, mixed top soil. Has 5 large tenant dwellings and plenty of outbuildings. Labor plentiful, fine pasture lands and plenty of mill timber to supply farm. :: :: :: ::

A Bargain at \$20,000.00; Terms Satisfactory

Kingstree Insurance, Real Estate & Loan Co.

Whenever You Need a General Tonic Take Grove's **COLDS & LaGRIPPE** 5 or 6 doses 666 will break any case of Chills & Fever, Colds & LaGrippe; it acts on the liver better than Calomel and does not sicken. Price 25c. The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.