

OUR OPENING GUNS

As we told you in last week's paper, we have been on the job for the past three months laying our plans and preparing for the Fall Trade of 1912. We are now in striking distance, no longer is it an event to look forward to. We are right up against it, face to face. The last touches have been added here and there and we are ready for the struggle, but before going into action we want to say to our friends, our patrons and our competitors that in a mad struggle for gain we will not strike below the belt. We will endeavor to apply the golden rule in all of our dealings: "Do unto others as we would have them do unto us."

Domestics

Two thousand yards of the old reliable 38 inch wide unbleached Sea Island Sheeting at 5c the yard.

Two thousand yards very heavy Sea Island Sheeting, 38 inches wide, 10c the yard. Twelve yards for \$1.

One case very good quality Indigo Blue Calicos and Red Mixtures only 5c the yard as long as they last; no more when these are sold.

One case standard Indigo Blue Calicos and Fancies, only 6 1-4c the yard.

One case, 2,000 yards, soft finish Bleach Homespun, no starch, only 8 1-3c the yard. Who can beat this? Who will try? No starch, mind you!

Best 9-4 bleached sheeting only 30c the yard.

Best unbleached 9-4 Sheeting only 25c the yard.

Black Dress Goods

For Fall and Winter. All the new weaves in Black Dress Goods 25c, 50c, 75c and \$1 the yard. Ladies, come and see them. A beautiful line of Dress Trimmings and Garmentings to line.

Colored Dress Goods

For Fall and Winter. Our showings of Fancy and Colored Dress Goods are the best and most varied we have ever offered, including all the new weaves and new shades. Whip cords galore.

It will pay any lady to come and see the superb lines of Dress Trimmings we are showing this season. Silks, Velvets, Messalines, Gimps and Passanterie Lace Bands of all kinds.

See the gorgeous line of Lace Bands we are showing from 2 to 6 inches wide, from 10c to 50c the yard.

Gold all-over Lace, 18 inches wide, at \$2.50 the yard.

All-over Laces of all kinds, 18 inches wide, from 25c to \$2.50 the yard.

Ladies, our power of description is insufficient to give you a smattering idea of the vivid display of fall and winter dress goods and trimmings we are showing. Come and see, we are always glad to show you whether you buy of us or not. We are always ready, anxious and eager to show our goods.

Coat Suits and Ready-to-Wear Garments

We are showing a nice line of Coat Suits, all wool, at \$10, \$12.50 and \$15.

Ladies' ready made Skirts, Ladies' Kimonos and House Dresses.

A nice line of Ladies' Muslin Underwear.

A full line of Ladies' and Children's Wool and Cotton Underwear.

Eureka! We have found it. The handsomest of Ladies' Coat Suits in the higher priced garments has always been a proposition to us we could not master. We have at last found a solution. We now represent the American Ladies' Tailoring Co., a concern that has the reputation of turning out one of the most stylish lines of Coat Suits, Dresses and Long Coats to be found in the country and what is better, we stand between you and the company. Come and let us take your measure and you select the goods from our splendid display of fall and winter samples and in 10 days we deliver you the suit. If it doesn't fit, you don't have to take it. You must get a fit or no sale.

Craddock-Terry's Long Wear Shoes Wear Longer

We have built up a large Shoe trade in a short time, all because we carry Craddock-Terry's Long wear Shoes. We are proud of the fact that we are sole agents in this section for Craddock-Terry Shoes: the more because Craddock-Terry Shoes are made in the South by Southern people and there are no better shoes on earth for the money. It is your duty and my duty to patronize Southern industries, especially when they turn out shoes of style and merit. They look well, they fit well, they wear well. Southern made for Southern maids—for ladies, men and children.

Children's Clothing

Our showing this fall will comprise the most varied line of two piece knee suits we have ever shown. Come and see the splendid line of Children's Suits we are showing at from \$1.50 to \$7.50 the suit.

Boys' Knee Pants from 25c to \$2 the pair.

Children's Hats and Caps from 25c to \$1.25.

Men's Suits and Pants

We have also added to our line this fall a nice line of Men's Suits at \$10, \$12.50 and \$15 the suit.

Of course you all know that we represent three of the largest made-to-measure tailoring concerns in the United States and can have made for you in 7 to 10 days any kind of a suit that you may need. A large line of samples including a full line of fabrics of all kinds.

Ribbons! Ribbons!!

Our showing this fall in Ribbons will be the strongest we have ever shown in Kingstree. Come and see.

Sash Ribbons, Hair Ribbons and Ribbons for art work can be found here. Come and see.

Sash Ribbons, sold everywhere at 25c, can be had here at 15c the yard. Pretty strong talk, but all we ask is a look, you be the judge.

Despise Not the Day of Small Things

It is the Cents that make the Dollars.

Six Colonial Glass Tumblers only 15c the set.

Why pay 10c the roll for Toilet Paper when you can get it here, splendid quality, for only 5c the roll.

Crepe Paper, ten foot rolls, in all shades, only 5c the roll.

Eight quart Blue Agate Boilers, only 39c each.

Six-quart Porcelain lined Boilers, only 34c each.

Four-quart Blue Agate Kettles, only 39c each.

Two-quart covered Agate Saucepans only 13c each.

Chair Bottoms only 5c each.

Won't you please come and see the splendid line of heavy all silk Sash Ribbon, 6 inches wide, we are selling at 15c the yard. Sold every where at 25c, our price only 15c.

For The Ladies

We have built at considerable expense a neatly arranged dressing room with lavatory, comb and brush and clean towels. Everything for the convenience of the ladies. Ladies who have to take a long, dusty drive through the country will find this room a convenient place to wash their faces and hands, dust off and rearrange their toilet. Ladies, we built it for your convenience, you are welcome to use it.

Jenkinson Bros. Company

Kingstree, - - - South Carolina

HOW TO MEASURE CORN.

Method for Determining Yield on Boys' Corn Club Acres.

Clemson College, September 23:— Each year about time to gather corn, quite a number of the boys of the Boys' Corn Clubs write this office for information as to the method to be used in measuring their land and corn. Many boys who do not write go ahead and gather their corn, but make very inaccurate measurements of both corn and land. The method used is as follows: Weigh every bit of the corn in the shuck. After the total weight is found weigh two lots of 100 pounds each from different parts of the total. Shuck and shell these two lots and weigh the shelled corn in order to find the average percentage of shelled corn. Multiply the total weight by this percentage and divide by 56 in order to get the total number of bushels.

two disinterested witnesses. It is not necessary to have the land surveyed by a regular surveyor, but simply measured by the two witnesses, who may use an ordinary tape. The acre should contain only 4840 square yards.

Where the yield goes above 100 bushels per acre an additional rule will be necessary: On the day of weighing take a fair sample of 1-2 gallon of shelled corn and mail the same in a moisture-tight package to the Farmers' Co-operative Demonstration Office, Department of Agriculture, Washington, D C, together with a certificate of the total weight and the percentage of shelled corn. The Department will have a moisture test made of the sample and the weight, moisture test, and percentage of shelled corn, determine the official yield. The moisture-tight package or vessel will be furnished by applying to the Extension Division

of Clemson College. They can be mailed under frank, thus using no postage. Any yield of 100 bushels or more will not be recognized unless the above rules are strictly carried out. Blanks for making the report of the crop will be furnished by boys. Any boy who has not yet received the blank may obtain one by writing to the Special Agent Boys' Corn Club, Clemson College, S. C.

The implicit confidence that many people have in Chamberlain's Colic, Cholera and Diarrhoea Remedy is founded on their experience in the use of that remedy and their knowledge of the many remarkable cures of colic, diarrhoea and dysentery that it has effected. For sale by all dealers.

We have on hand a fine line of the celebrated King Quality Shoes for men and boys. The best shoe on the market for the price—The People's Mercantile Co. 9-19-2t.

Armageddon.

The newspaper editors have not yet been able to figure out what Roosevelt meant when he said: "I stand at Armageddon and I battle for the Lord." Almost every historic battle field has at one time or another been called Armageddon, but it is safe to say that Roosevelt did not have the battle of Waterloo in mind when he made his now famous utterance. The Spartanburg Journal is looking for an aged volume entitled "Armageddon," and if it will throw any light on the subject, we hope it will be found.

According to the best authorities the name appears only in Revelation XVI, 16, and signifies the mountain of Megiddo. The reference in Revelation is probably to Megiddo, but others claim it refers to the plain of Esdraelon in Galilee and Samaria, famous as a battle field. Esdraelon,

or the plain of Jezreel, has been a noted battle field in ancient and modern times, from Gideon's victory over the Midianites to Napoleon's over the Turks in 1799.

After all it would seem that very few understand the exact meaning of the word and it may either mean defeat or victory for Roosevelt. He had but one idea in view when he made the speech, but others who will assist in his downfall can with equal truth proclaim, after the dust of the fray has settled, that "We stood at Armageddon."—Columbia Record.

Uncle Ezra Says

"It don't take more'n a gill uv effort to git folks into a peck of trouble" and a little neglect of constipation, biliousness, indigestion or other liver derangement will do the same. If ailing, take Dr King's New Life Pills for quick results. Easy, safe, sure, and only 25 cents at M L Allen's.

Many Driven From Home.

Every year, in many parts of the country, thousands are driven from their homes by coughs and lung diseases. Friends and business are left behind for other climates, but this is costly and not always sure. A better way—the way of multitudes—is to use Dr King's New Discovery and cure yourself at home. Stay right there, with your friends, and take this safe medicine. Throat and lung troubles find quick relief and health returns. Its help in coughs, colds, grip, croup, whooping-cough and sore lungs make it a positive blessing. 50c and \$1.00. Trial bottle free. Guaranteed by M L Allen.

A Chicago girl suing a fellow for failure to marry her according to agreement, has asked a court for damages. She demands \$450 for 90 visits, which is \$5 a visit, but that is only her estimate of what it is worth to bask in her presence. There are real spruce and vain girls who wouldn't think of charging less than \$1,000 a visit.