Who are willing to pay a little more than popular prices to secure Shoes that are Considerably Better in Style Fit and Wear than ordinary ones.

If you are just as particular about the style and appearance of your shoes as you are about the rest of your clothes, if you appreciate perfection in looks, you'll much prefer the kind we sell at $\$ 3.00, \$ 3.50$ and $\$ 4.00$ to any sold


## Be Sure You're Right, Then Go Ahead.

We assert, with the strong conviction of knowing that we are right, that value for value,we sell at a lower price than any other merchant in town.

COMPARE!<br>S. MARCUS.



