

opinions Thereon Suggested in Article Printed in THE RECORD.

COUNTY RECORD: Your article copied from the Virginia Pilot, on "Newspaper Slush," is timely and should be copied not only in print but in opinion by all newspapers.

The pulp and the press, more than any other sources, control public opinion from the fact that not one man or woman out of ten has an opinion of their own. In other words, the positive characters are few compared with the negative characters, and strange as it may appear, the positive character is at a discount in the government of State and country. It is only to the man who can be on all sides and offend none that political honors go; hence the degeneracy in statesmanship that we now witness. But I am digressing somewhat. As I said before, the pulp and the press are more responsible for public opinion and consequently, public honesty and morality, than any other agency. If this is true—and we defy truthful contradiction—then it behooves both pulp and press to see that no false doctrine, no make-shifts at honesty, and no questionable morality is foisted upon the public. It is true that newspapers are published as financial enterprises, and hence must to some extent cater to the appetites of the people to warrant success; yet there is a vast difference between newspaper discretion and newspaper dishonesty, and the same can be said of the pulpit.

The extremes mentioned in the article published can be honestly harmonized. Abuse and ridicule of the individual should never be tolerated, neither should false praise be accorded anyone. The rule to observe silence when no good can be said is a just and good rule. It injures no one; on the contrary, a bad character eulogized and made angelic tend to evil and results in harm morally. A man dies. His conduct has been not that which we should imitate. He has been a liberal subscriber to the church and its annexes and his minister paints him in heavenly colors and mourns his departure as a public loss. There is no excuse for this; it is dangerous and demoralizing to those left behind. Man is prone to evil as the sparks fly upward. So every individual, who can in the life of another read approval of his own shortcomings, will by the church claim approval of his own immoralities and continue them with the blind assurance by the church that he is on the right road to heaven. What incalculable harm is thereby done, and when at the end of life, how many, realizing the utter hopelessness of their case, can point to this false encomium as the starting-point in their downward career. And yet such incidents are not uncommon and excusable upon the plea that we should speak well of the dead.

At present the press is filled with discordant views as to the reception by the church of tainted money. The money is not tainted. Its reception can do the church no harm from that false standpoint, but it is a lesson to futurity that will work corruption when we give encouragement to the methods by which the money was accumulated by accepting the same and honoring the donor. For when we accept his or her gift, we can't in reason and common decency condemn the giver. "Come ye out from among them," have nothing to do with them or their gifts and we lessen the desire for money dishonestly acquired. Social ostracism would have more effect upon making men do right than any other punishment, but when known thieves are upheld by society and enzorged by the church, honesty stands a poor chance, and the preacher who takes this money with the expectation that it will be purified by consecrating it to God is serving the devil more effectually than he is aware of.

And what has been said of the church applies with equal force to the press. Immoral or dishonest advertisements, though they bring gain to the paper, entail loss of both character and substance to the reader, and should be avoided. No reputable newspaper should publish these get-rich-quick, and gambling advertisements. How many defalcations, how many ruined families, how many suicides, could yearly be averted if this class of matter were excluded from the press is past calculation, and who in the end is to blame. "Lead us not into temptation." One of the most prominent methods of newspaper error is the

Opportunities in California

The trade in the Orient is opening up. Our exports to Japan and China multiplied during the last year. There will soon be a tremendous increase in the trade of the Pacific Coast cities with the Far East. Big opportunities for the man who lives there. Why not look the field over? Only \$62.50, Chicago to San Francisco or Los Angeles and return, May 1, 2, 3, 9, 10, 11, 12, 13, 29, 30, 31, June 1, August 6, 7, 8, 9, 10, 11, 12, 13, and 14, 1905. Tickets good for return for 90 days. Rate for a double berth in a comfortable tourist sleeper from Chicago to San Francisco, Los Angeles, Santa Barbara, and many other points in California, only \$7. Through train service from Union Passenger Station, Chicago, via the

Chicago, Milwaukee & St. Paul, Union Pacific and Southern Pacific Line

This is the route of The Overland Limited, leaving Union Passenger Station, Chicago, 6.05 p. m., and The California Express at 10.25 p. m. The California Express carries tourist sleeping cars to California every day. Both trains carry through standard sleepers.

Complete information sent free on receipt of coupon with blank lines filled.
W. S. HOWELL,
Gen'l Eastern Agent, 36 Broadway,
NEW YORK CITY,
or
F. A. MILLER,
General Passenger Agent,
CHICAGO.

Name _____
Street address _____
City _____ State _____
Probable destination _____ CALIFORNIA

theatrical notices accorded by the press. A most dismal failure, a pronounced fraud goes from a town with a newspaper endorsement of excellency to defraud another community, and all because the editor thinks it a breach to etiquette to go back upon complimentary tickets. Why not either have the manhood to denounce, or the questionable excuse to conscience of silence. The latter would accomplish the least harm. But this article could be drawn to greater length than is desirable by citing incidents. The moral intended is that in the keeping of the pulp and the press is to a great extent the conduct and character of their communities, and it behooves them, by the way they conduct themselves, to make or mar the people who rely upon them for truth and honesty.

W F Clayton.
Florence, S. C., July 8th, 1905.

Benson Briefs.

BENSON, July 10:—Mrs Itaska Rollins and daughter, Mrs Lillie Caldwell of Florence, were visiting recently in this community and that of Indiantown, with headquarters at Miss Annie Snowden's, of this place. Mr and Mrs L H McCullough will leave for their home at Wetumpka, Ala., having been on a visit to relatives and friends in this community for several weeks.

Capt J F Scott, who is doing business at this place, will in the course of the next few weeks put up a first-class ginny, which will be ready for the coming cotton crop. A ginny will fill a long-felt want in this immediate section. The six weeks drought has been broken. We had fine showers last week and the crops have taken on new life and are greatly improved. Should good seasons follow, a fair crop of cotton will be assured.

The corn crop will be light in consequence of the long drought. The weather is still hot, the temperature being at 90°. The general health of the community is good. W. S. G.

All the Money in California.

is not from its gold fields. Fortunes are made from the wheat fields and the fruit farms. Why not investigate the chances there? Through train service Chicago to California, via Chicago, Milwaukee & St Paul Railway, Union Pacific and Southern Pacific Line. Rate for double berth, \$7 Chicago to San Francisco, Los Angeles, Santa Barbara or Sacramento. Tourist folder, with complete information, sent free on request. F A Miller, General Passenger Agent, Chicago, or W S Howell, 381 Broadway, New York.

A ROMANTIC MARRIAGE.

Miss Maggie Epps of Cades Becomes Mrs M P Davis.

Early on the morning of the 4th of July in the little town of Cades there was a wedding. Just as the sun began to make his appearance over the horizon, two happy young people met at a minister's house in that quiet little town. They were M P Davis and Miss Maggie Epps. The good minister soon knew their mission and while many people in the peaceful little village were still slumbering, he read the pretty vows, which made them man and wife.

It was one of those romantic run-away matches and took their many friends by surprise, a pleasant surprise. Mr and Mrs Davis boarded the morning train, passing through Florence and spending the day in Darlington. From there they went to Conway, where they will make their home.

Mr and Mrs Davis were in town last night going back to Cades to spend a few days with the bride's parents before starting out on life's journey. Mrs Davis was a popular young girl of Cades and her many young friends wish her much happiness. She is still in her teens and it was because of her youthfulness that at the wedding had to be a run-away one. Mr Davis is an enterprising young man and has many friends. He is connected with the Seashore railway of Conway—Florence Times.

Card of Thanks.

Editor County Record: Please allow space in your paper to express my thanks to my friends for the kindness shown me and my son, Ed ward, during our unfortunate distress. C G Garsten, Cades, S. C., July 7, 1905.

Veterans, Attention!

The Veterans of Williamsburg county are requested to meet in the court house in Kingstree on the 1st Monday in August next with a view of getting a correct list of all living veterans and also at some time in the future of having a Reunion at Kingstree. Should any not be able to attend they will please send in their names and that of their company, regiment and command. H H Kinder, E R Lesesne, July 2, 1905.

Not a cent wanted unless you are cured. If you are sick and ailing take Hollister's Rocky Mountain Tea. A Great blessing to the human family. Makes you well—keeps you well. 35 cents, Tea or Tablets. LAKE CITY Drug Co.

BUY THE NEW HOME SEWING MACHINE

Do not be deceived by those who advertise a Sewing Machine for \$20.00. This kind of a machine can be bought from us or any of our dealers from \$15.00 to \$18.00. WE MAKE A VARIETY

THE NEW HOME IS THE BEST. The Feed determines the strength or weakness of Sewing Machines. The Double Feed combined with other strong points makes the New Home the best Sewing Machine to buy.

Write for CIRCULARS showing the different styles of Sewing Machines we manufacture and a price list before purchasing

THE NEW HOME SEWING MACHINE CO.

ORANGE HALE 23 Union Sq., N. Y., Chicago, Ill., Atlanta, Ga., St. Louis, Mo., Dallas, Tex., San Francisco, Cal.

Winslow Wright, Scranton, S. C.

Midsummer Bargains.

—at— S. V. TAYLOR'S, Shoes, Hats, Clothing and Notions Going at Rock Bottom Prices for Cash.

COFFINS and CASKETS Kept On Hand at All Times. Save Money by Giving Me a Trial.

Yours for Business. S. V. TAYLOR, (Successor to S. J. Taylor) GREENLYVILLE, - S. C.

The Largest and Most Complete Establishment South.

GEO. S. HACKER & SON, Mixed Paints. HARDWARE

Sash, Doors, Blinds Moulding and Building Material, Sash Weights and Cord CHARLESTON, S. C.

Bring us your JOB WORK.

Summer Suit Sale.

THE MAN WITH HIS EYES OPEN FOR BARGAINS WON'T MISS OUR SALE OF TWO-PIECE SUITS. SUCH BARGAINS ARE VERY SELDOM OFFERED IN OUR SUITS IN THE LOT WORTH LESS THAN \$10. AND MANY OF THEM FULLY WORTH \$12. SOME WITH BELTS TO MATCH.

ALL MARKED DOWN --to-- --\$6.75--

SIZES ARE FROM 32 TO 38. BREAST MEASURE. SEE THEM DISPLAYED IN OUR NORTH WINDOW. AND BY NO MEANS MISS THE OPPORTUNITY OF SECURING AT LEAST ONE OF THESE SUITS. WE'D LIKE TO SHOW YOU A FEATHER WEIGHT SILK COAT AT \$5.50. COOLEST COAT MADE. STRAW HATS IN ALL THE BEST STYLES.

MAIL ORDERS FILLED AT REDUCED PRICES.

Bentschner & Visanska, CHARLESTON, - S. C.

SAVE MONEY. By Taking Advantage of Our Cheap Clubbing Rates.

By clubbing with THE COUNTY RECORD you can get the following newspapers and magazines at reduced prices. To take advantage of these cheap rates both publications must be paid for one year in advance:

THE COUNTY RECORD and the Twice-a-Week News and Courier one year each \$1.50.

THE COUNTY RECORD, the Atlantic Constitution and the Sunny South, one year each, \$1.75.

THE COUNTY RECORD and the Home and Farm, one year each, \$1.25.

THE COUNTY RECORD and the New York World, (three times a week) one year each, \$1.65.

THE COUNTY RECORD and The Commoner, (W. J. Bryan's paper) one year each, \$1.65.

THE COUNTY RECORD and the Youth's Companion (new subscribers only) one year each \$2.25.

THE COUNTY RECORD and the American Farmer, one year each, \$1.15.

THE COUNTY RECORD and the National Magazine, one year each, \$1.60.



THE HEGE LOG BEAM SAW MILL WITH HEACOCK-KING FEED WORKS ENGINES AND BOILERS, WOODWORKING MACHINERY, COTTON GINNING, BRICK-MAKING AND SHINGLE AND LATH MACHINERY, CORN MILLS, ETC., ETC. GIBBS MACHINERY CO., Columbia, S. C. THE GIBBS SHINGLE MACHINE

HAVE YOU ANYTHING FOR SALE? If you have Chickens, Eggs, Seeds, Axe Handles, Horses, Mules, Buggies or anything to sell you can tell the fact to EVERYBODY IN SOUTH CAROLINA —THROUGH— The News and Courier FOR 25 CENTS If the advertisement does not contain more than twenty-five words. The rate is only ONE CENT A WORD. No advertisement taken for less than 25 cents.

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Spring Millinery and Mercerized White Goods, Laces, Embroideries, Etc.

-ALSO-

Nice Line Of White Tan and Black Slippers

-AT-

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Keep In Mind. Stephen Thomas, Jr., & Bro., JEWELERS.

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THE NAME OF THE FIRM IS A GUARANTEE OF EXCELLENCE. MERIT WILL TELL. And the Fact of Their Being Watch Inspectors For the Southern and the Georgetown and Western Railroads Speaks for Itself. Anything in the Way of Jewelry, Clocks, Watches or Cut Glass Can Be Bought at Their Store at the Lowest Price for Reliable Goods. Mail Orders are Filled Promptly and Out of Town Customers Receive Special Attention. Remember the Name and the Place.

Farming Tools Of All Kinds.

Also a full line of Horse Collars, Back Bands, Traces, Single-trees, etc. Our Dixie Plow is what you want; a heavier, smoother casting and it costs us more than the ordinary kind, but no extra charge to you. See our large stock of Pee Dee and Orangeburg Sweeps, Shovel Plows, and in fact everything needed in the preparation of your land and cultivation of your crop. Agents for Johnson's Disk Cultivators, the money saver. Just received a car Anchor Lime, always the best. Try us on Sashes and Doors; Come and inspect our stock, you are all w aywelcome.

LAKE CITY HARDWARE CO. LAKE CITY, S. C.

Whiskey habit, Morphine habit, Cigarette habit, All Drugs and Tobacco habits Cured by KEELEY INSTITUTE of S. C.

2 Lady St. (or P. O. Box 75) Columbia, S. C. Confidential correspondence solicited.

Big Shipment of Horses and Mules.

We have just received a big lot of fine Horses and Mules. Gentle family horses, fine match teams of mules, stylish driving horses.

Moderate Prices. Full Line tandard Make Buggies and Wagons. No better made; no lower prices.

Stuckey & Flowers, Lake City, S. C.



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This label found on inside Coat Pocket of every Suit of "Palmetto Clothing." They are exactly what is claimed for them—"Best Fitting" and "Best Wearing". More Service, more Satisfaction and more Comfort derived from a Suit of "Palmetto Clothing" than from any other make at same price. Your dealer guarantees that to you; we stand behind the dealer. Bear the Palmetto Label in mind when you buy clothing for yourself or the boys. All the first class merchants handle the "Palmetto Clothing." If your store-keeper does not, please write to us and we will direct you to the store where you can buy them. PALMETTO MFG. CO. 28 East Fourth St., New York. SOUTHERN HEADQUARTERS: 157 and 169 Meeting St. Charleston S. C.