



Announcing The GRAND OPENING of

Newberry's Newest and Thriftiest Store For Women

The GOLD SHOP

SATURDAY, September 17th, 9 A.M.



All Nylon SWEATERS

\$2.99

- Wash and dry in a wink!
- Short sleeves - Fitted Style
- You'll want several of these
- White - Pink
- Blue - Black
- Lilac - Emerald
- Cherry Red
- Sizes 34 to 40

GABARDINE SUITS

The suit that's perfect for any occasion is a tailored gabardine. Dress it up; dress it down ... wear it everywhere.

\$14.95

100 per ct. wool GABARDINE COATS

100% virgin wool gabardine in the warmest, most carefully tailored coats we've seen for years ... the styles are the ones you've waited for!

\$25.00

Use Our Lay-Away Plan

New Fall Dresses

Styles to flatter you, and you, and you! A marvelous array of the newest in fall designs. Sizes 9-15, 16-20, 21-24, 25-30, and 31-36! We have plenty of large sizes. These are copies of \$10 and \$12.95 dresses, only

\$5.95



Special for Opening

Regular \$2.00

COTTON SLIPS

Pre-shrunk & mercerized

\$1.59

2 for \$3.00

SLIPS

Multi-crepe and Nylon

\$1.99

Values to \$3.00

100 Per Cent Wool
COVERT COATS
with zip-in lining
\$24.50

Reg. \$39.50 Value

SKIRTS
\$2.99

Use our Lay-Away Plan

Opening Special



NYLON HOSE

15 denier, 51 guage

\$1.00

Shadow sheer, first quality nylons in autumn tones to blend with your fall wardrobe.