







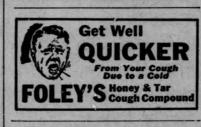




by Carl Starr









SMOKER?

Change to SANO—the

distinctive cigarette with

NICOTINE

Sano's scientific process cuts nico-tine content to half that of ordinary cigarettes. Yet skillful blending makes every puff a pleasure. FLEMING-HALL TOBACCO CO., INC., N. Y.

Ask Your Doctor About Sano Cigarettes



RELIEF AT LAST

For Your COUGH





SILENT SAM









ONE OF THE HAZARDS OF WASH-

DAY AT HOME IS THE BUSINESS OF SHAVING SOAP FROM A BAR TO

ENRICH THE WATER. INSTEAD OF

A BOTTLE CAP NAILED TO
THE END OF A SHORT LENGTH
OF BROOMSTICK.THE TOOL MADE
IN THIS WAY NOT ONLY IS LESS

ENDANGERING YOUR FINGERS

BY USING A KNIFE IN THIS PROCESS, IT IS CONSIDERABLY BETTER-AND SAFER-TO USE

USUAL METHOD OF KEEPING HOME PICKLED MEATS SUBMERGED IN A BRINE SOLUTION IS BY PLACING A BOARD OVER THE CONTENTS AND WEIGHTING IT DOWN WITH A STONE. A BETTER WAY IS TO ATTACH A WIRE BAIL UNDER THE RIM OF THE JAR OR CROCK AND USE A NOTCHED STICK FOR A COMPRESSOR, AS SHOWN. PRES-SURE IS EXERTED ON THE BOARD BY SLIPPING THE WIRE INTO THE PROPER NOTCH. (NOTE ILLUSTRATION AT LEFT.)

BY TOM GREGORY

MUTT AND JEFF JEFF, YOU WON ALL MY MONEY PLAYING POKER LET'S PLAY AGAIN AND A CHANCE HAVEN'T ANY WAIT HERE! CHECK! SEE ABOUT









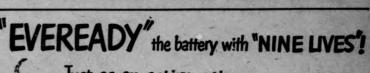






By Gene Byrnes





Just as an active cat... takes a cat nap and

> bounces back with new pep... so Eveready batteries bounce back

for extra life!

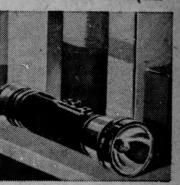


BOUNCE BACK gives

"EVEREADY" BATTERIES LONGER LIFE!



"Eveready" brand batteries give you fresh power when you use them; naturally, they use up some power when your flashlight is turned on...but-



When your "Eveready" batteries cat nap between uses, the chemical elements in the cell develop fresh energy-recover powerso that...



When you snap on your flashlight again, the batteries bounce back with renewed power. That bounce back gives "Eveready'

Next time you buy batteries for your flashlight, be sure you get "Eveready" - the largest-selling brand in the world. Then you'll see what bounce back means...why VEREAD means...why
"Eveready" batteries are the batteries with "Nine
Lives"! LONGER LIFE

30 East 42nd Street, New York 17, N. Y.

batteries longer life! 'EVEREADY" FLASHLIGHT BATTERIES









