

The Herald and News

R. H. AULL, Editor.

THE SOUTH'S OPPORTUNITY.

The season of business activity now opening promises to be the most remarkable in the history of this season.

In an editorial last Sunday we pointed out a few of the conditions by which the Southern States, it is generally admitted, will be the scene of vast prosperity a prosperity not surpassed in the annals of our nation.

There is a tide of prosperity rolling Southward. A great deal of ready money is going to be turned loose in this part of the country during the next few months.

Some large fortunes are going to be made next winter by shrewd business men who know how to advertise and who can capture some portion of the vast trade which is going to be distributed among Southern concerns very shortly.

The Southern merchant, especially, should realize immense profits next season. The business is going to be done. Who will get it?

It has become a trade axiom, that advertising, and plenty of it, is essential to mercantile success. This advertising, of course, ought to be so placed that it will reach the people, and that class of people to which the merchant, in question caters, and it ought to be so written that it will please, attract, and if possible convince a majority of those who read it.

The merchant or manufacturer who advertises now more liberally and largely than he has ever advertised before is not incurring an expense, but is making an investment.

It will be too late to do much good after the season is half over and the tide of business has been turned irrevocably into other establishments.

City merchants in the city dailies, country merchants in the local papers, all would do well to begin at once a vigorous advertising campaign, and prepare for the fall and winter trade.

It is the opportunity of a lifetime. Atlanta Journal.

This needs no further comment, for it is as true in this section as any other, and as true for the merchants of Newberry as for those of Atlanta.

Merchandise success depends upon judicious advertising in the newspaper that reaches the people tributary to your town. We believe this is going to be a successful business season and it is going to be seen to those merchants who have the goods and the prices and who let the people know they have them.

Now that the campaign outlined by the goods association for Newberry County has been concluded, it would be well to have a meeting of the county association so as to come to some conclusion and make recommendation of what the people want.

There are several free rural delivery routes in the county and they have proven a great convenience to the people who live some distance from the railroad.

So universal seems to be the habit among women of carrying valuables, particularly money, in their stockings that a bank out West has established what it calls its "stocking room."

This is the first day of September, and it should not be long now before business is flourishing. With good prices and a good crop the farmers should be able to square up all liens and be able to abolish the lien law without legislative enactment.

The following in regard to the Newberry excursionists in Spartanburg last week, is from the Spartanburg Herald:

The Newberry excursionists were the most orderly and well behaved crowd of excited people who have visited this city in many a day.

The Newberry Herald and News credits this paper with an editorial paragraph expressing sentiments regarding the State Fair which we do not entertain.

The Enquirer endorses all this. The State fair owes us nothing, and we do not feel that we owe it anything.

GRADED MUSIC SCHOOL. Mrs. S. T. HALLMAN, Principal. PIANOFORTE & ORGAN.

MUSIC SCHOOL. MISS SUSIE SUMMER, ASSOCIATE of Victoria College of Music of London, Eng., in Pianoforte playing.

Full particulars will be given regarding terms, etc., upon application.

THE MAYOR'S COURT.

A Number of Cases of More or Less Importance During the Past Several Days.

A number of cases of more or less importance have been disposed of by Mayor Jno. W. Earhardt during the past several days.

The following cases were disposed of yesterday morning:

Willie Wilson, colored, was sentenced to pay a fine of \$5 or to serve 30 days on the chain gang for throwing rocks and fighting.

Charlie Aiken, colored, was given \$1 or 8 days for riding a bicycle on the sidewalks.

Isabella Johnson and Daisy Johnson, colored, were sentenced to pay a fine of \$5 each or to serve thirty days for having received and having in their possession stolen goods to the amount of \$5.00.

Mr. Ben Havard was fined \$5 for striking a negro several times.

The fines on Friday morning aggregated \$34, as follows:

Ella Johnson, a little negro girl, fighting Henry Wilson, colored, \$10 or 15 days; Jack Kibler, colored, fighting Nancy Kimard, colored, \$10 or 30 days; Nancy Kimard, colored, disorderly house, \$10 or 30 days; Will Ruff, colored, drunk and disorderly, \$10 or 30 days; Andrew Mays, colored, throwing a rock at Will Ruff, \$5 or 9 days.

On Saturday Jim Reeder, colored, was sentenced to pay a fine of \$10 or to serve on the gang 30 days, for disorderly conduct.

All the above fines were paid.

EXPENSED AT HOME.

Such Proof as This Should convince any Newberry Citizen.

The public endorsement of a local citizen is the best proof of a man's character. Non-better case strong can be had.

Teacher Wanted.

THE TRUSTEES OF NEW HOPE school, No. 11 Township, school district No. 25, will meet at the school house September 10th, at 2 o'clock, for the purpose of electing a teacher for said school.

Teacher Wanted.

FOR WELLSLAND SCHOOL DISTRICT No. 10, applications made to the trustees.

Bids Wanted.

FOR FURNISHING ALL MATERIALS and labor for the erection of a new school building.

Teachers Examinations.

THE REGULAR FALL EXAMINATION of teachers will be held according to the regulations of the State Board, on Friday, September 12th.

First, Last and Only EXCURSION TO SAVANNAH, Ga., For the season by way of the South-ern Railway.

THURSDAY, Sept. 10

GREENWOOD To SAVANNAH Round Trip \$2.25

Fine opportunity to see the prettiest city of the South with beautiful Bouvanteur, Thunderbolt and the splendid Tyboe Bench.

Ample refreshments on cars the entire trip. Tickets sold on train.

W. W. Ropp, J. W. Sanders, G. W. Reid, Old Town, S. C.; P. E. Baxter, Newberry; W. A. Webb, Chappells.

COLLECTOR - Trustworthy young man to travel; no canvassing; salary \$18 weekly and expenses; chance for promotion; experience unnecessary; must be sober and steady. Address: L. A. Martin, Charleston, S. C.

Young Plants

Every farmer knows that some plants grow better than others. Soil may be the same and seed may seem the same but some plants are weak and others strong.

And that's the way with children. They are like young plants. Same food, same home, same care but some grow big and strong while others stay small and weak.

Scott's Emulsion offers an easy way out of the difficulty. Child weakness often means starvation, not because of lack of food, but because the food does not feed.

Scott's Emulsion really feeds and gives the child growing strength.

Whatever the cause of weakness and failure to grow, Scott's Emulsion seems to find it and set the matter right.

Teacher Wanted.

THE PATRONS OF JOLLY STREET school will meet at the school house on Friday, September 11, for the purpose of electing a teacher for the winter school at a salary of \$80 per month.

Teacher Wanted.

A FIRST GRADE TEACHER is wanted for the Reagin School in No. 8 Township. School opens the fifth day of October and runs seven months salary \$80 a month.

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HATTIE McIVER LEAVELL (B. M. of Woman's College, Richmond, Va)

INSTRUMENTAL MUSIC. STUDIO OVER Mower Co's Store.

SCHOOL OPENS September 1st, 1903. SPECIAL ATTENTION TO BEGINNERS.

TERMS - \$2.50 per Eight Lessons.

A. F. Counts, J. L. Dickert. COUNTS & DICKERT, Groceries, Confectioneries, Produce, Etc., Etc., Etc.

We are in business again and will sell the best goods at the lowest prices. See us when you need goods in our line.

Russell's Old Stand, Main Street.

Wanted. We would like to ask, through the columns of your paper, if there is any person who has used Green's August Flower for the cure of Indigestion, Dyspepsia, and Liver Troubles that has not been cured.

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Dixie Canopies

Are the Best Going at cut prices Here. Don't let the mosquitoes and flies make you sick but prevent it by getting a canopy now before too late. And for the sick room they are great.

New goods are arriving daily. Just returned from the market with the best of the best.

Now stock Patterns and Fashion Books. Fashion sheets given away.

S. J. WOOTEN.

There's Great Satisfaction

In wearing Laundry Work that you know is the very latest style.

We keep abreast with the latest styles in every department.

We constantly keep our eyes open for anything new that will improve our work in the slightest degree.

We now produce a quality of work equal to that done by the largest shirt and collar factories in the world.

If we are not serving you let us have a trial package this week.

We guarantee to please you.

L. B. Aull, Main Street. Telephone 116.

SPECIAL RATES FOR SEPTEMBER.

Those who have not taken their Summer vacation had better do so now, and get their systems in good order. Don't neglect your health. A few weeks now may save you many weeks of sickness later.

ATTRACTIONS

Fine Bracing Climate, Beautiful Autumn Woods, Splendid Orchestra, Excellent Fare, Pool Table.

New Double-Track Ten-Pin Alley, and The Best Mineral Water on the Continent.

For further particulars address, GLENN SPRINGS CO.

Your Money is Only on Deposit

Until You are Sure You are Satisfied With Purchase. SHOPPING BY MAIL.

You are protected in every way, there being a competent woman in charge of the M. O. D. who can tell you something about the latest style and dress, and knows as much if not more than you do about shopping. We place so much confidence in her ability to please you that we say YOUR MONEY BACK if she fails.

June Graduates JUNE BRIDES This is Your Store.

The stranger in town WELCOME.

No doubt you will take advantage of the low excursion rates to Charleston during the summer. You will see your friends either at the Isle of Palms, or at this, the most popular and coolest store in Charleston. Meet your friends at 218 King Street.

We have made great preparations for you. Our stocks of exclusive style and dress, and knows as much if not more than you do about shopping. We place so much confidence in her ability to please you that we say YOUR MONEY BACK if she fails.

Tablets from 2 cents each up. Beautiful Writing Papers. Come and see. Also a line of nice

ADDRESS M. O. D. Chareston Dry Goods Company. CHARLESTON, S. C.

Newberry College.

Tuition \$30 to \$40. Board \$6.50 to \$12.50.

Strong Faculty. Good Equipment.

Now building \$20,000 recitation hall.

Next Session begins September 23.

GEO. B. CROMER, President.

College of Charleston, CHARLESTON, S. C.

118 YEAR BEGINS SEPTEMBER 25.

Letters, Science, Engineering. One Scholarship to each County of South Carolina. Entrance examination held at Newberry by County Superintendent of Education and Judge of Probate on July 10. Tuition \$40. Board and furnished room in Dormitory, \$10 per month. All candidates for admission are permitted to compete for Boyle Scholarship, which pays \$100 a year.

For catalogue, address HARRISON RANDOLPH, President.

J. W. Ropp, J. W. Sanders, G. W. Reid, Old Town, S. C.; P. E. Baxter, Newberry; W. A. Webb, Chappells.

WARRON WHITE SULPHUR SPRINGS. WATERLICK STATION, VIRGINIA. E. D. CULLEN & SON, PROPRIETORS.

Variety of mineral waters. Elevation 2,100 feet. One mile from station. Four mails daily. Excellent table. Modern buildings and equipment. Rates \$25 per month. Special rates to families.

Tablets from 2 cents each up. Beautiful Writing Papers. Come and see. Also a line of nice

Cigars.