

*"A Merry Christmas!" far and wide  
Rings out this wish on every hand.*

*I greeting glad this Christmastide  
Re-echoing through all the land.*

**PROCLAMATION**

Know All Men, and the matrons and the maidens, too, that another celebration of my coming being near at hand, when I will gladden the hearts of the people of this broad land; And, whereas, as I have never failed to visit the goodly town of Newberry, I hereby announce that during the Christmastide of 1889 My Headquarters will be at the Store of Sam. B. Jones, where all the little girls and little boys and the larger boys and larger girls, with their fond papas and devoted mammas, may see the great display that I have arranged for them, and where each and every one will receive a royal welcome, as each attendant at the headquarters has been instructed in the mysteries of my kingdom, and they will on every occasion place the best before all good people.

GLADLY DONE AT HOLIDAY TIME IN EIGHTEEN HUNDRED AND EIGHTY-NINE, and having caused herewith to be appended a list of good and excellent things as not even my great-grandfather ever showed, I present you with my only true likeness and in my signature give you the old, old familiar name of my ancestors (but more especially of myself),

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CANDIES,

NUTS,

Toilet Cases

A Variety of Vases.

**XMAS CARDS**

IN ENDLESS VARIETY.

**SHOO FLY HORSES**

Doll Carriages

**XMAS TOYS**

Without Number.



RAISINS,

FIGS,

Manicure Cases,

Perfume Cases

**Cups and Saucers**

FOR OLD AND YOUNG.

**HOBBY HORSES**

Velocipedes

**Xmas Novelties**

In Rich Profusion.

*With good will to all,  
Santa Claus,  
Great Claus Palace, Xmas=89.*

In accordance with the Wish of the Inimitable Santa Claus, I invite One and All to VISIT THE HEADQUARTERS AND SEE THE MAGNIFICENT ARRAY

Everybody Invited! Come and Bring the Children!

**SAM. B. JONES.**