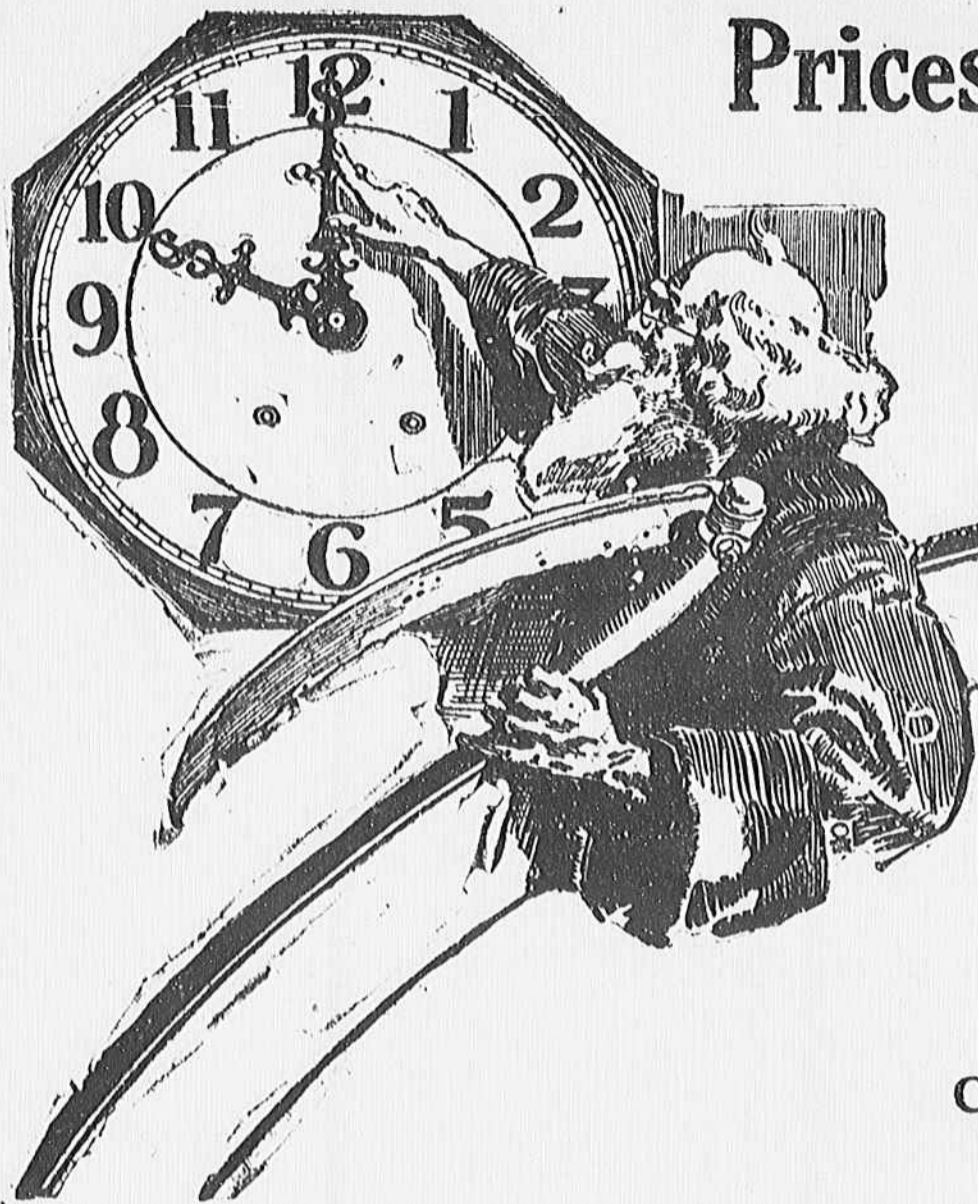


Back to Normal Times

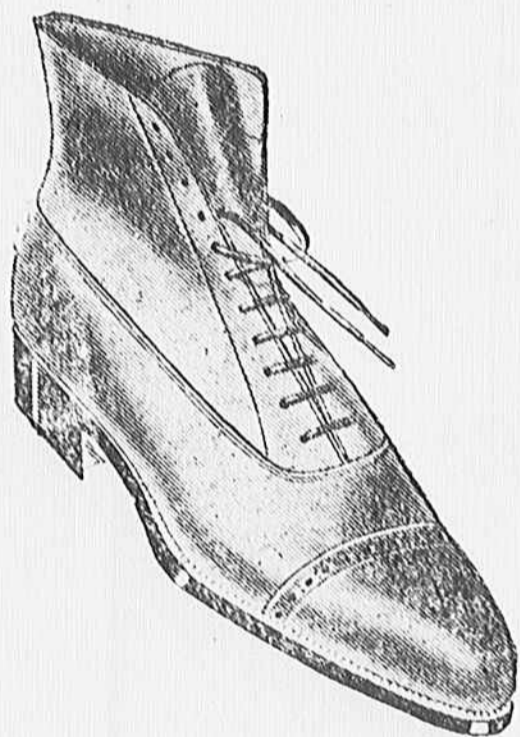
Prices Have Been Set Back With the Clock



We're back to normal time and times---normal quality and normal prices. The dollar has come into its own, producing 100 cents in return for the merchandise purchased at our Store. We're ready to serve you this Fall with the finest at the lowest consistent prices.

New Fall Hats

Charming Models of Velvet and Combinations
Special \$4.95



- 1 lot Men's tan English Val Bal and broad toes, big special only \$4.95
- 1 lot Men's Work Shoes, tough hide, black, only \$3.45
- 1 lot Women's Work Shoes, extra special, tan and black \$2.95
- 1 lot Ladies' Dress Shoes, tan English, plain toes, dull kid English, military heel, worth \$8.50 to \$10.00, this week for \$4.95
- 1 lot Ladies' gray and tan Boots, high and low heels, \$10.00 and \$12.00 values, this week \$3.89
- Ladies' Kid Boots, military heels, good quality, this week \$4.95
- Ladies' Tan Cloth Top Boots, \$7.50 value, to close out this week at \$2.95
- Ladies' Bed Room Slippers, all colors \$1.39
- 1 lot Girls' School Shoes, lace and buttons, \$3.50 values, this week \$1.95
- E. C. Skuffer's Boys' and Girls' School Shoes, black lace or button, this week, 8-12 to 11 \$2.95
- 11-12 to 2 \$3.19
- 1 lot Boys' School Shoes, sizes 3 to 5, value \$3.50, this week \$1.95

Newest Novelty Coating

Among the many novelty coatings one may choose fine broadcloth in golf red, copen, rose, brown, navy and black. Full 50 inches wide. There are other coatings that are 54 inches wide and a full range of materials and colors to choose from.

\$2.45 a Yard

Special Showing of New Dresses

Canton Crepes, Crepe Satins, Point Twills, Tricotines are the materials and we have just received a new shipment. The new styles are shown, of course, and the frocks are as beautiful as you could wish for at the price. These are not dresses that we have reduced for a special selling. We bought them to retail at \$23.75, and they're worth every penny of the price and more. Be sure you see them.

\$23.75

- 36-inch Cotton Velour Plaids for jumpers, dresses, regular 50c value 29c
- 36-inch Cotton Dress Serge in assorted colors, for school wear 16c
- Standard Progress Outings, light colors, regular 25c value 14c
- First quality Riverside Cheviots, stripes and solids, 27-inch, 35c value, special 16c
- 36-inch Cotton and Silk Poplins, standard grade, assorted colors, regular values up to \$1.00, now 69c
- One lot heavy weight, all-wool 36-inch Serge, assorted colors formerly sold at \$1.50, very special 98c
- Good quality Damask in assorted patterns, regular 85c value now 49c
- Splendid quality Damask, very smooth finish, regular \$1.50 value, now 79c
- Apron Check Gingham, first quality, now 9c
- Lot 1—One lot Women's all-wool Suits in serge, poplin and covert cloth, braid and button trimmed. Some silk lined, assorted styles and colors, all sizes, regular values to \$27.50, at \$11.75
- Lot 2—This group of Suits comprise garments of tricotine, serge, silvertones and velours, silk lined, belted models, plain and plush trimmed, regular values to \$40.00, special at \$19.75



The Season's Most Attractive Suits

\$23.75 \$33.75 \$39.75

At the above popular prices we have bought distinctive suits of the very best materials. Many suits at these prices are fur trimmed and the models are as shown in the above illustration. One may choose fingertip lengths or knee lengths. All the wanted suit shades may be had and all sizes are shown. Buy now while stocks are absolutely complete and attractive.

All Wool French Serge \$1.95 a Yard

This extra fine quality Serge is 45 inches wide. There are many uses one may put this exquisite material to. Dresses, suits and garments for children may be fashioned from this material with the satisfaction of knowing it will give long wear.

Low Prices on Fine Chokers and Scarfs

Beautiful round brown or black Fox Choker just received. Last year it would have cost at least \$35.00. We're selling this choker for

\$15.00

SWITZER COMPANY

LAURENS, SOUTH CAROLINA