

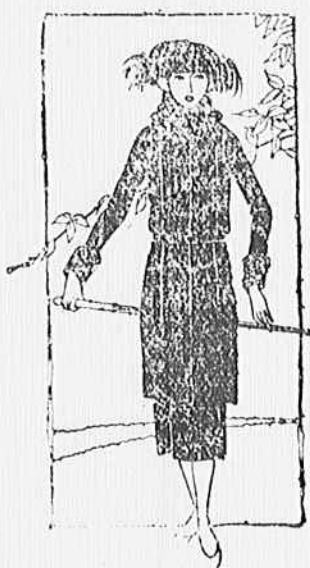
BECAUSE

OUR GREATEST SALE

Has ended is no reason why we should discontinue to give our patrons high quality merchandise at reasonable prices. **BECAUSE YOU HELPED** to make our great sale a huge success--by attending, realizing and buying the greatest values ever, we are now going to show our old customers and our new ones our appreciation by continuing to give the world's best merchandise at the lowest prices.

SWITZER COMPANY

COAT SUITS



Fashion's Latest In Fall and Winter Suits

\$45.00 value Blue Tricotine Suit, beautifully tailored and hand embroidered. Very special at

\$33.75

\$40.00 value Beautiful All Wool Velour Suit with Fur Collar, hand embroidered and silk lined. Very special at

\$26.75

We have a large assortment of other suits in all wanted material and newest styles. Prices from

\$9.75 to \$47.50

New Sport Skirts

The newest in Sport Skirts; striped Velour. \$9.00 values

\$5.75

JUST ARRIVED



Genuine Red Fox

A real value; formerly priced at \$85. 46 inches long. Now

\$50.00

Beautiful Fur Chokers

\$9.75

\$12.75

\$16.75

Fashions in Furs at Value-Giving Prices

The secret of Beautiful Furs lies in the matching of superior skins. That is a task in itself and involves considerable time and money--but it offers you the finest kind of furs.

Having made our purchases with this in view, we are prepared to offer our customers unusually attractive furs at prices considerably below those of a year ago. In many instances the reductions are so great as to prove a huge surprise.

We're ready with one of the finest stocks we've shown in years.

Poiret Fox

\$42.50

Black French Lynx

\$9.75

Stone Mountain O'Possum

\$17.50

SPECIAL FOR THIS WEEK



Dresses

\$30.00 value Silk Crepe de Chine, hand embroidered, black, navy blue or brown. These dresses are new. Just arrived this week. Special at

\$23.75

\$40.00 value Beaded Poiret Twill, navy blue. Special at

\$29.75

\$30.00 Tricotine Beaded and Embroidered, attractive blouse model. Special at

\$23.75

SHOES

Special Prices on All Shoes This Week

During the sale we placed several hundred pairs of shoes into bins and on tables what we have left from the sale. Will be sold very cheap.

Look Them Over

HATS

Fall Hats in Velours and Velvets; trimmed with feathers and ornaments.

This Week Only

\$1.00 Each



HATS

Each day we are receiving new millinery in all the latest styles. These new hats will be priced very low for this week's selling.

Dry Goods

36-inch Cotton Velour Plaids for jumper, dresses, regular 50c value

29c

36-inch Cotton Dress Serge in assorted colors, for school wear

16c

One lot Chambrays, assorted colors, regular 25c value, to close out at

9c

Standard Progress Outings, light colors, regular 25c value for

14c

First quality Riverside Cheviots, stripes and solids, 27-inch, 35c val.

16c

Switzer Company

LAURENS, S. C.