

**20
PER CENT
Reduction**

DAVIS-ROPER COMPANY'S

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Reduction**

BIG PRICE REDUCTION SALE

Has Opened the Eyes of the Buying Public

You can't fool them. They know values when they see them. That's why the first week was a big success. Hundreds of people have come, looked and bought; satisfied with their purchases and the amount they saved.

You Cannot Afford To Miss This Opportunity

The time is surely coming when you will have to pay more for every item we are offering, for prices have reached bottom. You owe it to yourself to save all you can.

Don't Put it Off Till You Are Too Late

Extra Special Shirt Values

1 Lot Men's Stiff Cuff Madras Shirts, \$1.25 values, Special
80c

1 Lot Men's Eclipse Shirts, Extra good grade stripe madras, Values up to \$2.50. Soft and stiff cuff, Special
1.60

Eclipse Shirts that we sold for \$3.00 in a variety of pretty patterns, Special
\$2.00

Silk Shirts in Crepe de Chine, Jersey and Broadcloth, value \$7.50, Special
\$6.00

1 Lot Men's and Boys' Caps that sold from 75c to \$1.00, Special
39c

Men's Haynes' Knit Union Suits, good values at, \$2.25 suit, Special
\$1.40 Per Suit

Idle Collars, now
20c

Heavy Gray Sweaters for Men, Special
\$1.00

Extra Special Shoe Values

1 Lot Goodman Patent Leather, Cloth Top Shoes, all sizes, values up to \$6.00, Special
\$1.99

1 Lot Goodman Vici and Gun Metal Cloth Top Shoes, values up to \$7.00, Special
\$2.49

Ladies' Brown and Black Hi Top Lace Boots, Military and Louis Heels, \$13.50 regular price, Special
\$10.00

Ladies' Black and Brown Boots, Hi and Low Heels, our special \$10.00 shoe
\$8.00

Children's Red Goose School Shoes at a big Reduction.

Men's Howard & Foster Shoes, values \$16.00, now
\$12.00

Men's Howard & Foster \$12.00 Shoes, now
\$10.00

Men's Gun Metal and Vici Tan and Black Shoes, \$10.00 sellers, Special
\$8.00

All Boys' Shoes at Satisfactory Reductions.

Extra Special Values

\$1.00 Silk Hose, White, Navy and Brown, only, a pair
59c

EXTRA SPECIAL VALUE
Yard wide all Linen Suiting, Pink, Old Rose, Blue, Lavendar, Green, Gray. Our regular \$1.75 value
\$1.20

EXTRA SPECIAL VALUE
50 inch Wool Mixture, Heavy Coating, all dark colors \$1.75 regular price
\$1.39

EXTRA SPECIAL VALUE
45 inch Costume Velvet, Brown only, value \$7.50, per yard
\$5.95

EXTRA SPECIAL VALUE
100 Silk Waists in White and Flesh only, Crepe de Chine and Georgette, all sizes, values up to \$8.50
\$4.95

EXTRA SPECIAL VALUE
Yard wide Susquehanna Silk Poplin, value \$1.25
75c

EXTRA SPECIAL VALUE
Yard Wide Beach cloth, 85c value
68c

EXTRA SPECIAL VALUE
\$1.25 White Wool Flannel
80c

20 PER CENT REDUCTION ON EVERYTHING

Davis-Roper Co.

Lauren's Best Store

LAURENS, - - - S. C.

Where a Sale Means a Genuine Price Reduction

Ladies' Coat Suits
Good Styles. Carried
over stock
1-2 Price

\$2.00 Value
All Wool Serge
Navy Only
\$1.59