

COHEN'S DEPARTMENT STORE

INAUGURATES GIGANTIC

REDUCTION SALE

Thursday Oct. 15th and Continues 15 Days

Everything in the Store, from a paper of Pins to the Finest Ladies' Coat Suits have been Radically Reduced

The Handwriting is in Evidence

The trend of prices is downward. The peak has been reached--the bubble busted. The world has been living in a state of inflation--inflated prices, oftentimes inflated profits. We know and you know that the time has arrived for a more stable market.

Our racks and shelves are fairly bulging with brand-new merchandise for fall and winter. Never had such a well-reounded stock, or a more complete assortment. The doors are thrown open to the public and the invitation goes out to every one to share in the substantial savings on high grade apparel.

Men's Underwear 98c

Standard make men's Shirts and Drawers that are selling all over the country for \$1.50 a garment in this great reduction sale at, garment 98c
You can take your choice of fleece lined or ribbed garments. This item will be sold as long as present stock lasts.

Reduction Sale Prices

Space does not allow us to print a mere fraction of the pre-war prices we are making. Come and see them YOU BE THE JUDGE.
\$2.50 Ladies' Outing Gowns \$1.98
\$2.50 Ladies' Union Suits \$1.98
\$2.00 Men's Dress Shirts \$1.39
\$1.00 Men's Silk Socks 79c
\$7.50 Ladies' Wool Sweaters \$5.95
Feather Ticking 49c yard
J. & P. Coats' Thread . . . 3 spools for 25c
O. N. T. 11c. a ball

Men's Suits

75 New Fall Suits st

\$29.50

Take a look around at the suits in other stores priced at \$40-\$45; then see these. Don't take our word for it. Let the suits themselves tell the story.

An Extraordinary Event

New Fall Dresses, Coats and Suits at Reductions

No woman in Laurens or vicinity can really afford to overlook this opportunity of saving \$5 to \$15 on her fall dress and coat or suit, especially when you take in consideration that they were way above the average at former prices.

Dresses

\$25.00 Dresses, Now marked \$19.95
\$30.00 Dresses, now marked \$22.50
\$35.00 Dresses, now marked \$27.50

LADIES' SUITS

One lot ladies' coat suits, values to \$47.50 now marked \$33.75
Other Suits Specially Priced.
\$25.00 Coats, now marked \$19.75
\$30 to \$35 Coats, now marked \$24.95
All other coats radically reduced.
Second Floor

Mothers Get Your Boy His Suit Now

\$12.00 values \$8.75
\$10.00 values \$7.75
100 new Fall Suits that any mother will admire. Fine fancy mixtures in a big assortment of patterns. Dressy Suits, serviceable Suits, well made Suits, and all going at Reduction prices.

40-INCH SHEETING

Thursday morning from 9 o'clock to 10 o'clock we will sell 500 yards 40-inch width, unbleached Sheeting, that has been selling at 30c yard, at

12 1-2c Yard

(Ten yards to a customer)

Shoes! Shoes! Shoes!

300 pairs Ladies \$8.00 Boots and shoes in gun metal, calf skin and vicci kid, all latest styles, no old stock, high or low or medium heels. Complete run of sizes 2 1-2 to 8. Every pair solid leather.

\$5.95 a Pair

EXTRAORDINARY ATTRACTION FOR SATURDAY OCTOBER 16TH FOR ONE HOUR 10 A. M. TO 11 A. M.

We will sell 100 pairs ladies' silk drop stitch hose \$1.50 values for 65c a pair. Every pair perfect. (Limit 3 pairs to a customer.)

Dry Goods Specials

39 inch unbleached sheeting, the kind that sells for 30c all over the country, not the thin slazy kind, but the standard article 19c yard
30c Best Apron Ginghams made at 19c yd.
Short Ends Dark and Light Outing 23c yd.

Blankets! Blankets!

Every pair of Blankets have been re-priced 25 per cent lower.

Witts Shoes For Men

90 pairs Geo. D. Witts \$10 Shoes going at \$7.95
They come in blucher, English and half English lasts.
You men who want a solid leather pair of Shoes, will find your chance here.

Cohen's Department Store

"The Store of Better Values"

East Side of Square

Dr. Posey's Drug Store Stand

LAURENS, S. C.