

# COOL WEATHER SUGGESTS SEASONABLE APPAREL

—AND—

## Wells Clardy Company can Supply Your Wants

October was ushered in with typical Fall weather. That season of the year is at hand when we can no longer hold on to the vogues of late summer and early fall. Many customers visited our stores Saturday and took advantage of the complete offerings in Dry Goods, Suits, Coats, Skirts, Waists and Wool Sweaters. We suggest that October is an excellent month to purchase the merchandise you have pictured yourself possessing.



### Beautiful Fall Dresses of Wool, Tricotine and Silk

Beautiful Garments for October wear, selected by us from fashion's favorites, in all the wanted shades and materials.

Tricotine Dresses from \$29.75 to \$75.00.

Silk Dresses from \$18.50 to \$75.00.

Dear Madame:—

This is the best month of all the year—in many ways. Glorious weather, lovely days on which to wear one's outdoor things, lovely things, lovely evenings for one's new wraps, and frocks.

And because you will have more enjoyment in your costumes in this month of delightful days and nights we are making it easier for you to select and complete your Fall and early winter wardrobe.

The favorites of fashion are now glowing in all our ready-to-wear selections. Many new Coats and Wraps have but recently been added, and especially an original collection of model sin Suits out shown here this season. All combine to give you a most complete assortment of ready wear for October.

Remember that in inviting you to make our Store your headquarters during October shopping days that we have laid out a policy and rigidly held to it, to offer only goods of the purest in quality—it is not so much the price you pay as the satisfaction in wear and appearance during the life of the garment—and at that you will find out that our prices are exceptionally reasonable, being no higher for the best obtainable.

### Coats, Suits and Wraps to Please

Good warm winter Coats and wraps for Ladies and Juniors. Made of rich materials in black, brown, navy and reindeer. Priced from \$18.50 to \$75.00

### SUITS

Rich Fall Suits of Tricotine, Llama Cloth, and Escotine. Beautiful snappy styles in black, navy and brown. Price \$30.00 to 75.00.



### NEW FALL SILKS

#### Taffeta, Messaline and Charmeuse

- Yard wide Taffeta Silk, \$2.00, \$2.50, \$3.00 yd.
- Yard wide Messaline Silk, \$2.00, \$2.50, \$3.00 yd.
- 40 inch Charmeuse, \$3.95 and \$5.00 yd.
- Crepe de Chine, all shades, \$1.95 yd.
- Georgette Crepe, all shades, \$1.95 yd.
- Pongee Silks, \$2.50 and \$3.00 yd.

### Dress Goods



### WOOL DRESS GOODS

#### Serges, Tricotines and Skirtings

- 36 inch Wool Serges, \$1.50 yd.
- 40 inch Wool Serges \$2.50 and \$3.50 yd.
- 50 inch Wool Serges \$3.95 and \$5.00 yd.
- 50 inch Wool Tricotine \$6.50 yd.
- 50 inch Plaid Wool Skirting \$6.50 yd.
- 50 inch Wool Cloakings \$6.50 yd.

#### DRESS GINGHAM

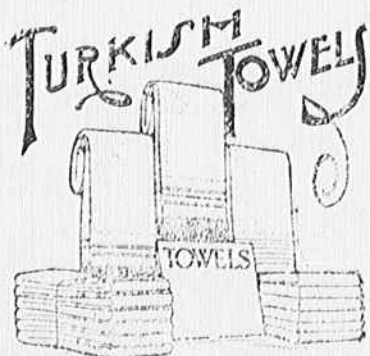
- 25c, 39c and 50c Yard
- Dark colored Dress Gingham the yard .....25c
- One lot 32 inch Dress Gingham, stripes and plaids, the yd. 39c
- Bates and Renfrew Best Dress Gingham, the Yard .....50c

#### COTTON DOMESTICS

- Best yard wide Sheetting .....25c
- Good Sea Island, the yard .....25c
- Good Cotton Checks, the yard .....25c
- Best Shirting Cheviot, the yard .....35c
- Good Yard wide Bleaching .....25c and 35c
- Best Yard wide Bleaching .....40c and 50c
- Good Straw Ticking, yard .....25c and 35c
- Best A. C. A. Feather Ticking, yard .....75c

#### OUTING FLANNEL

- 29c and 39c Yard
- Best solid colored Mottle Outing, the yard .....29c
- Best Outing in stripes, plaids and solid shades, the yard .....39c
- Heavy Kimona Fleece, the yard .....35c



#### TURKISH TOWELS

50c 75c and \$1.00 Each

#### WINTER UNDERWEAR FOR LADIES AND CHILDREN

Union Suits and Separate garments in all sizes of Winter Weight Ladies Union Suits \$2.50 and \$3.50  
Children's Union Suits \$1.00 and \$1.50 each.

#### WOOL BLANKETS

EXTRA LARGE \$8.50, \$10.00, \$15.00 and \$18.50. Or Cotton Blankets \$3.95 and \$5.00 the pair.

#### WARM WOOL SWEATERS FOR LADIES AND CHILDREN

Here you will find all colors to suit your taste.  
Ladies \$8.50 to \$22.50  
Children's \$3.50 to \$10.00



# Wells Clardy Co

LAURENS, S. C.