

The Advertiser

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LAURENS, S. C., JAN. 22, 1919.



Uncle Ad says:
"Advertising Is Good Only When Truthful"

Only a small percentage of advertisers even attempt to fool the people through untruthful advertising. Nowadays the standard of advertising is high. Successful advertisers have found that truthful advertising is the only sort that pays. A truthful statement that brings in only one customer is better than a false one that attracts a hundred. Be frank with the buying public and you will get their confidence. Never abuse that confidence and your business is bound to succeed.

You can't fool all the people all the time

HOLDING COTTON.

The Advertiser was asked the other day to "boost up" the spirit of the farmers holding cotton in the face of the recent decline in price. Maybe the boost would not be needed if we could give one, as cotton showed a tendency to rise yesterday, but The Advertiser does not know how else to boost the farmers' spirits except to point out that the cotton crop for the past three years has been short and it looks as if cotton ought to go up. Whether it will or not, we do not know. It will hardly go up, however, if those who are now holding should turn loose what they have. A flooded market added to some other peculiar conditions that seem to bear the market down would make things worse. The Advertiser has never advised holding cotton. It has pointed out a theory that a general holding movement would operate to relieve the pressure on the market and thus create a demand on the part of those who need it to spin, but if we were wise enough to tell what a cotton market would do we would be wise indeed. The apparent inconsistency of the cotton market, however, is due largely to the inconsistency of the producer. He generally sells on a weak market and makes it weaker. The way to make a strong market is to hold a stiff upper lip and demand a fair price.

GOV. COOPER'S ADDRESS.

The inaugural address of Gov. Cooper was fully up to what the people of the state had a right to expect. Gov. Cooper spoke clearly and candidly of the responsibility which he felt in assuming the reigns of state government and outlined constructive policies which should result in great benefit to the state if he can carry them through.

The recommendation of a seven months' minimum school term with compulsory attendance should in a few years remove from the state's fair name a stigma of illiteracy which has been to us a handicap as well as a reproach. This, he says "means an expenditure of money" and it does. We cannot have education or any other improvement, material or mental, without cost. Gov. Cooper's recommendation as to the abolition of scholarships and the substitution of a loan fund is sound, but he will meet with strong opposition there.

Gov. Cooper's recommendation as to the apportionment of taxes by counties at first sound theoretical and impractical, but we believe it is a better plan than the present. Under his plan each county would not be as likely as now to keep its assessed values down in order to avoid paying more than its proportionate share of the taxes. As a matter of fact it will create more interest among the individual tax payers in each county and in the end result in the equalization we all have been longing for.

The Governor gives his attention to many other worthy subjects and deals with them fearlessly. Throughout its entire length it rings with a clear note of earnestness and sincerity. We believe that such a spirit will characterize his whole administration.

Cheston Davis Dead.

Cheston Davis, a resident of the Ekum section, died at his home there last week and was buried at Beulah church, near Fountain Inn. He was in the 79th year of his age and was a veteran of the Civil War.

"Gospel Truth".

Editor The Advertiser:

Your editorial on the influenza epidemic and your suggestion "A personal quarantine" is gospel truth. And until people learn to stay at home when colds (?) develop or when two or three of the family are sick, with influenza the situation is not likely to improve and doctors and nurses will be in demand.

If a case of small pox should appear in a town people would expect a strict quarantine. Influenza seems to be highly contagious and more deadly and more to be feared than smallpox. If people who have it themselves or have it in their families will not stay at home, the only safe way is for people who have it not, to stay at home. Yes, quit calling it a cold or sore throat.

"CITIZEN".

Plenty of Coal.

Eichelberger Bros., coal dealers, gave an order for an advertisement stating that a large supply of coal was on hand but the advertisement had to be left out for lack of space. Anyhow, they have the coal and will be glad to sell it, a plentiful supply being on hand both for town and country people.

NO MEDICINE HELPED LIKE DRECO, SHE SAYS

South Carolina Farmer's Wife Was Weak and Greatly Run Down. Herb Medicine the Only One to Show Results.

"No medicine has helped me like Dreco," declares Mrs. W. S. Sharpe, wife of the well known Blythewood farmer, in a signed statement. "Constipation caused me the greatest distress and I also suffered from stomach disorder, pains in the back and limbs. I was very weak and even a short walk tired me out. Dreco has increased my strength so much! I was surprised recently at the distance I can walk now without being the least bit tired."

"I've tried most all the popular advertised medicines but none has done me the good like Dreco. I am buying three more bottles today."

In order to enjoy living, eating and sleeping to the utmost it is necessary that all the human machine should be always in first class running order. Just let one of the vital organs get the least bit out of kilter and the effect is soon felt throughout the body.

Tired, rundown, listless people need a good, reliable invigorant and body reconstructant to set them on the road to perfect, robust health. Just such a medicine as Dreco is what hundreds of men and women of this section are praising every day in signed interviews and testimonials.

After everything else fails there is still hope that Dreco, the peer of all natural herb medicines, will do for the tired, rundown system, just what is required to bring back the bloom of life and health once more.

Dreco contains no mineral acids or dangerous metallic salts. It is made up entirely from roots, herbs, bark and berries known for their natural medicinal value.

Dreco is sold at best drug stores and chemists almost everywhere and is particularly recommended in Laurens by Laurens Drug store.

Found Dead in Bed.

Pick Fuller, who lives with Mr. Walter Madden on Col. Aug. Huff's place near Mountville, was found dead in bed Sunday morning. Heart trouble is understood to have been the only cause.

Change in Preaching Days.

The preaching days at Highland Home Baptist church have been changed from the second Sunday morning and fourth Sunday afternoon to the second Sunday morning and fourth Sunday morning, according to a notice left by the pastor.

Hog Killing Time.

J. W. Sanders, of the Mt. Bethel section, has been successful in hog raising this year. Recently he killed two big porkers, one weighing 600 pounds and the other tipping the scales at 800 pounds.

For Automobilists.

Cuffs with elastic edges to make them tight have been invented to enable automobilists to work about their cars without soiling their coat or shirt sleeves.

MAKE YOUR SHOES WEAR LONGER

Ten months ago, W. H. Kelley, a lumber salesman of Omaha, had a pair of shoes re-soled with Neolin Soles. Mr. Kelley does much walking and has worn these shoes constantly. He says "they are still good for another ten months of wear."

Good shoe stores carry Neolin-soled shoes in many styles for men, women and children. They cost you no more than shoes that give less wear. Neolin Soles are also available everywhere for re-soles. Remember—these soles are created by science to be what soles should be. They are comfortable and waterproof—as well as long-wearing. They are made by The Goodyear Tire & Rubber Company, Akron, Ohio, who also make Wingfoot Heels—guaranteed to outwear any other heels.

Neolin Soles
Trade Mark Reg. U. S. Pat. Off.

FRANK ABERCROMBIE.

On Nov. the 9th (last) the death angel visited our community and claimed for his the sweet spirit of brother Frank Abercrombie.

Frank (as he was known) was a good, honest, man; had a sunny disposition and always cheerful, which made for him many friends. On Oct. 8, 1918, he underwent an operation for appendicitis and ever afterwards was a great sufferer until that dreaded disease, influenza, seized him, which proved fatal.

On one bright summer day during the month of August, 1903, he gave his life to Christ. (I shall never forget that day). He left his mother's going to his home which was one mile distance and was soundly converted on the way. He ran in home and told his dear wife of this great change that had taken place in his life, then hitched up the family horse and came back to mother's and said to her, "Your new boy has come" and when it was known, all the family and visitors were stirred from the very bottom of their souls. That same evening he stood before a large congregation in old Bramlett church and told what Christ had done for him.

This same Jesus whom he loved and trusted throughout life, no doubt stood by him even in death and was his pilot in crossing to the great Unknown.

He leaves a wife and eight children, a mother, six brothers and two sisters to mourn their loss, but our loss is Heaven's gain. His body was laid to rest in Bramlett churchyard beside his little child, Palmer, who preceded him to the Spirit World ten years ago. Rev. Pressley, a dear friend of the deceased, conducted the funeral services.

Farewell, dear brother, till we meet Before the throne of God above, And cast our crown at Jesus' feet, And sing the triumphs of his love.

His Sister.

WOOD'S FORTIETH ANNIVERSARY Seed Catalog

Gives the fullest and most up-to-date information, not only about Seeds that can be planted to advantage, but also about crops that promise to give the largest profits during the coming year.

OUR 40 YEARS' EXPERIENCE, and an equipment that is unsurpassed in this country, give us unequalled advantages for supplying

THE BEST OF Farm and Garden Seeds

Write for Catalog and Prices of GRASS and CLOVER SEEDS, SEED OATS, SEED CORN and SEED POTATOES.

Catalog Mailed Free on Request. T. W. Wood & Sons, SEEDSMEN, - Richmond, Va.

For the Best of Gardens, PLANT WOOD'S SEEDS.

NOTICE TO CREDITORS.

All persons holding claims against the estate of Dr. C. A. Saxon, deceased, are hereby notified and required to present them to the undersigned, duly proven, on or before the 5th day of February, 1919, or be forever barred. Those indebted to said estate are notified to make payment by said date.

J. M. PHILPOT, Executor. 26-4t

Licenses Fee for Traffic in Seed Cotton and Unpacked Lint Cotton in the County of Laurens, S. C., for the year A. D. 1919, State of South Carolina, County of Laurens.

Pursuant to an Act of the General Assembly of the State of South Carolina approved the 18th day of February, 1905, therefore providing:

Be it resolved by the County Board of Commissioners of Laurens County, in the State aforesaid, in regular annual meeting assembled, that the license for traffic in seed cotton or unpacked lint cotton within the limits of said county for and during the period beginning the 15th day of August, and ending the 20th day of December of the year A. D. 1919, be and the same is hereby fixed in the sum of Two Hundred and Fifty Dollars. All licenses to be issued by the Clerk of Court of said County, as provided by law.

Done and ratified at Laurens Court house, S. C., this the 9th day of January A. D. 1919.

JNO. D. W. WATTS, Supervisor. Attest: J. D. MOCK, Clerk. 3t

FINAL SETTLEMENT.

Take notice that on the 3rd day of February, 1919, I will render a final account of my acts and doings as Executor of the estate of Margaret M. Moore deceased, in the office of the Judge of Probate of Laurens county, at 11 o'clock a. m. and on the same day will apply for a final discharge from my trust as Executor.

Any person indebted to said estate is notified and required to make payment on that date; and all persons having claims against said estate will present them on or before said date, duly proven or be forever barred. ARTHUR L. HUDGENS, Executor. Jan. 1, 1919.—1 mo.

SPECIAL NOTICES.

For Sale—I now have in stock a cut off wood saw, can be operated by two men. Will cut any size of log and any length from two inches up. Lumber and cord wood men see me at Laurens, S. C. Theodore B. Sumerel.

Anderson Car—We are now offering for sale the famous Anderson "6-10"—A Little Higher in Price But—Made in Rock Hill where the famous Rock Hill buggies are made, of the very best material and workmanship. No shoddy Rubber Seal Continental motor. Real steel body and genuine leather upholstery. Call or phone T. B. Sumerel at Farmers National Bank for demonstration.

For Sale—You Farmers: Let me sell you a Western Electric lighting plant which will make your lights, furnish power for your water works, pump water, saw wood, grind feed etc. I now have this agency, which will furnish more power for the money than any other company. See me at Laurens, S. C. Theodore B. Sumerel.

Public Sale—Personal property including two mules, cows, wagon and other farm implements of the estate of W. A. Garrett, deceased at Garrett home near Barksdale, Saturday, Jan. 25th, 11 a. m.

For Service—Berkshire boar entitled to registration. Will be found at my house. A. F. Martin, Irby Avenue.

Notice—This is to anyone having saw mills and engines, also cotton ginny engines that they would like to sell. If so notify Greenwood Iron Works, as to size and make. State every possible thing that is wrong about it. What kind of wheels has engine? State price and where it is located. We sell all kinds of machinery. Address Greenwood Iron Works, Greenwood, S. C.

Salesman Wanted—Lubricating oil, grease, specialties, paint. Part or whole time. Commission basis. Men with car or rig preferred. Riverside Refining Company, Cleveland, Ohio.

Mules—I still have two mules for sale at attractive prices. E. P. Minter.

Horse—Good family horse for sale. Cheap for the money. J. T. Armstrong.

For Sale—Two Fords—one a roadster and one a touring car. Southern States Lumber Company, P. O. Box 217; Phone 354.

For Sale—Three young Jersey cows fresh in milk. Would exchange for dry cattle. A quantity of corn stover and wheat straw for sale. J. C. Barksdale.

Insure Tires—Insure against punctures by using Rapid Sealer, a preparation of rubber, gums, etc., to put into your tires, which will fill the cavity as soon as nail is removed. No take-off. For sale by T. B. Sumerel, Laurens, S. C.

Strayed—Two pigs two months old, one solid black and other with white spot on face. Strayed from my place last Wednesday. Leila Martin, Laurens Route 5.

For Sale Cheap—Good horse, rubber-tired buggy and harness. Also a nice lot of hogs—Berkshires, Durocs and cross. See Dr. W. H. Dial, Laurens.

Notice—The Watts Mills ginny will be run until further notice on Thursdays, Fridays and Saturdays. R. Coke Gray.

For Sale—Twenty pigs, cross between registered Duroc Jersey and Berkshire, average about 10 pounds each. Price \$10.00 each. L. M. Beacham, at Tom Shaw farm, phone \$5.

Ford For Sale—I have a Ford Touring Car in good condition, for sale. See T. F. Anderson Gray Court, Rt. 4.

RELIABLE GARAGE CO. GUARANTEES WORK

DEALERS IN SECOND HAND CARS Next to Wilkes & Company

Fertilizer

I am still selling the old reliable

V-C Brands of Fertilizer With and Without Potash

See me before buying.

Also handled by Laurens Gin & Fuel Co.

AUG. HUFF Laurens, S. C.

THE MOST

DANGEROUS DISEASE

No organs of the human body are so important to health and long life as the kidneys. When they slow up and commence to lag in their duties, look out! Find out what the trouble is—without delay. Whenever you feel nervous, weak, dizzy, suffer from sleeplessness or have pains in the back—stop at once. Your kidneys need help. There are signs to warn you that your kidneys are not performing their functions properly. They are slow in doing their work and are allowing impurities to accumulate and be converted into uric acid and other poisons, which are causing you distress and will destroy you unless they are driven from your system.

Get some GOLD MEDAL Harlem Oil Capsules at once. They are an old, tried preparation used all over the world for centuries. They contain only old-fashioned, soothing oils combined with strength giving and system-cleansing herbs, all known and used by physicians in their daily practice. GOLD MEDAL Harlem Oil Capsules are imported direct from the laboratories in Harlem, N. Y. They are convenient to take, and will either give prompt relief or your money will be refunded. Ask for them at any drug store, but be sure to get the original imported GOLD MEDAL Harlem Oil. Accept no substitutes. In sealed packages. Three sizes.

Calomel Users! Listen To Me! I Guarantee Dodson's Liver Tone

Your druggist gives back your money if it doesn't liven your liver and bowels and straighten you up without making you sick.

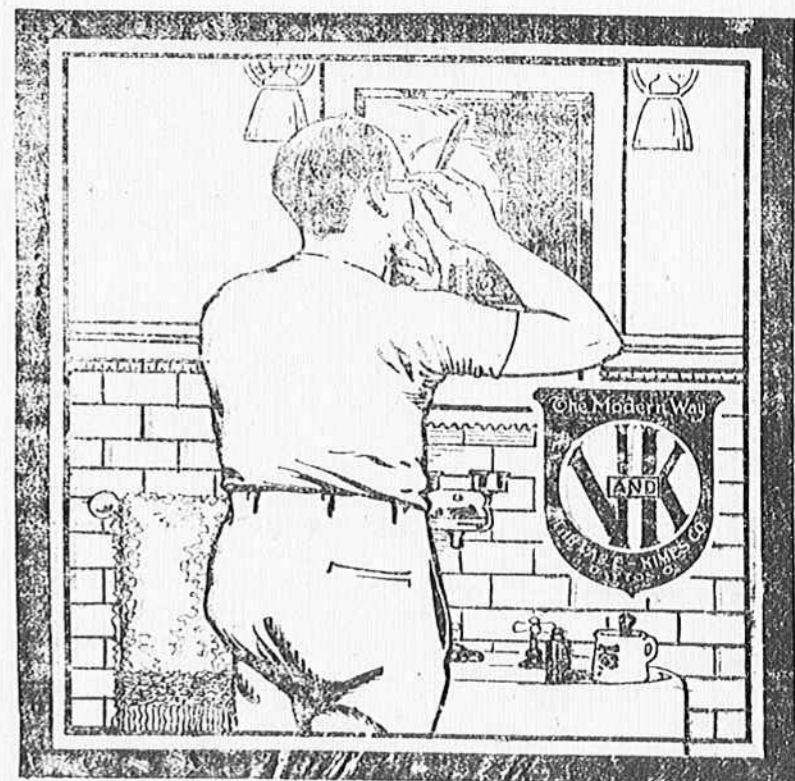
There's no reason why a person should take sickening, salivating calomel when a few cents buys a large bottle of Dodson's Liver Tone—a perfect substitute for calomel. It is a pleasant, vegetable liquid which will start your liver just as surely as calomel, but it doesn't make you sick and can not salivate. Children and grown folks can take Dodson's Liver Tone, because it is perfectly harmless. Calomel is a dangerous drug. It

is mercury and attacks your bones. Take a dose of nasty calomel today and you will feel weak, sick and nauseated tomorrow. Don't lose a day's work. Take a spoonful of Dodson's Liver Tone instead and you will wake up feeling great. No more biliousness, constipation, sluggishness, headache, coated tongue or sour stomach. Your druggist says if you don't find Dodson's Liver Tone acts better than horrible calomel your money is waiting for you.

DR. CHAS. A. CROMER GRADUATE VETERINARY SURGEON and DENTIST

Service Day and Night Charges Reasonable Will Be Here On or About Jan. 20th. Office at Posey's Drug Store

More than 100,000 "V & K" Water Systems in daily use.



A "V & K" Residence Water System provides all the water you need for every purpose.

"V & K" Water Supply Systems render the highest type of water supply service for City or Country homes. They pump water from any source of supply—shallow wells, deep wells, cisterns, reservoirs, springs, lakes and running streams.

ASK FOR A COPY OF THE BOOKLET

"THE MODERN WAY"; IT'S FREE

HARNEY ELECTRIC CO. Laurens, S. C.

SOUTHERN STATES SUPPLY CO., Columbia, S. C.

Distributors for North Carolina, South Carolina and Upper Georgia.