

The Advertiser

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LAURENS, S. C., OCT. 16, 1918.



Uncle Ad says:
"Advertising
Makes Your
Trade Mark
Valuable"

Familiarity with what is good and worthy breeds trust and confidence. There is something distinctive about every business. Express that distinction in a mark, or a phrase. Advertise what it stands for; back up every promise made and you will have an ever growing asset. Pick out the feature you want to be known by, express that feature in a trade mark, make people familiar with it—that's all, except that it is as simple as it sounds.

*Familiarity breeds confidence
and is the best guarantee for the controllable.*

Get on the Roll of Honor! Buy Liberty Bonds and show the boys in France that you are sticking by them now they are fighting to the Hounds.

Let's do this thing up right! Laurens County is raising between four and five million dollars worth of cotton and cotton seed this year. Why not put a big part of it in Liberty Bonds?

FINAL SACRIFICE.

Lieut. G. A. Sullivan, Jr., who was severely wounded at some time ago in France, has sent his father \$500.00 to be invested in Liberty Bonds. Lieut. Sullivan not only offers his money, but his life as well. If every citizen of Laurens County could only feel as this soldier feels, it would not be necessary for canvassers to go over the county and urge people to do their duty, but the local banks would be crowded with persons clamoring for bonds.

Lieut. Thomas D. Lake has also made his subscription. He has given his life.

Mr. Bond Stacker, how do you feel when you read this?

If the news goes to our boys in France that Laurens County has oversubscribed its allotment to the Fourth Liberty Loan it will be a balm to their bleeding wounds. Their suffering will not be so severe, because they will realize that back at home are a people worthy of their sacrifice.

It is probable that when the details of the present fighting is known other Laurens County boys will be numbered among those who have made the supreme sacrifice. How can you hesitate to subscribe to the limit of your credit when we have such a worthy cause, and such gallant men representing you at the front?

There are men in the city of Laurens whose subscription to this Fourth Loan should, and will in the future bring to their faces a blush of shame. You know you have not gone to the extent of your credit. Yet know too that you must increase your subscription if the city and county meets their allotments. The same is true of the pro-fessional men and others.

May we say a word to you, Mr. Farmer? Do you not realize that the suffering and sacrifices of your soldiers, and their gallantry in driving the Hun's back is the one thing that enables you to receive a good price for your cotton? Are you willing to receive the benefit of their service and duty to them to support which they so sorely need at this time? Can you meet them when they return and look them in the face? Conscious of the fact that you withheld your support, when they were facing the dangers and hardships inherent in this war? If you can, God pity you.

In your imagination can you not this morning stand upon some hill in France, and look upon the American soldiers as they advance to battle, see one fall here and one there, but still the line moves on? For some it is moving to death, but for the whole it is moving on to victory; the victory which makes us secure in the enjoyment of life, liberty and pursuit of happiness. Look upon this scene, then subscribe to the bonds of the Fourth Liberty Loan as your conscience dictates, and duty demands. The victory is not yet won, but if the people at home do their duty it is but a short while until the war will be over, and peace—a lasting peace—will be es-

tablished in this world.

Follow the example of Lieut. Sullivan, and get the message which comes from Lieut. Lake, and others whose blood now calls to you.

RED CROSS NOTES.

Take Them to Mr. Shell.
Mr. J. C. Shell has kindly consented to take charge of peach stones, olive stones, coconut shells, hickory nut shells, etc., for the Red Cross. If you will just take your savings to Mr. Shell, he will do the rest. Don't fail to bring in a supply every time you come to town. This call is meant especially for the boys and girls who live on farms for they have the hickory nuts, the scaly barks and the peaches,

Don't waste paper or paper bags. Certain things go to their making which are needed for the war.

Please Register.

We may not have understood two weeks ago but we all understand now why the government wants all women to locate every woman who is capable of nursing or assisting in sick rooms. The government makes the request so insistently for this survey to be made that we cannot think that any loyal woman who has had nursing experience, will fail to register with the Red Cross. If you don't understand what is required, information will be gladly given you at the Red Cross rooms.

Emergency Order Filled.

The emergency order for 1,500 influenza masks which was the big job at the surgical dressing room last week was promptly met. The masks were shipped last Thursday. Work goes forward now on the regular allotment of a large supply of sulfite recreation pads. Workers are needed, but considering health conditions in town, the work is going forward splendidly.

Risks Can be Reduced.

Persons needing influenza masks can obtain them at the Red Cross rooms.

Three hundred pairs of drawers, the last addition received at the work rooms, were taken by members to their homes last week and most of them have been distributed and returned. The big batch of bedding which was to come from Camp Sevier has never arrived. New allotments will probably be announced in next week's paper.

In Desperate Need.

Never has the call for nurses been so urgent. The need is great in Laurens and everywhere else in America but the need in France is said to be desperate. Nurses' aides with just two weeks' experience in France, have been given the management of entire wards in French hospitals in order that the ward nurses may be released to serve in the operating rooms. Nurses are said to be working far beyond their strength. There are no finer girls in the world than the girls of Laurens county. There is no higher service for women than that of nursing. We hope that the government's urgent plea will find a response among the young women of this county.

The Silent Moment.

Beguning with October 23rd, "The Silent Moment" will be observed by all American Red Cross organizations. The observance has been customary in Great Britain and her colonies for some time. At a given signal at noon, work is suspended in all Red Cross workrooms while the thoughts of all present are with the soldiers and sailors overseas and a united prayer goes up for their well-being.

For Indigestion, Constipation or Biliousness

Just try one 50-cent bottle of **LAX-POS WITH PEPSIN**. A Liquid Digestive Laxative pleasant to take. Made and recommended to the public by Paris Medicine Co., manufacturers of Laxative Bromo Quinine and Grove's Tasteless chill Tonic.

STOMACH UPSET?

Pape's Diapepsin at once ends sourness, gas, acidity, indigestion. When meals upset you and you belch gas, acids and undigested food. When you have lumps of indigestion pain or any distress in stomach you can get relief instantly—No waiting!



As soon as you eat a tablet of Pape's Diapepsin all the indigestion pain stops. Gases, acidity, heartburn, flatulence and dyspepsia vanish. Pape's Diapepsin tablets cost very little at drug stores.

To the Women of Laurens County!

Have you bought a Fourth Liberty Loan Bond? Have you done your utmost to uphold the record of Laurens County's answer to the President's call? Have you backed the boy in the trenches by buying a Fourth Liberty Loan Bond? This is an era of practical things, and cheap sentimentality will not answer those who have shed their blood and risked all in defense of you and their country. Are you ready to meet the returning soldier with a clear conscience. He will win the victory, but do you want him to know that you had no part in it. What answer can you make to your children and your children's children, as to your part in the great war?

Two-thirds of the time has passed and we, women of Laurens County, have not responded to our great opportunity. Don't depend on the men to do your part. Let our slogan be "A bond for every woman". Be sure to buy your bond from the women supporters, so we can get credit for it.

Yours for the Fourth Liberty Loan,
MRS. R. L. GRAY,
Chairman Woman's Department,
Fourth Liberty Loan Drive.

Cotton Ginslings Increase.

C. W. McCrary, county crop census taker, reports 6,327 bales of cotton ginned to September 25th. To the same date last year 3,638 bales had been ginned.

Silence Graffito.

Mrs. William Bell, Logansport, Ind., writes: "I deem it my duty to express my gratitude for the good Chamberlain's Colic and Blisters Remedy I used when I had a severe attack of diarrhea three years ago. It was the only medicine that relieved me."

NOTICE OF SALE.

Pursuant to agreement of the heirs of law and devils of James W. Check, I will sell at Laurens Court House, South Carolina, on Saturday in November, 1918, during the legal hours of sale, the following lands in Laurens County, South Carolina, to wit:

Eighty-six and one-half (86 1/2) acres more or less, known as the Clark Home Place, bounded by lands of Eliza J. Mahon, Ethel Bell, T. B. Todd and Will Bell; also three hundred twenty-five (325) acres more or less known as the Head Place, bounded by lands of Robert McDaniel, and the Laurens Trust Company.

Terms of sale, cash. Purchaser to pay for papers and stamps.
ANNA C. WEST,
Agent.

The Defining That Does Not Affect the Heart
Because of its tonic and laxative effect, LAXA POS WITH PEPSIN is better than similar brands, and does not cause nervousness or sleeplessness. It is safe for the majority of the cases.

SPECIAL NOTICES.

Chrysanthemums For Sale.—Mrs. L. G. Ball, Jr., 13-51 Hides! Hides! Hides—Bring your hides to J. M. Philpot's Store and get highest price. Hinson will buy them.

For Rent—New brown six-room bungalow on Church street, block from Baptist Church. Phone 393 or apply at 322 Church Street. 13-11

Cotton Seed—Beginning today I will buy all cotton seed offered and ginned at our Madden and Ekono ginners. J. D. Culbertson. 13-11-pd

Lost—Somewhere between Spartanburg and Laurens Sunday afternoon a large envelope containing two \$100 Liberty Bonds and other papers. Please return it to M. D. Moore, 110 Church Street, Laurens. 13-11-pd

Hides! Hides! Hides—Union at J. M. Philpot's Store buys all the same price for hides—don't have country and town prices. Bring your hides to him.

For Sale—I am selecting for sale a limited supply of Coach Improved Big Bell cotton seed for next planting season. These seed are the second crop from seed obtained from Pedigreed Seed Company, Hartsville, S. C., and have been kept pure at the gin. This cotton bears well and a conservative estimate will give me twelve bales yield per acre this season. Secure your planting seed now. W. P. Knight, Laurens, S. C. 13-51

For Sale—150 bushels Coker Improved Apple Oats. \$1.50 per bushel. Watts Mills. 12-51

Hides Wanted—We want to buy your hides. Bring them to us and get a good price. Moseley & Roland. 12-51-pd

Hides! Hides! Hides—Bring your hides to J. M. Philpot's Store and get highest price. Hinson will buy them.

For Rent—Two-story dwelling on West Laurens Street, adjoining Laurens graded school, known as the Foster Simpson place, concrete building, 10 rooms, complete electric light and waterworks. This house is in a location for a boarding house or an ideal home for five families. Will rent for \$20.00 per month, but you must act quick. J. C. Burns, at Red Iron Racket.

For Sale—A pair of young mules, good quality, well broke, \$100 for pair. W. M. Cremer, three miles from town on Spartanburg road. 12-22-pd

Wanted—Three-horse farm to work on shares, in northeastern section of Laurens county. Two families, all good workers, no loafers. Can furnish references. Address "Farmer" care Laurens Advertiser. 12-31-pd

Hides! Hides! Hides—Hinson at J. M. Philpot's Store pays all the same price for hides—don't have country and town prices. Bring your hides to him.

VAGRANT THOUGHTS.

(By Rev. J. M. Steadman)

Only those who are entitled to the title should be called "Colonel", "Judge" and "Boss".

Let no man who puts thorns into my heart while I lived put roses into my hands when I die.

God will not accept the most beautiful culture for regeneration.

That is a poor type of religion that must be bribed with a promise or scared with a threat to do its duty.

Many have so much of worthless treasure that they do not feel the need of the true.

The foundation of the eternal house must be laid in this world.

He who fights the truth only wounds his own soul.

There is but one key that can unlock the kingdom of death—Christ.

The cross of Christ is the only ladder on which men can climb to Heaven.

We get what we call for from our fellow-being; if we appeal to his lower nature the bad man meets us; if we knock at the door of his better nature the good man that is in him will respond; Christ always called for the better.

We must learn to walk on life's journey; others may carry us for awhile, but the time will come when they will drop us.

There are many who can overcome the world so long as it wears its everyday clothes, but when it puts on its holiday dress and its bands of music begin to play, they surrender to it.

We must learn to walk on life's journey; others may carry us for awhile, but the time will come when they will drop us.

The man is engaged in a honest task who is trying to get God to communicate truth to suit his ease.

Better be annoyed with the preaching of hell fire in this life than the suffering of it in the next.

"YOURS FOR OVER THE TOP"

(By Rev. J. M. Steadman)

Editor Advertiser:

As we enter upon our last week of our Fourth Liberty Loan campaign, I am thinking of success or failure,

which? The good news from "over

there" stirs our hearts. But suppose

the supplies give out; what? And our brave troops have to halt suddenly!

What? And have to retrace their steps back over the route they have

just gone, and lose all they have

gained? What? Those brave lives

given for nought and all because we

did not do our duty. Our duty is to

use all our cash and all our credit.

The man that has made money enough

to pay his debt and has bought only

a small bond and expects to pay at

his debts is a slacker of the worst

kind. Buy bonds with all the cash you

have and mortgage your farm and buy

more bonds. Put all in. If we lose

we lose all anyhow. Your farm is not

safe till victory is won. A soldier with

a gun, a gun with nothing to shoot

and when we fail to back up our

fighting men, we place them at the

mercy of the Hun. Men have seen

their boys go and now are thinking

more about getting out of debt than

seeing their boy come back victorious.

What? Can this be so? It does seem

so. You men that own your farms

and have bought \$100 or \$200 in bonds,

go buy \$500 or \$1,000. Do your duty