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PROPERTY INSURED \$2,500,000.  
WRITE OR CALL on the undersigned for any information you may desire about our plan of insurance. We insure your property against destruction by  
Fire, Windstorm or Lightning.  
And do so cheaper than any insurance company in existence.  
Remember we are prepared to prove to you that ours is the safest and cheapest plan of insurance known.  
Our association is now licensed to write insurance in the counties of Abbeville, Greenwood, McCormick, Laurens and Edgefield.  
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**Co-Operative Cover Crop Work and Hodges Method of Growing Cotton.**

(Paper Read by P. W. Moore, Farm Demonstrator for Laurens County, at Meeting of State Agents at Clemson College.)

In the eleven months I have been engaged in extension or demonstration work, I have probably not been able to teach many things to the farmers of my county, but I have learned a good many things from them. I have had an idea, in a rather vague, aimless sort of way, for a good many years, that the problem for the southern farmer to solve was the problem of enriching his lands. In eleven months of this work I have learned that lesson an hundred fold. And it has become such a vital part of me, agriculturally speaking, that I am sure that in so far as I shall be able to help the farmers of my county solve that all important question, just so far will I be successful in demonstration work.

Each of us in his work, has his own idea of the most important branches or projects to be pushed, and to be sure they are all important; but it seems to me that the matter of "land building" (the words should always be written in **BON-CAR** letters and in red ink) is the hub of the agricultural wheel that we agricultural wheelwrights are trying to complete.

You and I know the far-reaching importance of the cover crop in the scheme of land building. We know that the farmer who starts out on a task of land building without knowing this and doing his utmost to put his knowledge into practice, will find the task a most tedious one and almost hopeless of solution. It would seem that the importance of the cover crop in the process of and building is so potent that the mere mention of the good results attained from it would stampede all the farmers in your county cover-crop-ward. Results such as:

- 1st—Adding humus to the land.
- 2nd—Nitrogen transferred from the air to the soil in the case of legumes.
- 3rd—The holding of what remains of fertilizers after growing of money or feed crop till the next one gets it.
- 4th—The holding of soils on our hill lands by means of cover crop growth instead of allowing these hills to lie bleak and bare to wash away through the winter.
- 4th—The important business principle that the thing for which we invest money (with the farmer, his land) must be kept busy, constantly, everlastingly busy, if we would reap the proper returns from our investment.
- 6th—That bare and bleak lands are idle lands, etc.

I say it would seem that the mere mentioning of these would send all our farmers scurrying away to cover up their lands and keep them busy. And yet, you and I know that these have been cried from the house-tops through agricultural papers, newspapers, agricultural colleges, experiment stations through bulletins, public speakers, etc., in these many years; and still I find South Carolina landscapes this week brown and bare, instead of green and busy with life-giving growth for next summers cotton and corn crops.

One very naturally asks the question why hasn't more been accomplished along this all-important line. Why haven't our farmers listened and acted upon the hearing? I answer that the whole warp and woof of the whole agricultural system of a great section of our country, established two generations ago and through every circumstance of business conditions, financial conditions, social conditions, and labor conditions ever intensified as the years have gone by, can't be quickly and easily changed.

In the words of the lamented Henry Grady, "The greed for a money crop has unbalanced the wisdom of husbandry." This policy, the policy of looking for immediate returns without regard for future good, through four or five decades has grown into us, or we into it, statewide and south-wide; and the individual farmer, to break through the meshes of this system of agriculture to plan and execute a better, safer and saner method. If you and I are to help him do this, quickly at least, as the immediate need demands, we must look at the human equation side of it.

Most humanity moves "en masse" rather than in extended order, to use a drill-ground phrase; and it occurred to us in Laurens last fall that we must apply this fact to a movement to start cover crop work as a means of land building. To succeed we must advertise, co-operate, educate, and I think I name in order of importance. We found in the farm plan of Mr. Bob Hodges of Greenwood county, while in our mind not an ideal one, yet an up-step, a wonderful up-step, and one that we believed would be easy to get the farmers to accept; easy to advertise, easy of co-operation, and easy to educate them on. 1st—It is making him money. This catches the farmer's ear (and rightly so let me urge, for that is not a bad yard stick with which to measure any plan of work by) and makes him willing to listen.

2nd—No radical change, in that he plants the major part of his land in cotton every year. This pleases the farmer who has always done that very thing and wants to continue.

3rd—His lands are growing richer every year; and I believe we have reached that point in the mental development of the southern farmer, "en masse" again if you please, where he is vitally longing for a system of agricultural practice that will enrich his lands each year as well as to give him the best returns in cash. In other words, the psychological moment has arrived to do the best work along this line.

Mr. Hodges' plan in short, is to cover every acre every fall with crimson clover sowed between the 15th of September and the 15th of October, and scratched in lightly with sweep or harrow. The plan to suit him as I see it must satisfy a four-fold purpose: 1—furnish seed for fall sowing, with some to sell if possible; 2—furnish a maximum growth of humus; 3—furnish a maximum storage of nitrogen for cotton, and 4—furnish the longest possible period for growing cotton. The man who would make it go must get these four things large in his mind and sit up late at nights working them out. The first three of these, of course, are worked out together: 1—by leaving all lands to be planted to corn, if possible to go to seed; 2—then by the use of his "balk" system which allows 24 to 30 inches in the middle to go to seed while a 24 to 30 inch bed is worked up and planted to cotton at regular time. This middle row of clover after furnishing seed is dragged down, covered with small turn plows, and by the time long sweeps meet in the middle is rotten. Of course to equalize the farm labor, a large acreage of clover is worked into the land before it matures and cotton or corn planted.

Mr. Hodges' neighbors said "You can't do it that way and make cotton." His answer was "I am doing it," and strange to say he is still having to repeat this answer to some after eight years of ever increasing success.

The most recent proof of the feasibility of his system is a newspaper clipping which I quote below, and which he writes me is a little underestimated though mainly correct: "He received this year \$8,776.00 from 100 acres of cultivated land with an outlay of \$140.00 for fertilizer and this was acid phosphate. He made \$700.00 worth of corn without any fertilizer at all." His statement on the 27th of April last year to 500 farmers was that before starting on this clover work, eight or nine years ago his crop was 30 bales of cotton with a fertilizer bill of \$800.00. If these two statements could be properly advertised by all the extension forces and the business interests combining, this would be the beginning of a new epoch in South Carolina agriculture.

In our campaign for advertising in Laurens, we interested and enlisted the local county papers and through the clover club list published each week, together with the free and efficient use of their columns, we began clover talk for Laurens county. The effectiveness of our effort was shown by the fact that the phrase "Have you bought your clover seed" and later, "Have you sown your clover" became

street talk, road talk, town talk, country talk, and almost household words in a remarkably short time. The bankers of Laurens got together and gave public utterance to their support of the work and of course this received wide publicity.

I would like to magnify, if I may, the importance of getting a united sentiment of all the business interests solidly lined up behind any forward looking movement for bettering farm conditions. There simply will not be any mass-movements of your farmer army without it. Any time spent in acquainting the business men with such a movement is wisely and well spent. Any effort to put a movement over with the farmer without enlisting the business man is doomed to slow progress if not to failure. The above-mentioned advertising work resulted in the purchase cooperatively of twelve tons of crimson clover seed all shipped to individuals, and to one man for groups where possible, with draft drawn for each shipment. I'm sorry to say that one shipment of 30 pounds was returned to shipper.

Our campaign of education, (remember the order of procedure, advertise, co-operate, educate) comprised 1—three trips to Hodges, one of which included sixty farmers from all over the county; 2—distribution of several hundred bulletins on crimson clover as a cover crop; 3—a number of articles in the local papers of how to sow, when to sow, where to sow, etc.; 4—public speaking especially in the schools, and everlasting talk, talk, talk, always on "Crimson clover as a cover crop." They sowed it in sheer desperation to get us to hush. We secured for inoculation some 250 packages of pure culture from the government at Washington and a good many bought from the State agricultural department at Columbia.

So that our wide advertising made the farmers anxious to be informed and made co-operation possible.

I would say that the main requisites for successful cover crop work are advertise, co-operate, educate, these three and the greatest of these is advertise.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & CO., Toledo, O. Sold by Druggists. Take Hall's Family Pills for constipation.

**An Old Panama Prison.**

Did you ever visit one of the old prisons in Panama? Grim, gray walls of stone, and chains and leg irons were plentiful before Uncle Sam assumed control of the Canal Zone.

In "The Ner'er-Do-Well", the interior of one of these old-time Panama prisons is shown. Kirk Anthony, the "ner'er-do-well," following an exciting battle with the police is thrown into a Panama dungeon, where he is persecuted by the officials.

The interiors of many quaint homes, interesting work along the Panama Canal, and beautiful tropical scenery abound in this Selig play, which is the worthy successor of that other Selig feature, "The Spoilers."

Rex Beach wrote both stories, "The Ner'er-Do-Well," on Thursday and Friday, will be presented at the Idle Hour Theatre.

**GIRLS! THICKEN AND BEAUTIFY YOUR HAIR AND STOP DANDRUFF**

Try this! Your hair gets wavy, glossy and abundant at once.

To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine. It is easy and inexpensive to have nice, soft hair and lots of it. Just get a 25-cent bottle of Knowlton's Danderine now—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance, freshness, fluffiness and an incomparable gloss and lustre, and try as you will you can not find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and

downy at first—yes—but really new soft your hair really is, moisten a hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp and it never fails to stop falling hair at once. In just a few moments—a delightful surprise available to everyone who tries it.



—and the clear, steady light of the Rayo Lamp makes thinking easier. Its soft, mellow glow is restful to the eyes. Steadier than gas—more restful than electricity—cheaper than either. Use Aladdin Security Oil—the most economical kerosene oil—for best results. **STANDARD OIL COMPANY** (New Jersey) BALTIMORE, MD. Washington, D. C. Charlotte, N. C. Norfolk, Va. Charleston, W. Va. Richmond, Va. Charleston, S. C.

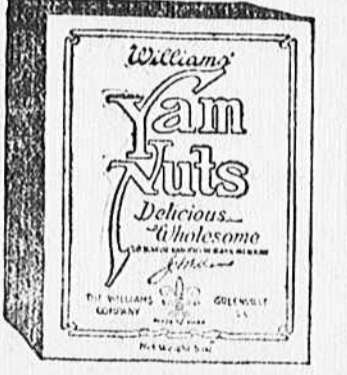


**Stop Rheumatism Before It Takes Hold**  
You can do it by keeping your blood clean. The kidneys filter about 500 grains of uric acid and other salts from the blood every 24 hours. When there is more than the kidneys can remove, it is deposited in muscles and joints, and painful rheumatism follows. S. S. S., for 50 years the most efficient of all blood tonics, will keep the blood pure and prevent disease. At your druggists. SWIFT SPECIFIC CO., ATLANTA, GA.  
**S. S. S. Will Stop Disease**  
Ask Grandfather—He'll Tell You—

**Love is the Master Key**  
THAT UNLOCKS  
**"The GREAT SECRET"**  
The Stupendous Metro Serial in 15 Chapters with  
**FRANCIS X. BUSHMAN**  
and **BEVERLY BAYNE**  
... AS STARS ...  
Mightiest of Metro Marvels. / Begin with the First Chapter  
**Opera House Wednesday, Feb. 14th**  
5c and 10c  
Story Appears in The Laurens Advertiser Each Week

**W. G. WILSON & CO.**  
Spring Dress Materials  
Will open this week a full line of Dress Materials for Spring wear in the latest shades.  
New Hosiery  
In spite of the scarcity and irregularity in securing foreign Hosiery, and the difficulty which domestic manufacturers are having to obtain fast dyes, the stock here will be found as complete as possible under existing conditions.  
New items added to the notion stock.  
**W. G. WILSON & CO.**

**Sweet Potato**  
Breakfast Food  
A most wholesome, nutritious, pure, digestible food,—good for the smallest child in your household. A wonderful Southern product that you will like.  
**YAM NUTS**  
Crispy, Appetizing, Palatable.  
Only 10c at Grocers  
Manufactured only by **THE WILLIAMS CO., Greenville, S. C.**



**Stomach Germs Routed**  
One Dose of Mayr's Wonderful Remedy Drives Them Out—Ends Torture.  
Stomach poisons breed millions of germs that eat into your vitals, causing Gas Pressure, Indigestion, Constipation, Torpid Liver, Auto-Intoxication, Yellow Jaundice, Gall Stones, Appendicitis, Cancer and Ulcers of the Stomach and Intestines, etc., etc. Thousands of sufferers have been restored by Mayr's Wonderful Remedy, among them Justice of the Supreme Court, Congressmen, Doctors, Lawyers, Bankers, Ministers, Nurses, Farmers, Mechanics—persons of every class—probably your own neighbors. Stomach troubles are due mostly to catarrhal poison. Mayr's Wonderful Remedy removes that poison, thoroughly cleanses the system, drives out the disease breeding germs, allays inflammation and ends suffering. Unlike any other remedy, No alcohol—nothing to injure you. One dose convinces. FREE book on Stomach Ailments. Write Geo. H. Mayr, Mfg. Chemist, Chicago, or obtain a bottle of Mayr's Wonderful Remedy from your druggist now and try it on an absolute guarantee. If not satisfactory, money will be returned.  
For sale by Laurens Drug Co. and all other reliable druggists.  
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SURVEYOR  
Plans, Tracings, Blue Prints, Etc.  
Telephone 2601 Clinton, S. C.

**Mother's Friend**  
Expectant Mothers  
Beauty and Grace After Childbirth  
Many women are disheartened by the fear of losing their graceful figure by childbirth. By using "Mother's Friend" the natural beauty will be preserved and most of the pains incidental to confinement will be eliminated, because the influence of "Mother's Friend" goes into every part of the system, thus preparing it for the awful strain with ease. Get it at any druggist. Send for the free book on Motherhood. Address: The Bradford Regulator Co., 206 Lamar Bldg., Atlanta, Ga.  
Write for FREE BOOK on Motherhood.  
An External Remedy for Expectant Mothers

**MUSTANG**  
For Sprains, Lameness, Sores, Cuts, Rheumatism. Penetrates and Heals. Stops Pain At Once For Man and Beast 25c. 50c. \$1. At All Dealers.  
**LINIMENT**