SWITZER COMPANY

SWITZER COMPANY

SWITZER COMPANY

## HAVE YOU CONSIDERED THE SHOE PROPOSITION?

This Page In Regard to Leather and Future Shoe Prices Is Well Worth Your Most Careful Consideration. These Prices Will Not Hold Good Indefinitely.

There is nothing in sight but higher and higher prices for leather—higher and higher prices for your shoes. The only way you can buy GOOD shoes at the price you are used to paying is to buy now while the present stock is selling at the old prices. The shoes you used to buy at \$4.00 are now costing us more than that; and it is not saying too much to say that shoes for next fall will be made of an inferior grade of leather.

MORAL: Invest today in a pair of good shoes, stylish, dependable shoes, at the old price; buy now for the future. Read below two of the many reasons why leather is certain to climb higher in price.

## HERE ARE A FEW SAMPLES OF THE PRICES WE ARE NOW OFFERING

Children's and Misses' Shoes		Big Line of Men's Work Shoes		Dull Kids Button or Lace	\$3.00
11 1-2 to 2 Gun Metal or Patent \$2.25 & 2.50		For all wear Blacks and Tans	\$3.50	Gun Metal and Patent, Cloth Top	
11 1-2 to 2 Gun Metal or Viei Button		Tan and Black, blucher, lace, heavy sole	\$3.00	and Low Heel	\$3.00
8 1-2 to 11 Patent or Gun Metal \$1.75 & 2.00		Men's Scott Shoes in Tan	\$3.00	Top or Plain	\$2.50
		Black and Tan, heavy sole	\$2.50	Vici Button or Lace (Cap or Plain Toe)	\$2.50
8 1-2 to 11 Viei or Gun Metal Sutton		Split Ties, plain toes		Patent Button or Lace (Plain top	
5 1-2 to 8 Patent, Vici or Gun Metal \$1.25 & 1.50		Men's Tans, Scott Shoe	\$2.50	or Fancy)	\$2.50
1 to 5 in all leathers and styles\$1.00 & 1.25		Ladies' Dress Shoes		style for spring \$2.5	\$2.50
Men's Dress Shoes		Patent and Kid (high tops, white)	\$5.00	Good line of all leathers and styles, button or lace	\$2.00
Vici, Gun Metal, Russian Calf, lacc	\$5.00	Kids and Patents (high tops, button boots)	\$4.00	Box Calf, Cap or Plain Toe	\$2.00
Gun Metal, Russian Calf and Vici, lace	\$4.00	Patent and Dull Kids Boots, (high tops, lace)	\$4.00	1 lot Box Calf, Cap or Plain Toe	\$1.75
Russia Calf and Gun Metal (English last, lace)	\$3.50	S 1-4 inch Patent, Cloth Top	\$4.00	Vici Common Sense, Cloth Top, Fleeced Lined	\$1.75
Box Calf, leather line, broad toe	\$3.50	8 1-4 White Canyas (plain toe)	\$3.50	Boys' Shoes	
Gun Metal, Viei, and Russia Cali	\$3.00	7 1-4 inch top Patent or Dull Kids, Button Boots	\$3.50	Box Calf, Blucher, Lace or Button Satin Calf, Blucher, Lace or But	\$2.50
Gun Metal, button or lace	\$2.50	Dull Kids and Patent (lace, 71-4 inch top	\$3.50	Satin Calf, Blueher, Lace or Button	
Satin Calf, blucher or lace	\$2.25	Gun Metal Button or Lace	\$3.00		
Satin Calf, blueher or lace		Patent Button or Lace	\$3.00	8 1-2 to 11 Gun Metal, Blucher or \$1.35 & 1.50	

## ALMOST A CERTAINTY

It takes four times as many pair of shoes for a soldier doing duty in the trenches as it does in time of peace. There are twenty million men now in the trenches and the number is growing. Think of it! Four times as much leather required as it does in peace. Not only for shoes but for a thousand other things is leather being used in the great European armies and the need is growing daily. Hence continued high price of leather is certain. The market cannot drop for at least one year.

## WHY LEATHER IS HIGH

Should America become involved in war,—and it is almost a certainty—the immense amount of leather required to equip its armies will be a severe drain upon the leather supply and leather will go up like a sky-rocket. If by some miracle America is kept from hostilities she still must prepare for every emergency and new leather goods will be needed in unbounded quantity. Therefore, a reasonable mind will see that prices on all leather goods, and especiall shoes, will continue to advance for many months to come.

SWITZER COMPANY

SWITZER COMPANY

SWITZER COMPANY

SHOES

SHOES