## Every Day is Bargain Day at The Switzer Co. Thousands of Dollars Worth of New Fall and Winter Merchandise

We bought when prices were low and we are selling the same way. Our store is "chock" full of the best bargains to be found in this part of the state-good goods at remarkably low prices. We bought these goods on a basis of 11 and 12 cent cotton and with the fleecy staple now selling above 18 cents the purchasing power of your dollar is greatly increased at our store-it buys you more than a dollars worth. The fact that we are always busy is ample proof that people recognize the extremely good values that we offer.

Cold winter days are coming and now is the time to prepare for them. We cordially invile you to inspect our immense stock of goods and guarantee that no better values can be found anywhere.

Below we name some good values. We have others too numerous to mention.

## DRESS GOODS

54 -inch all wool Coatings, worth .75 our price
5 pieces 54 -inch Ladies' Cloth, worth .85 our price
36-inch Serge a
Big assortment Dress
40 -inch all wool Serge - $\quad .75$
48-inch all wool Serge, all colors only 1.00
36-inch black Massaline only - $\quad 1.00$
36-inch black Taffeta only - 1.00
42-inch Silk and Wool Poplin - 1.25
27-inch heavy brown cotton Flannel .10
28-inch heavy brown cotton Flannel 12 1-2
30 -inch extra heavy brown cotton Flannel
50 pieces dark Dress Outings, worth 15
.12 1-2 only - - . . 10
$\begin{array}{llll}35 \text { pieces light Outings, worth .12 1-2 } \\ \text { only } & .10\end{array}$
50 pieces dark Dress Gingham worth
today $.121-2$, all we ask is - .10
Apron Gingham, standard quality only . 08
36-inch Percale, light and dark patterns, only
.10
32-inch Dress Gingham, only - . 15
Red Flannel, 25 inches wide, - . 20
27 -inch all wool Red Flannel - . 25
27-inch all wool White Flannel - . 25
25 pieces 27 -inch Suitings, suitable for
Fall Dresses, special
Fall Dresses, specia
36-inch Brown Linen
.25

## UNDERWEAR

Misses' Union Suits, sizes 10 to 14
Misses' rib Union Suits, bleached, sizes to 16, only
Boys' Union Suits, all sizes,
Misses rib Pants and Vest, all sizes, each

Ladies' rib Vest, bleached Ladies' rib Vest, unbleached
Ladies' Union Suits, only
Ladies' heavy bleached Vest, only
Good Outing Gown, only
Black Underskirt, only
Black Sateen Underskirt, onl
Boys' Scout Stockings, only
Ladies' Ipswich Hose, black and white 15
Ladies' fibre Silk Hose, only - $\quad .50$
Ladies' Black Boot Silk Hose
Ladies' Fancy Silk Hose
Pure Silk Hose, only
Men's Dress Shirts, neat stripes,
Men's Dress Shirts, fancy stripes,
Men's Union Suits
Men's Drawers, heavy ribbed,
Men's Shirts, heavy ribbed,
Men's Drawers, heavy fleeced,
Men's Shirts, heavy fleeced,
Boys' Underwear, shirts, draw . 45
Men's Work Car, shirts, drawers .25 \& . 50
Men's Work Gloves
Gloves
Men's Work Gloves
Men's Suspenders
$-.25$
Men's Socks
$15, .25$ and .50
Men's Handkerchiefs
Men's Work Shirts
Men's Overalls
$. .05, .10, .15, .25$
1.00 and 1.25

Men's Sweaters, gray, and navy blue, 1.00

## SHOES

SHOES

## MEN'S SHOES

2M22 Gun Metal blucher, broad toe, leather lined, today prices
$2 \mathrm{M16}$ gun metal blucher (Vogue toe) or tan blucher (Vogue toe) broad vici last, today prices
Gun metal and $\tan$ calf, good 3.50
toes,) today prices calf, good styles (English
Patent Leathers, button or lace, broad or nar-
now toes, today price
now toes, today prices
button or and Tan Calf in the new styles,
No. 1420 Gun Metal Blucher and a $\quad 3.00$
No. 1420 Gun Metal Blucher and a good many
No. 1260 Gun left in tans, today prices - 2.50
No. 1260 Gun Metal Blucher, heavy sole, to-
day prices
d
We have qui
and styles and of Men's Shoes, odd sizes
and styles and leathess, we will sell

## LADIES SHOES

$81-4$ high top Boots, all black kid and patent
leather, today prices - - 4.00
11 Kid and Paten ${ }^{+}$, high top Boots, front lace, today prices
Patent Buttons or Lace, Vici Button or lace,
Vici Button or lace, Gun metal button or Lace
White Canvas Lace, today prices - 3.00
Big line of all leather, button or lace, cap or lain toes; don't fail to ask to see these numbers, today prices - 2.50
K 3817 gun metal, front lace, cloth top, also in
patent, today prices
Women heavy everyday Shoes, all styles and leathers, you can find just what you want at 1.75 to 2.5

CHILDREN AND MISSES
Gun metal, vici, patent or tan, button or lace broad toes, good for school wear. We can sell you for - 1.00 to 3.00 Lot No. 77 kid button or lace, sizes $51-2$ to 8 , solid leather

## MEN'S WORK SHOES

All Wear in tan and black, today prices 3.50
No. 262 black and tan, grey elk skin soie, to day prices
No. 231 , black and tan, extra heavy sole, to 3.00 day prices
Big line of heavy shoes in all styles and shapes today prices - - 1.75 to 2.0

SCHOOL SHOES FOR BOYS
Gun metel, box calf, patent leathers, any style, button or lace, solid leather, today prices -

