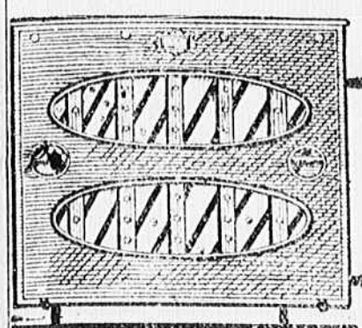
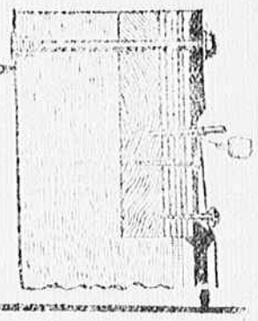
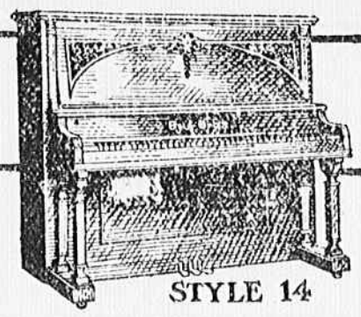


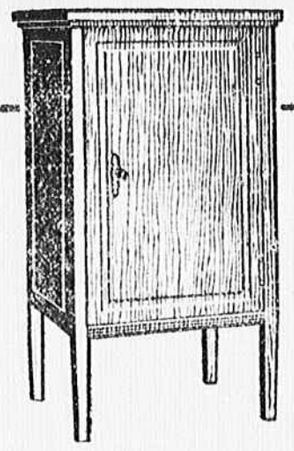
PROSPERITY

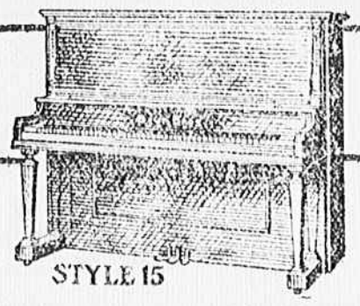


Mouse and dust proof finished back, patented and used exclusively in Bjur Bros. pianos and player-pianos. This valuable feature makes the instrument a finished product. It protects and preserves those parts which are most vital to the instrument, and furnishes a further guarantee of general satisfaction. **There are no other instruments like these in the world.**



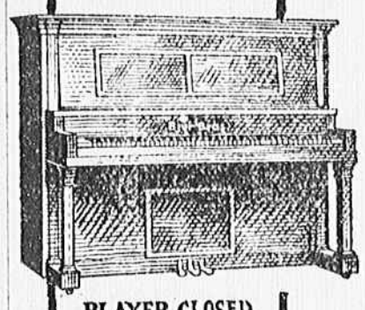
STYLE 14





STYLE 15

The above shows patented back bolt used in all our pianos and player-pianos. When you know that the pull of the strings on the piano when tuned to concert pitch is fourteen tons, then you can readily understand the extraordinary value of this back bolt. Please observe that **this bolt goes through the plate, pin-block and entire back.** There are four of these on each piano. Furthermore, this back bolt tends to have the instrument **remain in tune longer.** This is also an individual feature used exclusively in Bjur Bros. and Gordon & Son pianos and player-pianos.



PLAYER CLOSED

FREE

In order to specially induce you to buy a player-piano, we will give away a beautiful $50 music-roll cabinet which will hold eighty music rolls, besides a player-bench and the customary dozen music rolls.

FREE

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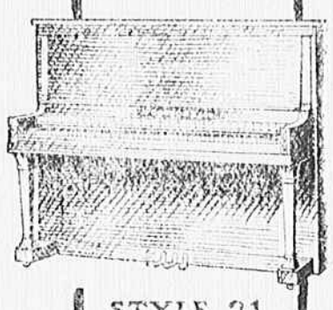


STYLE 21

TESTIMONIALS

Appleton, Wis., September 12th, 1914.

We take pleasure in announcing that J. G. MOHR, our tuner, is supplying us with the Bjur Bros.' Piano. We have just procured three new Bjur Bros.' Grands and seventeen Bjur Bros.' Uprights for studio and practice use. We expect to replace all of our old pianos with this excellent product. We heartily recommend them as very superior instruments both in tone and action.

Yours very truly,
FREDERICK VANCE EVANS,
Dean,
Lawrence Conservatory of Music.

Appleton, Wis., September 14th, 1914.

I have been using a Bjur Bros.' upright piano in my studio together with a Steinway Grand during the last year. I am so well pleased with the instrument that I am now using a similar one in my home. I consider the Bjur Bros. piano one of the best I have ever used. It possesses a fine tone and a remarkably dependable action.

LUDOLPH ARENS,
Professor of Pianoforte,
Lawrence Conservatory of Music.

BJUR BROS.

EST. 1887 N.Y.

PIANOS and PLAYER PIANOS

The BJUR BROS. instruments have earned and won international distinction as being **the only distinctive** and **individual** piano and player-piano **made in America.** The quality of material, construction, purity of tone, responsive action represent the **highest type of perfection,** and give satisfaction forever. You cannot buy better quality at any price. **You can pay more,** but **you cannot buy more** in actual quality. Our instruments are in the homes of New York City's best families for **twenty-seven years.**

TESTIMONIALS

THE STUDENTS' CLUB,
THE INTERCOLLEGIATE BRANCH
Y. M. C. A. N. Y.

November 17, 1914

Bjur Bros. Co.
New York, N. Y.

Gentlemen:—We have had our new Bjur Bros. piano for two weeks and have been more delighted with it every day. I doubt if a piano ever has been thoroughly tried out by as many students as this one, has had in the last two weeks. All have expressed themselves as very well pleased and very impressed with the quality of our new instrument.

Very truly,
WILLARD W. BARTLETT.

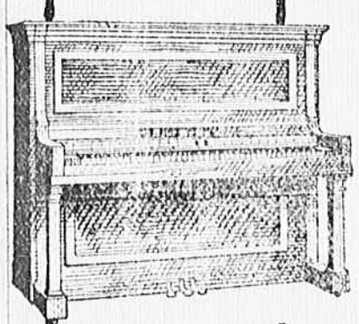
Corry, Erie Co., Penna., September 20, 1913.

Bjur Brothers, New York, N. Y.

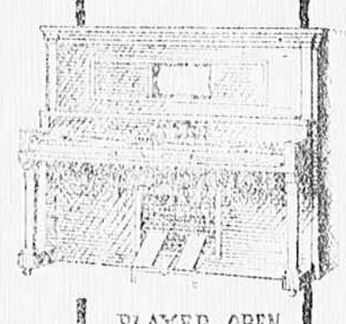
Gentlemen:—In May of this year Corry Lodge No. 769, B. P. O. Elks, purchased Bjur Bros. player-piano, Style No. 21, Dark Mahogany finish, and Bjur Bros. Upright Grand (Style [illegible]) in Ebony finish. Since being installed in our lodge room these instruments have been used by a number of our local musicians and have proved to be found to be prime for professional use. Both instruments are light to play, easy action, coupled with a wonderful variety of tone shades.

We take great pleasure in adding our testimonial and will be glad to recommend the same to any prospective purchaser by your representative, if desired, should we be asked and this is appreciated. If we can be of service, command us.

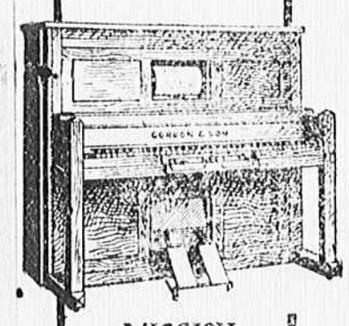
Very respectfully,
CORRY LODGE, No. 769, B. P. O. ELKS,
The House Committee, By
F. M. Raymond, Dr. J. A. Mead,
C. S. Bentley, J. W. Clough.



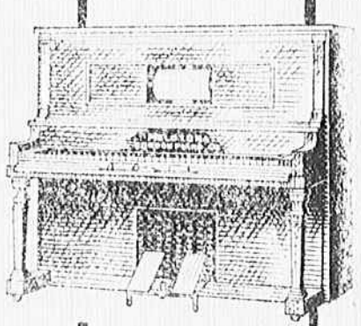
PURITAN MODEL
STYLE 16



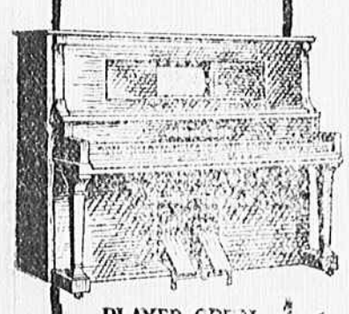
PLAYER OPEN



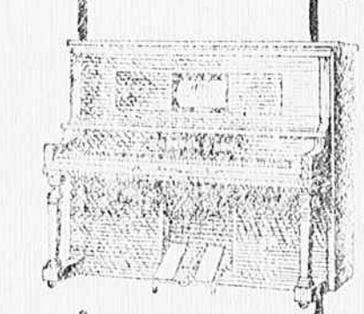
MISSION
OAK PLAYER



PLAYER OPEN



PLAYER OPEN



PETIT PLAYER

GORDON & SON

EST. 1845 N.Y.

PIANOS and PLAYER PIANOS

Over 67,000 of these instruments are now in the homes of **musicians and music-loving people** in New York City. Seventy years ago, in the year 1845, the firm of **GORDON & SON** came into existence in the City of New York. The popularity of our instruments speaks for itself. Every member of every one of these 67,000 families is an argument in favor of the **GORDON & SON** piano, because our customers are invariably satisfied customers. We make the flat statement, which is easily susceptible of proof, that the **GORDON & SON** piano costs less than any other piano of the same quality.

We have never gotten over the old-fashioned idea that a satisfied customer is the best advertisement, and the consequence is that we put every cent possible into the quality of material and labor which goes into the making of our instruments. We do not turn out pianos, we build them, and we build them in an exceedingly careful and methodical way. If you want an extra fine piano at a moderate cost, it will pay you to investigate our goods.

A beautiful $50 music-roll cabinet goes free with every player-piano, and we offer an extra inducement of **10% cash discount.** This we offer for the same reason as indicated above. Safeguard your investment by investigating the financial standing of the makers.

All our instruments are made and guaranteed by **BJUR BROS. CO.**

STYLE 29

STYLE 27

ALL INSTRUMENTS ON EXHIBITION AT

S. M. & E. H. WILKES & COMPANY