

**STOCK  
MUST BE REDUCED**

# SWITZER'S

**MONEY  
SAVING BARGAINS**

## Semi-Annual Clearance Sale Begins Friday January 7th

Just a few of our remarkable prices are quoted below: hundreds of bargains never will appear in print but they are here together with scores of other items to save you money. We simply desire to clear our shelves and reduce our stock before opening the New Spring Goods. It's a great chance; it's YOUR chance and your proof of wisdom will lie in taking advantage of it. We are going to crowd this store with satisfied buyers and we earnestly invite you to be one of them.

### 12½ and 10c Percalé 8c

36-inch Percalé in neat stripes, light and dark colors, standard brands, 12 1-2c and 10c quality, Clearance Price . . . . . .08

### 10c Flannelette 7 1-2c

27-inch Flannelette, extra good quality, good patterns, regular 10c value Clearance Price . . . . . .07 1-2

### 10c Outing 7 1-2c

27-inch Outing in light and dark colors, 10c quality. Clearance Price .07 1-2

### 12 1-2c and 10c Gingham 8c

All 12 1-2c and 10c Gingham, standard brands, an opportunity to buy your school dresses cheap, Clearance Price . . . . . .08

**Extra Special No. 1.**  
15 yds Bleaching \$1.00  
Full 36 inch wide, good quality, well worth your money.

### 25c Suiting 18c

Big assortment of Cotton Suitings, including Poplins and Repps, in neat figures and stripes, 27-inch wide, Clearance Price . . . . . .18

### 20c Suiting 14c

20c Suitings, all new goods, in solid colors, and self striped, very desirable goods, Clearance Price . . . . . .14

### \$1.00 Counterpanes 89c

\$1.00 Counterpanes, extra good size, No. 24 special, neat patterns, heavy quality, Clearance Price . . . . . .89

**Extra Special No. 2.**  
20 yds. Sea Island \$1.00  
Good quality 36 in. wide a value you cannot afford to miss.

### Infants Pants 10c

Infant's Ribbed Pants, in sizes 16, 18 and 20, Clearance Price . . . . . .10

### 50c Pants and Vest 42c

Ladies' Ribbed Vests and Pants, good quality, extra sizes, Clearance Price .42

### 25c Pants and Vest 22c

Ladies' Ribbed Vest and Pants, to close out, regular 25c value, Clearance Price . . . . . .22

### 50c Misses Union Suits 42c

Misses' Ribbed Union Suits, fleeced lined, 50c quality, Clearance Price .42

### \$3.50 and \$4.00 Ladies Shoes \$2.89.

Ladies' \$3.50 and \$4.00 Shoes, consisting of all leathers, in button and lace, now is your time, Clearance Price . . . . . .2.89

### \$1.00 Outing Gowns 89c

Ladies' Outing Gowns, scalloped collars, wash ribbon in neck, good quality, \$1.00 value, Clearance Price . . . . . .89

**Extra Special No. 3.**  
\$1.00 Middy Blouses 50c  
Sizes up to 14 come early for these.

### \$3.00 Ladies' Shoes \$2.49

All \$3.00 Ladies' Shoes to go in this sale, Clearance Price . . . . . .2.49

### \$2.50 Ladies' Shoes \$2.19

\$2.50 Ladies' Shoes in lace and button, patents, vici, and gun metal, Clearance Price . . . . . .2.19

### \$2.00 Ladies' Shoes \$1.69

All \$2.00 Ladies' Shoes in all the wanted styles, Clearance Price . . . . . .1.69

### \$1.50 Ladies' Shoes \$1.29

\$1.50 Ladies' Shoes in good styles, Clearance Price . . . . . .1.29

### \$2.00 Misses and Childrens Shoes \$1.69

\$2.00 Misses and Children's Shoes in lace and button, all new styles, Clearance Price . . . . . .1.69

### \$1.50 Childrens Shoes \$1.19

\$1.50 Children's Shoes to go in this sale, Clearance Price . . . . . .1.19

### \$1.25 Childrens Shoes 95c

\$1.25 Children's Shoes, in all new styles in different leathers, Clearance Price . . . . . .95

### \$1.00 Childrens Shoes 79c

\$1.00 Children's Shoes, in good styles, good leathers, Clearance Price . . . . . .79

### \$4.00 Men's Shoes 3.45

\$4.00 Men's Shoes in gun metal and tan leathers, new toes, Clearance Price . . . . . .3.45

### \$3.50 Men's Shoes 3.19

\$3.50 Men's Shoes in all the best leathers, Clearance Price . . . . . .3.19

### \$3.00 Men's Shoes 2.45

\$3.00 Men's Shoes to go in this sale for \$2.45.

**Extra Special No. 4.**  
25c Misses Pants 14c.  
100 pairs Misses Ribbed Pants to go in this regular 25c value to close for 14c.

### \$2.50 Men's Shoes 1.95

\$2.50 Men's Shoes, to go in this sale. . . . . .1.95

### 50c Knit Scarfs 39c

50c all wool knit Scarfs in white and assorted colors, Clearance Price . . . . . .39

### \$2.50 Waist \$1.98

Ladies' Crepe de Chine Waist, all new styles, Clearance Price . . . . . .1.98

### \$1.00 Corset 89c

\$1.00 Warner's Rust Proof Corsets, Clearance Price . . . . . .89

### \$1.50 Corset \$1.29

\$1.50 Warner's Rust Proof Corset, Clearance Price . . . . . .1.29

### \$2.00 Corset \$1.69

\$2.00 Warner's Rust Proof Corset, Clearance Price . . . . . .1.69

**Shoe Special No. 1.**  
One lot Ladies' Shoes in broken sizes---all good styles only one and two pair of a kind, value up to \$3.50.  
Clearance Price \$1.45

### 50c Corset 42c

La Tosea Corsets, No. 238, good length good quality, Clearance Price . . . . . .42

### 50c Black Silk Hose 42c

50c black Boot Silk Hose, Clearance Price . . . . . .42

### 25c Hose 22c

Our entire line of Ladies', Misses', and Children's 25c Hose, Clearance Price . . . . . .22

### 15c Boy Scout 11c

15c Boy Scout Hose, heavy ribbed, famous garter top, Clearance Price. . .11

**Shoe Special No. 2.**  
One lot Misses and Childrens Shoes assorted styles and leathers sizes 8 1-2 to 2 good values---worth up to 1.75, Clearance Price \$1.

### Boys Hose 22c

Bear Brand Hose for Boys, heavy ribbed for hard ware, Clearance Price . . . . . .22

### For Stockings 21c

Fay Stockings, sizes 5 1-2 to 9, good quality, sold for 25c and 40c, Clearance Price . . . . . .21

### Silk Patterns \$4.95

Ten Silk Crepe Patterns in solid colors and beautiful floral designs. You have to see these to appreciate them. 5 yards to pattern, worth \$8.00 and \$10.00, Clearance Price . . . . . .4.95

### \$2.00 Men's Shoes 1.45

All \$2.00 Men's Shoes to go in this Clearance Sale . . . . . .1.45

### 36 inch Black Messaline 79c

\$1.00 Black Messaline, full 36-inch wide good quality, Clearance Price . . . . . .79

**Shoe Special No. 3.**  
Men's patent leather Shoes \$4 and \$5 values to go in this sale at prices that you can't afford to miss.  
Clearance Price \$1.95

### 50c Dress Goods 42c

All 50c Dress Goods, including serges, granite cloth and poplins, Clearance Price . . . . . .42

### \$1.00 Dress Goods 89c

All \$1.00 Dress Goods in black and navy blues, serges, poplins, etc., Clearance Price . . . . . .89

### \$1.00 Shirts 87c

\$1.00 Men's Shirts, Ferguson & McKinney Brand, in neat stripes, and solid white, Clearance Price . . . . . .87

### 50c Shoes 42c

50c Men's Shirts in white and neat stripes, well made, full size, Clearance Price . . . . . .42

### 50c Men's Underwear 42c

50c Men's medium weight ribbed Shirts and Drawers, good smooth material, per garment . . . . . .42

### Fleeced Lined Underwear 33c

Extra heavy fleeced line Shirts and Drawers, Clearance Price per garment . . . . . .33

### 25c Sox 21c

Men's Lisle Thread Sox, in all colors, Clearance Price . . . . . .19

### 50c Sox 42c

Men's Silk Sox in all colors, Clearance Price . . . . . .42

### Big Special.

Ready-to-wear Department.

One lot Ladies Suits worth up to \$15.00 to close at 4.98.

One lot Ladies Suits only 8 in this lot worth up to \$20 to close at \$8.98.

### 25c Linen Handkerchiefs 19c

Men's Initial Linen Handkerchiefs, regular 25c values, only a few left, to close out, Clearance Price . . . . . .19

### Shirt Silks 55c

One lot Wash Silk for Shirts, 32 inch wide, neat stripes, heavy quality, Clearance Price . . . . . .55

You can make no mistake in buying at this Great Sale

Prices Quoted  
are  
For Cash Only

# SWITZER CO.

Begins January 7th  
and  
Lasts 10 Days