

Start
Your
Child
With
A
Bank
Account



A
Shower
of
Gold
for the
Little
Folks

\$500.00 IN GOLD

—TO BE GIVEN AWAY BY—

The Laurens Advertiser

NOMINATE A CHILD TO-DAY

All Children under twelve years old in Laurens and adjoining counties can enter the contest. You do not have to be a subscriber to the paper to enter you child's name in the contest.

RULES OF CONTEST

1. This contest begins October 8, 1913, and closes December 6, 1913, at 9 p. m.
2. The Laurens Advertiser will publish from time to time the standing of the contestants.
3. Any white child under 12 years is eligible to enter this contest.
4. The right is retained to alter the rules as occasion may require or settle all questions that may arise.
5. No one who is in any way connected with the Laurens Advertiser can enter their children in the contest.
6. All territory within the corporate limits of Laurens will be known as District No. 1.
All rural routes and towns in Laurens and adjoining counties outside of Laurens will be known as District No. 2.
7. On December 6, 1913, the closing day of this contest a committee of three well known business or professional men of the city not interested in the contest will be appointed to count the votes and award the prizes. This assures every candidate that their interests will be well looked after by local men (the names of the men appointed will appear in the Laurens Advertiser before the close of the contest.)
8. In case a tie vote at the end of the contest, the prize will be equally divided. No two candidates will be permitted to double up. If you drop out you lose all. Votes are absolutely not transferable.
9. Subscriptions may be taken to start any time. If Mr. Jones wants to help you notwithstanding that his subscription is already paid in advance, you may secure his renewal and we will date the subscription ahead from the date of the expiration of the present subscription.
10. You may take subscriptions from any place in the United States or Canada without increase of the regular subscription rates. Because your child is a contestant in District No. 1, or No. 2, you are by no means limited to that district as a field of endeavor.
11. The vote scheduled will remain exactly the same throughout the entire contest. Turn in your subscriptions and we will give a special vote coupon which can be voted at any time before the close of the contest except that no contestant will be allowed in any one week to vote over 10,000 ahead of the leader of the week before. All ballots over and above must be held in reserve. Starting with the last week of the contest this rule will be withdrawn and the reserve vote can be voted at will.
12. All books and records concerning the contest will be thrown open to the public immediately after the close of the contest. Every one gets a square deal and WE WANT THEM TO KNOW IT.



HOW PRIZES WILL BE AWARDED!

- \$150** In Gold will be awarded to the child regardless of district who has the highest vote.
- \$125** In Gold will be awarded to the child having the next highest vote in the opposite district to that in which the first prize-winner resides.
- \$75** In Gold will be awarded to the child residing in the district with the first prize-winner, who has the next highest number of votes in that district.
- \$50** In Gold will be awarded to the child residing in the district with the second prize-winner who has the next highest number of votes.
- \$100** In special prizes to be announced later.

TWO WAYS TO GET VOTES

FIRST—There is a free ballot in the Laurens Advertiser good for 25 votes. You may vote as many of those as you can get. There is also a nomination ballot good for 1,000 votes. Only one of those can be voted for each child.

SECOND—Subscription ballot good according to amount paid on subscription. The Laurens Advertiser old or new subscription count the same number of votes.

(We may give you an opportunity to get votes from the merchants at the rate of 100 votes for \$1.00, but this has not been definitely decided upon.)

MERIT, NOT MONEY, WINS.

Address all communications to Manager Contest Department, The Laurens Advertiser, Laurens, S. C.

SUBSCRIPTION RATES AND THEIR VOTING POWER IN THE LAURENS ADVERTISER CHILDREN'S CONTEST.

No subscription accepted for less than six months.

6 months	\$.50	(old or new)	3,000
1 year	1.00	(old or new)	9,000
2 years	2.00	(old or new)	18,000
3 years	3.00	(old or new)	27,000
4 year	4.00	(old or new)	36,000
5 years	5.00	(old or new)	50,000

BEAR THIS IN MIND.

THIS VOTE SCHEDULE WILL NEVER CHANGE.

You get as many votes now for a subscription as you will get at any time during this contest.
For further information call the Contest Department, Phone 55.



It
is
Yours
for
a
Little
Effort



Exchange
Your
Time
For
Gold