## The Adpertiser

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ALISON LEE W. G. LANCASTER ARTHUR LEE

President vice-Pres. Sec. and Treas.

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LAURENS, S. C., MARCH 19, 1913.

The Advertiser will be glad to receive the local news of all the communities in the county. Correspondents are requested to sign their names to the contributions. Letters should not be malled later than Monday morn-

Easter comes but once a year, When ladies buy their new head gear. (Get the camphire!

Ed DeCamp suggests that the Press Association take its annual jaunt this year to Jacksonville. Wise old owl! Why not Dayton, O., or Chattanooga?

They say that one of the principal characteristics of Representative Mc-Cravy is his common sense. From his refusal to be drawn into the race for United States Senate, he ought rather to be classed with those with uncommon sense. A less level-headed man than Mr. McCravy could easily have been drawn into this race after the flattery and commendations he has had heaped upon him. It seems that the "boom" was launched without his knowledge and he showed rare good sense and an excellent spirit of selfdenial and love for the state in refusing to be drawn into it. Whether or not he could have been elected is a question that would only have been decided by the election and politics take curious turns sometimes. But Mr. McCravy raid that he had other work to do in this state and he should be highly commended for sticking to an unfinished task, instead of trying to grasp higher honors on a reputation gained on work not yet finished

Easley is one good-sized town in the upper part of the state that is not seeking to become a county seat. Greenville News.

And Prosperity is another. A town does not have to be a county seat in order to be progressive and prosper-

Newberry Observer. It cannot be denied that the formation of a new county aids in the development of the new county-seat through the increase in population and estate values. But, this in itself is not necessarily beneficial to all the adds wealth to the owners of surmight not be and are not always gennine producers and they are the only

## THE PRESS MEETING.

Pres. H. L. Watson, of the Press and to help fix the price for it." Association has started the wheels arolling for the annual meeting which is to be held this year in Charleston. Pres. Watson has called for suggestions as to the annual trip after the regular meeting. It is our belief, based on observation rather than testimony, that the majority of the members of the association would like to do away with this trip within a trip and give their attention to something else. To a great many, the outlay of time and mor y for the meeting itself is as much as they care to make. There are various reasons for this which all the members readily appreciate.

In lieu of a trip, it seems to us that the duration of the meeting should be made one day longer, though the program should remain the same length. It is our idea that if this were done and if the business sessions were held in the mornings and evenings and the afternoons left open for other pleaspres, more members would be able to attend at least a part of the meeting and all who attend would take more interest in the sessions. It cannot be denied that a great many of the members attend the annual meetirgs expecting other pleasures than those afforded by the different items on the program. There is no criticism to be made because of this, but if

a time for business and a time for pleasure, more general attendance upon the business sessions would result.

This arrangement would give ample time for business and recreation and would, we believe, meet with the approval of a majority of the members

SAME COTTON, LESS ACRES.

The Progressive Farmer expresses more concisely than we could ever hope to our idea of the policy which News. the southern farmers should adopt in growing cotton, viz., the cultivation of fewer acres but in such manner as to produce a crop equal that now being raised on the present acreage. Though The Progressive Farmer does not suggest what to do with the poor land which is now being worked un. profitably, we would go a little further and urge the necessity of cultivating this by systematic rotation of crops

The Progressive Farmer: "Fewer acres in Cotton-more cotton to the acre! This to our thinking, should be the slogan for cotton growers this year-or any other year for that matter.

as fertile as the good land is now. Says

"The folly of an excessively large crop has been repeatedly pointed out and is now generally recognized. Yet these excessive crops are planted every few years and low prices follow. These, in turn, are followed by sterenuous efforts to reduce the acreage; and whenever the acreage is reduced, or a bad crop year comes, and the price goes a little above normal there is another general rush to plant every available acre to cotton.

"We said last week that the only way to make the cotton crop a steadily profitable crop, would be to change southern farming from the single 'sale-crop" basis to the basis of a system of diversified farming in which livestock, food crops, feed crops and soil-building crops should all be given their proper places This we believe with all our heart; and if any reader has not laid out his farming to conform to a systematic rotation which considers first the fertility of his soil, he should begin this spring to work out such a rotation.

"This is the rational way permanently to reduce the cotton acreage to a reasonable size and to insure reasonable crops from the land planted. It is hard to find words fitly to describe the suicidal folly of planting to cotton, year after year, 12,000,000 acres of land that cannot reasonably be expected to produce a profitable crop. Let us implore every reader of The Progressive Farmer who has been guilty of this folly in the past to see that his part of it ends this very year

"Plant to cotton this year only land that will give you a paying crop. It only makes you poorer to tend those low-producing acres.

"Then, on the land you plant use every effort to make a good yield There is no reason ever to expect cotton prices high enough to make the average yield profitable. It is folly to say that instruction in cotton growthe consequent enhancement of real ing is not needed. Good farmingyes, respectable farming-would double the average yield; and as long as citizens of the county-seat though it 20,000,000 acres of land is tended to produce the crop that should grow on The new comers 15,000,000 acres, the cotton farmer is going to be in poor shape to fight the battle for a scientific marketing ones of any benefit to the town, but tem. What the farmer wants is not might be and often are but partici- so much higher prices as larger propants in the trade which the county- fits, and his first duty is to make his seat already enjoys. Seventy-five crop at a reasonable cost. To do this thousand dollars spent in building new he must, first, stop wasting labor on manufacturing industries would be fields that cannot pay, and second, equally if not more beneficial than make the fields he does tend produce the same amount spent in securing a their crops at as low cost as possible. When he does this, some profit will be assured; and he will soon be in a position to finance his own cotton crop

## CLEARS FACE OF BLACKHEADS

Wonderful ZEMO Also Stops Terrible Itching AT ONCE; Cures All Skin Troubles.

Get a 25c bottle of ZEMO today.
At last! At last! One application
of ZEMO, the wonderful new treatment, quickly put an end to those awful, humiliating pimples and black-For the first time in months I haven's been ashamed to go out in public." A trial of ZEMO will conpublic." A trial of ZEMO will con-vince you of its astonishing results in

clearing the complexion.

ZEMO is a clean, antiseptic, solu-ZEMO is a clean, antiseptic, solution not a greasy paste or ointment. You simply apply it on the afflicted part—your pimples, blotches and blackheads,—all eczema sores and pains, prickly heat, rash, tetter inflamed or reddened skin, all disappear. It will be refunded if it fails to give complex covers dandruff, which is small plets satisfaction. also cures dandruff, which is scalp plete satisfaction. eczema. ZEMO is guaranteed to stop Dodson's Liver itching immediately. It gives instant

We now have a complete line of Oil your money back.

S. M. & E. H. Wilkes & Co.

STATE PRESS COMMENT.

The More the Merrier!

By the way, who is running for postmaster here? Things are getting a little dull along that line. Can't somebody pull out one of those petitions and start something -Laurens Advertiser. What for do you want to stir the thing?-Newberry Herald and

Laurens Atmosphere.

Messrs. W. C. Bynum, of Georgetown; and B. L. Jones, of Laurens, twformer Newberry boys, were honored by the State Teachers' association. The former was chosen vice president of the association at its meeting in Columbia last week and the latter as secretary. No South Carolina association can get along without Newso that it will in time become equally berry people.-Newberry Herald and

### Listen at Greneke!

Another announcement hailed with pleasure by many people is that of Mr. John F. Bolt, of Laurens, for railroad commissioner. Whatever the number of candidates, the man who get the place will have Jno. F. Bolt to beat. He is the man. No stranger is is Laurens long until he is John Bolt's friend-an John's his, if he is any man at all. He is the embodiment of the Laurens spirit, which is fine, and the personification of the Laurens friendship, which is genuinely warm and sincere.-Newberry Herald and

## Going to the Top.

Mr. S. E. Boney has been promoted to the position of city editor on the Charleston News and Courier. Boney is one of the brightest of the bright men on the staff of that fine daily. The Herald and News reporter became acquainted with Mr. Boney when the former was reporter for the Laurensville Herald and the latter was editor of the Laurens Advertiser. The Charleston people will find in Mr. Boney a clever, capable and most excellent city editor of their popular newspaper-Newberry Herald and

Shiloh, March 17 .- We have been having a lot of rain in this communi-Hope to see some dry weather for a while.

Mrs. Chestien has been very sick but is slowly improving.

Mr. and Mrs. Henry Henderson spent Thursday with Mr. Earl Gray. Miss Alma Gray spent Tuesday night with Lily Henderson

Mr. and Mrs. John Henderson were visiting in this community Saturday.

## NEWS OF THE WEEK IN TOWN OF CLINTON

(Continued from Page One.)

a creditable speaker, whoever he may

Tuesday was ladies' day down town, Bailey Brothers and J. W. Copeland company both displaying their spring millinery. The hats are really ex.

freakish than has been the case for The Harvey Oil Co., Cleveland, O. 34-1t-pd tremely pretty this spring and less The young ladies' embrofdery club

met on Monday afternoon with Miss Mabel Sumerel.

Mrs. J. W. Copeland, Jr., entertained the merry wives on Wednesday afternoon and the Civic League on Fri-

Miss Corrie Copeland and Master John Craig of Statesville, are visiting at Capt. J. W. Copeland's.

Mrs. W. P. Anderson and Miss An nie Graham Anderson will leave Thursday for their new home in Timmonsville.

Mr. and Mrs. Charles Moody and Miss Susan left the past week for a

visit in Florida. Mrs. R. Z. Wright and Miss Sallie Wright have returned from an extended visit in Greenville.

## FOR LAZY LIVER

Go to Laurens Drug Co. for this Safe, Reliable Remedy and Get Your Money Back if it rails.

Dodson's Liver Tone costs 50 cents a bottle. It is the safest and best remedy for torpid liver, constipation, biliousness, etc., that has ever been sold in this cilty. It takes the place of dangerous calomel and does not lay you up as a dose of calomel often and guaranteed in Laurens by Low does. A bottle in the house is as good as fifty cents in the bank. If you or your family need a liver tonic you have the medicine ready. If it fails you get

Cook Stoves You will find our prices be sure you get Dodson's Liver very low. If you want an oil stove it will pay you to call on us.

Be sure you get Dodson's Liver Glass Water Set, consisting of Pitcher imitations of it that may disappaint and six Tumblers for only \$1.25.

The Union Meeting of the First Division of the Laurens Association will meet with Friendship Baptist church March 29-30, 1913.

Program.

Saturday, March 29. 10:00-Devotional Exercises. J. A.

Marler.

10:15-Organizing.

10:30-Reports from churches. 11:00-Introductory sermon, J. M.

Trogdon. 1:30-The home mission work: (1) The mountain schools, G. T. Cook: (2) the work on the frontier, Oscar Lanford; (3) the work among the foreigners, E. E. Guinn; (4) the church building fund, W. H. Drum-

2:30-A Baptist sanitarium. Advantages and disadvantages in having s sanitarium. Open discussion.

3:00-The Connie Maxwell Orphanage. T. J. Hughes, J. A. Marler, W. G. Henderson, T. B. Riddle, J. A.

Martin. :30-Our duty towards our denominational periodicals J. Dawson Bowen, Thomas Cooper, S. E. Bramlett,

Clyde Godfrey, Charles Wilkey. Sunday, March 30. 10:00—Sunday school.

11:00-Missionary Sermon. J. Dawson Bowen.

> J. M. Trogdon, Moderator.

We have just recieved a large shipment of Window Shades in all colors and sizes, our prices are lower than

S. M. & E. H. Wilkes & Co.

## SPECIAL NOTICES.

Rooms For Rent-Furnished Jooms for rent. Next door to the new post-office. Apply to Mrs. R. F Sexton, Laurens, S. C. 34-1t-pd

Cotton Seed For Sale-50 bushels of Webber Long Staple Cotton for sale. Pure seed. Apply to Machen, Laurens, S. C.

For Sale-One good work horse. Price \$70.00. A good horse or the price. Apply to H. Y. Simpton, Laurens, S. C.

For Sale—5-passenger Touring Car, fine running shape, good tires Will sell for \$250.00 cash or by good nego-tiable papers. Bargain for quick buyer. Address Box 206, Laurens, S. 34-tf For Sale-5-passenger Touring car

Wanted To Sell-or exchange for other property, 50 colonies of oees in 8 frame hives. W. D. Fowler, Glenn Springs, S. C. 34-5t

Ring Found—Small gold ring found near Mr. M. L. Roper's Friday. Owner can have by paying for this notice. See

Jack—A large Tennessee ack for service. Colts to show. Col guaran-teed. Fee \$12.50. R. G. Harris, Woodruff, S. C., Route No. 2. For Sale- Crystal White Orpington

and S. C. White Leghorn eggs. Ring-let Barred Plymouth Rock eggs at \$1.50 per 15. Prize winners at dun-\$1.50 per 15. Prize winners at dun-ty fair. Good hatch guaranteed. Mrs. J. S. Bennett, Laurens, S. C.

Ginning Friday-The Hudgens Ginnery will gin for the last time of Friday, March 21st.

Salesman Wanted to look after our interest in Laurens and adjacent counties. Salary or Commission. Address

Eggs for Sale-My beautiful White Runner ducks verify the claim of a lady fancier who says: "They will outlay anything with feathers on it." \$3 per doz. \$5 per 25. Mrs. P. H. Martin, Madden, S. C. 34-1t-pd

Grinding Days-After March 15, I will grind only on Friday and Saturday of each week. Grist mill in city of Laurens, rear of the Red Iron Racket. B. E. Martin 33-2t

Byrdville Dairy and Stock Farm jack is ready for service. See the colts that won prizes at the County Fair. W. D. Byrd & Son, R. F. D. 3, telephone No. 10, Laurens, S. C.

Byrdville Dairy and Stock Farm has a limited amount of Malborough Prolific seed corn for sale. Supply also placed at Hunten & Co. and Ow-ings & Owings stords. Price \$2.00 per bushel. W. D. Byrd & Son. per bushel. W. D. Byrd & S. R. F. D. No. 3, telephone No. Laurens, S. C. 3

Peas, Peas, Peas—For sale, price and sample sent of application. Hattaway & Co., Spartanburg, S. C.

Every Farmer sending his address to Drawer 505 Columbia, S. C., will receive information that is valuable. Write at once.

Duck Eggs—Indian Runner duck eggs. \$1.00 for 13. Address Mrs. M. A. Jones, Gray Court, 32.5t

Corn For Sale-600 or 700 bush-els in the ear for sale. Good, round corn. Apply to S. J. Davis, Laurens. 28-10-pd

For Quick Sale at Less Than Cost—Stock and fixtures of staple and fancy groceries, about twenty-five hundred dollars. Freshest in city; also the nicely furnished store-room for rent Address Box 23, Laurens, S. C.

S. M. & E. H. Wilkes & Co.

# ROYAL **BAKING POWDER**

Absolutely Pure

The only Baking Powder made from Royal Grape Cream of Tartar NO ALUM, NO LIME PHOSPHATE

afternoon.

tives in Laurens.

## WARRIOR CREEK.

Warrior Creek, March 17 .- The oys. ter supper at Mrs. Roberson's Friday night was quite a success and greatly enjoyed by all the young folks.

Little Miss Eleanor Drummond of Lanford is spending some time with her grandmother, Mrs. J. A. Fowler. Miss Esther Bramlett spent the week-end with her aunt, Mrs. Cora

Roberson. Miss Erilla Brownlee is visiting friends in Lanford this week. Mr. S. C. Brownlee has German

day with Mrs. Wille Fowler. We offer special prices on Tunston Electric Bulbs as follows: 25 wat 40c,

measles. There has been several cas

Mrs. Bessie Owons antertained the

Miss Josie Entrekin has returned

home after a pleasant visit to rela-

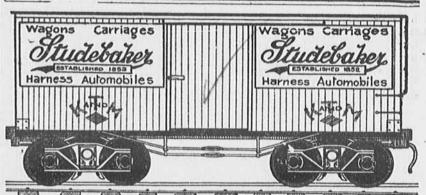
Mrs. Susan Bramlett spent Wednes-

ladies' missionary society Thursday

es in our community this winter.

40 wat 45c, 60 wat 60c, Carbon bulbs 4, 8 and 16 C. P. 15 and 20 cents, 32 C. P. 35c

S. M. & E. H. Wilkes & Co.



# A Carload of "STUDEBAKERS"

We have just received a carload of Studebaker wagons. Come in and look them over. Let us show you how well a Studebaker is built.

JOHN A. FRANKS, Laurens, S. C.

# **Smartest Spring Apparel**

Linked with the most modest prices can be found at H. Terry's.

Do you need Dainty Neckwear, or a New Waist or Gloves or perhaps a Dress? All these are ready here in splendid assortment priced with that reasonableness that has made our store known throughout the county.

# Easter Furnishings For Men

The apparel that you'll be proud to wear, awaits your choosing at this store. Shoes, Sox, Underwear, Ties and Collars in the latest shades and styles.

> Visit Our Opening Display To-day

H. TERRY

Laurens, S. C.