



*We Announce*  
**Our Fall Opening**

**Featuring Millinery**

ON  
**Thursday, Sept. 26th, 1912.**

**And a Stream of Delightful Novelties for Fall and Winter Wear**

We will inaugurate the Fall season of 1912 next Thursday, September 26th with an exposition of merchandise that leaves no want unfilled. The leading American markets have contributed and the merchandise requirements of everybody can be supplied. In addition to making extensive displays in all departments, we will adhere to our custom of giving exceptional values, only a few of which we mention. We are receiving new shipments daily and each new lot seems more fascinating than the last. Besides their beauty, we claim leadership for the fairest prices. We have started out to break a selling record this season and we knew the best way to make most certain of this was to gather such gigantic values--all new goods that no one with an eye to economy could possibly resist.



**BEAUTIFUL FALL MILLINERY!**

You are cordially invited to attend our Opening Display of Fall Millinery which will occur Thursday, Sept. 26th. We have made great preparations for the Showing of New Fall Hats in all the newest patterns and models direct from Fashion Centres. Never in our history have we gathered such a collection of different models and Patterns, and all at Popular Prices that none can beat.



**Our Display of New Silks!**

We announce our Fall Opening of Silks and ask the people of Laurens to investigate the opportunities offered in our Silk Department before planning your new dresses. You will be more than delighted with the stocks, the styles, the assortments, the values and the service. This is the place to buy Silks.

Beautiful Quality, - 50cts to \$1.50  
 Foundation Silks, - 25cts to .50

**Autumn Coat Suit Display!**

ALSO COATS AND DRESSES

Showing all the new style effects and smart shades. These high style garments offer the credentials of finest fashion and fairest cost. They include many exclusive designs that cannot be duplicated elsewhere. Wherever you buy you should first see these to gain a correct idea of perfection.

Coat Suits, - - - \$10.00 to \$50.00  
 Dresses, - - - 6.00 to 89.75  
 Cloaks, - - - 5.00 to 35.00

**DAVIS-ROPER COMPANY**

OUTFITTERS FOR ALL MANKIND