

The Advertiser

Subscription Price is \$1.00 per Year Payable in Advance.

Published by ADVERTISER PRINTING COMPANY Laurens, S. C.

ALISON LEE President W. G. LANCASTER Vice-Pres. ARTHUR LEE Sec. and Treas.

Advertising Rates on Application. Obituaries and Card of thanks: One cent a word.

Entered at the postoffice at Laurens, S. C. as second class mail matter.

LAURENS, S. C., FEB. 28, 1912.

The Advertiser will be glad to receive the local news of all the communities in the county. Correspondents are requested to sign their name to the contributions. Letters should not be mailed later than Monday morning.

This weather reminds one of Noah.

Representative Johnson says Champ Clark is a great harmonizer.

Candidates seem a little bashful this year. Not a single one announced so far.

Things promise to be pretty interesting in the county campaign if the ball ever begins rolling.

A candidate in Greenwood county came out the other day with a half page advertisement. That town is strong on advertisement.

We haven't heard any more about Cashier Mathews and his letter which he had pasted together. Mr. Mathews will have to produce the letter or else people will begin to think he hasn't got it.

Some unappreciative barbarian has now hopped up and suggested that the import duty on silk stockings be raised. Taking the view that this is a discrimination against the whole people and not any single class, we hold that this suggestion ought not to be acted upon at all. It is unfair to say that placing the added duty on this class of merchandise is discriminating against the men-folks. Though the use of the stocking is restricted to the other sex entirely and though to them it is a source of great delight on account of the superior wearing qualities, still the other sex gets an equal enjoyment from them on account of their greater beauty. If there is any discrimination at all, it seems to us that a grave question of who is discriminated against is involved. Since this question is impossible of solution, we move that the duty remain as it is or be lowered.

A great many people have the wrong idea of their obligation in boosting a town. They seem to think when some public spirited citizen goes to work and carries around a subscription list to solicit stock to an enterprise of some worth to the city, that all that is necessary is to subscribe to the stock. That is, in itself, a commendable spirit if that part of the support is followed up by something more tangible. But it seems in many instances, and it is said that it has happened in Laurens rather recently, that people subscribe to stock for these enterprises and when, after trades are made and deals closed, the time comes to pay over the subscription money they fail to come across. Now, this is not showing the proper spirit and is not really carrying out an obligation made and relied upon by others. This should not be the proper spirit for the growth of a town.

UGHT TO HAVE ONE.

The public is extended an invitation to visit the Greenwood hospital—Greenwood Journal. The public of Newberry get never such invitation. Laurens, Greenwood and all these little towns can have hospitals, but Newberry continues to send patients a plenty to the hospitals in Columbia. Wake from thy slumbers, oh Newberry—Newberry Herald & News. The hospital in Laurens has proved a great success. Not until it was put in operation, was it realized what a boon it was to be to the county. It is our understanding that the institution is self-sustaining and doing great good. Many of our citizens, both of the city and of the outlying districts, who heretofore were unable to enjoy the conveniences of hospital treatment, now are treated at the Laurens County Hospital and many others, who were able to go to larger cities, are treated at home at less expense. We believe that if a committee were appointed from among the prominent citizens of Newberry

to visit the Laurens, Gaffney and Greenwood hospitals they would return home with the determination to have the hospital at any cost.

A hospital is not going to boost the population of Newberry nor will it prove a great business producer, but it is an institution that every city the size of Laurens and Newberry should have.

In this connection, it might be well to state that the hospital here has been generously supported by all the people, especially the physicians, and it is doing a splendid work.

POOR SERVICE.

It's been a long time since we have had anything to say about the conduct of city affairs. In fact, The Advertiser has been a little dry along those lines. At one time we swore off and said we never would say another thing in the way of criticism of the city council, because it seemed as if we were the only people interested. Others were content to sit around and take their dose and go their way rejoicing. Since nobody else seemed interested, we thought we could stand it too. But just recently conditions have been rather intolerable. The electric current has been weak all day every day, shut off completely a part of some of the days and some nights, the water given us to drink has had the appearance of just coming out of a mud hole and well, well, well—Everybody knows how it is.

If we ask at the power house they say it is the fault of the telephone company and if we ask the telephone company they say they are not at fault at all, and there you are. Who hit Billy Patterson? New, gentleman of the City Council, this thing is getting rather monotonous or tiresome. Can't something be done to give us better service?

Of course the weather is going to be suggested as the cause of it all, but that's no excuse. The weather has been bad everywhere else and they haven't had the trouble that we have had in Laurens. There is some excuse for turning off the power at times, but when it comes to be so constant as it has been in the few past weeks, it is disagreeable to say the least.

ADVERTISING A NECESSITY.

There are two very good advertisements in The Abbeville Medium this week, one of The Medium itself and the other of the Anderson Phosphate and Oil Company. When we pick up a paper printed some 30 or 75 years ago one of the most interesting things is the advertisements. If this week's issue of The Medium should be picked up 75 years hence the curious reader would find out a great deal about the current history of Abbeville county from the interesting letters of correspondents, but he couldn't gauge the business spirit of Abbeville very well by the number of advertisements. It is a matter of surprise that some good papers, such as The Medium, the Tugaloo Tribune of Westminister, and some others that we might mention, are always appealing to the merchants to advertise. A newspaper is an asset to a town, unless it is one of the kind that depresses business and has a heavy moral atmosphere. And every newspaper should be well supported. In addition to that—advertising pays. The above remarks by The Anderson Daily Mail have suggested to us to say a few little things that have been on our mind for some time. To us it is also a matter of surprise that some excellent county papers of this state are not patronized. Note we do not say supported, more liberally than they are. The papers noted by The Daily Mail are among such, but there are others. They do not seem to get the advertising patronage that conditions, their geographical position and their merit deserve.

It seems to us that the principal reason is because of the lack of appreciation, both on the part of both the newspapers and the merchants, of the real value of advertising. The fault, we must admit, lies often in the policy of the paper itself in going about soliciting such business. Mind that we will make a distinction between advertising and job work. Advertising and job business are different. The time is past when a paper in a city or town of any size can ask advertising business on grounds of "support" only. The time has come now, when advertising is a necessity, not only for the growth of any business, but for the life of the business. While live merchants are perfectly willing to put down eight, ten, twelve and fifteen dollars for large display advertisements, when they realize that they will get full returns for them, they do not and will not put down that much out of mere love for the paper itself and a desire to see it keep going. They do not consider it good business and neither would we. But, if they can be brought to realize that in advertising lies their success, they will put the cold cash down for the space. What these papers should do then and what all papers should do, is to cut out this cry of "lack of support" in the advertising column and to get off on another line and show to the merchants that unless they do advertise, retain the trade that they have got and get more by pushing into

other territory, they will be the losers. Each of these towns named, we daresay, are contributing to more bustling towns trade, that should stay at home, the reason being that the merchants are not making the proper efforts to hold the trade in their territory.

Now, it is very well to ask for support in the matter of job work. That is something that is a first necessity and it has to be done somewhere. The newspapers do what they can for their towns and the towns can reciprocate by aiding them in a way that will not cost anything extra. But in asking for advertising on the grounds that it will contribute to the support of one of the town's "institutions" is not good business. Advertising is a commodity that is as valuable as any other commodity and to sell it requires the same arguments as do those other commodities.

LIBERAL GIFTS FOR PIANO.

Nice Sum Raised to Pay on Purchase Price of Piano for Second Baptist Church.

During the past few days a list has been circulated over the city for the purpose of raising money to pay for a piano at the Second Baptist church. The instrument that has been there all the time has about worn out and several members decided to get another. The instrument has already been purchased and partially paid for.

Those in charge of the list yesterday handed the names to The Advertiser with the request that they be published. The gentlemen also handed a card expressing the thanks of the school for the gift. The card and the names of the subscribers of the fund are as follows:

The Second Baptist Sunday school Laurens, S. C. wishes to thank the business firms and individuals of our city and community who have contributed so liberally to the purchasing of a piano which we are badly in need of.

Following is a list of the parties who have contributed up to date:

- W. H. Clements, dealer in feather beds \$10.00, J. C. Burns & Co. \$2.00; S. M. & E. H. Wilkes & Co. \$2.00, Switzer Co. \$1.00, Mahaffey & Babb \$1.00, J. S. Bennett \$1.00, J. M. Philpot \$1.00, Red Hot Racket \$1.00, R. W. Willis \$1.00, Laurens Drug Co. \$1.00, J. C. Shell & Co. \$1.00, Palmetto Drug Co. \$1.00, S. G. McDaniel, beef market, \$1.00, J. J. Dandy, beef market, \$1.00, J. J. Pluss \$1.00, Mrs. J. J. Pluss \$1.00, C. A. Power \$2.00, O. G. Thompson, Judge of Probate \$1.00, H. B. Humbert, County Supervisor \$5.00, J. Waddy Thompson, County Auditor \$1.00, Ross D. Young, County Treasurer, \$1.00, John D. Owings, Sheriff, \$2.00, John P. Bolt, Clerk of Court, \$2.00, Geo. L. Pitts, Supt. of Education, \$1.50, Oriental Candy Kitchen \$5.00, H. Terry \$1.00, J. M. Moore, Supt. of Laurens Mills, \$5.00, G. N. Franks, Overseer of Carding, \$1.00, W. H. Gosnell, Overseer of Spinning, \$1.00, Warren Hyden, Overseer of Weaving, \$1.00, Clyde Martin, Overseer of Cloth Room, \$1.00, James Thomas, Second hand of Spinning, \$1.00, John Snoddy, Second hand of Carding, \$1.00, J. P. Hughes, Second hand of Weaving, \$5.00, Roy Martin, \$5.00, John Putnam, \$1.00, W. F. Bearden \$1.00, Ed. Turder \$1.00, R. J. Franks, merchant, \$25, Irvin Sims \$1.00, C. C. Johnson \$1.00, Mrs. C. C. Johnson \$1.00, R. E. Thompson \$2.00, Miss Effie Walker \$5.00, F. H. Burton \$1.00, Mrs. F. H. Burton \$1.00, Tom Avery \$1.00, John Martin \$2.00, Horace Teague \$1.00, F. W. Rutledge \$1.00, Enoch O'Shields \$2.00, Effie Walker \$1.00.

A total of \$325 was subscribed. We also extend many thanks to the Advertiser Company for this valuable space given free and the J. W. & R. M. Stebbins Co. for taking the piano from depot and placing in church without charge.

- R. E. Thompson, C. C. Johnson, Roy Martin, Miss Effie Walker, Horace Teague, Committee.

Notice D. A. R.

The regular meeting of the Daughters of the American Revolution will be held Monday afternoon, March 4th, at 4 o'clock at the home of Mrs. J. D. Watts. All members who cannot attend are requested to notify the hostess.

Mrs. Brooks Swygert, Secretary.

INDIGESTION GOES.

Sourness, Heaviness, Belching and Stomach Distress Quickly Fade Away.

MAGICAL MI-O-NA is what you need for any disturbed condition of the stomach. MI-O-NA stomach tablets will drive away a roaua mpsht hde am toosm all the poisonous gases from your stomach and make your stomach strong enough to digest any food. For any ailment caused by weak stomach such as sick headache, dizziness, nervousness, lack of efficiency, bad dreams or bad stomach the morning after too much smoking and drinking—for all these ailments nothing on earth can surpass MI-O-NA. Large box for 50 cents at Laurens Drug Co. and druggists everywhere.

STATE PRESS COMMENT.

Same as Usual.

Jacks township, in Laurens county, is said to be democratic this year.—Greenville Piedmont.

In the Event—

In the event that Solicitor Cooper is a candidate for the office of Attorney General, Mr. J. Howard Moore, will be a candidate for solicitor of this circuit.—Abbeville Press and Banner.

A Boomerang.

Have you ever thought that if you give active support or silent influence to delaying or frustrating justice, you may be aiding in that which some day may result in your own undoing?—Union Progress.

Yes, Peking Along Here.

In Spartanburg they are raising money right along for a trolley. They are doing good things in Spartanburg, Laurens, Greenwood and other places. Newberry is dragging roads. How about the Chataqua?—Newberry Herald and News.

A Problem in Mathematics.

Isn't it a sad fact that farmers out West pay from two to three hundred dollars an acre for land on which to raise horses, mules, hogs, corn, wheat and hay to ship South to farmers raising all cotton on land worth from \$10 to \$50 an acre and yet some people say we cannot afford to raise such things here.—Abbeville Medium.

We Stand Corrected.

One rule which should be stringently enforced in the new court house is one against promiscuous spitting on the floors. Such unsanitary and filthy habits absolutely should not be tolerated.—Laurens Advertiser.

The inference is that one can spit on the floors of the new courthouse as much as he pleases just so he does not spit promiscuously. The rule ought to be a little more explicit.—Newberry Observer.

"They Swear by Him."

It was announced in Columbia last week that Solicitor R. A. Cooper of Laurens would positively be in the race for attorney general. Mr. Cooper has since qualified this statement, which he says was erroneous. He says that if Attorney General Lyon, for whom he has the warmest personal friendship and greatest respect, should feel it his duty to offer for re-election, Mr. Cooper will not oppose him.

In fact Mr. Cooper has also been approached to run for governor. It is known that he is personally immensely popular in Newberry, Saluda, Abbeville and Laurens whence the incumbent of the executive office gets the nucleus of his strength. If Judge Jones were not in the race, Mr. Cooper, no doubt could be brought out and would probably be a winner. He is a self made man, came up from the plow handles, is as clean cut as any man in public life and those who know him best swear by him.—Anderson Daily Mail.

Two State Parties.

We understand that the primary this summer is liable to develop a new feature in the politics of the State. It is hinted that there will be two distinct sets of candidates for the General Assembly in each county—a set of Blaise candidates and a set of Jones candidates. We hope this is true. In fact we should have two active political parties in this State. Why? Because when there is only one party that party becomes careless and allows anyone, no matter how unfit, to run for office. The consequence is that we get some mighty poor officials sometimes, whereas, if we had two active parties each party would only suffer its best men to be put forward for positions of honor and then it would make little difference who was elected because he would in all probability be a man of some qualification. This would be rough on some of the politicians but it would be for the best interest of the State.—Gaffney Ledger.

Oh! You Jacks.

The State has saved us a reply to the Laurens Advertiser by saying what we had intended to say, only saying it a great deal better than we could possibly have done. We, therefore, fully endorse what The State says in declaring that not only Jacks township, but every other township in the Union, has a voice in selecting the president of these United States.

It is the multitudinous rolling and breaking of the waves of the ocean on the shore that makes the great swelling roar of old ocean; and so it is the many voices of individuals and clubs and townships and counties that make the great and commanding "voice of the people."

Of course the Democrats of Jacks township cannot vote directly for Woodrow Wilson or Judson Harmon, or any other candidate for the presidency, neither can Henry Watterson, nor Thomas F. Ryan, nor even Nor-

man E. Mack; but every son of them can make up his mind as to his man and help to elect the delegates who are to go to the conventions, to send delegates to the nominating convention.

The government of the nation starts in the clubs. People who ignore this fact often find that when they begin to "take an active interest in politics" other men have already been at work and fixed things their own way.

If a man wants to take an influential part, he must begin at the beginning—in the clubs and the townships.—Newberry Observer.

Ignorance of the Game.

The Laurens Advertiser recently announced that it favored starting a rat farm, product of farm aforesaid to be used in rearing kitties on another farm. Kitties aforesaid to be used for the fur of their fides and apparences appurtenant thereto.

Now we warn our good Laurens friend, that with all of the moral wave against racing and betting and gambling, this thing of rearing kitties is tempting fate. We have heard of men raising the limit, but the kitty—never! In the case of Cochran vs the Commonwealth, 102 Georgia, the "kitty" is defined as follows: "A kitty is a receptacle in a poker table into which a certain number of chips are placed or dropped when hands of a certain value are held by any of the players, and the contents belong to the proprietors of the place or table." Our Laurens contemporary should be careful in expressing a predilection for the kitty with the legislature yet in session.—Anderson Daily Mail.

Free Carnations.

Each lady who visits Rays Pharmacy Saturday, March 2nd, will be presented with a carnation, compliments of Oakhurst Green Houses.

Dr. R. L. Branyon, Prop.

Card of Thanks.

We wish to extend our thanks and appreciations to our many friends and neighbors for their kindness shown us during the recent illness and death of our dear little babe.

Mr. and Mrs. J. W. Hellams.

When her child is in danger a woman will risk her life to protect it. No great act of heroism or risk of life is necessary to protect a child from croup. Give Chamberlain's Cough Remedy and all danger is avoided. For sale by all dealers.

REV. ALLISON RESIGNS.

Pastor of Second Baptist Church Has Accepted a Call to Union and Will Go to His New Field at Once.

Rev. A. O. Allison, pastor of the Second Baptist church of this city, resigned his charge at the service Sunday morning. The resignation is to go into effect at once. He has been called to the pastorate of the Second Baptist church of Union, and will go to his new field right away.

Rev. Mr. Allison has been at the Second church for about thirteen months and by his conscientious work and Christian character has endeared himself to his entire congregation. His departure is greatly regretted by his congregation and friends of other denominations. His successor will be named at an early meeting of the church.

A GREAT DISCOVERY.

Certain Ingredients That Really Promote Hair Growth when Properly Combined.

Resorcin is one of the most effective germ destroyers ever discovered by science, and in connection with Bora Naphthol which is both germicidal and antiseptic, a combination is formed which destroys the germs which rob the hair of its natural nourishment, and also creates a clean, healthy condition of the scalp, which prevents the development of new germs.

Phocarpin, although not a coloring matter or dye, is a well-known ingredient for restoring the hair to its natural color, when the loss of hair has been caused by a disease of the scalp.

These ingredients in proper combination, with alcohol added as a stimulant and for its well-defined nourishing properties, perfect perhaps the most effective remedy that is known for scalp and hair troubles.

We have a remedy which is chiefly composed of these ingredients, in combination with other extremely invaluable medicinal agents. We guarantee it to positively cure dandruff and to grow hair, even though the scalp in spots is bare of hair. If here is any vitality left in the roots it will positively cure baldness, or we will refund your money. If the scalp has a glazed, shiny appearance, it's an indication that baldness is permanent, but in other instances we believe baldness is curable.

We want every one troubled with scalp disease or loss of hair to try Rexall "93" Hair Tonic. If it does not cure dandruff and grow hair to the satisfaction of the user, we will without question or quibble return every cent paid us for it. We print this guarantee on every bottle. It has effected a positive cure in 90 per cent of cases where put to a practical test.

Rexall "93" Hair Tonic is entirely unlike, and we think, in every particular, better than anything else we know of for the purpose for which it is prescribed. We urge you to try this preparation at our entire risk. Certainly we know of no better guarantee to give you. Remember you can obtain Rexall Remedies in Laurens only at our store—The Rexall Store, The Laurens Drug Co., 103 Main Street.

MADDEN NEWS

Madden, Feb. 27.—The oldest inhabitant will certainly have to put on his "studying cap" to remember any worse weather than we are now having. It is a very consoling thought, however to realize "that behind the clouds the sun is still shining."

The very severe wind of Wednesday last occasioned some minor damages. Trees in the vicinity were blown down. A stove flue at Mr. Profitts' was blown over and a wagon shelter at Mr. Wofford's was partly demolished.

Rev. J. A. Martin filled his regular appointment at New Prospect Sunday and considering the inclemency of the weather, to a very good congregation, country churches as well as schools have been hindered in their work, on account of the weather.

Rev. Mr. Martin was the guest while here, of Mr. and Mrs. J. R. Finley.

Miss Florida Simpson, a student of Laurens high school, spent the weekend with her cousin, Miss Ora Powers.

Miss Jessie Mae Mahaffey went to Clinton Friday.

Mr. R. Jud Langston spent Saturday night with Mr. Tom Shaw of Cold Point.

The friends of Mrs. Estelle Davenport will be sorry to hear that she has to return to the hospital, possibly for a second operation.

Mr. W. H. Hudgens and son was out to preaching Sunday and took dinner with his mother, Mrs. Langston.

Mr. and Mrs. Thurman Finley and children spent Saturday night and Sunday with their mother, Mrs. H. C. Cunningham.

HERE IS A REMEDY THAT WILL CURE SKIN AND SCALP AFFECTIONS

And We Can Prove It. The Laurens Drug Co. says to every person be it man, woman or child who has an irritated, tender, inflamed, itching SKIN or SCALP, you need not suffer another day. "We have a refined skin preparation that acts instantly and will bring you swift and sure results."

One warm bath with ZEMO SOAP and one application of ZEMO and you will not suffer another moment and you will soon see a cure in sight.

ZEMO and ZEMO SOAP are proven cures for every form of skin or scalp affections. They are sold by one leading druggist in every city or town in America and in Laurens by Laurens Drug Co.

Free Carnations. Each lady who visits Rays Pharmacy Saturday, March 2nd, will be presented with a carnation, compliments of Oakhurst Green Houses. Dr. R. L. Branyon, Prop.

SPECIAL NOTICES.

Lost—Gold rimmed eye glasses in city of Laurens some time Monday. Reward if returned to this office or to G. A. Fuller, Mountville, S. C. 31-11-pd

Wanted—Position as overseer on farm, with experience. Address, B. 327 Laurel St., Laurens, S. C. 36-17

Salesmen Wanted to look after our interest in Laurens and adjacent counties. Salary or Commission. Address The Victor Oil Company, Cleveland, O. 31-11-pd

Lost—On the 21st inst. a bunch of keys. The finder will please return to Drayton Barksdale, or to the undersigned, and a reasonable reward will be paid. Jno. Aug. Barksdale. 3-11-pd

Office to rent—Good two-room office suite for rent. Located in Law Range. Fine location, convenient location. Apply to J. W. Todd, Laurens, S. C. 31-11

FOR SALE—Nice Jersey Cow and better calf, price reasonable, apply to J. M. Todd, R. P. D., Gray Court, S. C. 31-11

Duck Eggs for Sale—We have settings of Indian Runner duck eggs for sale, best stock, \$1.00 per setting. Apply to Mrs. M. A. Jones, Gray Court, S. C. 29-11

For Sale—Two nice residences in the city of Laurens, well located in a popular neighborhood and fitted with modern conveniences. Large corner lots. Apply to Dr. W. H. Dial. 26-11

For Sale—Two mules and one mare, cheap for cash. Apply at W. H. Hudgens & Co., or to Dr. W. H. Dial. 26-11

For Rent—One small cottage on Simpson street. Also suite of office rooms in Dial building. Apply to Dr. W. H. Dial. 26-11

For Sale—A scholarship in a leading business school not many miles from this place. Will sell at discount. For information apply at this office. 10-11

For Sale—Tract of land near Mountville containing 50 acres, on Little River, bordered by lands of M. A. Huff and A. J. Smith and lying alongside S. A. L. Ry. Reasonable price. Apply or write to J. M. Curerton, Jr., 1526 Pondleton street, Greenville, S. C. 28-51-pd

When you feel discouraged, nervous, tired, worried or despondent it is a sure sign you need MOTT'S NERVE PILLS. They renew the normal vigor and make life worth living. Be sure and ask for Mott's Nerve Pills. Price \$1.00. WILLIAMS MFG. CO., Prop., Cleveland, Ohio. LAURENS DRUG CO., Laurens, S. C.