

# The Advertiser

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LAURENS, S. C., DECEMBER 13, 1911

The Advertiser will be glad to receive the local news of all the communities in the county. Correspondents are requested to sign their name to the contributions. Letters should not be mailed later than Monday morning.

The court house looks better and better every day. When it is finished it will be one of the handsomest in the state.

If new subscribers continue coming in as they have in the past few days, the Advertiser will have to start up a daily. They just can't do without the "Dear Old Advertiser."

For fear that The Daily Piedmont overlooked the items in the Sunday News (Charleston), we would call its attention to the fact that a man named Jackson Steplight and another named Jacob Circletlight were buried in Charleston on that date.

Now is the time that we should all begin thinking about the County Fair next year. Discuss the plans now for making exhibits and then when spring comes the plans can be put into execution. It is never too early to begin a thing of this kind.

Another one of those unsigned letters came in to The Advertiser for this issue. As usual, we had to buy it aside. It was signed "Observer." If "Observer" will send in his or her name, we will be glad to publish the letter. Otherwise we cannot.

In another section of this paper will be found a statement of the city's financial condition as ordered published by the City Council. If the City Council thinks that is the kind of a statement that the people of Laurens wanted and if the people of Laurens are contented to accept it, we are satisfied.

The Whitmire News is the name of a new paper started at Whitmire, in Newberry county. The paper plainly suggests that its principal "work in life" will be to make Whitmire a county seat and with that in view it adopted as its slogan "Whitmire Will Win." A long life to The Whitmire News, but we fear it will have an uphill fight in gaining its foremost ambition.

The Advertiser suggested week before last that the citizens get together and raise money to build a preparatory or university school here. The idea was commented upon very favorably by all who spoke of it. Let's get down to work and put this thing through. It will be of inestimable benefit to the town. It would be a better investment than a railroad. Somebody start the ball rolling and let's have one. Laurens occupies a very favorable position, geographically, for such an institution and it would prove a success from the jump.

It is a matter of general knowledge that the substantial farming people of Laurens county, unlike many in other counties, are remaining in the country and teaching their children to remain there, rather than to move to town just as soon as they are financially able to leave the lands in the hands of others. In this way Laurens county is gradually coming to be looked upon as the leading agricultural county of the state. This, in large measure, is attributed to the fact that she gives a great deal of attention to her country schools and that she keeps her roads in better shape than other counties.

The results that could be obtained through advertising the resources of this state through the North and West can easily be judged by the results that the Southern Land Development Company are getting from their advertising campaign. Although this company has not attempted any advertising on any tremendous scale they are receiving enquiries every day and in every mail from responsible and thrif-

### OPPORTUNITY STARING US IN THE FACE.

Laurens is a progressive city. It needs more business enterprises. As we said several weeks ago we believe that one of the chief needs of the city just at this time is a large boarding school. Laurens is one of the few cities of the Piedmont that has no college nor boarding school. This city is situated in the midst of one of the very finest sections of the state and geographically speaking there is no finer location in the state for a school. The health record of the city is unsurpassed. Most of the colleges and boarding schools in the state are in the Piedmont region. This is due largely to the fact that this section of the state is generally considered more healthful than other sections lower down the country. There is no doubt but that Laurens would support a boarding school liberally. \$25,000 spent in building and equipping a school would be, by far, the best money the citizens of this city ever invested, and there is no doubt but that our people are easily able to build it. A student body of 200 or more, which there is not the least doubt but what could be brought here with the proper amount of canvassing, would bring to this city each year between \$40,000 and \$50,000, besides this it would be the means of bringing to the city many desirable families who would come to educate their children.

Of course we have our system of graded schools which are ably managed, and are numbered among the best in the state, but we need a school that would be able to give a training beyond that which the graded school gives. There is the greatest demand in this state for a school that will make a specialty of preparing boys and girls for the higher colleges, and for those who are not able to attend the higher and more expensive schools, and get the training that will fit them for business. Among the masses of the people there are very large numbers who are anxious to give their children some collegiate training, and yet are not able to graduate them from the higher and more expensive schools, and to this class of people the school that we propose would appeal especially. Many of the colleges of the state have found it necessary to maintain preparatory departments, owing to the fact that there are not enough schools that make a specialty of preparing boys and girls for college. One of the greatest needs of our public schools today is competent teachers who have had special training for their work, and in the school that we propose it might be a good plan to have a course arranged especially for the needs of the public school teachers. Of course there would be piano and vocal music taught, and in addition to this strong courses should be provided in Domestic Science, Stenography, Bookkeeping, Typewriting, Sewing, etc. We are very anxious to see a school of this nature built in Laurens, and we believe that it would draw patronage from every section of this state. Let us get together and build this school, and have it full of boys and girls next September. It can be done. What say you, fellow citizens?

ty but dissatisfied dwelling in the north and west. If this company can spend several hundreds of dollars and get such gratifying results, could not the state do many things better by investing thousands?

When cotton planting time comes and our farmers begin to turn their attention to the long staple variety, we think it would be well for them to remember that there is a possibility of the long staple market being overstocked. Farmers will remember several years ago when a big price was offered for the long staple one season and the next season a large acreage was planted and what followed. Long staple cotton brought little more than the short staple while the cost of raising it was more. We think it would be wise if someone would take the trouble to find out how much of this cotton is needed to supply the market. We do not wish to discourage the raising of high grade products, but it is well to find out the actual demand for the high grade product first.

#### ONE OF MANY.

Laurens has a good bowling alley, which is one respect in which it is ahead of Greenville.—Greenville Piedmont.

#### OUR HIGH SCHOOLS.

Laurens county is to be congratulated upon the large number of high schools that she has within her borders. By referring to the figures carried in another column of this paper, it will be seen that Laurens ranks high in the education of her young boys and young girls. It will be seen that she has nearly as many high schools as any other county in the state and that she has more than a majority of them. This is a condition of affairs that we might well be proud of for, while many other counties are centering their efforts upon educational institutions at the county seat, Laurens county is taking a wider view of the situation and giving the best advantage to all of her children. In this way the young men and young women are taught to stay at home, to receive their early education just at the time of life when their characters are being molded most. They learn to appreciate the advantages of life at the old home more than they would if they attempted to get an education in the cities and then to return to the farm to "learn all over again."

#### THE HOSIERY MILL AGAIN.

Capt. John M. Graham, manager of the hosiery mill in the state penitentiary, discussed "informally" the conditions in that mill at Anderson several days ago, according to the Greenville News. The dispatch appears elsewhere in this paper. Capt. Graham says that the State Board of Health "can see danger in the working of convicts in the hosiery mill." By not differing with the Board of Health in its analysis of conditions there, Capt. Graham really admits that the conditions are as that board charges. He only attempts to justify

the existence of the hosiery mill by comparing it with other mills in this state. But we hardly think that the condition of other mills in the state has anything to do with the hosiery mill. The question is whether or not the people of South Carolina have a moral right to force convicts to work amidst atmospheric conditions which the Board of Health has declared dangerous to health. If people outside the penitentiary choose to work under unhealthy conditions that is, in a way, their own business, for if they do not like conditions they can get out.

Capt. Graham does not deny in this interview that conditions are unhealthy and if the manager himself does not deny it the conditions must be such as the Board of Health charges. It seems to us that it is the duty of this state to do away with that disease trap just as soon as it possibly can.

#### TODAY'S PAPER.

While this is not strictly speaking, intended as any splurge in the way of a Christmas edition it is expected to bring to our readers a realization that Santa Claus is on his way and will soon have his reindeer tied to the chimneys around Laurens. We hope that it will serve as a reminder that there are not many more shopping days left and that each and all of us should not put off any longer making purchases which could just as well be made now. By doing our shopping now, not only do we confer a favor upon the tired but patient salesmen and saleswomen, but we really get the benefit of an early choice of the holiday goods. The last few days before Christmas are trying ones on our friends in the stores and we should do all we can to distribute the work over as long a period as possible. We will gain in the end, both in personal satisfaction that we have done just what we should have done and in procuring the best that the full market affords.

The stores of Laurens are amply supplied with the best things of the season. There is no need why our people should go elsewhere to buy Christmas goods and we believe that there are few that do so. But there are some and we hope and believe that even they will come to realize that the home merchants are the ones to patronize and the home merchants are able to show them or procure for them the best that any market affords.

And then again, we would call attention to the fact that in these few pages appear the advertisements of the live, wide awake, merchants; those that are always in the forefront when it comes to supplying their patrons' needs and in bringing to their notice the things which are most to be desired. It has become to be known by nearly all in these days that the merchant who advertises is the man who has the goods and is wide awake and aggressive enough to offer them at attractive prices. The advertising merchant is the man who knows that he must satisfy every demand before he can compete with his brother

across the corner and is the man who is coming to be looked upon as the one who is the most wide awake to the interest of his customers. We would therefore invite your attention to what they have to say in their part of the paper and we believe that the benefit derived will be mutual.

#### APPRECIATED FAR AND NEAR.

Last spring The Advertiser Printing Company received the contract for printing 500 college catalogues for Lexington Female College, Lexington, Mo. Mind you, Lexington, Missouri. The catalogue was an extra high grade product and of a quality not usually attempted by print shops in cities and towns the size of Laurens. The Advertiser boys knew what they were about though and put up a job which they were rightfully proud of. The Lexington College people were evidently equally as proud for they wrote back stating that they were eminently pleased with it. Yes, they thought it was fine. But others saw the catalogue, too. One of the catalogues found its way to DePauw University, Greencastle, Indiana. Note that! DePauw University has over a thousand students and they wanted prices on not less than 2,500 catalogues similar to the Lexington catalogue. Not being content with last year's job The Advertiser's job estimator made figures for a catalogue of an even finer quality and the figures have been sent in. The figures are based on quality and profit combined. When The Advertiser Printing Company sets up a job of this kind they expect to make a reasonable profit on it and they always try to charge reasonably for their work. In no other way can they expect to do business for when they make a reasonable profit on their goods they are enabled to do reasonable work and when the time comes for them to enlarge their plant and to put in better equipment they will be able to do so. The point is, though, that the work of The Advertiser Printing Company is appreciated far and near. They know how to do artistic work and they go at it right. Their product is the best and the prices are consistent with good work. The Advertiser's boys would like to be kept busier though with Laurens work. They feel that they are entitled to it.

#### COTTON.

"Observer" writing in another column of this paper, has a few things to say on the cotton question. Although, in his preface he remarks that he learned long ago not to advise farmers to sell or hold cotton, he goes right ahead and says if the cotton were all sold "it would be for the best interest of all concerned." We would understand this as advice to sell.

This paper has all along thought it best to hold cotton off the market and reduce the acreage and has said as much and although the price of cotton is now lower than it has been before this year, it is still our opinion that the cotton should be held. That is, it should be held if the farmers will stand together and reduce acreage next year. If they are not going to reduce they might as well sell out and go into bankruptcy. The present holding movement, although it has not been as wide as it should have been, has been instrumental in keeping the market as high as it is. But, the South has been a heavy seller, also, both in spots and in futures, and this has done more than anything else to offset the holding movement.

As "Observer" was sitting in the office when he brought his paper in, we remarked to him, without looking at the morning's paper, that we would be willing to wager that an examination of the market reports would show that cotton the day before was kept down by Southern selling. Opening the paper we saw what we had predicted was true, the same thing being seen as has been seen for the past two months, only stated in slightly different words. "The market opened steady at a decline of 3 to 7 points and quickly sold lower under Southern offerings and pressure from local bears." And then a little later the "South was offering cotton more freely." And still further on "A report was received from Fall River that to the effect that the South was swamping New England with offering of spot cotton." This has been the tale all of the fall. The South has been a constant seller and the South has therefore kept the market down. The selling has not been entirely by the farmers who were unable to hold, but the South has been selling futures also. We cannot charge now that a plot has been carried out by northern speculators to keep the price down for the price has been kept down by Southern sellers themselves. There has been some though, who have held their crop back and they have been the only ones who have been boosting the market. If they can hold it long enough now to show the manufacturers that a short crop is going to be planted next year, they will win out in the end and get a better price than the present sellers are getting.

# ROYAL

## Baking Powder

**Absolutely Pure**

### Makes Home Baking Easy

With minimum trouble and cost biscuit, cake and pastry are made fresh, clean and greatly superior to the ready-made, dry, found-in-the-shop variety, and danger of alum food is avoided.

#### BARN AND CONTENTS BURNED

Negroes in Abbeville County Set Fire to Barn and Outhouses and Preparing to Set House on fire.

Abbeville, Dec. 11.—For a time this morning there was considerable excitement in this city and threats of lynching four negroes who were brought here to jail early Sunday morning charged with arson.

On Friday night a barn belonging to Mr. J. W. Bradbury, a prominent farmer of the Antreville section, was burned together with four fine mules and the contents of the barn. Incendiarism was suspected, and some of Mr. Bradbury's sons stayed out to watch for developments. In a short while a negro boy came stealing up and when he saw the white boys he ran away, but he was followed and caught. He confessed that he was one of four negroes who set fire to the barn and that they were appointed by a lodge of which they were members to fire the barn and also the residence of Mr. Bradbury, and that he was returning to fire the house when he was captured. He said that he was compelled by the other three to go with them to fire the barn, and that he was threatened with death if he told on them.

The whole trouble started about the removal of a lodge room off some land which Mr. Bradbury owned. The negroes did not want to move, and sought revenge in the torch.

A message was sent the governor this morning asking a speedy trial for the four negroes, and it is probable that a number of other arrests will follow. Feeling is intense against the negroes under arrest and there might be an outbreak at any time unless there is a speedy trial.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

**NOTICE TO HOLIDAY SHOPPERS.**  
Our store will be open nights from now until December 24th. We invite everybody to come in after supper and look through our beautiful line of holiday goods.

S. M. & E. H. Wilkes & Co.

Why do you spend your money for inferior tobacco when you can buy PENN'S CHAMPION and SQUARE DEAL from Todd Simpson & Co. at the same price the common kind will cost you elsewhere.

#### MOUNT OLIVE.

Mt. Olive, Dec. 11.—Mrs. W. E. Washington and Mrs. Table Webb visited relatives near Trinity Ridge and at Laurens last week.

Mr. and Mrs. Guy Smith visited Mr. and Mrs. J. B. Hill last Wednesday.

Mr. and Mrs. Jesse Woods visited at Mr. W. E. Washington's Sunday.

Mr. M. W. Hill accidentally cut his leg right bad last week, with an axe. Mr. Osgood Martin has moved in Mr. George Culbertson's house.

Mr. H. M. Wright of Laurens spent Saturday night at Mrs. Lizzie Washington.

There seems to be almost an egg famine in this part of the country. Most of the farmers are about done gathering now.

We are having some fine spring like weather today.

**A Terrible Blunder.**  
to neglect liver trouble. Never do it. Take Dr. King's New Life Pills on the first sign of constipation, biliousness or unactive bowels and prevent virulent indigestion, jaundice or gall stones. They regulate liver, stomach and bowels and build up your health. Only 25c at Laurens rug Co. and Palmetto Drug Co.

**Osteopath.**  
Dr. Walter Hale, Osteopath, of Spartanburg, will be at King Hotel Friday, December 15, 9:00 to 11:00 a. m.

#### E. C. F. Becker Returns to Old Home.

With genuine good pleasure the people of Milledgeville and Baldwin counties, to say nothing of scores of others in adjoining counties, will be glad to learn that Mr. E. C. F. Becker has come back to Milledgeville to make his home. For virtually 20 years he was in business here, but last season reverses came through various channels, mostly unpaid bills, and he was forced to retire, going at last to Laurens, South Carolina.

However, he has determined to come back home, though he made good in his new home. He is receiving a cordial welcome from scores of his friends, for so many knew his sterling qualities and yeoman spirit that highest admiration is maintained for him.—Milledgeville (Ga.) News.

Bloodline Cough Checker will quickly allay that hacking irritation accompanying a severe cough or cold. The safest and surest remedy for children. Keep a bottle constantly at hand.

Laurens Drug Co., Laurens, S. C.

#### SPECIAL NOTICES.

Lost—Small black pocket book containing two cotton receipts on Farmers Warehouse, made in name of Mrs. M. S. Bouliware. Reward if returned to this office.

For Exchange—Ten pure bred white leghorn hens and a cockerel for pure barred Plymouth Rocks. Apply to E. W. Martin, Laurens, S. C.

Lost—A Shriner's brooch. Finder will please return to The Advertiser office and receive reward.

Horse for Sale—An ideal saddle, buggy, and farm horse for sale. Black, coming seven years old, will easily weigh 1100 pounds and without a blemish. Not afraid of automobiles. Apply to W. B. Knight, Laurens, S. C.

Wanted—A competent single white man to assist in management of ten horse farm. Man able to take charge in absence of owner. Address Farmer, Care of The Advertiser.

Wanted—Blacksmith, white or colored, must be good horse-shoer. Only a sober, honest good worker need apply. Fine opening for right man. S. N. Crisp, Mountville, S. C.

For Sale—Fine registered Jersey bull, for sale or service. See A. Ross Blakeley.

White Land for Sale—On account of our time being largely taken up in our McBees land proposition, we have decided to offer for quick sale the White property, containing 540 acres. Prefer to sell as a whole, but will sell 100 acres on left hand side of road in one tract and the remainder in another tract of 540 acres. Best real estate bargain in Laurens county. Apply to Oakland Heights Realty Company, E. P. Minter, Secretary.

For Sale—219 acres, 6 miles north of Laurens, at \$15.00 per acre. One-third cash. Rented for next year for 6 bales. Apply to E. P. Minter.

For Sale—A scholarship in a leading business school not many miles from this place. Will sell at a discount. For information apply at this office.

For Sale—171-2 acres of land on South Harper street, Laurens, S. C., with five-room dwelling, on edge of city limits. Apply to W. C. Irby, Jr.

Low round trip rates account of the holidays via Charleston & Western Carolina Ry. Tickets on sale Dec. 15, 16, 17, 20, 21, 22, 23, 24, 25, 30, 31, 1911, and Jan. 1, 1912. Final limit January 8, 1911. For rates etc, call on ticket agents or

Ernest Williams, General Passenger Agt., Augusta, Ga.

Buy your fall and winter clothing, hats and shoes of Red Iron Racket. They sell the same goods for less money. J. C. Burns & Co., the only big department store in Laurens, S. C.

Come to our Ten Cent Counter to do your Christmas shopping, here you will find articles that would cost you twenty-five cents at other places.

S. M. & E. H. Wilkes & Co.