

# LAURENS, S. C.

## BEGINNING TODAY

### Wednesday, May 4th, to Saturday, May 21st

### SIXTEEN—16 DAYS 16—SIXTEEN

### W. H. Ashendorf's Dry Goods Stock

### WILL BE SOLD AT

# PUBLIC SALE

Worth of Merchandise for Men and Boys thrown on the market regardless, irrespective of former cost or value. NECESSITY KNOWS NO LAW. Having decided to completely liquidate our stock of Dry Goods, Furnishings, Etc., we offer this entire staple and up-to-date stock at retail—AT PUBLIC SALE. Every article must be liquidated and disposed of within 16 days, (Signed) W. H. ASHENDORF.

### Stop and Consider!

No man or woman can afford to miss this golden opportunity. The cleanest, choicest, and most up-to-date Dry Goods and Furnishing stock in Laurens to be sold at Public Sale at these quoted prices; at prices lower than one-half its actual value. To save dollars upon dollars, read this advertisement carefully; remember no matter how ridiculously low the prices quoted, they are not exaggerated; they are true and backed by the fairest guarantee. Merchants wishing to buy portions of this stock at the same retail prices listed here will be waited on between the hours of 8 and 9 every morning.

### BEGINNING TODAY, WEDNESDAY, MAY 4th, TO SATURDAY, MAY 21st.

A few lines of explanation are here necessary so the people will know and appreciate the importance of this sale. Conditions compel us to disposition of our stock of Dry Goods, Etc., in the quickest possible time and we never made an assertion without strictly stating the truth, the truth in the deepest sense of the word, and during this sale we will, as heretofore, zealously live up to our reputation, for our reputation is at stake. Our stock consists of the very hard goods only—comprising complete lines of Dry Goods, Furnishings, Hats, Trunks, etc., in fact all articles usually found in a first-class Dry Goods Store. Time is limited and it cannot be our concern of how much the merchandise will be put in the hands of the public. There is but one avenue to success—“LET THE GOODS GO FOR WHAT THEY WILL BRING” at this public sale.

The greatest and most sensational sale that the buying public has ever known. This mammoth stock of Dry Goods, Furnishings, Etc., of the widely known W. H. ASHENDORF, is to be liquidated and disposed of at retail public sale, commencing today, Wednesday, May 4th, and continuing Thursday, May 5th; Friday, May 6th; Saturday, May 7th; Monday, May 9th; Tuesday, May 10th; Wednesday, May 11th; Thursday, May 12th; Friday, May 13th; Saturday, May 14th; Monday, May 16th; Tuesday, May 17th; Wednesday, May 18th; Thursday, May 19th; Friday, May 20th; Saturday, May 21st. This is the PUBLIC SALE, with its untold bargains, offering you an opportunity to save dollars upon dollars on your purchases. Can you, dare you, in justice to yourself, overlook this golden chance?

## NEWS OF VITAL IMPORTANCE

We have so adjusted our campaign that we can promise a sufficient supply for all. We have recruited a force of efficient and trained salespeople to wait on the people with rapid and proper dispatch. Don't forget the date, Wednesday May 4, at 9 a. m. sharp the doors will be thrown open to the public. We do not wish to leave a few skeptical ones behind and therefore whatever purchase you make, should you be dissatisfied in any way, WE WILL EXCHANGE, TAKE BACK OR REFUND YOUR MONEY IMMEDIATELY. We guarantee every garment, every price, every word and every statement here made and advise you to save and bring this with you, so you will get exactly the goods mentioned. Remember—NO POSTPONEMENT. Come here expecting to find absolutely the best values you ever saw. You will not be disappointed—your expecta-

tion will be far exceeded in every instance. We guarantee you that the prices are lower and the values such as you could only picture in your most exalted moments of imagination. Were we to use the most emphatic language, we could not sufficiently impress upon you the importance of these bargains. Why, language is simply too faint to convey to you an idea of the extraordinary values to be found. Bear in mind the following items are merely representative, and we can only give you a glimpse of what you can save by quoting prices on a small portion of this stock, for if we should dare to quote prices on all these goods, it would require the space of a 24-page newspaper. And now then in offering these bargains, we make no reservation, and include and place at your disposal every article, every garment contained in this stock. To fully realize and to properly appreciate the marvelous values to be found here, you must visit the store yourself.

TAKE NOTICE—All goods sold for cash—no credit extended. Money refunded or purchases exchanged if unsatisfactory. Goods delivered free of charge. All goods will positively be sold as advertised. Sale lasts 16 days only. Look for blue and white signs. Railroad fare paid to all out-of-town purchasers of \$20.00 or over. Mail orders filled and express orders amounting to \$10.00 or over. One price to all. Every article of our stock included at public sale prices—nothing excepted or reserved. SPECIAL—This stock will be sold in our building two

# W. H. Ashendorf, Laurens, S. C.

### Free Railroad Fare

Railroad fare reimbursed to all out-of-town purchasers buying \$20.00 worth of merchandise or over. Every article of this stock will be placed on sale—Nothing excepted.

W. H. ASHENDORF,  
Laurens, S. C.

<p><b>Men's Furnishings</b></p> <p>Red and blue bandan Handkerchiefs; 8c values, public sale price 3c</p> <p>Men's 75c work Shirts, made of best Cheviot, worth 75c, Public sale price 39c</p> <p>10c work Hose, extra heavy quality, ribbed top, a standard 10c seller, public sale price 4c</p> <p>35c and 50c Four-in-hand, latest style and nobby neckwear, worth up to 50c, public sale price 14c</p> <p>Men's light 50c Suspenders, extra good quality, public sale price 19c</p> <p>Men's fine Dress Shirts, fancy and nobby designs, worth \$1.00, public sale price 48c</p> <p>Same as above, only better, standard \$1.50 sellers, all sizes, in light patterns, with or without collars, public sale price 89c</p> <p>Men's light weight Balbrigan Summer Underwear in Shirts and Drawers, regular 35c values. Public sale price 19c</p> <p>20c value Men's Black and Tan 1-2 Hose. Public sale price 7c</p>	<p><b>Dress Goods, Wash Goods, and Staple Department</b></p> <p>Standard brand 36 inch domestic over 8,000 yards, worth 10c, now 5 1-2</p> <p>Full yard wide domestic, bleached, soft quality, worth at present market value 12 1-2c, public sale price 9c</p> <p>36 inch wide Unbleached Muslin, only a limited amount. Worth 10c, public sale price 10c</p> <p>Heavy checked Homespun in apron checks and Dress Plaids. Regular 10c price, public sale price 5c</p> <p>100 Pieces of Standard Simpson's and American Prints, in shirtings and fancy Dress Patterns to be sold in this great Public sale at 10 yds. for 39c</p> <p>One lot of Fancy 36 inch white and fancy Lawn in all of the latest summer colors and designs. These Lawns are worth as much as 50c yd. To be sold in this public sale at the ridiculously low prices—28c, 18c, 12c 7c 4c</p> <p>Gold Brand Zephyr Gingham in a varied assortment of Bright Summer Patterns. Regular worth 12 1-2c, Public Sale price 7c</p> <p>36 inch wide Percales, good quality, suitable for waists, skirts and dresses, extremely pretty patterns worth 15c. Public Sale price 9c</p> <p>Fine French Madras Waistings, neat stripes and figures, guaranteed washable colors a standard 12 1-2c seller public sale price 7 1-2c</p> <p>One lot of 36 inch Wool Mohairs and Panamas, in solid colors and light grounds and figures. This lot is worth regular 75c and \$1.00 yd. Public sale price 35c</p> <p>6c Sea Island. Public Sale price 4c</p> <p>A A A extra heavy Sheeting. A Bargain. Public Sale price 8c</p> <p>36 inch Bleaching, standard 10c values. Public Sale Price 6c</p>	<p><b>Daily Necessities</b></p> <p>5c Pins, 200 count, 1 paper for 1c</p> <p>5 Hooks and Eyes, 1 card for 1c</p> <p>5c Wire Hair Pins, 1 pkge for 1c</p> <p>5c Safety Pins, 1 card for 1c</p> <p>1 doz Pearl Buttons, all sizes, card, 1c</p> <p>10c Handkerchiefs 3c</p>	<p><b>Shoe Department</b></p> <p>Ladies' finest Dress Shoes, lace and Oxford, latest dress styles and leathers, worth \$2.50 public sale price \$1.29</p> <p>Ladies' patent and vici kid lace shoes, French and Cuban heels, for dress and street wear, genuine \$3.50 values. Public sale price \$2.25</p> <p>Ladies' calf and vici kid shoes, Cuban heels, selected from lines where there were only a few left; latest styles, worth \$4.00 to \$5.00 . . . \$2.95</p> <p>Children's shoes regular 75c values, sizes from 6 to 12, Public sale price . . . 59c</p> <p>Boys' shoes—over 2 hundred pairs hand sewed solid leather. They come in all sizes, worth from \$1.50 to \$3.50. Come and pick them out of this public sale at \$1.68, \$1.98, \$2.28 and . . . 89c</p> <p>150 pairs men's stylish lace shoes or oxfords in patent kid and vici, actually and positively worth \$2.50. Public sale price . . . \$1.19</p> <p>Men's \$4.00 fine Dress Shoes, lace or oxfords, made from patent colt, the best select vici kid and patent colt; all the latest styles and every pair guaranteed. Our public sale price . . . \$2.18</p> <p>Men's high grade Shoes, celebrated \$5.00 and \$6.00 brands, the best shoe on the market for the price, either oxford or lace, certainly the equal of any standard \$7.00 and \$8.00 makes, all the latest shapes and styles, compare these shoes with the best make. Public sale price . . . \$3.98</p> <p>Men's heavy work shoes, with leather extension soles, blucher style, very serviceable shoes, worth \$3.00. Public sale price . . . \$1.18</p> <p>Men's fine dress shoes, select box calf and vici kid, best workmanship and finish. McKay sewed and every pair guaranteed worth \$2.50. Sale price . . . \$1.19</p> <p>Another lot comes in vici and cordovan, in blucher or plain laces. Good-year welt, hand sewed; regular \$3.25 values; all going during these 16 sell-days at . . . \$1.04</p>	<p><b>Laces, Embroidery</b></p> <p>2,000 yards of Cambrie Edges and Insertions from 1 to 3 inches wide, 10c values; sale price . . . 4c</p> <p>Imported Cambrie Edges and Insertions from 2 to 8 inches wide, actually 15c to 20c sellers; sale price . . . 7c</p> <p>Imported Hamburg Edges and Insertions from 2 to 6 inches wide, pretty and nobby designs, worth 25c; sale price . . . 8c</p> <p>2,000 yards of Cambrie Edges and Insertions from 5 to 8 inches wide, 35c values; sale price . . . 12c</p> <p>Embroidered Flouncings, with bands to match, actual 50c value, various gorgeous styles; your choice during this sale . . . 11c</p> <p>Pillow Case Laces, edges and insertions, in all widths, from 1 to 4 inches wide, all 15c and 20c values, during this public sale at . . . 5c</p> <p>Point de Paris and Valenciennes Lace and Insertion from 1 to 3 inches wide; excellent values at 8c; sale price . . . 3c</p>	<p><b>Shirtwaists, Skirts</b></p> <p>Two hundred of the very newest styles in white Albatross and Batiste waists, lavishly embroidered and lace-trimmed sold at \$1.75—a matchless value at that—a waist that your dearest friend would think it cost you twice the price at any bargain sale. We advise you to come early, as these waists won't last long at . . . 71c</p> <p>19 dozen Ladies' Waists, elaborately trimmed, \$2.00 to \$2.50 waists, in a sparkling array of beautiful styles—waists that will be immensely popular this summer—waists that are in great demand now. Public sale price . . . 98c</p> <p>\$2.79 for white and cream lace net Waists, sold regularly for \$5.00 and \$6.00. Imported models, beautifully trimmed and handsome enough for any dress occasion; latest styles only. Public sale price . . . \$2.79</p> <p>100 to 125 Batistes and Lawn Waists, splendid values at their intended prices; resemble more closely \$1.50 waists; during this phenomenal sale . . . 18c</p> <p>Ladies' Walking Skirts, all sizes and styles; you must see them to realize the magnificent quality, the complete perfection of the styles and coloring—skirts which you seldom have seen equaled for \$4.00. Sale price . . . \$1.19</p> <p>Ladies' High grade Dress Skirts; they come in all descriptions, hanging full of that indescribable something called "style." Tucked, flaring bottom, come in black and fancy serges, Panamas, Mohairs, Volles and Cashmeres. Light and dark mixtures. Guaranteed worth \$10.00. Watch 'em go at only . . . \$5.55</p> <p>400 swell, stylish, beautifully trimmed skirts, handsome, perfect-fitting garments that show the very newest kind of fashion. Made of fine, all-wool chevots, cashmere and manish mixtures. Skirts that show a score of new plait treatments, skirts that show careful and painstaking tailoring. Latest spring arrivals. Worth up to \$5.00. Our sale price . . . \$2.13</p>					
<p><b>Men's Pants</b></p> <p>\$2.50 pants, good quality worsted pants, striped patterns, all sizes, were considered a great bargain at \$2.50. Watch 'em go. Public sale . . . \$1.19</p> <p>\$3.00 trousers, \$1.49. Men's trousers, in all wool cassimeres, tweeds, chevots, etc., well fitting garments, which sold as high as \$3.00. Public sale price . . . \$1.49</p> <p>\$3.50 and \$4.00 trousers, \$1.98. Distinct designs and excellent tailored trousers; made of imported guaranteed wools; none worth less than \$3.50. Public sale price . . . \$1.98</p> <p>Men's pants, standard make, never before sold under five dollars, as \$5 is a contract price. Public sale price . . . \$2.69</p> <p>Men's 50c laundered Shirts, assorted patterns, never sold for less than 50c. Public sale price . . . 27c</p> <p>25c Fancy Socks, standard 25c values. Public Sale price . . . 19c</p>	<p><b>Men's Pants</b></p> <p>25c standard quality Pants, all sizes and patterns, were considered a great bargain at \$2.50. Public Sale price . . . \$1.19</p>	<p><b>Hosiery, Towels</b></p> <p>Ladies' plain black or mixed gray hose, all sizes, guaranteed 10c value, our price . . . 4c</p> <p>Children's fast black, ribbed hose, all sizes, 15c and 10c values all . . . 6c</p> <p>Ladies' plain or fancy Hosiery in exceedingly pretty patterns, worth 50c, all sizes, during the gigantic sale . . . 18c</p> <p>200 dozen bleached Towels, hemmed colored border, Public sale price . . . 4c</p> <p>15c Towels, honey comb, extra large, bleached, Public sale price . . . 6c</p> <p>Ladies' Plain Black Seamless Hose, all sizes; guaranteed 15c value; our price . . . 6c</p> <p>Children's Fast black Hose, spliced heels and toes; extra heavy ribbed; 20c value at . . . 8c</p> <p>Boy's Bicycle Hose, all sizes; the kind that don't wear out; worth 25c; our price . . . 11c</p> <p>150 dozen Silk Lisle and Fancy Hosiery for women and children at less than the actual cost of raw material.</p> <p>Ladies' Plain or Fancy Hosiery, in exceedingly pretty patterns; worth 25c; all sizes; during this public sale price . . . 14c</p> <p>25c Ladies fine gauge Hose, Public Sale price . . . 16c</p>	<p><b>Wash Belts, Collars</b></p> <p>Fancy embroidered wash Belts, regular 15c values. Public sale price . . . 6c</p> <p>Pearl Buckles, Embroidered Wash Belts, regular 25c value. Public sale price . . . 12c</p> <p>One lot of Lace Embroidered Collars worth up to 50c each, at 19c, 10c to 5c</p>							
<p><b>White Waisting.</b></p> <p>15c Fancy White Waisting . . . 9c</p> <p>20c Fancy White Waisting . . . 10c</p> <p>25c Fancy White Waisting . . . 12 1/2c</p> <p>40c Fancy White Waisting . . . 18c</p>	<p><b>Hat and Cap Dept.</b></p> <p>FEDORA AND STAPLE SHAPE HATS in Black and drab, an excellent \$2.00 value. Come in all sizes and styles. During this Public sale \$1.22</p> <p>MEN'S AND BOYS' CAPS, a consolidated lot of 25c and 50c values, all sizes, styles and shapes, your choice at public sale price . . . 19c</p>	<p><b>Standard quality OIL CLOTH</b></p> <p>worth today 25c yard; Public Sale price . . . 13</p>	<p><b>15c quality black LADIES' HOSE</b></p> <p>Public Sale price . . . 6c</p>	<p><b>12 1-2c Red Seal elegant and serviceable DRESS GINGHAMS</b></p> <p>Public Sale price . . . 9c</p>	<p><b>10c Double Width PERCALES</b></p> <p>Public Sale Price . . . 6 1/2</p>	<p><b>10c Standard quality black or gray SEAMLESS HOSE</b></p> <p>Public Sale price . . . 4c</p>	<p><b>20c Standard quality fancy and plain colored NOVELTY SUITING</b></p> <p>Pretty styles; Public Sale price . . . 7c</p>	<p><b>Ladies' white hemstitched HANDKERCHIEFS</b></p> <p>Regular 8c values; Public Sale price . . . 1c</p>	<p><b>75c Fine quality LAWN WAISTS</b></p> <p>Latest styles; Public Sale price . . . 29</p>	<p><b>\$2.50 Standard quality high or low cut SHOES for Women.</b></p> <p>Public Sale price . . . \$1.29</p>