

Two doors west of Post Office. Diamond's old stand.

Ashendorf's

Formal Opening
Ashendorf's New Store

GRAND FORMAL OPENING

Saturday

Sept. 18th

SALE

Saturday

Sept. 18th

W. H. Ashendorf
A Store for the People

**Grand Souvenir Bargains
Dress Goods and Silks**

Mohairs in Brown, Blue, Black,
Green and Greys, 75c values 48c
35c Panamas, all colors 22c
75c Suitings 47c

Silks

\$1.25 Black Taffeta Silk 89c
36 inch Brown Taffeta Silk 59c
32 inch Suesine Silk 29c

**Grand Souvenir Bargains
Wash Goods and Domestics**

36 inch Linene in Blue, Pink and
Brown 8 1/2c
Percales, all colors 8 1/2c
French Gingham Plaids 16c
40 inch Sheeting 6 1/2c
Heavy Sheeting 4 1/2c
20 yards limit.
Heavy Drilling 7 1/2c

**Look for the Big Blue
Sign.**

Domestic Plaids 4c
10c Chevrons 7c
5c Chevrons 3 1/2c

**Grand Souvenir Bargains
Petticoats**

\$2.25 Black Heatherbloom Petticoats 1.49
1.50 " " " 98c
1.00 " " " 59c
75c Black Satine 39c
2.25 Wool Shawls 1.19

Table Linen

35c Table Linen 22c
75c " " 54c
4.00 Counterpanes 2.25

Men's and Boy's Caps

50c Caps 39c 25c Caps 19c

**Grand Souvenir Bargains
Men's Overalls**

1.25 Overalls 89c
1.00 " 69c
75c " 49c

W. H. ASHENDORF
Sells for Less

To the people of Laurens and vicinity we extend a most cordial welcome to be present at our Grand Formal Opening Sale, Saturday, Sept. 18th
For Fall and Winter 1909-10

We will have for your inspection a complete line of new dry goods, notions, men's and women's furnishings, shoes, women's ready-to-wear millinery and boy's clothing

With prices lower than you ever saw them before.

MUSIC AND FLOWERS

WILL COME IN THE SHAPE OF
GRAND SOUVENIR BARGAINS

In other words this store will be the economy store for the people, and will be conducted upon a legitimate basis. Quality, Low Prices, Fair Dealings, will be the policy of this new store. Your money back if you are not satisfied.

Why We Do It?

It is a very extraordinary event to open a new store with a sale, but we feel that in order to become a real live shopping place for all people right from the start, the very minute the doors open, we must do something out of the ordinary. We are right at the beginning of the fall season, you are all going to buy within the next few weeks. Don't forget to come and get our prices and then compare them with others. This is all we ask.

Grand Souvenir Bargains

Women Furnishings.

\$1.00 B. & B. Corset .60
75 " " .49
50 " " .22

Ladies Hose.

25c Hose .18
15c Hose .11
10c Hose .07
One big lot .04

Grand Souvenir Bargains

Men's Furnishings

\$2.00 President Suspenders 1.00

Men's Hose

25c Hose .10
15c Hose .06
10c Hose .04
Heavy Hose .08

Men's Ties

50c Ties .30
25c Ties .10
15c Ties .06

W. H. Ashendorf
A Store for the People

**Grand Souvenir Bargains
Shoe Department**

Men's \$4.00 Gun Metal Shoes \$2.98
Men's 4.00 Patent Leather Shoes 2.98
\$3.50 Gun Metal and Patent Shoes 2.49
3.00 Patent Leather Shoes 2.29
3.00 Tan Shoes 2.29
Big line of ladies' and children's Shoes at Grand Souvenir Bargain sale prices.

**Grand Souvenir Bargains
Women's Tailored Suits
and Skirts.**

\$15.00 Suits \$7.98
12.00 Suits 6.98
8.00 Suits 4.98

Skirts

\$1.00 Skirts 75c
80c Skirts 60c
50c Skirts 35c
30c and 40c Skirts 25c

**Look for the Big Blue
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Grand Souvenir Bargains

Boy's Clothing

\$1.00 Boy's Suits .75
4.00 Boy's Suits 2.98
2.50 Boy's Suits 1.98
2.00 Boy's Suits 1.49
1.50 Boy's Suits 1.00

Boy's Knee Pants

\$2.00 Knicker Breeches \$1.49
1.50 Knicker Breeches 1.00
1.00 Knicker Breeches .75
.75 Knicker Breeches .50

Grand Souvenir Bargains

Men's Shirts

75c Shirts .50
50c Shirts .35
35c Shirts .25
75c Work Shirts .50
50c Work Shirts .35

Underwear

50 and 75c values 35c

W. H. ASHENDORF
Sells for Less

**Store will be closed Thursday and Friday
September 16th and 17th.**

Special

Mens \$2.00 Wool Coat Sweaters \$1.39
Boys 1.50 value .89

Special

Mens heavy Hose 4c
Good Hickory Shirt-ing 6 1-4

Free

Handsome Presents given away Saturday