

Do It
NOW!

— Our Great July —

Get it at
SIMMONS'

Clearance Sale

BEGINS FRIDAY, JULY 2nd, 1909
And Lasts for Thirty Days

We are going to throw our large stock of seasonable and up-to-date merchandise in this sale at prices that will make this the greatest bargain giving event it has been your good fortune to attend, and it means moner in your pocket to buy your Dry Goods, Millinery, Notions and Shoes from O. B. Simmons & Son during the thirty days of this Great Bargain Giving Sale. We quote below a few prices that will bring the crowd to Simmons', so read every word of this advertisement carefully.

Great Silk Bargains

Messaline Satins in all shades, \$1.00 quality, Clearance Sale price	.73
A beautiful quality black Taffeta Silk, 36 inches wide, \$1 quality, sale price	.69
Tussorah rough weave Silks in all this season's shades, \$1 quality, sale price	.73
Taffeta Silk in all colors, 36 inches wide, 1.00 and 1.25 quality, Clearance Sale price	.83
All our 75c Silks are going in this Great Clearance Sale at the low price of	.63
All of our 50 cents China silks to go in this Clearance sale at	.37 1/2
All 30c soft Silks for summer dresses will be closed out in this sale at, per yard,	.25
All 50c soft Silks going in this Clearance sale at the ridiculous price of	.25
One lot odds and ends, short lengths in Silks, Clearance sale price to close out	.19

Shoes! Shoes! Shoes!

Now is the time for you to buy that pair of Slippers. They are cheaper now than they will ever be again.

All \$3.50 and \$4 Slippers, great Clearance sale price	\$2.98
All \$3.00 Slippers, Clearance sale price	\$2.49
All 2.50 Slippers, Clearance sale price	1.98
All 2.00 Slippers, Clearance sale price	1.49
All 1.75 Slippers, Clearance sale price	1.39
All 1.50 Slippers, Clearance sale price	1.19
All 1.25 Slippers, Clearance sale price	1.11
One lot Men's, Ladies' Misses' and Children's Shoes to go in this sale at	.48

Corsets

All 50c Corsets going at	.39	All 75c Corsets going at	.69
All \$1 Corsets going at	.89	All \$1.50 Corsets going at	1.19
\$2.00 Corsets going at	1.59	\$2.50 Corsets going at	1.89

Ladies' Waists

The biggest bargain in Ready-Made Waists that has ever been offered.

All \$1.50 Waists, Clearance Sale price	98c
All \$3.00 Waists, Clearance Sale price	\$1.69
All \$4.75 Waists, Clearance Sale price	2.29
All \$5.00 Waists, Clearance Sale price	2.49

Dress Goods Bargains

54 inch Black Chiffon Panama, 1.00 quality, Clearance Sale price	.83	38 inch Panamas, both plain and fancy, in black and colors, 50c quality, Clearance Sale price	.39
45 inch Black French Seeilian, 1.00 quality, Clearance Sale	.83	All 1.50 Volls, Clearance Sale price	.98
52 inch Black Mohair and Brillonteens, 50c quality, Clearance Sale price	.39	All 1.25 Volls, Clearance Sale price	.80
All light colors in fancy Woolen Dress Patterns, 1.00 quality, Clearance Sale price	.79	All 1.00 Volls, Clearance Sale price	.83

Great Clearance Sale

All 50c Men's Shirts, sale price	39c	All Ladies' 10c Gauze Vests	7c
One lot Men's Shirts worth from 50c to \$1.50, closing them out at a piece	25c	All Ladies' 15c Gauze Vests	9c
One lot Men's 4 ply Linen Collars, sale price, each	1c	One lot Ladies' Silk Undershirts worth \$5.00, Clearance Sale price	2.29
Men's 15c Ties, Clearance Sale price	8c	One lot all Linen Towels, 50, 10c, 12 1/2 and 15c to go in this great bargain sale at per yard	5c
Men's \$1.00 Overalls, sale price	89c	All other Laces have been marked down and are going at bargain sale prices.	
" 75c " " " "	69c	All last season's Embroideries worth from 25c to 75c are going to be sold in this great sale at per yard	9c
" 50c " " " "	39c	All \$5.00 Parasols, Clearance Sale price	2.98
One lot Men's and Boy's Overalls to go in this sale at per pair	10c	All \$3.00 and \$1.50 Parasols, Clearance Sale price	2.19
One lot Men's Odd Pants	98c	All \$2.50 Parasols, Clearance Sale price	1.69
Ladies' plain White Laundered Dutch Collars, 15c quality	11c	All \$1.50 Parasols, Clearance Sale price	98c
Ladies' Embroidered Laundry Dutch Collars, 25c quality	19c	All Children's 25c Parasols reduced to	17c
Ladies' all pure Linen Handkerchiefs, sale price	4c	A great variety of Ladies' Belts from 9c to	98c
Big lot Ladies' Initial Handkerchiefs, sale price	4c	Ladies' Long Silk Gloves in all colors, the \$1.50 quality, Clearance Sale price	98c
All Children's 25c fancy Socks, sale price	19c	Ladies' Long Silk Gloves, \$1.00 quality, Clearance Sale price	69c
All Children's 15c fancy Socks, sale price	11c	All Ladies' Embroidered Stocking Collars, the 15c and 25c kind, Clearance Sale price	7c
One lot Ladies' Lisle Thread Hose, the 50c kind	37c	All 50c Shoe Gloves	39c
One lot Ladies' Lisle Thread Hose	39c		
All Ladies' 25c Hosiery, sale price	19c		

Lawn and White Goods

All 5c Lawns, Clearance Sale price per yard	.3 1/2		
All 10c, 12 1/2c and 15c White Lawns, Clearance Sale	.8 1/2		
All 25c White Lawns, Clearance Sale price, per yard	.19		
All 25c Rep. Cloths to go in this sale at	.19		
One lot Colored and Figured Lawns, worth from 10c to 20c, to be closed out at per yard	.05		
12 1/2c Checked Dimities, sale price	.09		
All Dotted Swiss and White Waist Goods going at sale prices.			
25c White Linen, yd.	.19	35c White Linen, yd.	.29
50c White Linen, yd.	.39	75c White Linen, yd.	.69
Androsogin Bleaching, sale price	.9	12 1/2c Linonettes, sale price, yd.	.9
A. F. C. Gingham in this sale at	.9	Apron Gingham	.4
50c Linen Lawn, per yard	.39	Big lot Dress Gingham to go in this sale at per yard	.06
1 lot 50c Waists, White and Black, sale price to close them out	.25	Children's Romper Suits	.39
Hickory Shirting and Shirting Chevots, sale price, per yd.	.09	A Great Bargain in Ladies' Muslin Underwear, 12 1/2c and 15c Percales, sale price per yard	.09

Millinery

The greatest bargain in Millinery that has ever been offered, all our stock of Hats, Shapes, Frames, Caps, Flowers, Ribbons, Plumes and Millinery Trimmings at **Half Price**. Don't fail to get your share of these bargains while they last. They will never be this cheap again.

IF WHAT YOU BUY OF US IS NOT SATISFACTORY WE WILL EXCHANGE GOODS OR REFUND YOUR MONEY AS CHEERFULLY AS WE CAN.

Come the first day of this Sale and let us convince you that your money will do double duty during the next thirty days.

O. B. Simmons & Son

LAURENS, SOUTH CAROLINA

Don't forget the date is Friday, July 2nd. The Place is Simmons'.

Owing to the fact that everything in our store is to be sold at such a great reduction, WE WILL CHARGE NO GOODS, and nothing will be sent out on approval to anybody, so please don't ask us for CREDIT.

Read every word carefully and bring this advertisement with you. Sale lasts 30 days.