

**Make Tracks
Shake Lethargy**

Get your enthusiasm up to concert pitch. If you only know it a sale like we're holding here can benefit you so feelingly that the effects will be permanently wholesome. Men who have large families to provide for know that these things count some—it's certainly worth the while.

SECOND WEEK OF THE BIG



**Everybody
Listens**

The closing day is Feb. 20—the days between now and then will each tell of the interest absorbed by thousands, for each day holds its 10 hours of attention. Don't overlook a word in this record of doings. If you haven't time to give it now, lay the paper aside till you have; be quick.

The days are filled with an interest that crowds always brings—A pleasant appreciation bespeaks the nature of the people.—A selling of high class merchandise at figures that satisfy your eyes and good sense—When the coins in your purse are few, when the income of the household is somewhat impaired and smaller than it has been at times, when it's necessary to exact from each shekel it's bonafide return: Why should not a crowd push in a place that's bringing to them the ease of less expenditure.—Making money by spending less for your necessities—Good logic most certainly. There are arm fulls of savings for you—We care not who the comer—Faith and Cash and you have the combination that reaps the harvest. We ask you to spend time in going through this Ad.—Use your lead pencil to note the things you want to look up—Make a careful study of it all then pin to your memory this one thing
--What Hopkins' says in print is what he does when you get here and what he says it is.--IT IS.

Note the Special Attractions for Jan. 28-29-30 and Feb. 1st.

Bargain No. 1. Shirts, Men's and Boy's Shirts. 25c values 14c	Bargain No. 2. Boy's Pants 25c values 50c values	Bargain No. 3. Underwear All Men's Underwear at 33c	Bargain No. 4 Shoes Men's Dee Vee Shoes \$4 values \$3.19	Bargain No. 5 Every Child's Coat at HALF PRICE	Bargain No. 6 Ties, Men's Ties 25c values 14c	Bargain No. 7 Men's Hose 10c values 4c 25c values 11c	Bargain No. 8 Caps 35c Boy Caps now 17c	Bargain No. 9 Gloves Men's Work Gloves 50 value 37c
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Bargain No. 10 High Grade Oil Cloth 17c	Thursday, January 28 From 10 to 10.15 a. m. and from 3 to 3:15 p. m. 10 yds. of regular 10c Bleaching (10 yds. to customers) for 50c	Watch our Windows Every day will bring forth New Bargains	Friday, January 29 Beginning 9 a. m., a Unique Box Sale. No box worth less than 35c and up to \$1.50—all you want, each 25c	Bargain No. 11. Hand Bags Ladies' 2-4 Hand Bags Now 10c.
Bargain No. 12 Broad Cloth 54 inch Broad Cloth 57c	Silks One lot China Silk 25, 40 and 50c values at 14, 23 and 33c.	Thursday 28 5 and 10c Laces for this day only 2 1-2c.	Hats Men's and Boy's Hats at your own price.	Bargain No. 13 Embroidery Ladies' Embroidery Now 10c.
Bargain No. 14 Ginghams Dress Ginghams 10c values 7c	Skirts and Petticoats \$4.00 Skirts \$2.98 5.00 Skirts 3.98 50 Petticoat 39 75 Petticoat 59 1.00 Petticoat 79	Lace Curtains \$1.00 value 79c 75 value 59c 50 value 39c 25 Faccinators 19c	Friday 29 All Wool Red Flannel for this day only 10c	Bargain No. 15 Special Cotton 50 Cent Sp. of 300 Yds. Now 25c.
Bargain No. 16 Ticking A. C. A. Feather Tick- ing 12 1-2c	SATURDAY, JAN. 30 See the big Bargain Table—a little bit of everything. Articles from 25c to \$1.00 for this day only 19c	Presents from the Clouds Twenty-five dollars given away every Saturday in presents. Fifty balloons go up every Saturday. Each one has a tag attached good for merchandise. Try to catch one.	Saturday 30 Men's Dress Shirts All Men's Shirts from 5c to \$1.00. Value for this day only 33c	Bargain No. 17 Rubbers Ladies' Rubbers 11c
Bargain No. 18 Pillow Shams 25c values 17c	MONDAY, FEB. 1 Our last big Remnant day. Here's your opportunity—don't miss being here this day. There will be some wonderful bargains.			Bargain No. 19 Gloves Ladies' 1/2 1/2 Con- tains 28c
Bargain No. 20 Ladies' Hose 15c Heavy Rib 8c				Bargain No. 21 Gloves Ladies' 1/2 1/2 Con- tains 28c