

Piano Recital.

Mrs. Ira Fales, assisted by Mrs. Norman Anderson, violinist, and Mrs. Solomon Blatt, accompanist, will present the Beethoven Music Club in a piano recital at the Barnwell high school auditorium on Friday evening, May 21st, at 8:30 o'clock.

The BULL'S EYE

Editor and General Manager WILL ROGERS



Another "Bull" Durham advertisement by Will Rogers, Zig-zag editor and screen star, and leading American humorist. More coming. Watch for them.

The BULL'S EYE is a publication that goes to print. When does it go to print? It goes to print when ever there is something to print.

Sing Sing don't electrocute a man at a certain hour every day. They wait until they get a good man and then electrocute him.

We saw a man smoking a sack of "BULL" DURHAM and he was getting so much satisfaction out of it that we feel it our duty to tell those that never used "BULL" DURHAM just how they too can get satisfaction.

Will Rogers

P.S. Remember, you won't see us again until we have something worth while.

P. P. S. There is going to be another piece in this paper soon. Look for it.

66 YEARS OF PUBLIC SERVICE 2 BAGS for 15¢ make 100 cigarettes THE WORLD'S BEST CIGARETTES



"BULL" DURHAM Guaranteed by

The American Tobacco Co. 111 Fifth Avenue, New York City

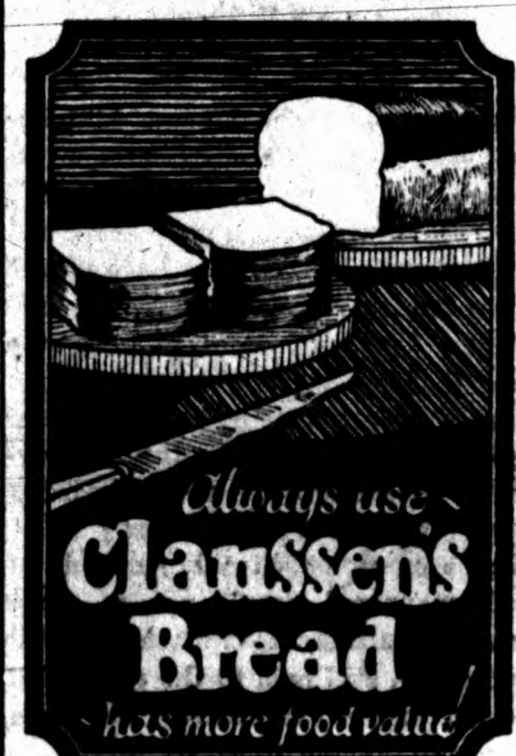
Wm. McNAB Representing FIRE, HEALTH AND ACCIDENT INSURANCE COMPANIES.

Personal attention given all business. Office in Hamilton Block, Main St. BARNWELL, S. C.

FORMER BARNWELL MAN AIDS IN DEVELOPMENT

Floral Beach, beautiful strip of Horry strand, situate between Murrell's Inlet and Myrtle Beach, has been bought from George Holliday, of Galivant's Ferry, by a former Barnwell man and a group of Columbians, who already have their plans laid to make it the delightful summer and winter resort that its natural advantages and attractions warrant.

The deal involves 2,000 acres, which nature has richly endowed. Sitting in a cove, so to speak, the strand, 1,900 feet wide, slopes gently. There are no sand dunes.



are rare flowers. The fishing is excellent and of several kinds, since not only the ocean but a creek, and inlet and a river are nearby.

Anticipating the transfer of the property, the new owners have already gone to work. Engineers are now laying out plans. There will be a hotel on the strand; one back from the beach in the lovely woods.

"We are not going to develop in a wild, speculative way," Mr. McClure said yesterday afternoon. "The Floral Beach development is a lifetime proposition. Nature has done much for it. We are going to put in all modern improvements and make it a splendid all year round resort, but we are not out to do it in a game of speculation."

Floral Beach was opened last year by Mr. Holliday and fine progress was made. Already sold are 103 lots. There are several cottages built with store and hotel.

The new owners are highly enthusiastic. As one said, he is dreaming and eating Floral Beach, so to speak, he is so wrapped up in the development.

Wife and Husband Both Ill With Gas

"For years I had gas on the stomach. The first dose of Adlerika helped. I now sleep well and all gas is gone. It also helped my husband." (signed) Mrs. B. Brinkley. ONE spoonful Adlerika removes GAS and often brings astonishing relief to the stomach.

Social and Personal News from Ellenton

Ellenton, May 8.—Miss Kathleen McElhenney of Augusta is visiting her father and other relatives here.

Mrs. Smith Bagnal has returned home after a visit to her mother in Sumter.

Mr. and Mrs. L. C. O'Berry are receiving congratulations upon the birth of a son who will be called Sidney Louis O'Berry, born April 24.

A black face minstrel was given by local talent at the school auditorium last Thursday night under the auspices of the School Improvement club. Everybody had a good time and a nice sum was realized.

A number of Ellenton people attended the soldiers' reunion Friday at Meyers Mill.

The Ellenton chapter, U. D. C., met Wednesday afternoon at the home of Mrs. Elmore Ashley. As the guests arrived Mrs. Ashley greeted them and invited them into "the den" where punch was served by Mrs. Claris Smith.

Mr. and Mrs. J. C. Bell are the proud parents of a baby girl, born Sunday, April 25.

Small Blaze Monday.

A pile of corn in the warehouse of Mr. C. F. Molair, on Burr Street, was slightly damaged by fire shortly after 12 o'clock Monday afternoon. The blaze was discovered and extinguished before much damage was done.



Fortunate youth

THE educational opportunities for the boys and girls of the South are keeping pace with the leadership of the South in the economic progress of the Nation. This is seen in the following facts:

In the last twelve years more than \$125,000,000 has been spent for the construction of new school buildings in the states of the South served by the Southern.

In 1900 there were less than 73,000 school teachers in the states of the South served by the Southern, and the appropriation for education amounted to only 90 cents per person living in these states.

In 1900 only 64.8 percent of the children of school age in these states

attended school, while the average for the nation as a whole was 72.4 per cent. But in 1922, the latest year for which complete figures are available, 81.4 per cent of the children in the states of the South served by the Southern attended school, while the average for the nation as a whole was 81.2 per cent.

The growth in the educational facilities of the South, as well as the number of children that can take advantage of them, is one of the fortunate and direct results of the prosperity that has come to the South.

The Southern Railway System has contributed to the prosperity of the South, as a taxpayer, as a large employer of men and women—and as the transportation agency which carries Southern commerce to and from world markets, regularly, dependably and economically.

SOUTHERN RAILWAY SYSTEM logo and text: The Southern serves the South.

New Enterprises

New manufacturing enterprises in the territory served by us are invited to communicate with us, as we may be able to afford assistance in the financing of their enterprises, as well as assist in the distribution and sale of their products.

Any service that is within our power for the development of the Edisto-Savannah section will be cheerfully afforded by us at any time.

The Edisto Public Service Co. Denmark, South Carolina

ANNOUNCEMENT

All of the Machinery for the ice plant of the Mutual Ice and Fuel Company has reached Barnwell and we now have our erecting engineer on the ground placing machinery and getting the plant ready to run.

Mutual Ice & Fuel Co.

R. C. HOLMAN, Pres. R. G. HERNDERN, Mgr. Barnwell, S. C.



The Chief Telephone Expense Is Taxes and Wages

THE wage and tax bill of this company for the year 1925 amounted to \$12,469,603.

These two items alone are more than 70 per cent of the entire cost of producing your service.

Since 1916 the tax bill has increased 354 per cent, and the wage bill has increased 267 per cent. During the same period the average investment in service has increased 132 per cent.

In South Carolina the taxes for 1925 amounted to \$298,694, an increase of 400 per cent since 1916, while the wage bill for 1925 was \$807,112.

Although taxes form such a large part of the cost of producing telephone service, we have no objection to paying our just share of taxes. This is a duty of citizenship which we perform cheerfully.

While the cost of producing telephone service has increased, like the cost of all forms of government, the rates charged our customers for the service have not increased in anything like the same proportion as taxes, wages and other expenses.

Such facts as these are of interest to telephone users, and indicate the care and economy observed in the business of rendering telephone service.

MORGAN B. SPEIR, Carolina Manager "BELL SYSTEM" SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY One Policy, One System, Universal Service