WHERE Do All the People Come From? Who Are All the Strangers in Town?

Everybody is either asking that question or thinking it, and we confess that we wonder also. We looked for big business when we announced this sale, but land sakes, we didn't suppose that the first 10 days cash receipts would total as much as we expected for the entire sale.

It Makes Us Feel Good and Sorry too

Such a wonderful response demonstrates the standing we have with you and we confess to you that we will be sorry to not be able to sell you the regular lines that we have for years, but most of you need and use the lines that we will carry on a bigger scale than ever, so we will be dealing with you anyway.

NOW ABOUT WHAT'S DOING

WE'RE CLOSING OUT Clothing, Shoes, Millinery, Dry Goods, Furnishings, Ladies-Ready-to-Wear, Etc. And believe us, the stock is going & going fast.

Just to Make Things Hum a Little Stronger

We're offering exceptional values in Groceries, Hardware. Furniture, Implements

Important to You We're opening new goods daily. Goods that we have had no room to display until goeds were sold and as fast as we get room we show new goods.

Prices Keep Tumbling The tremendous selling is flooding us with odds and ends and short lots. We have no room for them and to close them out in short lots. We have no room for them and to close them out in double quick time we will make the price so low that you'll buy in a hurry. Look for these when you're here.

We Send You This Warning If you want to get your share of this wonderful distribution of Merchandise you must come early. The last few days before Christmas we are going to be swamped with business. It will be hard for us, it will be hard for you. So please come now. There'll be plenty who will wait for the Christmas rush. You make up yo'ar mind that you are not going to be caught in it this year.

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THAT'S ALL. JUST KEEP COMING. WE'LL TAKE CARE OF YOU.

HEATH - BRUCE - MORROW COMPANY

Where there's things doing that will open your eyes PICKENS, SOUTH

CAROLINA