

EXTRAORDINARY

OPENING DATE

AT 9 A. M.

Saturday, November 29

That Comes to You But Once in a Life Time

COMPANY — CLOSING OUT

THE STOCK OF FURNISHINGS, LADIES' READY-TO-WEAR, ETC.

And This

WE don't want the impression to get started that we are going out of business. We want you to get the right impression of this great undertaking at the beginning. **WE ARE CLOSING OUT, DRY GOODS, SHOES, CLOTHING, ETC.** The business in Furniture, Hardware, Implements, Groceries, etc., will continue under the same management and firm name, remaining here forever we trust. These lines will be greatly increased to enable us to take care of the fast growing business. More room will be utilized. For 13 years many of you have been buying here—many customers—hundreds and hundreds of them were customers the first day—We have added hundreds of new ones and we want you to continue your patronage just the same when the closing out sale of the Dry Goods, Clothing, Shoes, Millinery, etc., is concluded. You will always find here a store ready and willing to co-operate with you at all times, giving you the best service and the best values possible.

WE ALSO WANT TO ANSWER ANOTHER QUESTION RIGHT NOW. Many people will wonder if we are going to do anything in way of special prices in the Furniture, Hardware, Implements and Groceries during the closing out of the other lines. **WE SAY YES.** All during this sale between now and Christmas we will offer exceptional values in everyone of these departments and especially in the Furniture and Groceries. Each day you will find specials of interest to you, and opportunities that will mean a big saving in your daily expenditure for the household and for the home and for the farm. Not possible to advertise these but you can always see them by coming any day.

10 pieces 12 1-2c and 15c cotton suiting, assorted colors, 27 to 36 inches wide, closing out at

8 1/2c yd.

25 pieces of 24-yard bolts white lawn, regular 7 1-2c yard, closing out at

4c yd.

15 pieces 12 1-2c double width Percale, fancy colors, to close out at

7 1/2c yd.

25 \$1.25 white bed spreads good size, to close out at

95c

10 Misses' 50c Sweaters to close out at

38c each

16 Boys' double texture \$3.50 Raincoats to close out at

\$1.98

20 dozen Men's 50c Suspenders to close out at

28c

1 lot Queen Quality Shoes, \$3.00 values, good styles, closing out at

\$1.98

ENTIRE STOCK CLOTHING IN FIVE BIG LOTS

Lot 1. Suits in broken lots odds and ends, values up to \$10. closing out at \$2.95	Lot 2. Our regular lines, values up to \$7.50 closing out at \$4.44	Lot 3. Our regular lines, values up to \$10.00 closing out at \$6.66	Lot 4. Our regular lines, values up to \$15.00 closing out at \$8.88	Lot 5. Our regular lines, values up to \$25.00 closing out at \$15.55
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THIS INCLUDES ALL OF OUR ISAAC HAMBURGER SUITS AND OVERCOATS

WONDERFUL VALUES IN DRESS GOODS AND SILKS

400 yards of China and Fancy Silks, assorted colors, 50 and 75c values, closing out at 35c yard.	One lot of assorted colors of Silks values 25 to 35c, closing out at 19c yard.	35 pieces of wool goods, assorted colors, all weaves, width 36 to 54 inches, 50 and 65c values to close out at 38c yd.
One lot 27 and 36 inch silks assorted colors, \$1.00 and \$1.25 values. A beautiful selection. To close out the lot at 79c yard	18 pieces of wool goods. Good values at 75 and 85c yd. Comes in all colors. To close out at 59c yard. (36 to 54 inches wide)	15 pieces of fine wool goods \$1.00 and \$1.25 values in all the new weaves and colors, 36 to 52 inches wide to close out at 79c yard.

Don't Forget
A. M.
NOV. 29
Closes Until
Christmas

Women's Skirts

Lot 1. Women's skirts sold up to \$2.00, choice \$1.00.
Lot 2. Women's skirts sold up to \$3.50, closing out at \$2.25.
Lot 3. Women's skirts sold up to \$5.00, closing out at \$3.50.
Lot 4. Women's skirts sold up to \$7.50, closing out at \$4.75.

Mr. R. E. Bruce

In connection with this sale as I feel that this is something of a sale, something that perhaps will never occur again, the great importance to each one of you of making a clean sweep of all the Clothing, Dry Goods, Groceries, Hardware, Implements, etc., at the same time will offer you some very unusual values. Personally, and I know the other side of the coin, it is reluctantly that we give up this part of the business in the 13 years—it's hard to part with hundreds of years of business. But we trust that this will not be a real loss, etc., after the sale is over, but you all buy and we hope to continue to merit your patronage and we hope to thank you one and all for your very kind consideration of a personal invitation to come to the wonderful values that will be offered.

Sincerely Yours,
R. E. BRUCE, Manager

Store Closed on Dry Goods, Clothing and Shoe side all day Friday, November 28, to enable us to get ready for the sale.

Why We Open on Saturday

This Sale is opened on Saturday so that everyone will have a fair chance when the doors open. This is a day when most farmers come to town—And we arranged for this opening on Saturday just on that account. We realize that ordinarily we would have all the business we could do on Saturday at this time of the year anyway, but we will make every effort possible to take care of the vast crowds that are sure to come—will have everything arranged conveniently and plenty of salespeople to wait on you. Should you have to wait a little while we ask you to please bear with us. Get busy and wait on yourself, for everything will be marked in plain figures and you can do a great deal by yourself. Select what you want. You'll find some one ready to wrap it and take your money.

REMEMBER NOW THE OPENING DATE
SATURDAY AT NINE, NOV. 29

ALL LINES THAT ARE BEING CLOSED OUT

10 Yards Calico 10c With every cash purchase you make here during this Sale amounting to \$7.00 or over, you can buy 10 yards of Calico or 10 Spools of Thread for 10c. This does not include groceries, furniture hardware, etc.—only the lines being closed out. Please remember.

Prices Cash in Lines Being Closed Out

BRUCE COMPANY
S. C.

Sat., Nov. 29
Don't Forget

We are forced to make this announcement on account of the very low prices. Our usual terms, of course, in all other departments. But everything that is being closed out, the price is marked for spot cash. Bear this in mind, please.