

OPENING DATE

AT 9 A. M.

Saturday, November 29

ANNOUNCEMENT

The Best News You Ever Read--An Opportunity.

HEATH-BRUCE-MORROW C.

THEIR ENTIRE CLOTHING, SHOES, MILLINERY, DRY GOODS, ETC.

Read This

AFTER due consideration and much thought the management has decided to close out the Merchandise end of this business—meaning a complete closing out of all Dry Goods, Clothing, Shoes, Millinery, Ladies' Ready-to-wear, etc. This announcement is made in view of the fact that our business in Hardware, Furniture, Groceries, Implements etc., has grown to such proportions that it became impossible to give both ends of the business the attention that we wanted given the business. All during the 13 years that this business has been here it has been our sincere desire to have a store that was run for the people. Service, Quality, Satisfaction always at the highest point—When we came to the proposition of having to sacrifice one end of the business for the other we decided rather than to do this to close out the mercantile lines altogether and confine our efforts to the lines above mentioned.

This announcement is going to come to you as a surprise--Still it will be a welcome one--Coming just as it does right in the height of the season when you need the goods and when you are buying the goods. We could have deferred this until after the first of the year and gotten our regular profits on the goods, but this is not our method of doing business. We will remain here in business and we could not lose this opportunity of filling this store with people--new customers as well as old ones--during the busy time between now and Christmas and give you all a chance to come here and supply your needs from the stocks being closed out at a great reduction in price.

1 lot 10c fancy Dress Gingham, assorted colors, to close out at

7½c yd.

1 lot 12 1-2 and 15c Fancy Dress Gingham, assorted colors, to close out at

9c yd.

1 lot 10 to 15c odds and ends curtain swiss closing out at

8½c yd.

20 Ladies' Sweaters, white \$1.25 values, closing out at

89c

10 Ladies' Red Sweaters, \$1.50 values, closing out at

\$1.10

1 lot \$2.75 Queen Quality Oxfords to close out at

\$1.98

1 lot \$8.50 Queen Quality Oxfords to close out at

\$2.48

Big reduction on CROSSETT SHOES FOR MEN

Boys' Clothing

1 lot Boys' Suits, all colors, good styles, sizes 8 to 14 years, \$2.50 values to close out at \$1.89

1 lot Boys' Suits, assorted colors, ages 8 to 14, nice styles, \$3.50 values, to close out at \$2.48

1 lot Boys' \$5 Suits, dandy nice patterns and styles, ages 8 to 14, to close this lot at \$3.48

1 lot Boys' Suits, ages 10 to 14 years, \$6.50 values, all new styles, to close out at \$4.75

1 lot Boys' Suits, 10 to 15 years, blue serge, good styles, \$7.50 values, to close out at \$4.98

Presents From the Clouds

Promptly at 9 A. M. Saturday morning we will drop from the top of our building 50 tiny rubber balloons with a tag tied to each one, and many of these tags will call for free presents. Come and see the fun--you'll enjoy it.

Surprise Sack Sale

Sacks full of merchandise to sell at 25c and 50c. Great values in these sacks--sale on opening day--values two to four times the price asked--guaranteed. Yes, your money back if not satisfied. Also look for the big box sale.

Just a Few Numbers From Ladies' Ready-to-Wear Department

Ladies' Suits

Lot 1 sold up to \$8.50, take your choice \$3.95

Lot 2 sold up to \$15.00, take your choice \$7.50

Lot 3 sold up to \$20.00, take your choice \$8.88

You see we have clipped the price pretty strong here, but we want these lines to move quick.

The D...
AT 9,
SATURDAY,
And...
Christ...

1 lot Longley Hats in black gray and brown. Young men's shapes, broad rim and nice styles, \$3.00 value to close out at \$2.38.

1 lot ladies' fine shoes, lace and blucher, "Southland Belle" Sizes 3 to 4, \$1.50 and \$1.75 values closing out at 98c pair.

1 lot ladies' fine shoes in lace and blucher, tips, low and medium heels, "Southern Girl" \$2.25 to \$2.75 values closing out \$1.48 (Sizes 2 1/2 to 3)

1 lot Queen Quality \$3.50 values, medium heels, toes, closing out at \$2.50.

Store Closed on Dry Goods, Clothing and Shoe side in order to enable us to mark down the goods all day Friday, November 28th

LOOK OVER THIS LIST

The following lines are being closed out: Dry Goods, Silks, Wash Goods, White Goods, Linens, Linings, Domestics, Laces, Embroideries, Dress Trimmings, Ribbons, Hosiery, Underwear, Corsets, Gloves, Umbrellas, Knit Goods, Hand Bags, Jewelry, Things for the Baby, Handkerchiefs, Ladies' and Children's Ready-to-wear Millinery, Shoes, Clothing, Suits and Overcoats, Boys' and Men's Shirts, Overalls, Suspenders, Rain Coats, Trunks, Suit Cases, Etc., Etc.

\$30,000 Worth of Good, Clean Merchandise to Select From

And you are sure to find what you want, and certain to find it at a price that you will be willing to pay. Everybody will be welcome, whether they come to buy or just to look. Remember it pays to cut the corners these days.

Statement by

I want to say just a few words here in connection with this sale. It is something very much out of the ordinary in the way of our again in Pickens. I wish to emphasize to you attending this sale--also that we are determined to give you the best values in the Furniture, Groceries, Hardware and other lines. The members of the firm feel the same way about the business as it has seen a wonderful development in the past few years and hundreds of loyal friends and customers are parting. We of course cannot sell you clothing, shoes, things to eat, furniture, implements or hardware at a price in these lines. I wish also to take this opportunity to thank you for your generous patronage during the past and ask you to give us this sale as much as you can and get your share of the goods.

R. E. B.

Can You Do It?

See the puzzles in the windows, 5 of them. Work them out and get a nice present. Will be displayed on windows one hour before doors open. Work it out and hand your answer to the cashier; if it's right you get a present.

TO THE FIRST FIFTY PEOPLE
To enter the doors when they open will be handed a sealed envelope containing a number. Each person getting one of these envelopes will get a nice gift. These gifts on display in the store with numbers attached. You compare with your number and pick it out. Nothing to buy, no strings to this, it's free to grown people. Just be here and get one of those 50 envelopes.

Sat., Nov. 29

Don't Forget

HEATH-BRUCE-MORROW

PICKENS