# DOLLAR DAY CAPTURES CITY

## MOST SUCCESSFUL SALES EVER CONDUCTED IN ANDERSON

## EVERY ARTICLE ONLY A DOLLAR

### Thousands of Dollars Saved Public by Enterprising Merchants

Dollar Day literally took the city by storm yesterday. Although this sale compromised articles whose sale price was exactly a dollar, no more and no less, it proved to be one of the most successful sales ever conducted in Anderson.

Eager buyers phoned the stores participating in this first combined Dollar Day Wednesday, asking to have articles reserved, stating that they were afraid that the articles which they wanted would be gone before they reached the store; but in most cases the merchants refused to reserve these special bargains, explaining that they were extraordinary bargains offered for Dollar Day only, and that if they reserved them for some favored purchaser, or accepted phone orders, they would defeat the very purpose of the sale: viz: to get the people into the stores. And while this sort of reply possibly did not suit every person asking these favors, it served its purpose, and there were quite a few people waiting the opening of several of the stores participating in the Dollar Day Sale, when the doors were first opened yesterday morning.

One very amusing incident occurred early yesterday morning, when a crowd of about fifteen or sixteen men came into Thompson's Shoe store, followed almost immediately by two of Anderson's best policemen. This crowd had hardly gotten into the store when Mr. W. B. King from Moore Wilson Co. and Mr. Jim Richardson from Parker & Bolt's store peered in the door, in a very inquisitive manner; Mr. Richardson came on into the store and asked Mr. Garrett what the row was about, or who was fighting; and when told that this crowd came in merely to take advantage of the great Dollar Day specials, could hardly realize it. The best part of the story, said Mr. Thompson, was that they sold that crowd, including one of the policemen, twelve pairs of Dollar Day bargains in shoes. And to show no partiality, Mr. Thompson added, we sold several members of the fire department Dollar Day shoes also. Taken all in all, we are delighted with the day's sales. We sold a great number of Dollar Day bargains, and had a very much better day than we would have had without the Dollar Day feature.

Mr. Madden of the T. L. Cely Co. stated that they were very, very pleasantly surprised in the amount of sales they had made on account of Dollar Day, and that they realized that they would derive other benefits in new customers, better friends on account of the great values given the trade on this day, etc., etc. That they were heartily in favor of repeating the Dollar Day every month.

Mrs. Trowbridge, in charge of Mrs. Boyd's store, during her absence, told a representative of this paper that they had had a splendid day as a result of Dollar Day; that their cash sales were considerably in excess of any day's sales lately. That they were mighty well pleased with their first Dollar Day's sales.

The Sullivan Hardware Co., and the Tate Hardware Co., both had big sales as a result of the Dollar Day's sale, they found that they not only sold Dollar Day articles, but sold a great many other things also; this appears to be the case with all the Dollar Day merchants, they had big sales in other priced articles as well as the Dollar Day articles, but they realize, from their experience with the different customers that the greater number of them came in as a direct result of the Dollar Day advertising.

Mr. Babb of the well known jewelry firm of Marcubanks & Babb, stated that they were delighted with their first Dollar Day, and that they would gladly go into another one. That they found that the people responded to the Dollar Day advertising as well or better than any other advertising scheme they had tried for a long, long time. Mr. Babb found that this feature brought some new customers into his store.

Messrs Sol Lesser and Will Lesser, both were loud in their praise of the Dollar Day scheme; they stated that they had a big day; that they had found that this novel advertising scheme had brought new people into their store, and that they were sure the extra good values which they had given the people would make them some new friends.

Mr. Will Lesser wants to make it a weekly affair, but Mr. Sol Lesser stated that he thought that would be too often, but that he was of the opinion that monthly, it would pay every merchant in town. Mr. Sol Lesser caught the idea of getting the combined pulling power of all the merchants to get a big trading day on one day every month, and that's the best part of the Dollar Day scheme.

Mr. Walter H. Keese remarked about 11 o'clock yesterday morning, that the Dollar Day scheme had certainly proven a very pleasant surprise to him. That they had to replenish their show window several times already; and later in the day M. R. Cochran stated that they were amazed at the results obtained. That the firm of Walter H. Keese & Co. could be counted on to enter another Dollar Day almost any time.

Mr. Max Geisberg of the firm of D. Geisberg told a reporter for The Intelligencer that their first Dollar Day had proven a huge success; that they would be heartily in favor of repeating the performance at an early date. Mr. Geisberg stated further, that while he had expected some business from this advertising stunt, that he had not anticipated any such results as they had obtained. You can put me down as heartily in favor of the Dollar Day scheme.

Mr. R. W. Tribbie stated that he had received a phone message from a customer who had been dickering with him for several days about purchasing an overcoat, Thursday asking him if he could get that overcoat which he had been trying to buy for several days for one dollar less than it had been formerly priced to him, and being told that he could if he bought it Dollar Day, the sale was made. This with others somewhat similar about convincing Mr. Tribble that Dollar Days wree paying propositions. Mr. Tribble had a good day's sales.

Mr. Harry Geisberg reported a good day's sales yesterday; and stated that he noticed several new faces in his store yesterday, and naturally concluded after their asking for the specific bargains advertised, that they came as a direct result of the Dollar Day advertising proposition.

"Uncle Jno." Austin as he is affectionately called by his many, many friends stated that he had had a pretty good day's sales; that he attributed it to Dollar Day entirely. Mr. Austin said that among his first customers was a man who wanted some of those twenty for a dollar pairs of stockings. This man bought several dollars worth of other merchandise besides the advertised articles.

There were several other merchants who participated in the Dollar Day sale, but whom the reporter failed to interview, but it is known in a general way, that each one of them was well pleased with their first Dollar Day sale; and all of them wish to make it a monthly affair.

In another column will be found mention of those tags from the balloons which have been returned and redeemed, that The Intelligencer has been advised of; there are several incidents connected with the finding, and return of some of them quite interesting, indeed.

This story would hardly be fair to the merchants participating in the Dollar Day just closed, without stating in the most positive language, that the values they gave the people of Anderson were, in the main, exceptional bargains indeed. They grasped the idea of Dollar Day, and instead of trying to fake the public, they gave extraordinary values, in almost every instance. The sales were pretty well advertised, but in the final analysis, the merchants "made good," by giving the people tremendous values for their money.

With the enthusiastic support promised by the mrechants who participated in Anderson's first Dollar Day, the ad man feels that he can do nothing else than acquiesce; and hereby agrees and binds himself to hold, or conduct another Dollar Day sale in Anderson on Friday, March 18th, next. And with the nucleus of twenty merchants to begin with, the next Dollar Day sale should be even bigger, and grander success than this one.

With this notice, the merchants will have ample time to make due preparation for the event, and the people can begin saving their spare change to take advantage of this great bargain event, on March 18; rain or shine, there will be another Dollar Day in Anderson.

## A Trombone Artist For the Paramount

### Has Had Long Experience as Member Several Famous Bands

Mr. LeRoy Wood, of Birmingham, Ala., a highly talented long experienced trombone player, has been added to the orchestra of the Paramount theatre, and will make his first appearance there this afternoon.

Mr. Wood has had 16 years experience as a profession trombone player, and has been a member of the famous marine band of New York city. He was also a member of Signor Fredenondo Nattis's band of Birmingham.

In addition to being a finished trombone player, Mr. Wood has had considerable experience as a vocal soloist, being possessed of a delightful baritone voice.

Mr. Wood stated yesterday that he is delighted with Anderson and will very probably bring his family here.

....SEE THE....
White Window
....AT....
FANT'S

# Commerical and Financial

## Stocks and Bonds.

NEW YORK, Feb. 18.—Foreign influences were again the controlling factors of today's dull and sagging stock market. Developments in connection with Germany's maritime war policy were awaited with the keenest interest and were anticipated in further selling of high grade securities for European account.

After the close of the market it became known that the British treasury had issued a notice prohibiting British shareholders from participating in the New York Central $100,000,000 six per cent. debenture issue and would not permit dealings in these bonds on the London stock exchange. Bankers pointed out that this prohibition would not hold if British investors saw fit to forward their participations direct to this country.

Leading shares were under pressure most of the session, but declines in that group were merely nominal. Movements in certain specialties excited adverse comment, but were otherwise without effect. Inconspicuous stocks like Colorado Fuel, Cuban Sugar, American Writing Paper preferred and American Locomotive preferred lost from 2 to 4 points, Locomotive falling to its new minimum of 81.

Foreign exchange continued to move unevenly, but at no time did it decline to the low rates of the early week. There were wide fluctuations in francs and marks, but these also held above recent quotations. The Bank of England reported a further loss of gold, its decrease of $8,300,000 being traceable in part to exports from Canada to this country. Deposits of the Bank of France showed a contraction of $12,000,000 from the previous week, while discounts were reduced by about $61,000,000.

Sales of Northern Pacific 4's and the several Southern Pacific shares for future delivery at concessions were the features of the heavy bond market. Total sales, par value, were $1,923,000.

United States bonds were unchanged on call.

## New York Cotton.

NEW YORK, Feb. 18.—Cotton was very quiet today but ruled generally steady and closed steady at a net advance of 9 to 11 points.

Cables were about as due on yesterday's New York close and the market was somewhat irregular at the start, with first prices 2 points lower to 3 points higher. There was very little cotton for sale after the call and prices soon turned steadier on scattered covering and a little trade buying.

The steadier ruling of exchange, the absence of southern selling which could be attributed to increased pressure of actual, and the continued heavy export movement seemed to be creating rather a more optimistic feeling around the ring, and offering continued very light.

Demand was at not time active or general, but the market reached its best point in the late trading and closed at practically the high point.

The revision committee of the New York cotton exchange has not yet been able to secure sufficient data to establish differences under the provisions of the cotton futures law which went into effect today, but it is anticipated that all necessary information will be available in time to take care of differences for deliveries on March contracts.

Cotton futures closed steady:

| | Open. | High. | Low. | Close. |
|---|---|---|---|---|
| March | 8.33 | 8.47 | 8.41 | 8.49 |
| May | 8.63 | 8.73 | 8.6p | 8.73 |
| July | 8.81 | 8.92 | 8.81 | 8.92 |
| October | 9.06 | 9.18 | 9.07 | 9.18 |
| December | 9.27 | 9.34 | 9.27 | 9.34 |

Spot cotton quiet; middling uplands 8.55. No sales.

## New Orleans Cotton.

NEW ORLEANS, Feb. 18.—Cotton had a steady undertone today. Moderate buying served to keep prices at a net advance after a decline of 2 to 4 points on the near months at the opening. The close was at a net gain for the session of 6 to 7 points. Spots lost 6 points at 7.88 for middling, but this was lost sight of in the rather large sales of 3,540 bales. By some it was believed that the reduction in quotations was due to further adjustment to meet the new government standards.

Reports from New England that many mills were running full time were a stimulating feature of the day's news. Some of the buying apparently was based on the export movement. Foreign shipments for the day amounted to 83,485 bales, while total net receipts at all ports were only 55,692 bales. Exports thus far this week amount to 338,295 bales and those for the season 4,856,665.

Cotton futures closing:

March 8.12; May 8.41; July 8.59; October 8.85; December 9.00.

Spot cotton easy, 6 points off. Sales on the spot 2,340 bales; to arrive 1,200.

## Liverpool Cotton.

LIVERPOOL, Feb. 18.—Cotton, spot, lower; good middling 5.25; middling 4.95; low middling 4.54. Sales 6,000; speculation and export 1,000. Receipts 39,261.

Futures steady. May-June 4.87 1-2; July-August 4.96; October-November 5.07 1-2; January-February 5.14 1-2.

## Dry Goods.

NEW YORK, Feb. 18.—Men's wear was today ordered actively by buyers who feared advances. Cotton goods and yarns were steady but quiet. Raw silk was quiet with an easier tendency.

FOLEY KIDNEY PILLS
FOR BACKACHE KIDNEYS AND BLADDER

## Cotton Seed Oil.

NEW YORK, Feb. 18.—Cottonseed oil was today under scattered liquidation induced by the weakness in hogs products and the disquieting foreign shipping conditions. Final prices were generally 10 to 12 points net lower. Sales 8,700.

The market closed easy. Spot $7.00@7.15; February $7.05@7.15; March $7.09@7.13; April $7.14@7.12; June $7.24@7.26; July $7.32@7.33; August $7.40@7.43; September $7.25@7.54.

## Live Stock

CHICAGO, Feb. 18.—Hogs weak. Bulk $6.45@6.55; light $6.30@6.55; mixed $6.35@6.55; heavy $6.15@6.50; rough $6.15@6.25; pigs $5.25@6.50.

Cattle strong. Native steers 5.25@8.50; western $4.80@7.35; cows and heifers $3.40@7.60; calves ss@10.50.

Sheep firm. Sheep $6.40@7.25; yearling $7.25@7.90; lambs $7.25@8.70.

## Chicago Grain.

CHICAGO, Feb. 18.—Export demand breaviLomaketcinaVd mand broader than ever whirled the price of wheat upward today after a break of 4 5-8 that was largely due to the deadlock over the socalled submarine war zone. The market finished strong at 1 3-8 to 1 3-4 net advance. Corn gained 3-8@1-2 to 5-8@3-4 and oats 1-8 to 1-8@1-4. In provisions the outcome ranged from a shade to 27 1-2 decline.

Grain and provisions close:

Wheat, May $1.61 3-4; July $1.33 1-2.

Corn, May 78 1-8; July 79 3-4.

Oats, May 59 7-8; July 55 7-8.

Cash wheat, No. 2 red, $1.55 1-2@1.61 3-4; No. 2 hard, $1.56 1-2@1.62 3-4.

## The Day In Congress

WASHINGTON, Feb. 18.—SENATE: Met at noon.

Leaders conferred on some plan for considering appropriation measures and administration ship bill.

Committee investigating charges of influence against the ship bill continued taking testimony.

Sent ship purchase bill to conference after voting down all amendments.

Adjourned at 7 p. m. to 11 a. m. Friday.

HOUSE: Met at 11 a. m.

Debate continued on pension appropriation bill.

Fortifications bill carrying more than six million dollars exclusive of the Panama Canal reported for action.

Adjourned at 7:26 p. m. until 11 a. m. Friday.

## CLUB WILL PLAY FOURTEEN GAMES

### Training Trip Schedule of New York Americans Given Out

(By Associated Press.)

NEW YORK, Feb. 18.—The training trip schedule of the New York American League club, given out tonight, provides for the playing of fourteen games, of which ten will be in southern cities. The team is due to arrive at the training camp in Savannah March 1. The schedule of exhibition games follows:

March 27, 28, 29, 30, with Brooklyn at Dayton, Fla.

April 1, Chicago Nationals at Savannah; 3rd, Savannah at Savannah; 5th, Rocky Mount at Rocky Mount, N. C.; 6th, Norfolk at Norfolk; 7th, Richmond at Richmond; 8th, Petersburg at Petersburg; 9 and 10, Brooklyn at Brooklyn; 11th, Newark at Newark; 12th, Princeton at Princeton, N. J.

## Recorder

### Four Cases Tried Yesterday in Court of Judge Russell

Four cases were disposed of yesterday in the recorder's court, they being as follows:

Bub Latimore, loud swearing and disorderly conduct, $5.

J. V. Peace and Elbert Prince, loud swearing and disorderly conduct, $5 each.

Albert Rix, breach of trust, $25.

### Citadel Boys Are Left in the Cold.

(Special to The Intelligencer.)

CHARLESTON, Feb. 18.—The heating system at the Citadel, furnishing heat for the cadet barracks and officers' quarters, has been rendered inutile by a general breakdown in the boiler-room. One o fthe large boilers is completely worn out and must be replaced before satisfaction may be expected. Coincident with this mishap a cold wave has set in, causing much inconvenience among the cadets, in order to keep warm many of them are profiting by the generous grant allowing beds to be kept down during the evening study hours.

Col. Bond, supt., has gone to Columbia, where he hopes to obtain an emergency appropriation from the legislature covering the cost of a new boiler.

George Stallings says the desertion of Charley Deal will not hurt the Braves in the least. The "Miracle Man" is of the opinion that he would never amount to a great deal.

# ROAD COMMISSION IS FORMALLY ORGANIZED

## MEETING OF THOSE WHO WILL HANDLE PROPOSED BOND ISSUE

## MAKE STATEMENT

### Commissioners Are Anxious to Take Public Into Their Confidence on Matter

For the purpose of organizing and discussing various preliminary matters, a meeting of the five citizens of the county selected to take charge of the proposed bond issue of $750,000 for good roads met yesterday morning at 11 o'clock in the office of Judge J. S. Fowler, who was designated in the bill as chairman of the commission.

At this meeting all those selected for membership on the commission agreed to serve, whereupon formal organization was perfected. The commissioners then went into a discussion of various matters pertaining to the election and the proposed bond issue. Various subcommittees were appointed for the purpose of looking after certain details that are necessary just at this time.

Members of the commission brought encouraging news from their respective sections of the county. What opposition to the measure existed when the bill was first mentioned has been dispelled as people have learned more of the details of the proposed movement, several of the commissioners stated.

The commissioners asked that the fact be stressed that they are not only willing but anxious to take the public into their confidence and will gladly answer all questions pertaining to plans for improving the highways and expending the proceeds from the proposed bond sale.

When the conference had been concluded, the commission issued the following statement:

"Realizing the vast importance of giving to each part of the county its share of the proposed county highway system, we herewith pledge ourselves to see that each and every one part of Anderson county does receive its share, consistent with a connected and practical system of highways. We pledge ourselves also to see that each and every provision of the bill is strictly and impartially carried out, all funds being equally pro-rata deposited in the different banks of the county, and every piece of work done to be handled in accordance with strictly modern methods of road building.

"Later on, we believe each and every person in Anderson county will after studying all the conditions, come to the inevitable conclusion that the building of $750,000 of permanent highways will be the cheapest and only way to secure a county system of highways, and call the attention of all that the interest in such bonds and sinking fund will amount to less money each year by at least ten thousand dollars than is now spent in the county annually towards keeping up the present system of dirt roads.

"It is not our duty to make the campaign, and we shall leave to others the working out of plans to carry the election; we are not candidates for office and have not sought appointment as such. It is therefore proper for the people generally to perfect plans for the carrying of the election. We promise to do our duty as we see it, conscientiously and for the good of the whole county and of every community in the county, and call on all people to assist us. We want to advise with all and shall take pleasure in explaining anything we can to all who may ask us."

J. S. Fowler, Chairman.
J. M. Broyles,
P. E. Earle,
H. F. Cely,
C. E. Harper.

### ANDERSON MAN CHOIR LEADER

#### Members of House and Senate Join in Singing "It's a Long Way to Tipperary."

COLUMBIA, Feb. 18.—"It's a long, long way to Tipperary" sang members of the house and senate tonight standing around a piano in the lobby of the capitol with Representative Duckett of Beaufort acting as pianist.

The singing chorus of the house is getting in good form and newspaper men and others versed in legislative science know that the end of the session is near when the house begins to sing.

Representative Fant of Anderson was one of the choir leaders.

### The "Jitney" Invasion.

All that is required to be a transportation magnate now is to own a Ford car. In nearly all of the large and many of the small cities the "jitney" bus is cutting into the profits of the street car companies and making owners of autos rich. When it was at first suggested that owners of machines could make any money carrying passengers for a five cent fare it was thought to be impossible. A few, wiser than the rest, started "jitney" lines with their machines. It has been demonstrated in San Francisco that the owner of a car can clear from six to ten dollars a day by carrying passengers at the "jitney" rate. In most of the cities these busses follow the routes of the regular street cars and are making trips on regular schedules. A "jitney," by the way, is a nickle, five cents.

Hugney Jennings will take a squad of thirty-one players to the Tigers' training camp in the spring. The Tigers' chief will be satisfied if he is able to develop a second baseman from his big collection of rookies.

YES—terday is gone. Tomorrow does not exist. TODAY is the day of Opportunity. This is the coloumn of opportunities. Read it. Use it—if you seek a broader opening for yourself, if you seek men, if you want to buy or sell machinery, fixtures, equip-ment.

# Classified Columns

## Want Advertising Rates

**Twenty-five words or less, One Time 25 cents, Three Times 50 cents, Six Times $1.00.**

**All advertisement over twenty-five words prorata for each additional word. Rates on 1,000 words to be used in a month made on application.**

**No advertisement taken for less than 25 cents, cash in advance.**

**If your name appears in the telephone directory you can telephone your want ad to 321 and a bill will be mailed after its insertion for prompt payment.**

## MISCELLANEOUS

**WE BUY PEAS and pay the cash. Furman Smith—Seedman. Phone 464. Dtf**

**MULES FOR SALE**—We will have a good load of mules in Friday morning and we want to sell or exchange for your old mules. The Fretwell Co. 2-19-3t

**LISTEN**—When you are in need of fresh home ground corn meal, grits, and graham flour, just phone your orders to 112. Prompt delivery. Also fresh family groceries, produce and fruits. B. B. Hutto. 2-17-3t

**WYATT**, the $5.00 Coal man is still selling the best coal on earth at $5 a ton; and you get 2,000 pounds, too. Phone 182.

**BUCK-EYE BARBER SHOP**—Hair 15c, shave 10c. Best service. Satisfaction guaranteed. C. A. McClain, Mgr.

**AUTO REPAIRS**—Tops recovered and repaired. High grade springs made or new leaves put in place of old ones. Paul E. Stephens.

**HAVE YOU** tried our dry cleaning department? If not, WHY NOT? Rosenborg, the Tailor Who Knows How. Phone 410.

**FOR SALE**—Beardless Barley, Essex Rape and a seasonable assortment of Field and Garden Seeds of best qualities. Our phone number is 464. Furman Smith, Seedsman.

HOW "TIZ" HELPS SORE, TIRED FEET

Good-bye sore feet, burning feet, swollen feet, sweaty feet, smelling feet, tired feet.

Good-bye corns, callouses, bunions and raw spots. No more shoe tightness, no more limping with pain or drawing up your face in agony. "TIZ" is magical, acts right off. "TIZ" draws out all the poisonous exudations which pull up the feet. Use "TIZ" and forget your foot misery. Ah! how comfortable your feet feel. Get a 25 cent box of "TIZ" now at any druggist or department store. Don't suffer. Have good feet, glad feet, feet that never swell, never hurt, never get tired. A year's foot comfort guaranteed or money refunded.

Half Your Living Without Money Cost

A right or wrong start in 1915 will make or break most farmers in the Cotton States. We are all facing a crisis on cotton. Cotton credit is upset. The supply merchant cannot advance supplies on 1915 cotton. You must do your best to produce on your own acres the food and grain supplies that have made up most of your store debt in the past.

A good piece of garden ground, rightly planted, rightly tended and kept planted the year round, can be made to pay half your living. It will save you more money than you made on the best five acres of cotton you ever grew! But it must be a real garden, and not the mere one-planting patch in the spring and fall.

Hastings' 1915 Seed Book tells all about the right kind of a money-saving garden and the vegetables to put in it. It tells about the field crops as well and shows you the clear road to real farm prosperity, comfort and independence. IT'S FREE. Send for it today to H. G. HASTINGS & CO., Atlanta, Ga.—Advt.

## WANTS

**WANTED**—To correspond, confidentially, with anyone desirous of becoming permanently cured of the morphine or whiskey habit. The KEELEY INSTITUTE, COLUMBIA, S. C. Box 75.

**WANTED**—To sell cotton seed hulls and meal. Prices right. B. N. Wyatt, the $5 Coal Man. Phone 183.—dtf.

**WANTED**—The privilege to cure tobacco users at home. $5.00 buys the cure. Information if desired. THE KEELEY INSTITUTE, COLUMBIA, S. C., Box 78.

**WANTED**—You to know that we have just received a car of fine dry 4 foot slab woods and we are also receiving lots of green low country slabs, the kind you have always bought. Phone us your orders for coal and wood both. Piedmont Coal and Wood Co., W. O. Ulmer, Phone 649. 2-17-3t

## FOR SALE

**FOR SALE**—$500 stock of the Citizens National Bank stock. Apply by letter to C. N. B., care The Intelligencer. 2-18-3t

**FOR SALE**—Five or six extra fine milk cows for sale. Apply to J. Clyde Green, Belton S. C. 2-19-1t

PROFESSIONAL CARDS

Dr. C. Mack Sanders
DENTIST
Associated with Dr. J. Lewis Sanders,
Office 304-5-6 Bleckley Building,
Office Phone 429. Residence Phone 149

DR. J. E. WATSON
General Practice
Office in Ligon & Ledbetter Building.
North Main Street,
Office Phone 210.
Residence Phone 386.

## LEGAL NOTICES

**BRIDGE LUMBER.**

Notice is hereby given, that all plank flooring used on public road bridges (to be paid for by the county) must not be less than 2 inches in thickness. The board will not pay for any material of less thickness on said bridges.

J. MAGE KING, Supervisor.

NOSE CLOGGED FROM A COLD OR CATARRH

Apply Cream in Nostrils To Open Up Air Passages.

Ah! What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hawking, snuffling, mucous discharge, headache, dryness—no struggling for breath at night, your cold or catarrh is gone.

Don't stay stued up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every nasal passage of the head; soothe and heal the swollen, inflamed mucous membane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid.

Let me send you FREE PERFUME
Write today for a trial bottle of
ED. PINAUD'S LILAC
The world's most famous perfume, carry days as sweet as the living blossom. For handkerchief, stationery and bath. Fine after shaving. All the value is in the perfume—you don't pay extra for a fancy bottle. The quality is unsurpassed. The price only 75c. (6 oz.). Send 4c. for the little bottle—enough for 50 handkerchiefs. Write today.
PARFUMERIE ED. PINAUD, Department M.
ED. PINAUD BUILDING NEW YORK