

YOUR GREATEST SAVING OPPORTUNITY



Today, Friday, Begins Our Semi-Annual Clearance Sale

GREAT REDUCTIONS have been made in these stocks as an inducement to buyers. This is a time when our customers render us a service, and we show our appreciation of it by very low prices--lower prices than you are charged for goods of less merit from other stores.

This is Anderson's greatest clearance sale--greatest from the standpoint of stocks involved, the wonderful values at regular prices and the unprecedented reductions.

MEN'S AND YOUNG MEN'S SUITS AND OVERCOATS

Here are very important and impressive men's and young men's suit values; the dominant sale of the season, with a great stock of fine goods behind it. Suits with novel and exclusive features that are sure to please; every attractive idea worth while has been worked into these garments. The assortment is complete but governed by the kind of taste you'll appreciate.

We can properly fit any figure; whether you're slender or stout, regular or short, your size is here. Service, too, that is as you want it; salesmen who get your idea.

These prices show you the wonderful saving.

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| \$25.00 Men's Suits and Overcoats now | \$17.95 |
| 22.50 Men's Suits and Overcoats now | 16.95 |
| 20.00 Men's Suits and Overcoats now | 14.95 |
| 18.00 Men's Suits and Overcoats now | 12.95 |
| 15.00 Men's Suits and Overcoats now | 10.95 |
| 12.50 Men's Suits and Overcoats now | 8.95 |
| 10.00 Men's Suits and Overcoats now | 6.95 |

Men's and Boys' Underwear.

Now you can make the best underwear purchase of the season. We have cut the prices on all men's and boys' underwear of fall and winter weights. Union suits or two-piece suits as you prefer; all cotton, all wool or mixed.

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| \$.50 Men's and Boys' Underwear reduced to | \$.40 |
| 1.00 Men's and Boys' Underwear reduced to | .80 |
| 1.50 Men's and Boys' Underwear reduced to | 1.15 |
| 1.75 Men's and Boys' Underwear reduced to | 1.35 |
| 2.00 Men's and Boys' Underwear reduced to | 1.45 |
| 3.00 Men's and Boys' Underwear reduced to | 2.25 |
| 3.50 Men's and Boys' Underwear reduced to | 2.65 |

Manhattan Shirt Clearance.

Interest of shirt wearers never fails to center around a sale of the famous Manhattan Shirts. A semi-annual event men have learned to wait for. As large as the stock is they can't last very long.

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| \$1.50 Manhattan Shirts | \$1.15 |
| 2.00 Manhattan Shirts | 1.40 |
| 3.50 Manhattan Shirts | 2.25 |

Also other makes at same reductions.

Boys' Suits and Overcoats.

Here are offerings so out of the ordinary that they merit the immediate attention of every mother and father who would economize on boys' high grade apparel. Pleasing shades of gray, brown, tan and mixtures as well as the ever-desirable blue serges. All ages 4 to 18 years. Gift knife free with each suit.

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| \$3.50 and \$3.00 Boys' Suits and Overcoats now | \$2.45 |
| 4.50 and 4.00 Boys' Suits and Overcoats now | 2.95 |
| 5.00 Boys' Suits and Overcoats now | 3.75 |
| 6.50 and 6.00 Boys' Suits and Overcoats now | 4.45 |
| 7.50 and 7.00 Boys' Suits and Overcoats now | 4.95 |
| 9.00 and 8.50 Boys' Suits and Overcoats now | 5.95 |
| 10.00 Boys' Suits and Overcoats now | 7.45 |
| 12.50 and 11.00 Boys' Suits and Overcoats now | 7.95 |

Men's Odd Trousers.

Trousers for men and young men, that represent the best obtainable for business or dress wear, at prices that cannot be duplicated elsewhere. Included are trousers of worsted, cheviot, tweed and blue serge. All sizes from 28 to 50 waist.

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| \$2.50 and \$2.00 Men's Odd Trousers now | \$1.75 |
| 3.50 and 3.00 Men's Odd Trousers now | 2.45 |
| 4.50 and 4.00 Men's Odd Trousers now | 2.95 |
| 5.00 Men's Odd Trousers now | 3.75 |
| 6.50 and 6.00 Men's Odd Trousers now | 4.45 |
| 8.00 and 7.50 Men's Odd Trousers now | 4.95 |
| 9.00 and 8.50 Men's Odd Trousers now | 5.95 |

Auto Gloves at Cut Prices.

For motorist this is a most exceptional opportunity. Famous Hansen gloves built especially for the "wheel" and for your hands comfort. All sizes, lined or unlined.

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| \$1.00 Auto Gloves | \$.80 |
| 1.50 Auto Gloves | 1.15 |
| 2.00 Auto Gloves | 1.45 |
| 2.50 Auto Gloves | 1.90 |
| 3.00 Auto Gloves | 2.30 |
| 3.50 Auto Gloves | 2.70 |

All Shoes at Reduced Prices.

Now comes the most important event of the season. We have sold thousands of shoes but this value giving in our shoe department is without precedent in this or any other city. Men who appreciate comfort, style and durability as well as economy, can find them all here now.

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| \$3.50 Snow Shoes reduced to | \$2.75 |
| 4.00 Howard & Fosters reduced to | 3.25 |
| 4.50 Howard & Fosters reduced to | 3.45 |
| 5.00 Howard & Fosters reduced to | 3.75 |
| 6.00 Hanans reduced to | 4.75 |
| 6.50 Hanans now reduced to | 5.15 |

News From Seneca

The Body of Geo. Y. Coleman Buried Here.

SENECA, Jan. 21.—The body of Geo. Y. Coleman, who died in Athens, Ga., Tuesday, was brought here and laid to rest Wednesday afternoon.

Mr. Coleman was a native of this place, being a son of the late M. W. Coleman and Mrs. L. M. Coleman. His father was at one time one of the leading merchants of the State, conducting businesses here and in Charleston. Mr. Geo. Y. Coleman at one time resided in Charleston and conducted his father's business there. For several years he has made his home in Athens, Ga., where he held a responsible position with the Clark County Bank. He had been in failing health for some months, his trouble being tuberculosis. He is survived by his mother, Mrs. L. M. Coleman, of Athens, and his wife, who was Miss Melver of Charleston, and one brother, Dr. E. M. Coleman, of Athens, Ga. He was about 35 years of age. The body was accompanied by his brother, Dr. E. M. Coleman, and brother-in-law, Mr. Melver, and Rev. Mr. Beattie, rector of the Episcopal church of Athens, who conducted the services at the grave, assisted by Rev. Mr. Marshall, rector of the church at Clemson College.

Mrs. L. W. Jordan and Mrs. Tom Dubeau and Mr. Lewis W. Jordan of Union attended the funeral. The news that Luke Brennecke was dead brought sadness to many hearts in Seneca, where he had many friends. He died at Highlands, N. C., where he had been for some months with the hope of regaining his health. His home for a number of years had been in Greenwood, but he was a native of Walhalla, being the son of the late Dr. L. D. Brennecke. He had been a great sufferer for many years, but bore it with great patience, and always seemed to look on the sunny side of life. He was always the life and spirit of any company that he was thrown in, and usually wherever Luke Brennecke was there was a crowd.

Mr. W. T. Graham of Greenville was in Seneca Wednesday.

Mr. and Mrs. T. E. Jones of Townville are visiting the latter's parents, Mr. and Mrs. W. B. Hunter.

Mrs. Lee Carpenter, after a visit of several days to her sister, Mrs. W. B. Hunter, returned Wednesday to her home in Greenville.

Mr. and Mrs. Jas. H. Thompson, after a visit of several days in our town returned to Atlanta Monday.

Tuesday was holiday at Clemson College and about 100 boys took advantage of the opportunity to come to Seneca. The boys are always welcome to this most attractive town.

TOWNVILLE NEWS

TOWNVILLE, Jan. 21.—Our post-office, since 10:30 a. m., is in the sick list.

Miss Nell Kellott attended the Hunter-Jones wedding at Seneca January 12.

William Bohner, who has been on the sick list, is able to resume his work.

Samuel Cleveland of Lavonia, Ga., was a visitor here on Sunday.

Rev. J. E. Crim delivered a most interesting sermon at the Baptist church last Sunday. Rev. Crim is a great avowee of the gospel.

Mrs. Theo. Fant has accepted a position at Anderson in the office of the county superintendent of education.

Following are the names of those who attended the church society: Mr. and Mrs. Elias Barie, a daughter; Mr. and Mrs. Ernie Barton, a daughter; Mr. and Mrs. Oscar Prater, a daughter; Mr. and Mrs. Ed Barie, a son. Congratulations.

Miss Lottie Grant, a teacher at Crava Wade spent the week-end with B. S. Jambles and family.

Willie Cromer and family were the guests of J. N. Coleman and family Sunday.

W. C. King and family have moved out to their large farm known as the Livingston farm.

Mrs. E. C. Ashill has returned from a visit of several weeks to relatives at Laurens.

Mr. and Mrs. Wilson Reeves spent the week-end with Mr. and Mrs. W. N. Woolbright.

Mrs. Sam McClellan and children, Louise and Daniel Ledbetter of Anderson visited J. P. Ledbetter and family.

Claude Jones of Starr was the guest of his brother, Guss Jones, last week.

The deacons of the Townville Baptist church met at the home of L. S. Coleman last Friday afternoon.

Miss Macy Gaines spent the week-end with Miss Francis Broyles.

Mr. Harrison Price and Mrs. Alice Price spent Thursday with Dr. E. J. Witherspoon and family.

A HALF CENTURY OF AMERICAN PROGRESS

Since 1860 the population of the United States has more than quadrupled; there are now more than 100,000,000 people in this country.

During the past 50 years the foreign commerce of the United States has grown from \$318,000,000 to \$4,250,000,000 and the per capita value of exports from \$18.00 to \$250.00.

The national wealth has increased from \$7,000,000,000 to \$100,000,000,000. The amount of money in circulation has increased from \$20,000,000 to \$2,419,000,000.

The value of farm property has increased from \$4,000,000,000 in 1870 to \$41,000,000,000 in 1910.

In 1860 there were 3,025 miles of railways in operation in the United States and today there are approximately 22,000.

The yearly output of factories in 1870 was \$1,000,000,000 and it is over \$25,000,000,000.

Bolcrans & Co

"The Store with a Conscience"

Order by Parcel Post; we prepay

Order by Parcel Post; we prepay