

THE ANDERSON INTELLIGENCER

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126 North Main Street ANDERSON, S. C.

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TELEPHONES

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The Intelligencer is delivered by carriers in the city. If you fall to get your paper regularly please notify us.

ONLY 40

More Shopping Days Before X'mas.

ANDERSON BOGSTER CLUB ATTENTION!

Your particular attention is directed to the full page ads which are the good firm of B. O. Evans & Co. have just displayed and published to the people of Anderson and vicinity in the Daily and Weekly papers of "My Town."

The Weather. South Carolina: Fair Saturday and Sunday.

Thought for the Day.

To each his suffering; all are men, Condemned alike to groan; The tender for another's pain, The unfeeling for his own.

OUR DAILY POEM

The Mothers of Men. The bravest battle that ever was fought! Shall I tell you where and when? On the maps of the world you will find it not.

'Tis fought by the mothers of men. Nay, not with cannon or battle shot, With sword or nobler pen!

No marshaling troops, no blouvaac song, No banner to gleam and wave; But, oh, their battles, they last From babyhood to the grave.

Yet faithful still as a bridge of stars, She fights in her wall-up towns—Fights on and on in endless wars, Then, unseen, silently goes down.

Oh, ye with banners and battle shot, And soldiers to shout and praise, I tell you the kindest victories fought.

Were fought in those silent ways. Oh, spotless woman in a world of shame, With silent and silent scorn Go back to God as white as you came The kindest warrior born!

NO FOREWORD

The Anderson Intelligencer, says that the advantage a lady centipede has over a woman is that she can pull thirty times as many legs with perfect propriety.

We Recall, Brother. The Anderson Intelligencer persists in referring to Elder Casine of Asheville as "Craine." When the eminent ecclesiastic gets his breath back, we advise Brother Smoak to light for the tall timber. The Elder is a furious fighter and is not to be trifled with.

There must be very little hope in Europe, for we judge by the war news that there is little life over there.

LET US SPEAK OUT.

The Intelligencer commends for careful reading the communication from an Anderson lady, published in another column, commenting on the illicit liquor sales in Anderson, and the efforts being made to make of this a "clean city."

The Intelligencer, without fear of contradiction or consequences, makes the statement that it is no more the duty of a newspaper to stand for a "clean" and law-abiding citizenship, than it is for any other good citizen.

WEAR COTTON CLOTHES

There are being made in Anderson "fetching" costumes, bound to attract much attention when worn. Recently some ladies who expect to attend the convention of the U. D. C. which is to meet in a few days in Savannah, went to Brogon and Gluck mills purchasing cloth from which they are having their dresses made.

Yes, the ladies of the South can wear cotton dresses as did their mothers the old "homespun dress," and thus can they, too show "what Southern girls, for Southern rights, can do."

IT ISN'T YOUR TOWN—IT'S YOU.

Often in reading one runs across some very good thought, and the article is, too, very much in line with what one feels and thinks. The following bit of verse is so good, and so much in line with what The Intelligencer believes and fights for, that we call especial attention to it:

Like the kind of town you like, You needn't slip your clothes in a grip

And start on a long, long hike. You'll only find what you left behind, For there's nothing that's really new.

It's a knock at yourself when you knock your town. It isn't your town—it's you.

Real towns are not made by men afraid. Lest somebody else gets ahead. When everyone works and nobody shirks

You can raise a town from the dead. And if while you make your personal stake Your neighbor can make one too, Your town will be what you want to see. It isn't your town—it's YOU.

ORGANIZED LABOR UNJUST

The announcement of President Fairfax Harrison, of the Southern, that in view of the depression caused by the war the salaries of all employees receiving more than \$2,500 a year will be cut, makes glaring one of the irregularities in the railroad service that has come through the power of organized labor.

DOWN WITH THE PRESS AGENT

A Spanish grandee once observed that all noble and royal Spaniards agreed that the public was an ass and should be ridden. The only point upon which disagreement was possible was who should occupy the saddle.

All special interests agree that the American press is an ass, but there is no disagreement about who shall ride it. The various interests are in hearty agreement that everyone who has need of free advertising, or "publicity" as it is called, shall make free and unlimited use of the news columns.

Even the riders are beginning, many of them, to grasp the fact that they have made inordinate demands upon good nature. The American Newspaper Publishers Association, in Bulletin 3204, reprints a speech of E. A. Moore, representing the State (Charities Association of New York, at the charities conference in Philadelphia, in which it is stated that attempts to file valuable space from newspapers should be abandoned even by organizations fighting tuberculosis.

Mr. Moore is quoted as follows: "We do not ask the stationer to contribute the papers of the building we occupy to contribute our quarters. But we do ask the newspapers to give us the equivalent by giving us space, which is like money to them."

"Buy space. Advertise your work as business houses do, and you will get the best publicity in the world, and you will ease a little of the resentment that the newspapers are beginning to feel for you. If you do anything worth a penny the newspapers will print it as news and without your solicitation."

Advertising that is frankly advertising commands respect. Advertising which parades as news not only lessens the respect of the public for newspapers as vehicles of information but also breeds contempt in the mind of the reader who might, if properly approached become interested in the enterprise, the commodity, the article, the individual, advertised.

Nowadays a very considerable proportion of the readers of the press quickly recognize, and as quickly resent, "publicity articles" designed to impose upon them by passing off advertising as news.

The paid advertisement challenges attention and disarms criticism. It is an open and above board claim for consideration; not an effort to trade upon a lack of intelligence, more often presumed than actual, among readers.

Publicity bureaus are often so expensive that paid advertising would be less costly. The press could, and should, greatly reduce the volume of free publicity. The result would be more informing and reliable news columns. That reform would be worth more than the advertising which would supplant the free publicity masquerading as news.—The Courier-Journal.

CONGRATULATES ANDERSON

The Daily Journal extends hearty congratulations to the people of Anderson upon the fine records that she has made in running in the blind. In every instance there have been convictions, and the men engaged in this most disreputable business have found out that there is determination in Anderson to have a clean city. This movement will prove beneficial to the business and moral interests of the city. And let us hope that it will lead to the reformation of the men who so far forgot themselves as to engage in this low down business.

It should appeal strongly to another class of citizens, and these are the men who have been patrons of the tigers. Without patrons blind tigers could not be run. We are of the opinion that the men who support blind tigers are on a level not far above the tiger.

We wish to congratulate also Mayor Godfrey who has proven by the way he has gone at it that the law against the illicit sale of liquor can be enforced.—The Greenwood Journal.

Letter from the People. It should appeal strongly to another class of citizens, and these are the men who have been patrons of the tigers. Without patrons blind tigers could not be run. We are of the opinion that the men who support blind tigers are on a level not far above the tiger.

Compliments The Intelligencer.

DEAR MR. EDITOR: I just want to say a few words to let you know that I, for one, am in full sympathy with the campaign The Intelligencer is waging against "blind tigers" and all other vices in Anderson. If all editors of newspapers throughout the land fully realized the tremendous influence they have in shaping public opinion, I think more of them would come out strongly and uncompromisingly for the right; and, on the other hand, if they always felt sure of the sympathy and cooperation of the best citizens, they would be encouraged to do their very best. He who is truly patriotic is not the alone who is ready to die for his country, but primarily and supremely he who tries to build up his city and his country in the highest, purest type of righteousness. He only is a friend to humanity who seeks to give every possible opportunity in every avenue of life for the highest development of each individual in a town, city, or nation. No man or woman has a right to so quietly and permit things to be done and conditions exist in his community which he would not welcome into the atmosphere of his own home, and into the molding of his own boys and girls! We can not wash our hands of

SPINNERS GRATIFIED AT THE FIRST DAY'S BUSINESS IN COTTON MARKET

Many Lancashire Spinners Express Opinion That Improvement in Cotton Situation is Largely Due to Sir George Paish's Efforts in the United States.

(By Associated Press.) MANCHESTER, Via London, Nov. 6.—(9:45 p. m.)—Lancashire spinners are gratified at the first day's business of the Liverpool cotton market since the war began. Trading was hedged about by many restrictions but spinners believe the Liverpool Cotton association will remove all impediments to general trading as soon as the New York exchange opens. President Roxburgh, of the Liverpool association, believes this will be about November 15.

China is placing orders with Lancashire spinners, which has stimulated the market and is regarded as the forerunner of orders from India and general demand for cotton goods.

Many spinners express the opinion that the improvement in the cotton situation is largely due to Sir George Paish's efforts in the United States. While the Liverpool market was closed the Lancashire spinners had little trouble in buying spot cotton, but the opening of the Chinese trade makes it imperative that futures be bought to cover orders booked. The Liverpool Spinners' association has fixed 81-2 cents a pound as the minimum price to protect the trade against loading up at a ruinously low price on the six million bales of American cotton raised this year in excess of estimated demands.

American Commission Supplying 400,000 Meals Daily In Brussels

THE POPULATION OF BELGIUM IS AT THE POINT OF FAMINE AND FEAR OF DISASTER IS UNIVERSAL

(By Associated Press.) LONDON, Nov. 6.—Provisions sent to Brussels by the American commission for the relief of Belgium already are supplying 400,000 meals daily and plans are incomplete for carrying on a similar work throughout that part of Belgium occupied by the Germans. The Dutch steamer Jan-Bloek will sail tonight with 2,000 tons of food and the steamer Tellus is expected to leave tomorrow with 1,700 tons of wheat.

Herbert Clark Hoover, chairman of the American commission, today received the following telegram from Capt. T. F. Lucey, the commission's representative at Rotterdam:

"Langhorne, Wyman and Bell (Morris Langhorne, secretary of the American legation to The Netherlands and Luxembourg, E. M. Wyman, member of the relief commission, and Edward Bell, second secretary of the American embassy at London) have returned from Brussels where 400,000 meals a day are being issued. People able to pay are charged five cents for the meals. The meals cost fifteen cents and Bell says that rich and poor stand in line as it is the only way they can get food.

"Some uneasiness is felt here by Belgians as the result of quotations from the American press that supplies would be seized by the military authorities. I have assured them that the supplies would come regardless of these suppositions.

"Whitlock (Brand Whitlock, American minister to Belgium) is personally supervising and compiling the detailed requirements of the various districts, to be forwarded to you."

That all emergencies are being forestalled is evident from a note issued by the central committee in Belgium saying the commission will have a delegate in each province to see that these affairs and say "we are not responsible for such and such conditions, we did not help bring them about."

Our hands are guilty unless we are always doing our best to do away with such things as defile and besmirch our city's morals.

We heard through Dr. White that there are two Christian cities in this whole world and a few others on the road to it. Let us make Anderson a Christian city in every sense of the word. Let us all help the men and women who are trying to do it, and let us make Anderson a city to which the most careful parents may be glad to bring or send their boys and girls without fear of their being led into evil, but with the positive assurance that everything possible will be done to make them men and women of a strong, true, heroic type; clean and open, manly and womanly in heart and life.

The evil one will be more on the alert than ever if we do this, but let us never waver in our determined purpose to "set our faces like flint" toward that high ideal of glorious manhood and womanhood which all admire, and which all may possess. Let us in desperate earnestness and untiring perseverance "fight the good fight" in which we can and will conquer, for "if God be for us, who can be against us?"

Very sincerely, MRS. A. L. SMITHERS. Nov. 6, 1914.

Trade in Wheat Begins Wednesday

(By Associated Press.) NEW YORK, Nov. 6.—The board of governors of the Consolidated Stock Exchange of New York today decided to trade in American wheat. Deliveries will be nation-wide and trading will begin Wednesday.

Fees will be based on the New York price, less the cost of transportation from the point of delivery to this city. Deliveries will have the option of delivery in New York or at various points agreed on.

Files Expense Account. JEFFERSON CITY, Mo., Nov. 6.—Chambers Clark, speaker of the house, filed his campaign expense account here today. It shows he spent \$553 to be selected to congress from the ninth Missouri district.

Advertisement for B.O. Evans & Co. featuring a cartoon of a man with a cane and a woman, and text: 'A better store for men and young men. That's what this store is. Better than it was a year ago, a month, a week ago; better than it was yesterday; it's going to keep on being better. It is pre-eminent for ultra styles in suits and overcoats; clothes that give expression to your personality; with snap and "go"; clothes that are different. B-O-E supreme quality insures you always of satisfaction. Suits \$10 to \$25. Overcoats \$10 to \$25. Order by parcel post. We prepay all charges. B.O. Evans & Co. The Store with a Conscience.'

TROOPS OCCUPY PRAIRIE CREEK. Burning of Two Large Stores Final Act Prior to Arrival of Soldiers. (By Associated Press.) FORT SMITH, Ark., Nov. 6.—United States troops tonight occupied the village of Prairie Creek, in the Hart-

Advertisement for Genuine Oliver Chilled Plows. Text: 'Beware of imitation plows and extras, claimed to be genuine OLIVER, or equally good. ALL GENUINE OLIVER CHILLED PLOWS and extra parts are manufactured only by Oliver Chilled Plow Works, South Bend, Ind. They are not, nor have they ever been manufactured at any other place. All other so-called Oliver Plows are spurious and cannot be relied upon to fit well, wear well, or do good work. So great is the popularity of these famous plows that unscrupulous and piratical parties seek to trade upon their good name by making and offering for sale imitation Plows and parts as genuine. We have the exclusive sale at this place for Genuine Oliver Chilled Plows. Any others offered are spurious imitations. Every GENUINE OLIVER CHILLED PLOW has stencilled on the beam the inscription "Manufactured by the Oliver Chilled Plow Works, South Bend, Ind., U. S. A." All Genuine Oliver Chilled Shares, Mouldboards, Landsides and Standards, have the Trade Mark at the left, above, and the name "Oliver" cast in the metal on the under side. The Oliver Chilled Plow is the best in the world and has the largest sale. Be sure you get only the genuine shares and other repairs, thus avoiding the dissatisfaction that is certain to follow the use of the spurious extras. Sullivan Hardware Company Anderson, S. C., Belton, S. C., Greenville, S. C.'