

Chero-Cola

"There's None So Good"

Chero-Cola

Chero-Cola is as Pure and Sweet and Clean as a Breeze from
the Blue Ridge Mountains.



Chero-Cola is the only drink on the market that ever jumped into instantaneous popularity by reason of real merit all its own.

Chero-Cola will leave a delicious taste in your mouth and a satisfied feeling in your heart---try it and see.

Chero-Cola is not an imitation of any other drink on the market.

Chero-Cola is primarily designed as a pure food drink.

Chero-Cola is good for the "morning after."

Chero-Cola is delightful-healthy-restful.



You can lick the
bottle---
IT'S CLEAN!

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CHERO-COLA is bottled in a \$10,000 plant right here in Anderson.

Every detail of the process of bottling is given the most minute and painstaking care to insure absolute cleanliness.

To illustrate--each and every bottle is sterilized, thoroughly rinsed and inspected before leaving our plant.

So carefully do we guard against the possibility of any foreign substance centering our product that a microscopic speck which would be invisible to the naked eye is sufficient to condemn a bottle of CHERO-COLA.

We extend a cordial invitation to any individual of this community to pay our plant an unexpected visit any minute of our working hours. You will be interested in the wonderful and costly machinery especially designed to insure that cleanliness we talk about so much.

We are bottlers of all fruit flavors of Carbonated Soda Water and Ginger Ale, and if its bottled in our plant--IT'S CLEAN.

Look for the label and the crown and demand the genuine. The CHERO-COLA Bottling Plant of Anderson is located on Orr Street, opposite Blue Ridge Passenger Station.

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"There's None So Good." - SOLD BY ALL DEALERS IN BOTTLED DRINKS -

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