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The hal, collar and cravat are the key note of one's appearance. Keep these points keyed up to 98 per cent efficiency or you are not doing yourself justice. Patched underwear is "honorable economy" but to neglect the conspicious points mentioned above is an error or judgment.
John B. Stetson points with pride at the selection of his hats awaiting you here.

Hats with that distinct individuality just the thing to "top off" your Spring at tire. Two dollars buys a good hat here, an Evans' Special. Three dollars buys'a hat designed especially for us in the latest colors and shapes worn in New York $\$ 3.50$ buys you a bat just a little "niftier," justt a little better quality than is found in any hat not bearing the Stetson brand.

Nothing can add or detract more from your appearance than the way you dress your feet. You will find the solving of your footwear troubles easy here for we have worked out the problem for you.

The unequaled qualities and styles here in patent leathers, tans, vicis and gun metals that we have selected with great care from such makers as Hanan, Howard \& Foster and Snow are sure to be a fulfillment of your require ments. They are ready now. $\$ 3.50 \$ 4 . \$ 5$, $\$ 0$.


We prepay charges on all mind orders when masil obders

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## Announcing a $15 \%$ Reduction in Automobile Insurance.

Where cars are equipped with a Pyrene Fire Extinguisher all insurance companies allow a reduction of 15 per cent in rate.

This liberal profit on your investment in an Extinguisher and the protection for the uninjured portion of youtcar, makes buying quick with the business man.

A Pyrene will be an addition to the appearance of your car; it's onty 44 inches in lengthand 3 inches
in diameter, finished inettier brass or bickle.

An inquiry by mail or phone will bring you infor mation as to how nuciryou'1 profit by the reduction on your present arid future insurance

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