

Surprised, Astonished, Startled. The Big Semi-Annual Slaughter Sale

Friday Morning 9 O'clock Sharp, Rain or Shine, war or no war, and Continue for Ten Days

FROM A BUSINESS STANDPOINT IT IS A MISTAKE FOR ANY MERCHANT TO PUT ON A SLAUGHTER SALE AND SELL HIS MERCHANDISE FAR BELOW WHAT IT WILL COST TO REPLACE THE SAME GOODS, BUT THE MAN THAT DOES NOT MAKE ANY MISTAKES DOES NOTHING AND WE HAVE

been slaughtering our Goods and Competitors for the last fourteen years, twice each year, and our friends and customers look for it and expect it, and we are too game to disappoint them.

We have about \$60,000 dollars worth of Dry Goods, Notions, Shoes, Hats, Caps, Clothing, Furniture, and last but not least, a big line of Groceries—quantity that will surprise you and prices that will astonish you.

Everything for everybody. The war is on and we may never be able to pull off another Sale in Horry County, therefore this Sale will spread like wild fire from house to house and from Town to Town. It will be the sensation of the hour, as no one is looking for a thunder bolt out of a clear sky.

Not a Man, Woman or Child in a radius of fifty miles can afford to miss this Gigantic Sale and buy their Spring and Summer goods, furnish the home and pantry. Thousands of bargains here not advertised. Horry will once more ring with enthusiasm, her most progressive store forging ahead with confidence war or no war.

As a token of our appreciation of your past patronage we will give you the fastest selling Sale ever attempted in Horry County. Our Stores are now closed and under-going radical transformation. An army of skilled clerks are working day and night marking down the goods and making suitable arrangements to handle the goods and crowds with dispatch.

Nothing exchanged, sent on approval, or charged in this Gigantic Sale, what you buy you pay for it and it is yours.

You will receive bill with each purchase and if any errors we will gladly correct them on receipt of goods and bill for same.

<p>HOSIERY. Ladies 15c Hose black, tan and white.....10c Childrens 15c Hosiery.....10c Mens 12 1-2c to 15c half hose.....10c Ladies 35c Silk Hose.....25c Ladies 25c Lisle Hose.....21c Childrens 25c Hose.....19c Mens 35c Silk Hose.....25c Mens 25c Lisle Hose.....21c</p> <p>BOYS SUITS. Boys \$2.50 to \$3.00 Suits.....\$1.98 Boys \$3.50 to \$5.00 Suits \$2.48 to.....\$3.98 Boys \$6.00 to \$8.00 Suits \$4.48 to.....\$6.48 Boys \$8.50 to \$10.00 Suits \$6.98 to.....\$7.48</p>	<p>ONE BIG LOT OF BOYS SUITS LESS THAN HALF ORIGINAL COST— Boys 60c Wash Suits.....50c Boys 70c Wash Suits (Special).....25c</p> <p>BOYS PANTS. Boys Wash Pants worth 40c only 25c Boys 60c Blues and colors only.....41c Boys 75c assorted colors only.....49c Boys \$1.00 assorted colors only.....74c Boys \$2.25 French Serge only.....\$1.48 Boys \$2.75 French Serge only \$1.98</p> <p>MENS PANTS. Mens \$1.25 Pants.....98c Mens \$1.50 Pants.....\$1.19 Mens \$2.00 Pants.....\$1.29 Mens \$3.50 Pants.....\$2.48 Mens \$5.00 Pants.....\$3.74</p>	<p>HATS FOR MEN AND BOYS. One big lot Straw Hats priced formerly up to \$2.00 your choice.....25c Mens \$1.75 Straw Hats.....\$1.29 Mens \$2.00 Straw Hats.....\$1.49 Mens \$5.00 and \$6.00 Panamas \$3.49 to.....\$4.19 Boys 50c Hats.....41c Boys \$1.00 Hats.....74c Mens \$1.00 Crush Hats.....89c Mens \$1.50 Wool Hats.....98c Mens \$2.00 Wool Hats.....\$1.48 Mens 2.50 Wool Hats.....\$1.74 Mens \$3.00 Wool Hats.....\$2.19</p> <p>CLOTHING. Mens \$10.00 Suits.....\$6.48 Mens \$15.00 Suits.....\$9.48 Mens \$16.00 to \$18.00 Suits.....\$11.48 Mens \$20.00 Suits.....\$13.98</p>	<p>UNDERWEAR. Ladies 10c Gauze.....8c Ladies 15c Gauze.....11c Ladies 25c Gauze.....19c Mens 35c Underwear.....25c Mens 60c Underwear.....44c Mens \$1.00 Union Suits.....89c</p> <p>DRY GOODS. 12 1-2c Dress Gingham.....10c 15c Dress Gingham.....12 1-2c 10c Apron Gingham.....8c 12c Apron Gingham.....10c A few pieces 8c Gingham at 5c per yard. 12 1-2c LL Sea Island Homespu.....10 1 12 1-2c Bleaching.....10c 15c Bleaching.....12 1-2c</p>	<p>MENS TENNIS OXFORDS. Mens Tennis Oxfords.....49c Childrens Tennis Oxfords.....44c</p> <p>SHOES FOR MEN, WOMEN AND CHILDREN ON DISPLAY RACK AND PRICED LESS THAN WHOLE SALE COST.</p> <p>LADIES AND MISSES DRESSES. Ladies \$1.00 House Dresses.....89c Ladies \$1.50 House Dresses.....98c Misses 60c Dresses.....44c Misses 75c Dresses.....49c Ladies 60c Crepe Gowns.....44c Ladies \$1.00 Crepe and Nainsook Gowns.....89c Laces and Embroideries 4c to 19c per yard. Ribbons 1c to 25c per yard.</p> <p>LADIES AND CHILDRENS HATS AT A GREAT SACRIFICE.</p>
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DON'T FORGET THE DAY, DATE, AND HOUR, FRIDAY MORNING, MAY 25TH, AT EIGHT O'CLOCK SHARP, RAIN OR SHINE, AND WILL CONTINUE FOR TEN DAYS. BE WISE AND GET HERE BEFORE THE GREAT STOCKS ARE PICKED OVER. WHEN THE BILL OF FARE IS SCRATCHED WE POSITIVELY CAN'T DUPLICATE, AS EVERY ITEM HAS ADVANCED SO IT IS IMPOSSIBLE. WE WILL SELL WHAT WE HAVE AND THAT IS ALL WE CAN PROMISE AT THESE LOWER PRICES. THE PRICES UNDER PRESENT CONDITIONS ARE THE LOWEST EVER ATTEMPTED IN EASTERN SOUTH CAROLINA AND MEAN UTTER DESTRUCTION TO THE MERCHANTS TRYING TO MEET THEM. OUR COMPETITORS WILL HAVE PLENTY OF TIME TO ENLIST IN THE PRESENT WAR OR GO FISHING WHILE THIS SALE LASTS.

CONWAY BARGAIN HOUSE, A. C. THOMPSON, SOLE OWNER

AUSTRIAN PREMIER MAY FOLLOW TISZA

Rumors of Clam-Martini's Resignation Very Persistent

CHARLES SUMMONS APPONYI ANDRASSY

Tisza Says He Resigned Because of Rejection of Franchise Plans.

London.—A vacancy in the Austrian premiership may soon follow the Hungarian premiership vacancy, according to reports through Amsterdam.

Messages from Vienna says the Central News correspondent at Amsterdam indicate that the rumors of the resignation of Count Clam-Martini the Austrian premier, are so persistent that developments in this connection are expected shortly. Count von Coudenhove, the governor of Bohemia, is mentioned as successor to the present premier.

Two of the most likely candidates for the Hungarian premiership in succession to Count Tisza, according to Vienna dispatches quoting the Neue Freie Presse are Dr. Alexander Weckerle, a former Hungarian premier, and Archduke Joseph. Both these men, the newspaper comments, have held aloof party strife and enjoy the confidence of all parties as well as of the crown.

Let us all say in this time of trouble: "We are proud to be citizens of the grandest republic that the world knows."

Sweet potatoes may be planted as late as July. They are a quick crop and one that is easy to raise. Let us have plenty of them to aid in feeding us through the war.

URGES BANKS TO LEND LIBERALLY TO FARMERS

Washington. — Secretary McAdoo, in a letter sent to every banker in the country, has urged that the banks do their share toward increasing food production by seeing to it that the farmers are given liberal loans. "The reserves of food in the world are low," wrote the secretary. "Your country needs your services and your money. You can do nothing with your money more useful than to loan it for increased agricultural production."

An organized study of the problem in each community is urged, and pointed out that the high cost of seeds, labor and horse and machine power makes more imperative than usual the necessity for large capital in farm financing. Long term loans can be provided through the farm loan system, the secretary says, but the more pressing demand for short credits should be met by local banks. Credit unions and collective borrowing arrangements are suggested.

Senator H. L. Buck last week harvested a large crop of as fine Irish potatoes as ever grew in this section of the country. Good judgment was used not only in the planting and cultivation of this crop, but in the harvesting and the grading of the potatoes as they came from the ground. For the first time in this immediate section, machinery in the shape of a potato grader was used in dividing the potatoes into the different grades. This crop was shipped by the "Mitchel C" from the landing at Keyfield, and the crop will turn out a good profit.

A sample of the potatoes grown on this farm were brought to Conway last Thursday while the harvesting was going on.

Senator Buck planted about forty acres and will harvest a total of about 1500 barrels from the crop.

Some people are just now learning the alphabet of economy after many years of wastefulness and throwing away of substance.

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

SLANDERS DENIED.

Editor Herald:— Since leaving home about two months ago to join the naval service, I have been reliably informed that there are various rumors afloat in different sections of three townships. Some of the unkind remarks are viz "Harmon tried to run away and was caught and they now have him in a dungeon for six months, living on bread and water, my cousin and I are to be hung, three of us from Toddville were wearing the ball and chair, and I'm now in U. S. prison for having a fight at Horry Industrial School," etc.

Personally, I consider the source of anything before having anything to do with it, and I would simply say "Shoo fly, don't bodder me," but it occurs to me and must be apparent to all fair minded people, that the prime object of these contemptible cowardly are in an indirect way, to create a strong sentiment against the war department in order to keep the boys at home, and thus try to embarrass the administration.

I can truthfully say that during the whole time I attended the Burroughs High School at Conway and Horry Industrial School that the entire faculty had every confidence in me, and I gave them no trouble.

As the "dipping vats" are about ready, I would suggest that the "busy bodies" referred to above, be dipped from time to time along with the tick infested cattle in order to cleanse their tongues, and then be sent to a reformatory school and kept there until the Supt. of said school gives them a certificate of character.

As a matter of fact the Toddville boys joined the navy from a sense of duty when the pay was only half the amount that we are now receiving and while all of us being poor boys are glad of the raise in salary, still we are fighting for a principal, and intend, if we live, to help President Wilson whip Germany, regardless of the submarines.

Now Mr. Editor, the fare is most excellent, and I'm perfectly satisfied I have gained several pounds since leaving South Carolina.

In conclusion, allow me to say to the Patriotic boys of Horry to come on and join the navy, and the commanding officers will show you every kindness for we are going to win this war, notwithstanding the sneak

ing opposition of chronic knockers, gossipers, and scalawags.
—Harmon Dusenbury.
U. S. Naval Training Station,
Norfolk, Va.

NATIONAL GUARD GOING TO FRANCE

Washington.—From the best information which is possible to secure here today it is understood that the National Guard forces of the different States will form the second expeditionary force to France.

With men being assembled as quickly as it is possible to complete the first American force to battle in the French trenches the war department is rapidly completing plans for the second and larger force to follow Gen Pershing's lead.

All the machinery of the war department is being worked overtime in rushing the mobilization of the first army division of men to go under Pershing. Part of this force, it is stated is being brought North from the Mexican border.

A Live Question.
Have you planted your back yard garden yet?—Latta Observer.

LEMONS WHITEN AND BEAUTIFY THE SKIN

Make this beauty lotion cheaply for your face, neck, arms and hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quarter pint of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whiter and beautifier.

Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.—adv.

Get land deeds and mortgages of real estate at the Herald office.

AMERICAN KHAKI IN LONDON STREETS

Engineers from the American army who have arrived in England made a call early today on Ambassador Page and later separated for a series of conferences with war office officials in regard to their various specialties. They were entertained at luncheon by the Earl of Derby, secretary for war. American khaki was very much in evidence in London today. A number of additional officers and hospital unit have arrived and nurses, especially of the Cleveland and Harvard units, in their blue uniforms, with white bands labelled with the insignia of the American Red Cross already have become a familiar sight to the London public. More than 1,000 persons belonging to the American army are in Great Britain.

Germany says we will bite granite, —well even granite will surrender to dynamite.

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

In Re: Cool Spring Supply Co.,—Deed of Assignment.

NOTICE.

To all and singular the creditors of Cool Spring Supply Co., a corporation under the laws of South Carolina, located at Cool Spring in said State:

Cool Spring Supply Co., having executed a deed of assignment conveying all of its property to D. D. Anderson, as Assignee, for the benefit of all of its creditors in accordance with the insolvency laws of the State of South Carolina:

Notice is hereby given that a meeting of the creditors of said Company is hereby called to meet at the office of H. H. Woodward, Esq., at Conway, S. C., at ten o'clock in the forenoon on Tuesday, the 15th day of May, A. D., 1917, for the purpose of electing Agent to represent said creditors and to act with the Assignee in the disposition of said estate. The law provides that if no agent of creditors is appointed by the creditors the Assignee shall have full authority to act in both capacities and fulfill the trust created by the deed of assignment.

H. H. WOODWARD, Attorney,
Conway, S. C.

D. D. ANDERSON, Assignee,
Horry, S. C.