BEST SERIAL STORY BEGINS ON NOV. 23RD

As Promised This Paper Has Thousands Stream Through Secured the Very Best Story

ALL HUMAN EMOTIONS REPRESENTED IN I

Love, Mystery, Adventure and Thrills in Plenty For

You Soon.

This paper aims at the best for its readers all of the time. Having been in the county paper business for upwards of fifteen years, we are glad to be able to say that during all of that time the interests of the readers of the paper have always been taken to heart. Since the time when we began the practice of publishing serial stories for the amusement of its readers, we have tried our best to buy the rights for the most interesting we could find after close examination and careful study of the characters and the plots. If we made a mistake at any time it was not the fault of the heart but merely of the head (which of course, according to some people, perhaps, has been rather empty at times during all this period.)

However, we feel sure we have made no mistake this time in selecing for our next serial story the

in our issue of November 23rd, 1916. There is plenty of plot, a happy mixture of love, adventure, mystery, all the way through; and it is something nesday. that will interest every reader of the paper to keep up with the misforfamily to marry a rich man she does not love while the poor boy she real ly cares for is thought to 'be dead, but who subsequently comes to life all the way through the story.

The story will appear week by week at the Casino theater here beginning Thursday night, November 23rd, 1916. Each instalment as it appears every Thursday in the Horry Herald will be shown in films on Thursday nights at the theater of McQueen Quattlebaum. The pictures are produced by the Pathe moving picture concern. One beautiful actress, Miss Grace Darmond, and two of the most talented actors known in the world, Leon Barry and Ralph Kellard, are the principal players in the story on the screen, but there are other actors and actresses engaged in it who are unknown to national

We want every reader to enjoy this wonderful serial story. If you happen in Conway from the country or the evening when these films appear at the Casino, do not fail to visit the show and see them. Those who live in Conway and near-by towns will be certain to keep up with both the novel in the paper and the shows at the theater, for they are a people who like a good story and a good picture.

Wait and watch for the opening instalment on Thursday November 23rd. If the companies keep their contracts the story will surely appear, as will also the pictures.

TO OUT OF STATE SUBSCRIBERS.

If you are living out of this State and taking this paper, and vour subscription is out, this is a special request to you to send in all back dues and renewal money to the editor of this paper, without any further delay Failure to comply with this request may result in your name being taken off the list next week.

Send the money by post-office money order, express money or-

"BIG WEDNESDAY" INDEED AT FAIR

Gates and Set New Attendance Record.

crowd somewhat.

Many special trains were operated to Columbia.

Interest was running high in the FOES OF PRESIDENT Clemson Carolina football game played Thursday beginning at noon. Near ly 50,000 visitors were anticipated for Thursday. All Columbia hotels were filled up and thousands were being sent to the private homes and boarding houses.

One of the big events was the agricultural parade which was head ed by a giant boll weevil.

Dr. Brdaford Knapp, head of the United States farm demonstration work in the South, was among the visitors in Columbia. He is well pleased with the agricultural exhibition at the State fair.

THE CIVIL WAR

New York .- Cotton in the future novel by Randal Parish entitled market sold today above twenty cents morning Nov. 3 and the Second one "THE SHIELDING SHADOW." It a pound, the May option rising 2 will begin with the first instalment points to 20.01, the highest price it has touched since the civil war.

> The advance carried prices \$7.90 a bale above the low level of last Wed

yesterday seemed to attract many tunes and trials of the beautiful overnight buying orders, and the dedaughter of a great family forced by mand was further stimulated by the census report on ginning to October 18. Few traders had anticipated that the outturn would amount to less then 7,700,000 bales, but the official again. There is mystery in plenty figures placing the total at 7,291,000 M; Bayboro, 5:00 P. M; Adrian, 5:30 would be more apparent than it is. last Saturday noon. bales seemed to increase confidence P. M; Homewood, 6:00 P. M; Conway in bullish estimates of the crop.

MEETING HORRY **MEDICAL SOCIETY**

Notwithstanding a small attendance the Society had a very interesting meeting on last Wednesday the 25th inst. held in the Kingston Hotel, the usual place for its meet-

The vital subject of "Illegal Practice if Medicine" was the leading theme of this occasion. The matter was fully discussed and remedia measures suggested for relief.

The Society is determined to put itself on record as standing for high ideals, and placing the lawful practice of medicine on as noble a plane as it is possible for it to do. Then it proposes, for the protection of the public whom it serves and its own protection as well, tto put quacks and those practicing medicine without credentials on noticec that they wil be responsible for their actions as prescribed by law.

These meetings are growing more interesting and are sure to result in great good to the public, and the physicians in the county.

We urge a good attendance at our next regular meeting Wednesday the 8th of November at 1 o'clock P M. Every member is invited to come and read a paper.

Horry County Medical Society, J. K. Stalvey, M. D.

business at Aynor, S. C., but now in United States was the declaration of of systems of correction." business at Meriweather, S C., came Gen. Carranza in a statement he through this section last Friday and gave to the press today. spent several hours here on business Gen. Carranza added that his govwhile on his way. He was called to ernment would eventually suppress the teachers of the County at the Bladenboro, N. C., by the serious ille the rebel movement in Chihuahua, Court House in Conway, Saturday that will start from Conway Friday. of the court. ness of his mother. Since Mr. Jordan He also denied reports that the con-morning, Nov. 4, at 11 o'clock, at Be sure to go on it. You will have a

IMPORTANT CON-TRACT LET BY TOWN

The Board of Public Works, comroughs, and W. A. Freeman and the ment and under the auspices of the Sewerage Commissioners composed Conway Civic League, had a large of H. P. Little, S P. Hawes, T T. El- attendance last Tuesday evening at liott, and G. B. Jenkins met Monday the Pastime Theater. The manageright, awarded the Engineering con- ment was apparently well pleased Columbia .- Last Wednesday was tract for the construction of the wa- with the receipts. truly "Big Wednesday" at the South ter works system and sewerage for Carolina State fair. Thousands and the town to the J. B. McCrary Comthousands of visitors passed through pany, of Atlanta, Ga. The contract the gates and the officials declared for the construction will be let as that all previous records had been soon as bids for same have been adbroken. A wild west show on the vertised. It is understood that the grounds of course augmented the actual construction should be well under way by the New year.

Long Branch, N. J .- That the opposititon to his election is "scrupling at nothing" in statement of fact and policy was the charge made by Presisdent Wilson in a speech at Shadow Lawn this afternoon to a throng assembled at a joint celebration of "New York day" and "Woodrow Wilson day."

"What are we to say," he asked, of the patriotism of men who take adventage of a crisis of the world, when the fortunes of men hang in uncertain balance, when the peace of question from a sufficiently thorthis great nation can be maintained ough-going standpoint, crime is inonly by the most thoughtful and considerate means, to settle a question of power among themselves?"

THE BOOSTER TRIP

which starts from Conway Friday ing faster than the natural increase morning, Nov. 10th, at 9 o'clock.

We want every car in Conway to participate in these trips. Let D. A. Spivey, M. W. Wall, H. P. Little or come crowded. One State in the started in the basement on the south-The strength in the late trading They are in charge of all arrange- convicted felons today than it had ken up against the main wall of the

> The schedule for Friday follows: ville, 9:45; Wampee, 10:30; Little creased. If it were not for the fact worked four days and lost his nerve River, 12 noon. Dinner. Little River 1 P. M. Longs, 2:15; States are at work upon honor farms was procured at some expense and P M; Daisy, 3:00 P. M; Loris, 4:00 P. and at road making the overcrowding trouble to finish the top section by 6:30 P. M.

It will be a great trip and you will D. A. Spivey, Pres.

Items From Allsbrook No. 3. good with few exceptions.

Mr. C. B. Cannon is very ill at this time, but we hope he will soon be

Mr. Bascome and Prof J. W. Lewis Sunday.

We are glad to say that the management of Mr. A. H. Prince. his sick father last Sunday.

We have only one wedding to re-

Good wishes to the Herald and its many readers.

-Lonesome.

VILLA GETS HELP

ken with a fatal malady and died. ed by rebel bands in various sections will be formed.

1ST LYCEUM NUMBER WAS WELL RECEIVED

The first lyceum number of the posed of D. A. Spivey, F. A. Bur- season given under the new manage-

DECLARE CRIME IS ON INCREASE

Buffalo, N. Y .- Crime is increas ing, as is shown by overcrowded prisons throughout the country, and the facet may be traced in large part STICK AT NOTHING to the influence of the European war, according to the report of the comto the influence of the European war, mittee on discharged prisoners, presented by F. Emory Lyon, chairman, to the American prison Association at its congress here.

After discussing the efforts that were being made to provide friendly guardianship of discharged prisoners, as well as those on probation or parole, and pointing to the need of still further cooperation, Mr. Lyon

"Meanwhile and doubtless in part because we have not approached the creasing. This is no idle assertion, such as has been made several times, but rarely justified, or verified. Until the past two years, as a matter of fact, there was little if Don't forget the Big Booster Trip any, evidence that crime was increasin population. The 'count' for our the same for nearly a generation.

"But within these two years, near-L. D. Magrath, know if you will go. Middle West has a thousand more ren side of the building and was tatwo years ago. The prison popula- building to a point a few feet above tion of other Statse and of the fed- the parapets. One mason was finally Leave Conway 8:30 A. M. Nixon- eral institutions have similarly in- secured to undertake the job. He Leave that some 10,000 men in the different sent for his tools and quit. Another Causes.

continued like of home training and night. control; the absence of vocational education; the insufficient facilities days in Columbia last week visiting Health of community generally for recreation, and the general un- the State Fair. preparedness of youth for the responsibilities of life.

"A larger contributing factor is found in the intermittent employ-Farmers are very busy gathering ment and limited wages available to the average unskilled workman. Worse still is the chronic condition visited friends in this section last of unemployment which has prevailea until within a few months.

and this harvest will continue beyond details. the present generation.

"With this growing problem be- Mrs C. H. Snider, Supt. Wac. Asso. fore us, therefore, and becoming

Be sure to attend the meeting of

HORRYITES TRIED IN FEDERAL COURT

W. O. Anderson and Ed. Long Court Convenes .on . Monday Tried at Aiken on Whiskey Charges.

Sheriff J. A. Lewis returned from SOME CASES SETTLED Aiken the latter part of last week where he had been summoned as witness in two whiskey cases before the United States court. W. O. Anderson and Ed. Long formerly of North Carolina, but later of Simpson Creek township in Horry County, this State, were both charged with violation of the federal laws in relation to distilling, storing and selling of intoxicating drinks. The offense charged against Anderson occurred a year or two ago, in 1914, it is said. vened here last Monday morning for For some reason the warrants were not issued very promptly. Both Smith presiding. Judge Smith acparties were charged with having companied by Stenographer Coving-

sentenced to serve three months in o'clock for the trial of cases. the county jail at Dillon, S. C., and to pay a fine of \$300.00. Ed Long was cleared at his trial.

Among the Horryites attending the court as witnesses in these cases were: J. T. Proctor, W. B. Carter and Sen, George Bellamy, Nathan Bel-

HAD SOME TROUBLE IN GETTING MASON

By far the hardest portion of the steam heating plant at the new hotel which starts from Conway Friday penal institutions has remained about building to get finished last week was the tall brick stack to carry up the smoke and gases from the two ly every prison of the country has be- Hercules steam boilers. This stack

> The radiators had all been placed "One may cite numerous indirect in position and the first fires were causes for this increase. There is the put in the boilers last Saturday

T. B. Lewis Esqr., spent several

W. D. Collins of Floyds was in Con way recently on business.

WOMAN'S MISSIONARY

The South Carolina Baptist Wo- Wednesday. "A still more striking cause of the man's Missionary Union will hold its Sunday School at Berea is progress- increase in crime, in the view of annual Convention in Orangeburg, ing very nicely under the skillful many, is to be found in the great Nevember 7-10th. Railroad fare will for the great number of cases comwar. With a dozen nations at each be one and one-half fares plus fifty promised without gonig on with the Our school teacher, Mr. William others' throats, destroying life and cents, dependent upon minimum at tedious work of a trial and consider-Capps, was called to the bedside of property at an unprecedented rate, tendance of 200 by rail. Every puratiton of a jury. can there be any other result than the chaser of ticket must secure from A good many of the young folks lessening of the sacredness of human local agent a certificate receipt which himself a distinguished practicing attended the S. S. Singing Contest at life, and indifference as to the im- must be presented at Orangeburg to Antioch the third Sunday in this portance of material values? If the Cor. Sec. W. M. If you cannot seaverage citizen becomes more callous cure this from local agent buy your over the accounts of human slaugh- ticket to nearest point that issues might feel so long as they did not port. Mr. Melvin Cannon and Miss ter, what of the slightly less than certificates Certificates must be Vincie Allen were happily married at nornal, more easily influenced, and secured for every ticket purchased. ing nothing, that really a great deal Cool Spring October 25th by Mr. K. less alive to the higher sensibilities If agent hasn't certificates, request had been accomplished and untrained in ethical standards? receipts. Tickets on sale November time of the court saved. "The war, therefore, with all its 3rd to 9th inclusive, final limit Noother burdens, is doubtless bringing vember 16th. See Baptist Courier its harvest of crime in all countries, Oct. 26th and Nov. 2nd for further

Mrs. J. R Fiser, Cor. Sec.

more immediate and menacing every | Conway and Horry County hold day, there is need for all the wisdom promise of great things to come in tried on a charge of disposing of Mexico City.-That the Villista and consecration of individual citi- the next few years. If all of us pullmovement in Chihuahua has been zens, the efforts of all agencies ap- ed together all of the time for the Secty. able to continue because of the fa-plied at every step and for the active upbuilding and advancement of our Mendel L. Smith imposed a sentence cilities given the enemies of the con-application of all principles of pre-town and county, we would have a of penal servatude, this to be sus-E. A. Jordan, formerly engaged in stitutionalist government in the vention, and the utmost efficiency city here of which we would feel pended upon his paying the debt proud, in a very short time. It is amounting to \$104.00 due to George wrong to be selfish when you come J. Holliday, the prosecutor, and upon to the matter of your town.

der, currency, registered letter, or left Horry County, his wife was ta- stitutionalist forces had been defeat- which time the County Association fine time and meet a lot of good paid by him to the Clerk of the

CIVIL JURY TRIALS IN COMMON PLEAS

Morning for Trial of Civil Cases

OTHERS ARE CONTINUED

The Court Not Crowded as at Criminal Terms of General Sessions.

The court of Common Pleas conthe Fall term, Judge Mendell L. operated in Simpson Creek township. ton, arrived in town last Sunday Anderson was convicted and was night and the court was opened at 10

The usual crowd attending the criminal terms were not here, but there was a considerable number of people in town interested as witnesses and jurors, as well as some who came on other business.

The case of Sarvis vs. Todd was settled out of court.

In the case of Minnie E. Johnson and others against J B. Valley, Hugh Floyd and others, was compromised to the satisfaction of both sides to the contention.

Emma J. Holmes vs. C. L Williamson, involving the tile to a tract of land was continued owing to the enforced absence of a surveyor.

Brown vs. Conway Lumber Co., was continued.

The above stated matters wound up all of the cases set for Monday of

On Tuesday morning the cases not disposed of on Monday were called

The case of Williamson & Brown Land & Lumber Co. vs. Mullins Lumber Co., was compromised and sectled by a consent verdict. Bee Dee Stock Medicine Co. vs.

Jordan was continued, sa was also the case of J. S. Bellamy vs. B. N.

The case of Watkins Medical Co. vs. Singletary was laid over till later in the week.

At 3 o'clock on Tuseday afternoon the court took up the trial of the case of the Socastee Joint Stock Co. vs. S. S. Owens. The plaintiff sued the defendant on a book account for fertilizers and other goods sold and delivered during the years since and including 1914, and claimed a balance on this account. This case was still occupying the time of the court on

The present term of the court of common pleas has been remarkable

Judge Mendel L. Smith, who was lawyer for many years, encouraged this plan of disposing of cases, stating to the jurymen that while they understand it that the court was doand much

C. M. HUCKS PAID THE FINE IMPOSED

At the last term of the Court of General Sessions, C. M. Hucks was crop under lien, and upon the jury paying the further sum of \$50.00 to recover the cost of the court, within Don't forget that Big Booster Trip a certain time fixed in the sentence

Court.